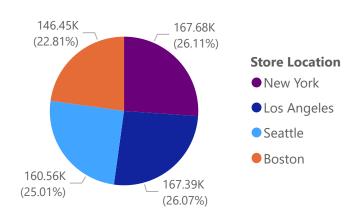
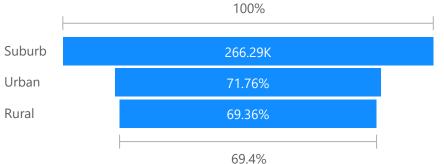
# tal Amount of Purchase(TAP) based on Store Location

Store Location	Store Setting	Total Amount of Purchases
Los Angeles	Rural	30,009.48
Seattle	Urban	33,586.53
Boston	Rural	42,016.81
Seattle	Rural	43,228.34
New York	Suburb	46,284.58
Boston	Urban	50,595.51
New York	Urban	51,948.32
Boston	Suburb	53,835.98
Los Angeles	Urban	54,964.79
New York	Rural	69,444.55
Los Angeles	Suburb	82,419.92
Seattle	Suburb	83,749.20
Total		6,42,084.01

### Total Amount of Purchases by Store Location



#### Total Amount of Purchases by Store Setting



## Outdoor Sports across different ages

Age	Rural	Suburb	Urban	Total ▼
20	3,370.44	3,111.24	3,621.95	10,103.63
8	1,485.23	5,198.76	3,380.07	10,064.06
16	2,267.56	4,660.62	2,437.52	9,365.70
18	2,513.88	4,417.54	1,740.91	8,672.33
7	3,232.70	2,343.82	2,230.18	7,806.70
10	866.29	3,128.24	3,016.29	7,010.82
17	253.79	2,962.89	3,404.16	6,620.84
14	2,282.82	1,925.39	2,305.94	6,514.15
13	1,916.92	2,353.29	2,158.33	6,428.54
11	1,834.96	2,826.51	1,712.76	6,374.23
21	756.32	4,171.83	1,313.52	6,241.67
19	2,094.33	2,479.28	1,477.14	6,050.75
12	815.53	2,435.98	2,547.73	5,799.24
15	2,590.77	2,678.28	336.36	5,605.41
22	1,571.70	2,307.84	1,718.32	5,597.86
9	2,181.19	1,692.67	1,631.93	5,505.79
Total	30,034.43	48,694.18	35,033.11	1,13,761.72

#### OutDoor SportKits and VideoGames by Age

