365RETAIL

Sales
$856.5K
PY Sales $135.391K
YoY Sales Change $721.071K
YoY Sales % Change 5.33

Revenue
$674.0K
PY Revenue $105.911K
YoY Revenue Change 568K
YoY Revenue % Change 5.36

Quantity
12.3K
PY Quantity 2K
YoY Quantity Change 10K
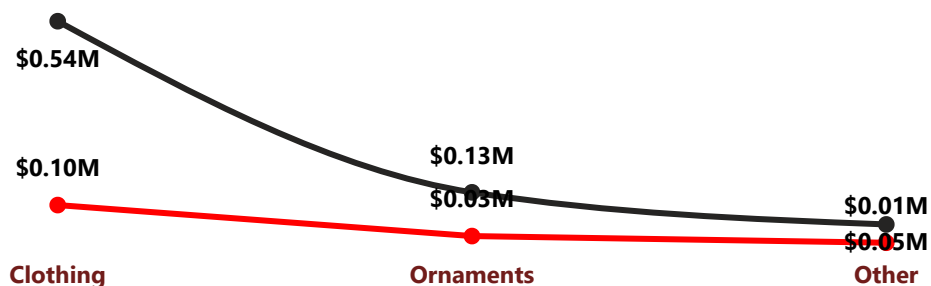YoY Quantity % Change 5.20

Average Rating
349.9%
PY Average Rating 3.47
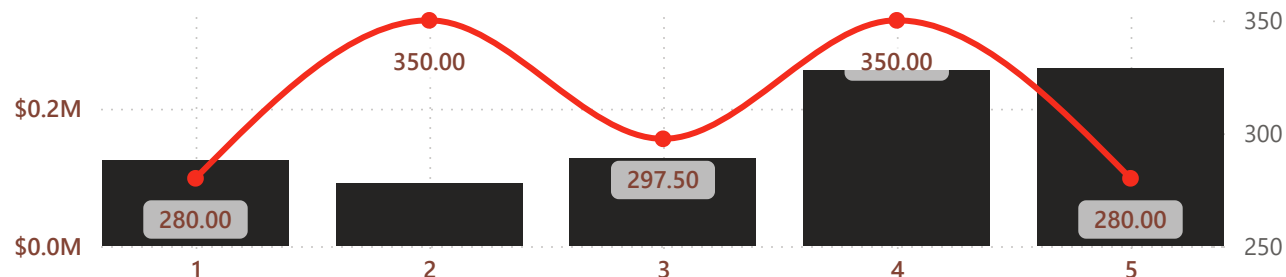YoY Avg Rating Change 0.03
YoY Avg Rating % Change 0.01

Profit
$448.5K
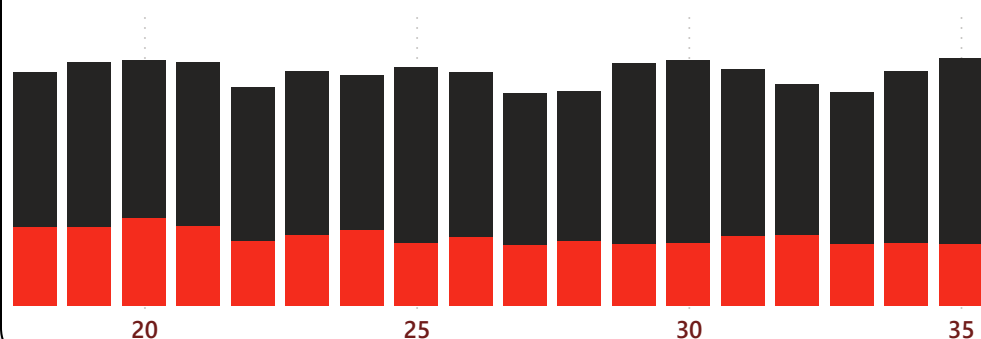PY Profit $71.6K
YoY Profit Change 376.9K
YoY Profit % Change 5.26

## How can I visualize the sales performance by category over time?

$0.54M
$0.10M
$0.13M
$0.03M
$0.01M
$0.05M

Clothing   Ornaments   Other

How does the chart allow us to compare Sales and COGS?

350.00
350.00
297.50
280.00
280.00

$0.2M
$0.0M

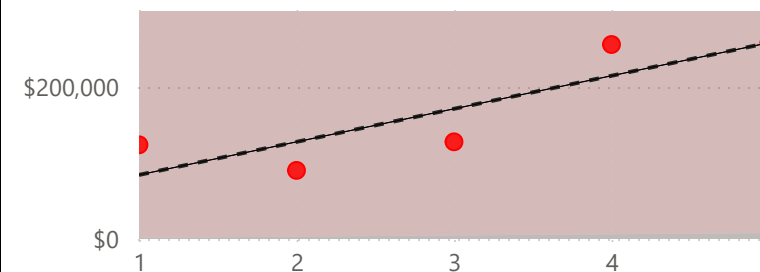350
300
250

1   2   3   4   5

How can I compare sales by gender across age groups?

20   25   30   35

Show the sales distribution based on review sentiment (positive, neutral, negative).

Neutral 14.93%
Negative 25.01%
Positive 60.06%
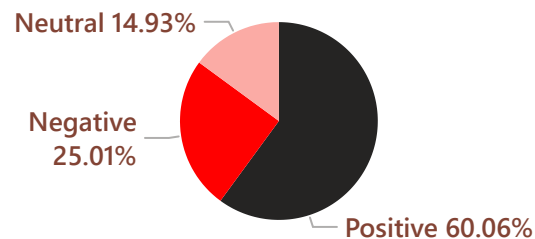
This visualize shows if higher-rated products correlate with increased sales
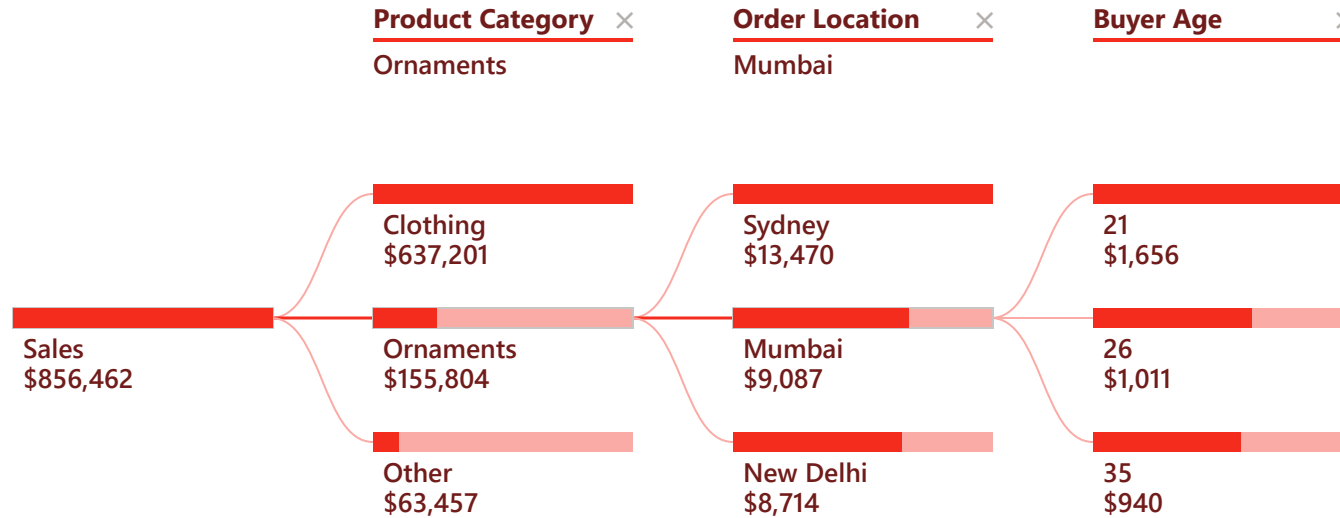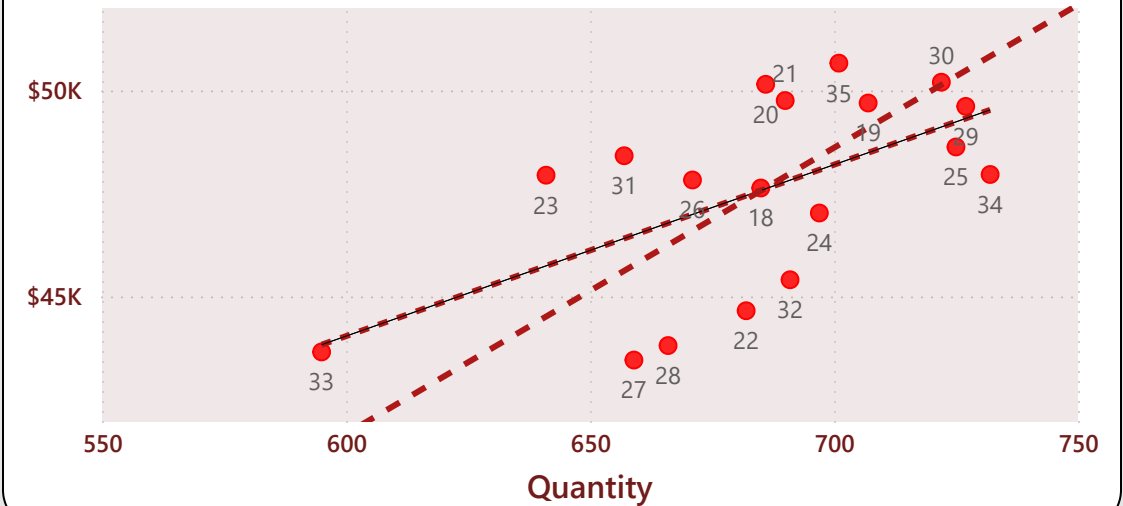
$200,000
$0

1   2   3   4   5

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## Sales trends can be analyzed by dimensions like Product Category, Order Location, and Buyer Age to uncover patterns and insights.

Product Category ×
Ornaments

Clothing
$637,201

Ornaments
$155,804

Other
$63,457

Sales
$856,462

Order Location ×
Mumbai

Sydney
$13,470

Mumbai
$9,087

New Delhi
$8,714

Buyer Age ×

21
$1,656

26
$1,011

35
$940

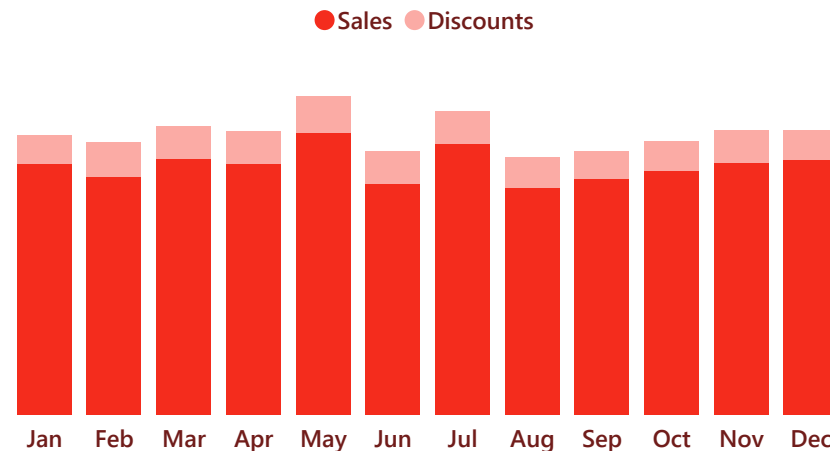## This scatter plot will reveal patterns between product price and units sold.

This chart will show the quantity of products sold in each category.

● 18-25 ● 26-35

Clothing — 6,097
Ornaments — 3,768
Other — 2,469
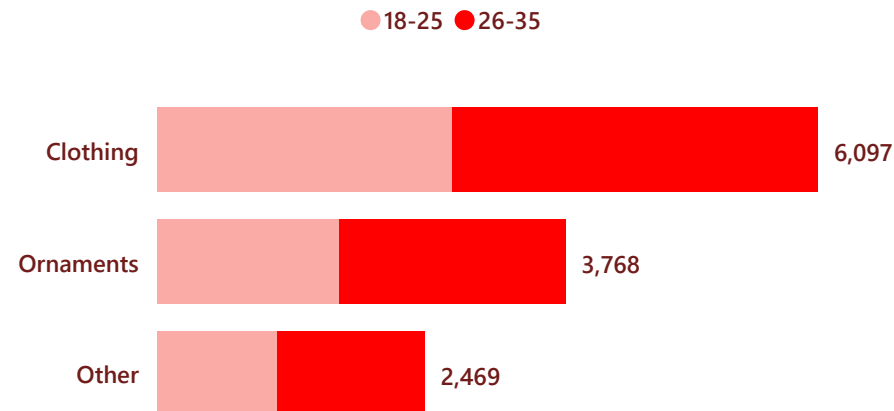
This chart will show if discounts correlate with higher sales and drive growth.

● Sales ● Discounts

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

How sales are distributed across geographic locations?
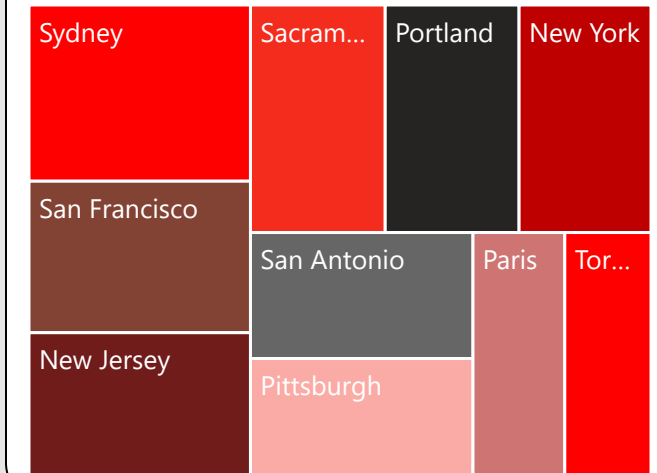
Sydney | Sacram... | Portland | New York
San Francisco
San Antonio | Paris | Tor...
New Jersey | Pittsburgh

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This bar chart will display the products with the highest and lowest profit vs PY profit.

Clothing — $360.4K / $56.5K
Ornaments — $67.3K / $12.0K
Other — $20.8K / $3.1K
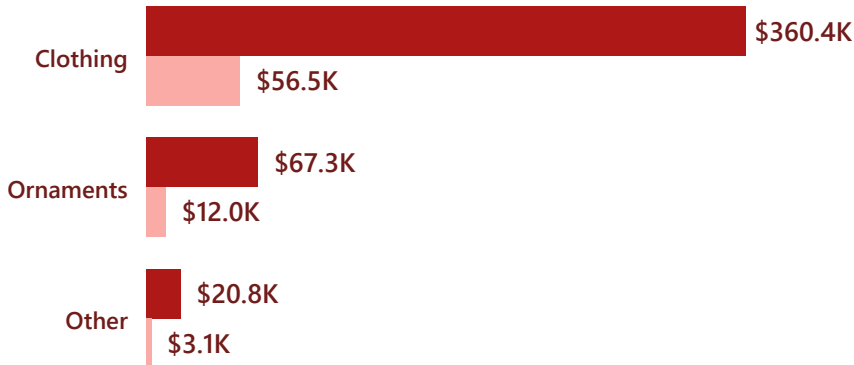
Are products with higher revenue also receiving higher ratings?

BF1553 — 0
BF1551 — 0
BF1543 — 0
BF1548 — 0
BF1550 — 0
BF1554 — 0
BF1555 — 0
BF1549 — 0
BF1546 — 0
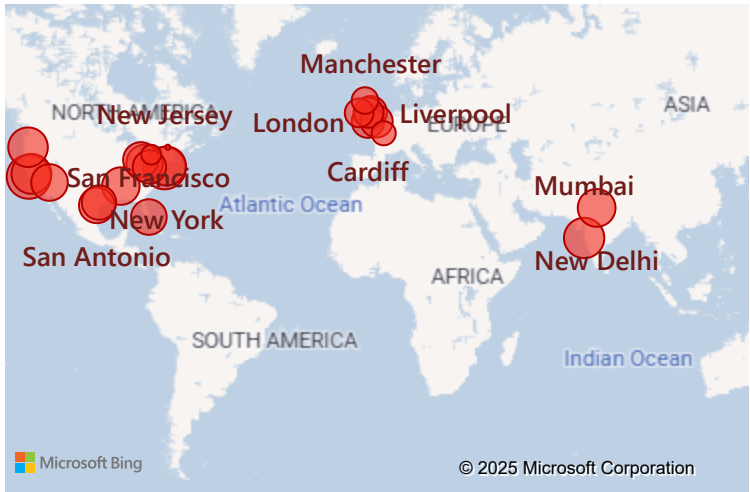BF1544 — 0

x-axis: -0.3 -0.2 -0.1 0.0 0.1
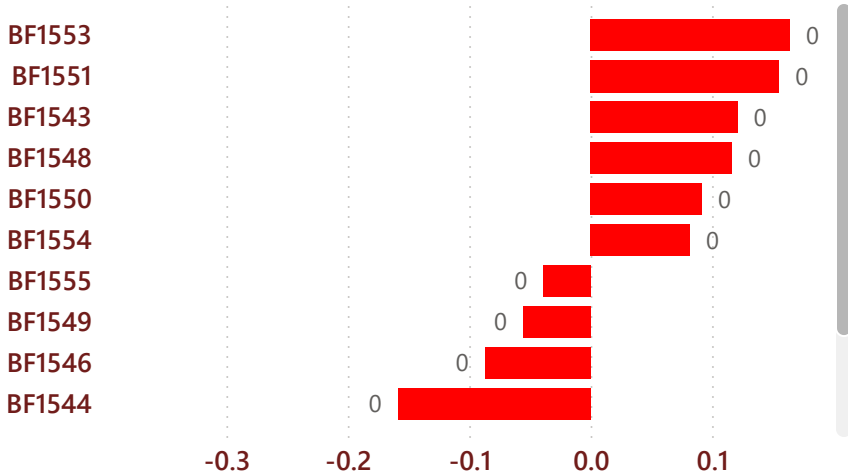
Analyzes revenue by gender, age, product category, date, quantity, rating, review sentiment, and sales category to identify key sales drivers.
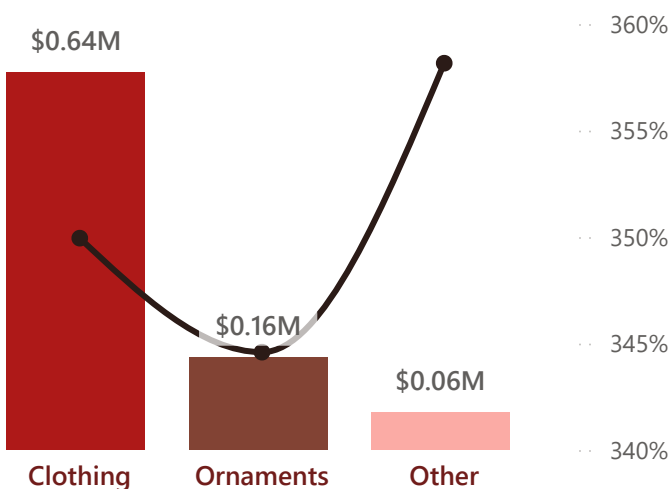
Key influencers   Top segments

What influences Profit to [Increase ▾] ?

When...   ....the average of Profit increases by

Product Category is Clothing → $239.6

Sum of COGS 35% goes up 116.79 → $210.3

Total Sales is more than $345 → $206.2

Sum of Discount Amount goes down 53.99 → $52.97

Sum of Sales per Unit goes up 268.42 → $2.92

Sum of Quantity goes up 4.30 → $2.92

Provides a geographic view of product performance, highlighting regional trends.

Manchester, New Jersey, London, Liverpool, Cardiff, San Francisco, New York, San Antonio, Mumbai, New Delhi

NORTH AMERICA, EUROPE, ASIA, AFRICA, SOUTH AMERICA, Atlantic Ocean, Indian Ocean

Microsoft Bing   © 2025 Microsoft Corporation

Identify top-performing products based on sales and ratings

Clothing — $0.64M
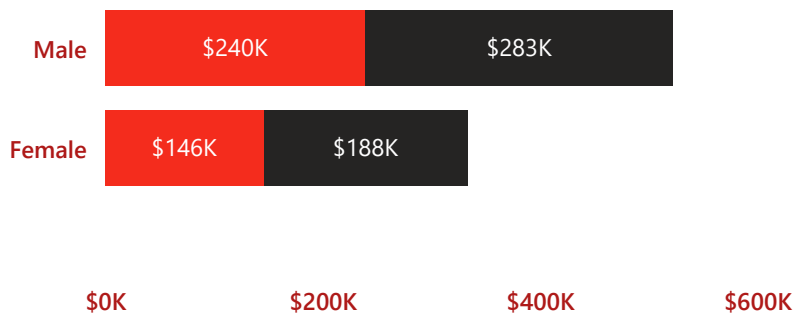Ornaments — $0.16M
Other — $0.06M

y-axis (right): 360% 355% 350% 345% 340%

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Show how sales are distributed across different genders and age groups.

- Male: $240K | $283K
- Female: $146K | $188K

$0K $200K $400K $600K

Will visualize how the age of buyers correlates with product ratings

370%
360%
350.00%
350%
340%
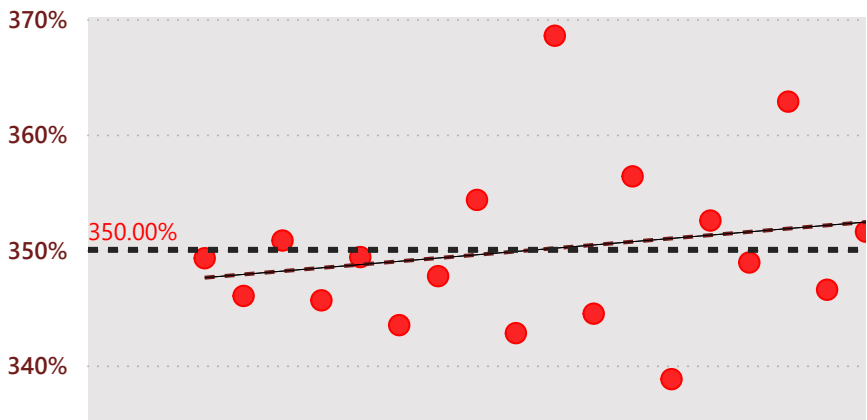
Show the discount offered to each gender.

Female 29.75%

118.4K%

Male 70.25%
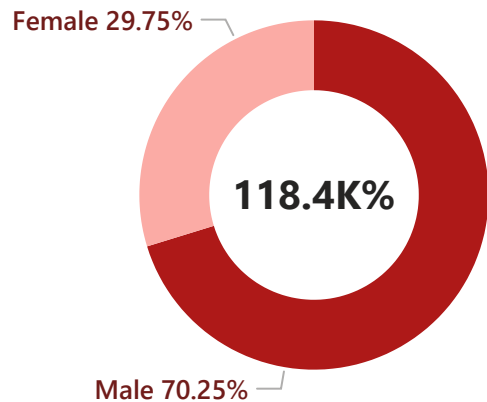
Break down discount percentage by Age Groups, Sales Category, and Product Category to identify factors driving higher discounts for different demographics.

Age Groups ✕
26-35

Sales Category ✕
Low-Price

Product Cate... ✕

Discount Percentage
118403.29%

26-35
64811.24%

18-25
53592.05%

Moderate-Price
37129.81%

Low-Price
25759.79%

Standard-Price
1412.73%

Ornaments
13773.30%

Other
11014.26%

Clothing
972.22%
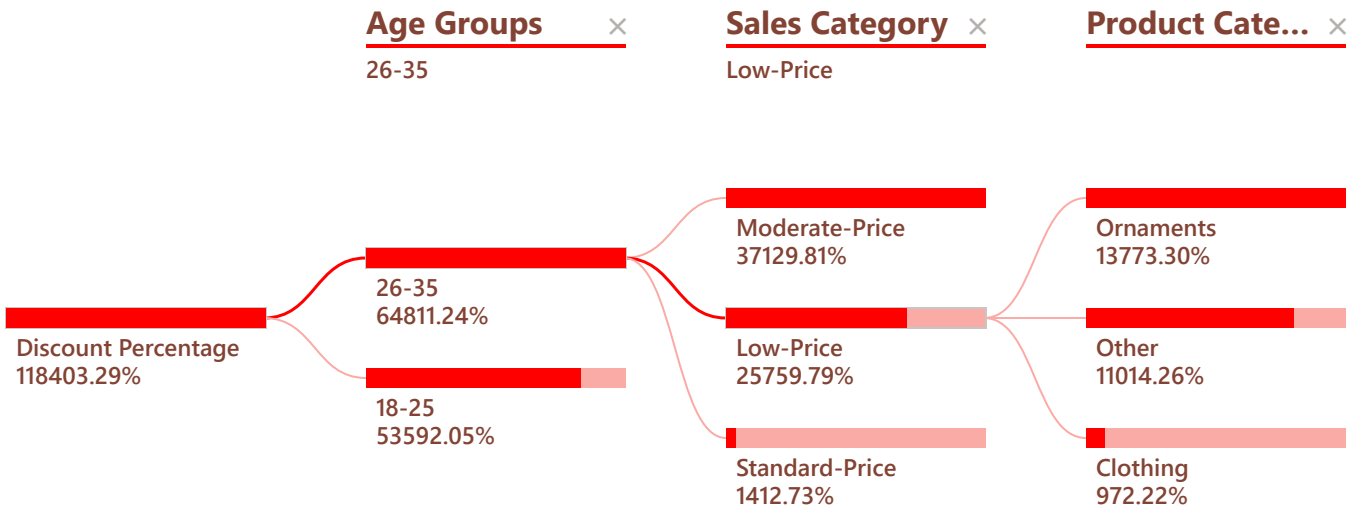
This chart shows monthly profit trends and YOY profit change percentage.

- $38.4K
- $38.2K
- $37.1K
- $42.1K
- $41.1K
- $36.0K
- $37.0K
- $37.6K
- 0.156
- $39.1K
- $34.5K
- $33.8K
- $33.5K
- -3.718E-16

0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000

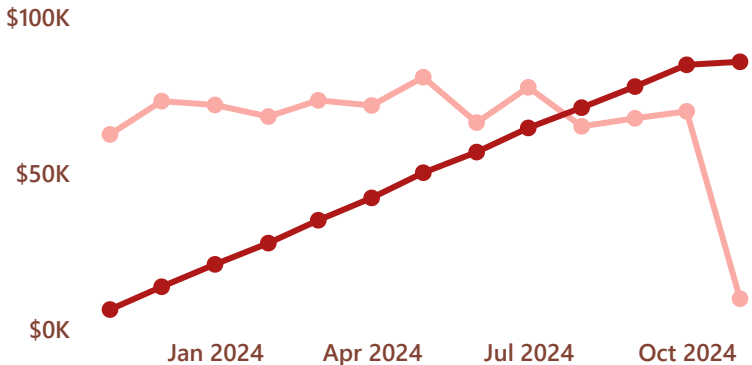January February March April May June July August September October November December
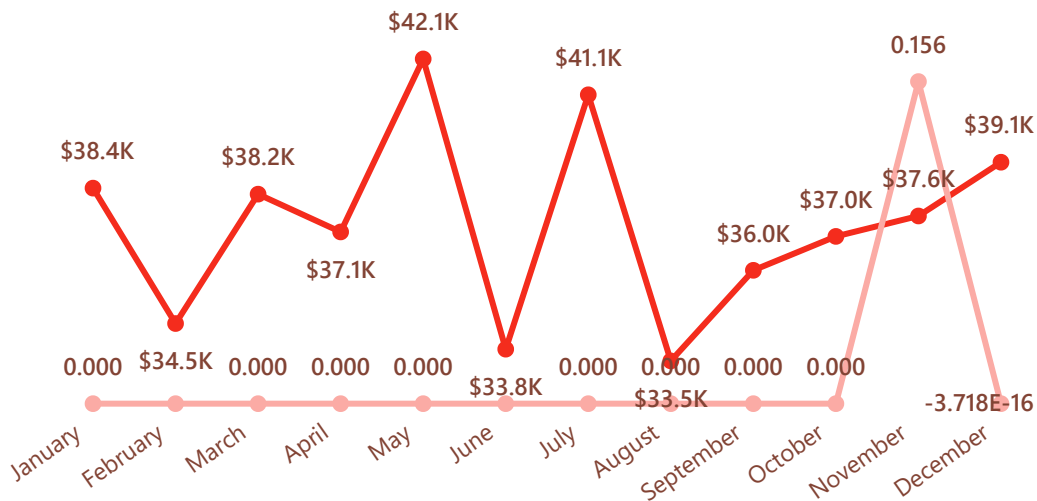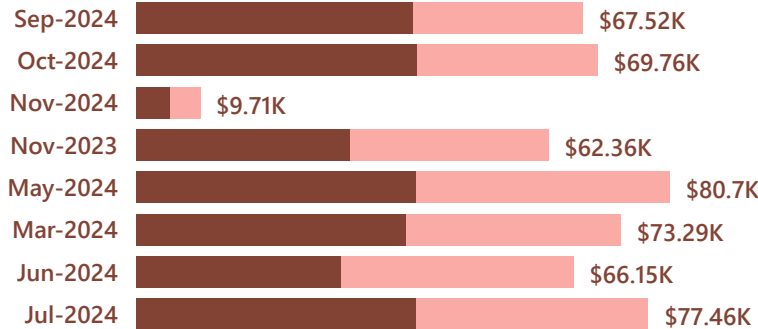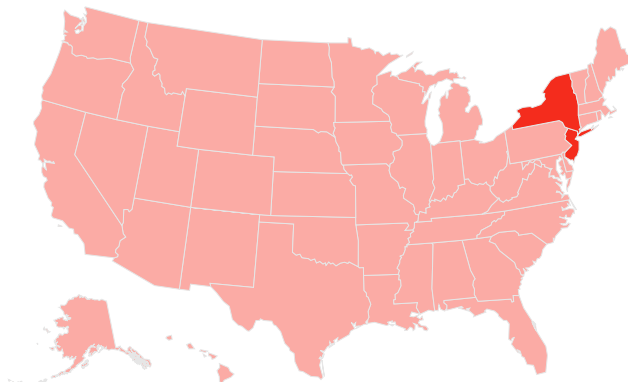
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A chart displaying cumulative sales over time with a clear trend line, highlighting growth and key sales periods.

## A side-by-side comparison chart of domestic vs. international sales, showing trends by month and year.

Month	Value
Sep-2024	$67.52K
Oct-2024	$69.76K
Nov-2024	$9.71K
Nov-2023	$62.36K
May-2024	$80.7K
Mar-2024	$73.29K
Jun-2024	$66.15K
Jul-2024	$77.46K

A map visualizing shipping charges by location, highlighting high-cost areas.

A chart comparing current and previous year's shipping charges, highlighting cost increases or decreases over time.

$344,904

$62,989
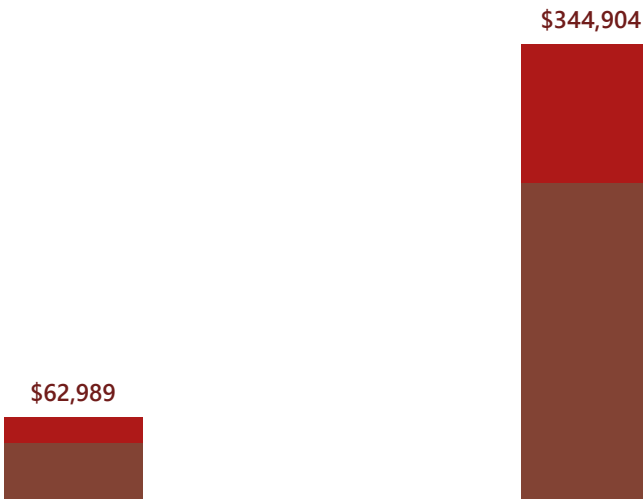
A chart displaying average sales per location, highlighting regions with higher or lower sales.

261, 207, 204, 168, 163, 163, 163, 158, 156, 154, 141, 126, 100, 97, 94, 92

Order Location

A bubble chart analyzing review sentiment vs. sales for domestic and international shipping, with larger bubbles indicating higher-rated products.

$600,000
$400,000
$200,000

Sales

Negative   Neutral   Positive

Review Sentiment