



CRM DASHBOARD

Total Deal Value

\$8.28M

Total Leads

3000

Country

All

Organization Size

All

Product

All



Next

Closed Deal Value

\$931K

Leads Closed

348

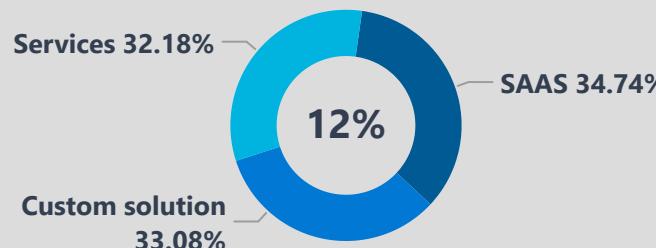
Win Deals

83

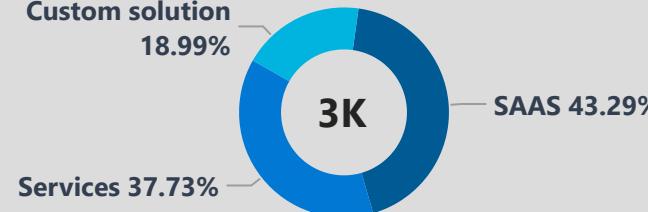
Lost Deals

61

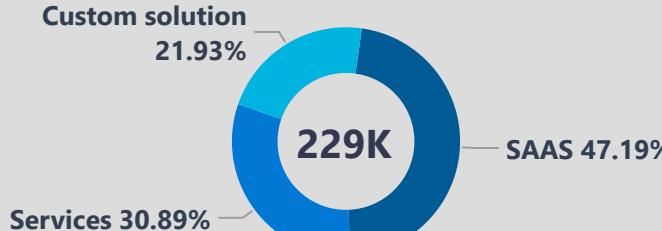
Conversion Rate by Product



Potential Deals by Product



Sales Velocity by Product



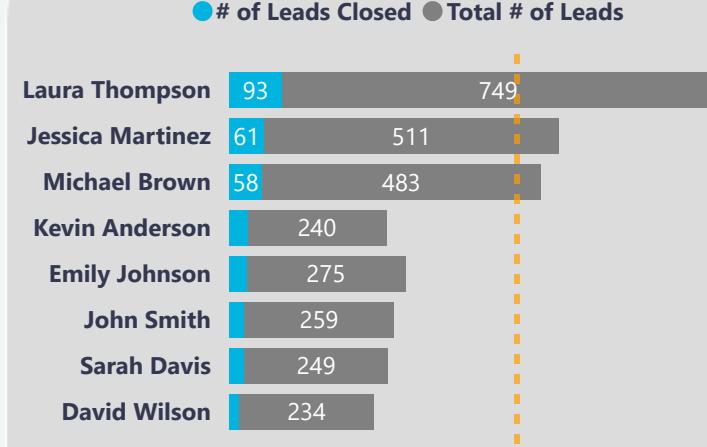
Actual vs Expected Revenue by Month



Win & Lost Rate by Month



Closed Leads vs Total Leads by Owner



Lead Conversion Rate by Country





CRM DASHBOARD

Country

All

Organization Size

All

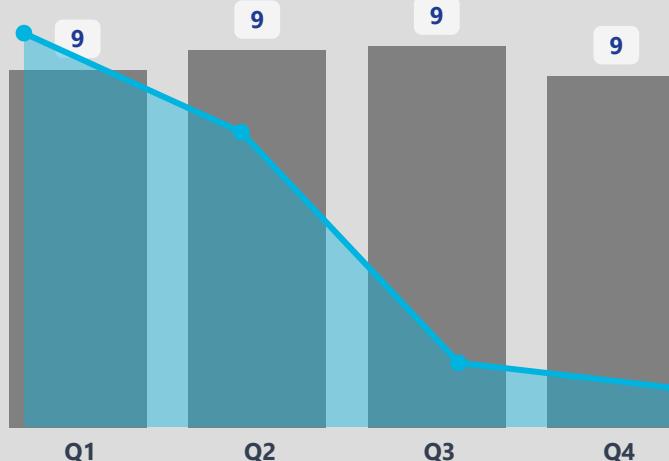
Product

All

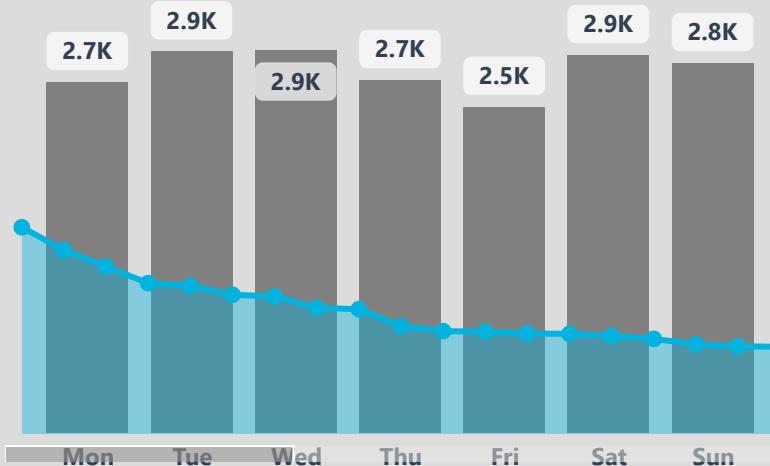


Back

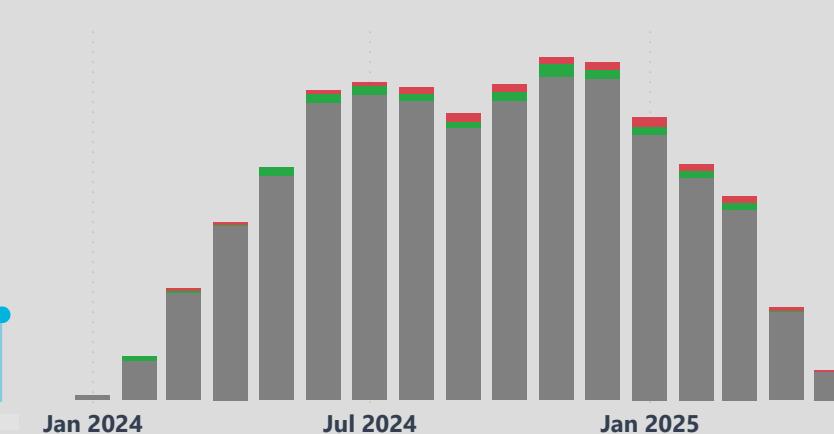
Avg Weeks to Close vs Closed Deal Value by Qtr



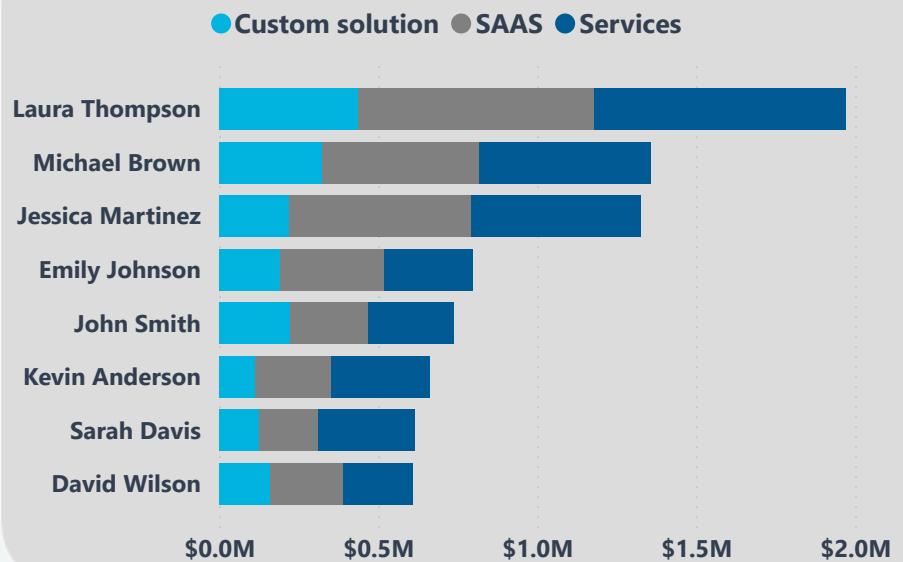
Avg Pipeline Value vs Closed Deal Value by Weeks



Potential, Win & Lost by Month

● Potential Deals ● Win Deals ● Lost Deals


Potential Deal Value by Owner and Product


[Austria](#) [Belgium](#) [France](#) [Germany](#) [Italy](#) [Netherlands](#) [Portugal](#) [Spain](#) [Switzerland](#)

Owner	#Leads Closed	AVG Weeks to Close	Conversion Rate	Win Rate	Lost Rate	Potential Deal Value
Sarah Davis	27	8	10.84%	3.21%	1.20%	\$616,339
Michael Brown	58	10	12.01%	2.69%	2.07%	\$1,357,090
Laura Thompson	93	8	12.42%	2.80%	2.14%	\$1,969,647
Kevin Anderson	33	8	13.75%	2.08%	1.67%	\$661,200
John Smith	27	9	10.42%	5.02%	2.70%	\$738,135
Jessica Martinez	61	10	11.94%	2.15%	1.57%	\$1,325,753
Emily Johnson	31	10	11.27%	2.91%	1.82%	\$798,695
David Wilson	18	7	7.69%	1.71%	3.42%	\$608,161