



Overview

Geography

Pharmacies

Products & Promo

Month

All

Store Size

All

Country

All

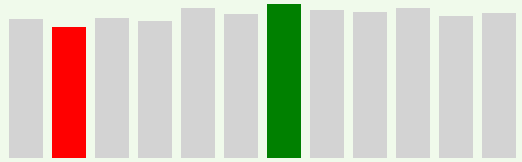
Report &
Dashboard Design
by:

S. Daniyal Ahmed

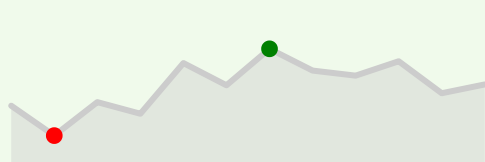


Pharmacy Sales & Profitability Analysis

Revenue **€ 8.63M**
+4.6% ▲ vs PM



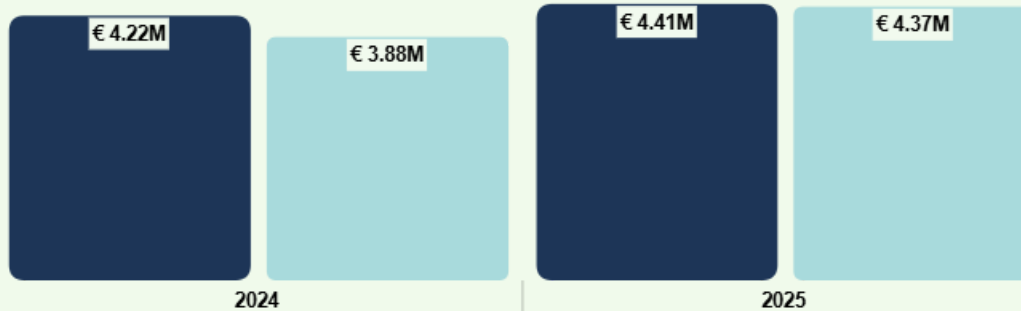
Cost **€ 6.21M**
+4.6% ▲ vs PM



Revenue Over Time vs Last Month

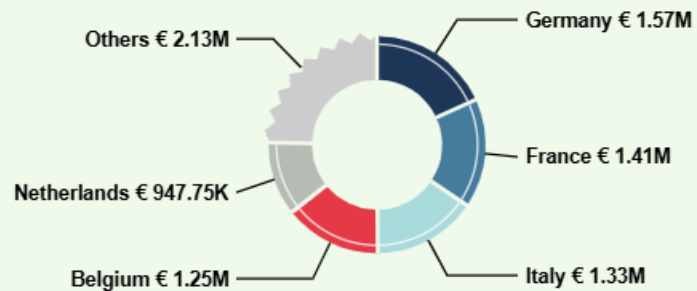
Back Zoom-out

Lin All Data Year ?



Revenue by Country Drill Down to Region

Back Zoom-out



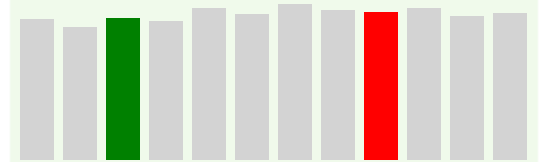
Trend & Variance Analysis

Clear All

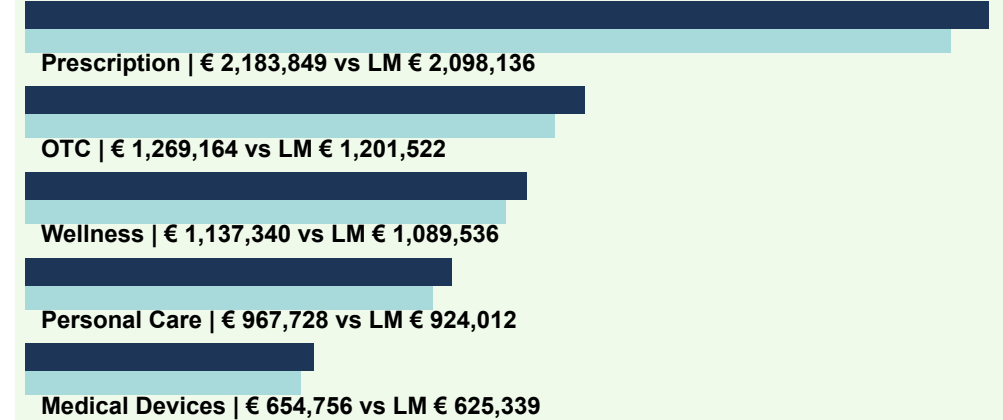
Units Sold **445.8K**
+5.0% ▲ vs PM



Profit Margin % **28.0%**
+4.7% ▲ vs PM



Category-Wise Cost and LM Cost Comparison



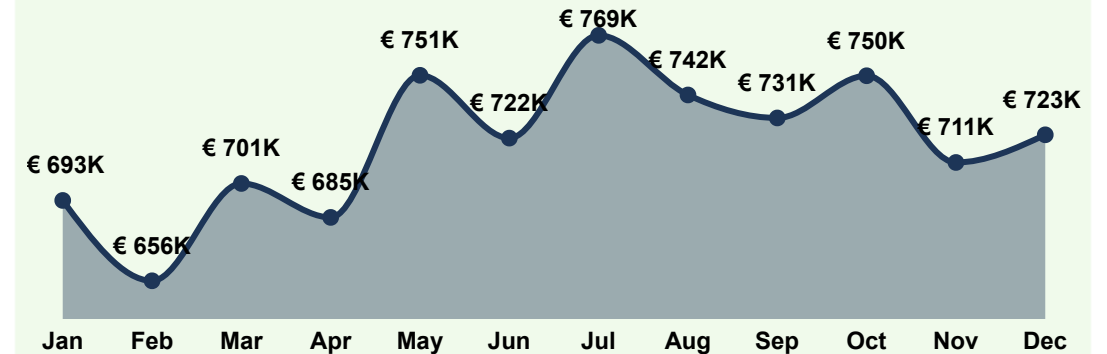
Revenue

Cost

Units Sold

P. Margin

Revenue Trend by Month





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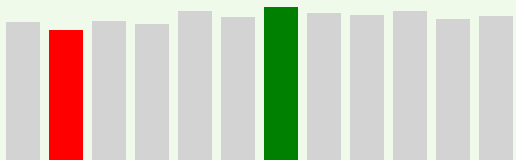
Geographic & Regional Performance

Clear All

Revenue

€ 8.63M

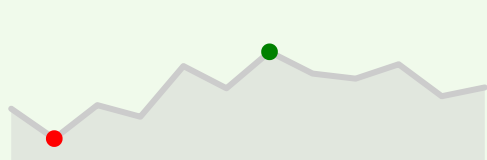
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Units Sold

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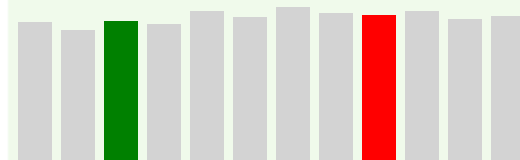
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Profit Margin %

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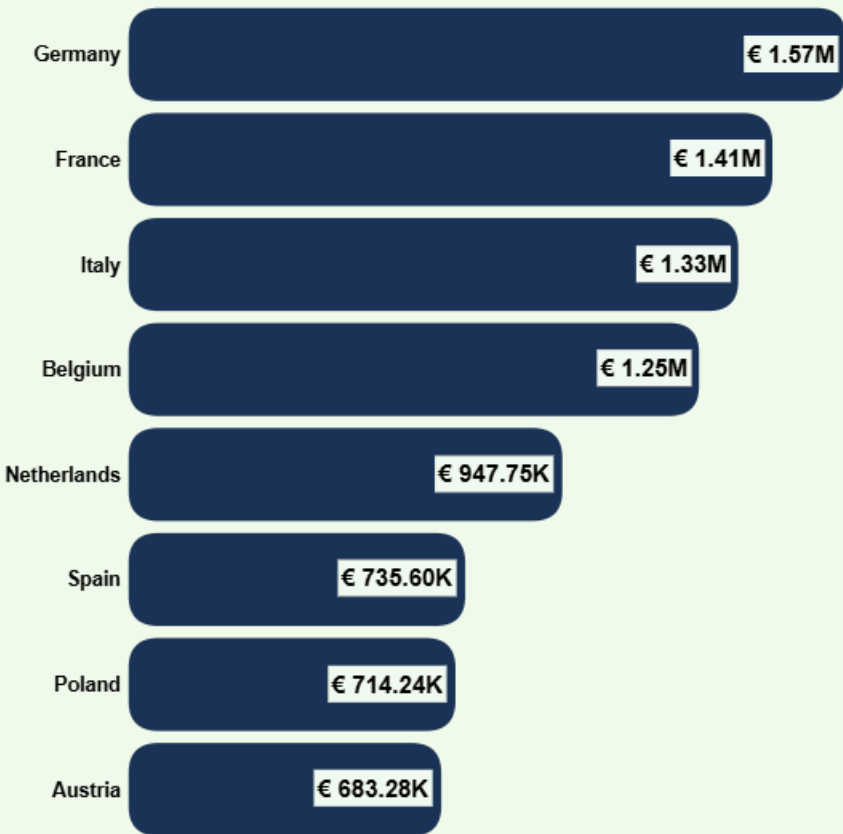
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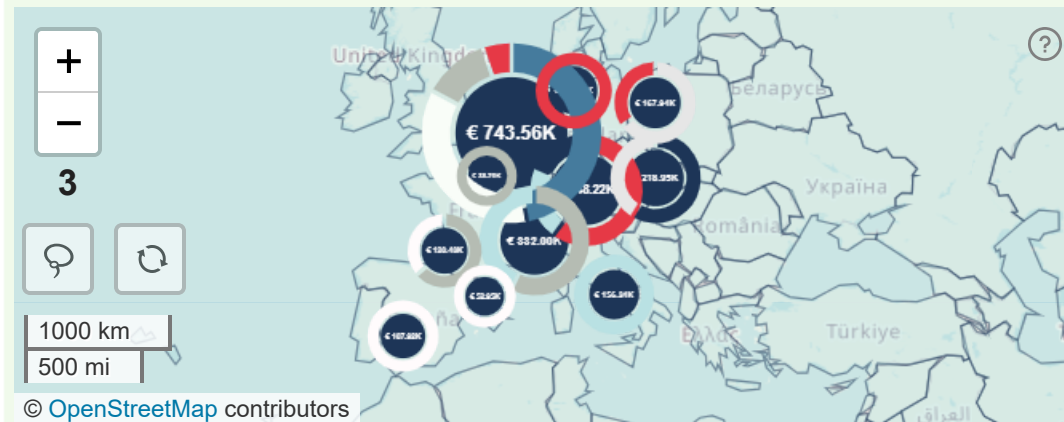
Revenue Distribution: Country → Region → Pharmacy Level

Back Zoom-out

Lin ?



Geographic Distribution of Margin by Pharmacy



Revenue, Margin & Promotion Performance by Country

Country	Revenue	Profit Margin	Profit Margin %	Promo Sales %
Austria	€ 683,281.17	€ 192,432.02	28.2%	10.2%
Poland	€ 714,235.73	€ 200,443.19	28.1%	10.7%
Spain	€ 735,600.24	€ 204,777.98	27.8%	11.7%
Netherlands	€ 947,748.20	€ 265,194.62	28.0%	10.2%
Belgium	€ 1,246,510.77	€ 351,005.49	28.2%	10.2%
Italy	€ 1,332,155.51	€ 374,344.20	28.1%	10.4%
France	€ 1,406,811.74	€ 393,705.53	28.0%	10.6%
Germany	€ 1,567,633.95	€ 439,238.04	28.0%	10.7%
Total	€ 8,633,977.31	€ 2,421,141.07	28.0%	10.6%



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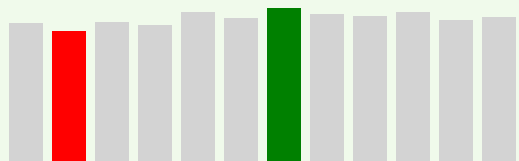
Location & Type Metrics

Clear All

Revenue

€ 8.63M

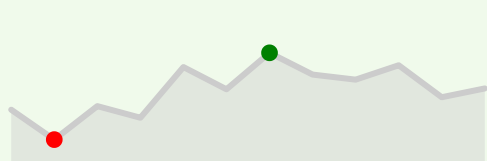
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Units Sold

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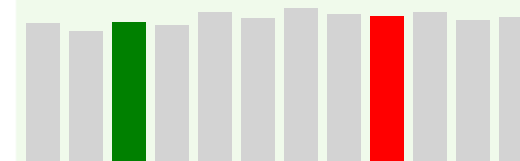
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Profit Margin %

28.0%

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Profit Margin by Region → Pharmacy

Back Zoom-out

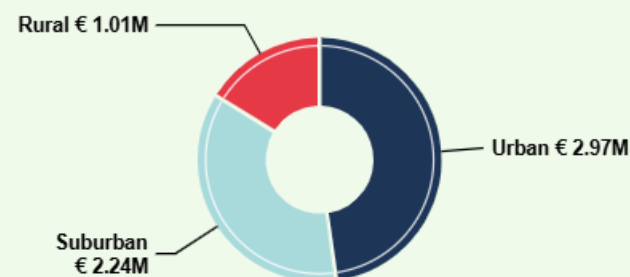
Lin ?



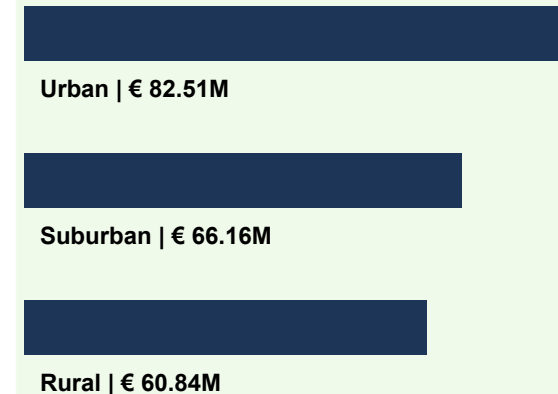
Cost Distribution by Pharmacy Type with Drill Down Store Size

Back Zoom-out

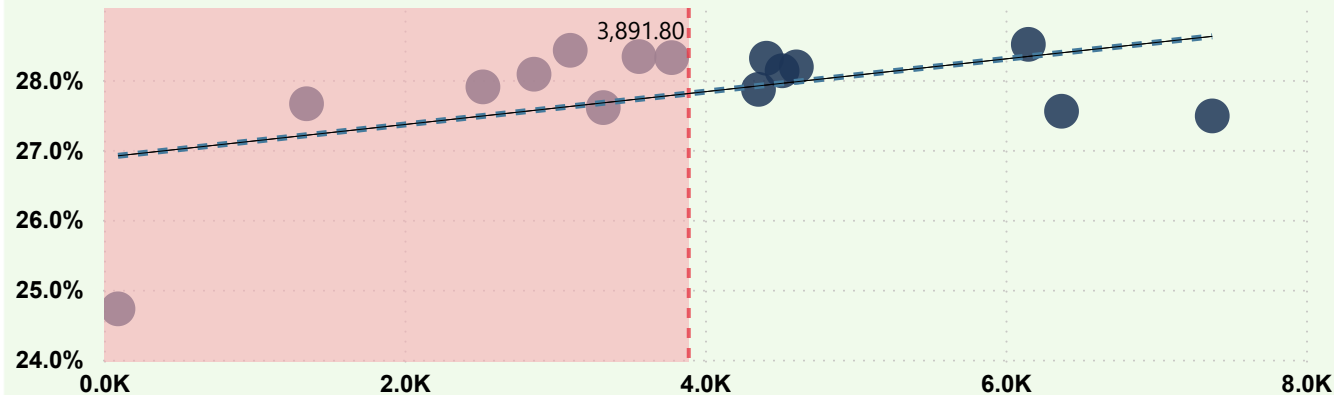
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Revenue Density by Pharmacy Type



Units Sold & Profit Margin % by Pharmacy





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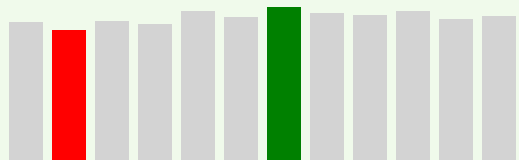
Product, Brand & Promotion Analysis

Clear All

Revenue

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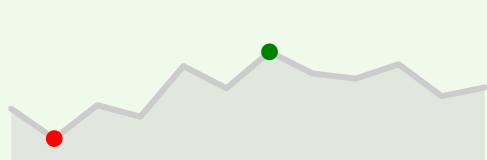
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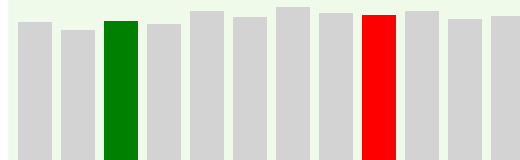
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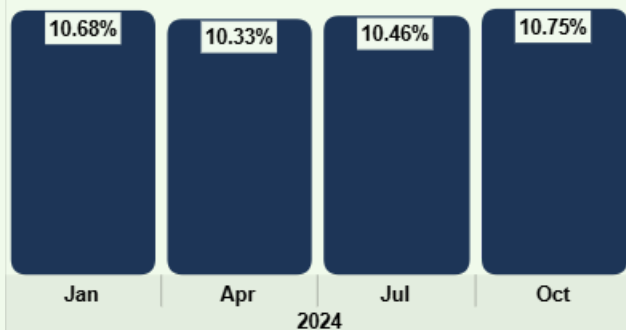
+4.7% ▲ vs PM



Promotional Sales Share by Category and Brand

Back Zoom-out

Lin All Data Quarter



Jan Apr Jul Oct 2025

Impact of Promotions on Units Sold and Margin

Back Zoom-out

Lin ?

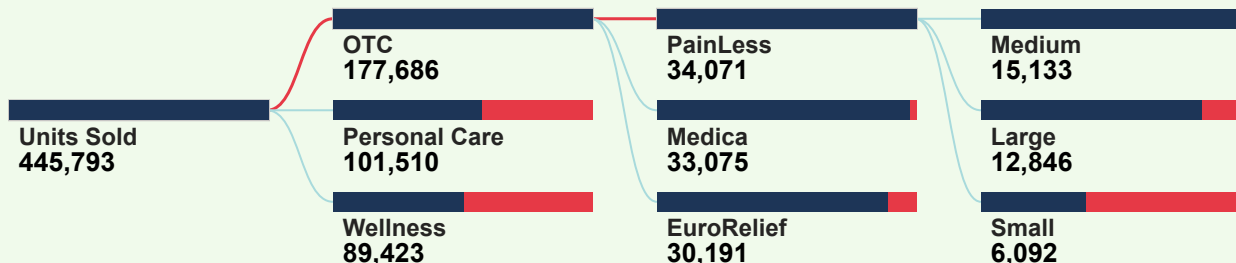


Units Sold by Category → Brand → Store Size

Category

Brand

Store Size



Units Sold by Brand & Generic Classification

Is Generic No Yes

