

MUHAMMAD AZHAN BIN AFZAL

Amazon Virtual Assistant | E-Commerce Manager | Project Lead

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PROFILE

Highly motivated Amazon Virtual Assistant and E-Commerce Manager with strong skills in Amazon account management, product research, PPC campaigns, and client coordination. Proficient in Helium 10, JungleScout, and Keepa with proven experience leading teams, optimizing listings, and boosting online business performance.

PROFESSIONAL EXPERIENCE

Markedage — Amazon Accounts Manager (2023 – Present)

- Manage multiple Amazon accounts, ensuring policy compliance and strong performance.
- Optimize listings, oversee PPC, and drive product visibility through data-driven strategies.

AYETECHS — Project Manager (2022 – 2023)

- Led e-commerce and marketing projects, coordinating cross-functional teams.
- Improved workflows and delivered projects on time while enhancing client satisfaction.

Technobliss — Senior Project Manager (2021 – 2022)

- Directed teams across multiple e-commerce accounts and ensured timely project completion.
- Enhanced internal collaboration and optimized client communication processes.

Zarupt — E-Commerce Manager (2020 – 2021)

- Managed daily e-commerce operations including product sourcing, pricing, and marketing.
- Implemented promotional strategies that improved sales and strengthened brand presence.

CORE COMPETENCIES & TECHNICAL SKILLS

Product Research | Listing Optimization | Amazon PPC | Inventory Management | Project Coordination | Customer Service | Social Media | Reporting & Analytics

Tools: Helium 10, JungleScout, Keepa, Canva, Microsoft Excel/Word, Google Sheets/Docs

EDUCATION

Govt. Degree College Gulistan-e-Jauhar – Pre-Medical (2021–2023)

Pak College of Computer & Business Education – Computer & Business Training (2021–2023)

Akbar Public School – Secondary Education (2021–2022)

CERTIFICATIONS

Amazon Virtual Assistant Certification | E-Commerce Business Operations | Professional Communication Workshop

ADDITIONAL INFORMATION

Fluent in English and Urdu | Strong Leadership & Multitasking Abilities | Passionate About E-Commerce & Remote Work Opportunities