

Overview

Geography

Pharmacies

Products & Promo

Month

All

Store Size

All

Country

All

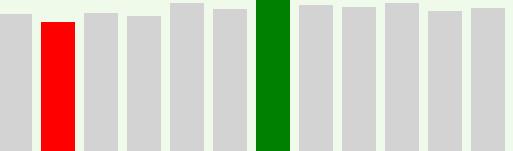
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Dashboard Design
by:

S. Daniyal Ahmed



Pharmacy Sales & Profitability Analysis

Revenue **€ 8.63M**
+4.6% ▲ vs PM



Cost **€ 6.21M**
+4.6% ▲ vs PM



Revenue Over Time vs Last Month

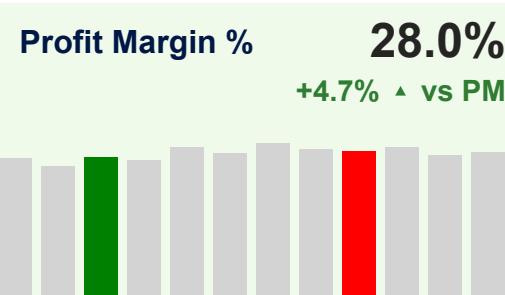


Trend & Variance Analysis

Units Sold **445.8K**
+5.0% ▲ vs PM

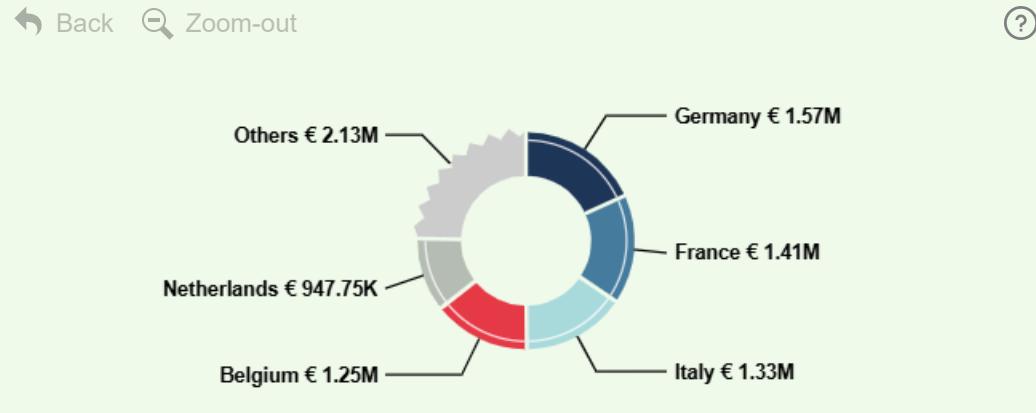


Profit Margin % **28.0%**
+4.7% ▲ vs PM

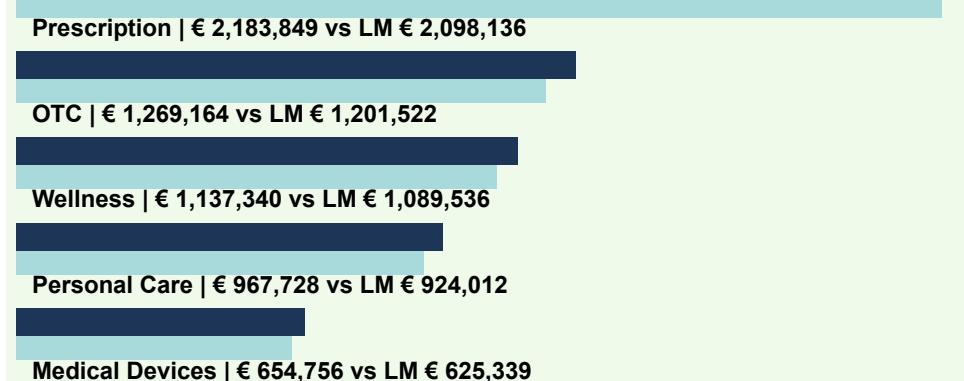


Clear All

Revenue by Country Drill Down to Region



Category-Wise Cost and LM Cost Comparison



Revenue Cost Units Sold P. Margin

Revenue Trend by Month



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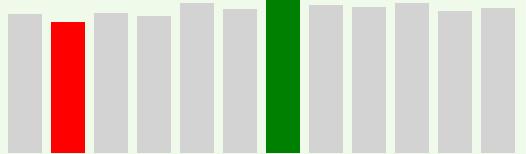


Pharmacy Sales & Profitability Analysis

Geographic & Regional Performance

Clear All

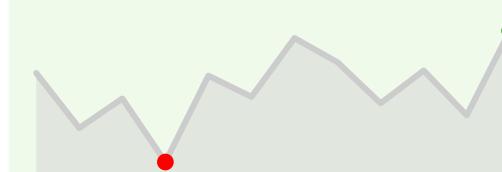
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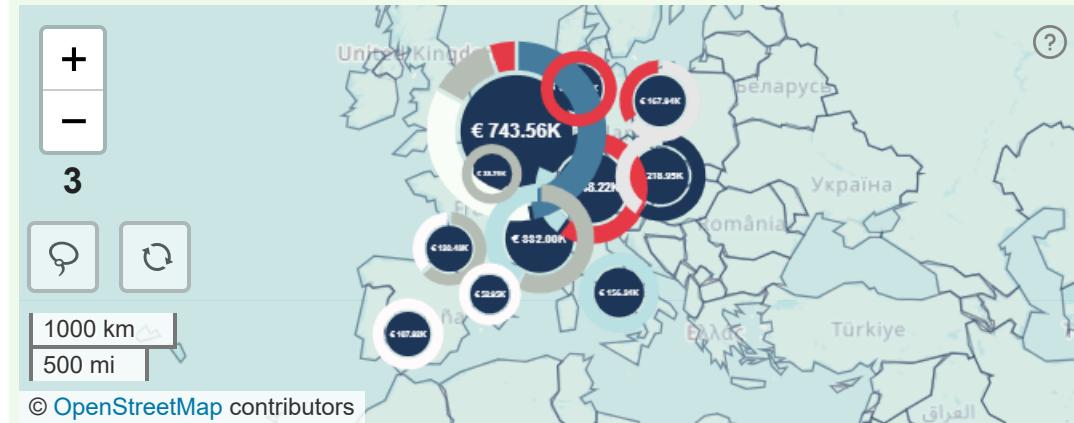
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Revenue Distribution: Country → Region → Pharmacy Level

Back Zoom-out
Lin ?


Geographic Distribution of Margin by Pharmacy



Revenue, Margin & Promotion Performance by Country

Country	Revenue	Profit Margin	Profit Margin %	Promo Sales %
Austria	€ 683,281.17	€ 192,432.02	28.2%	10.2%
Poland	€ 714,235.73	€ 200,443.19	28.1%	10.7%
Spain	€ 735,600.24	€ 204,777.98	27.8%	11.7%
Netherlands	€ 947,748.20	€ 265,194.62	28.0%	10.2%
Belgium	€ 1,246,510.77	€ 351,005.49	28.2%	10.2%
Italy	€ 1,332,155.51	€ 374,344.20	28.1%	10.4%
France	€ 1,406,811.74	€ 393,705.53	28.0%	10.6%
Germany	€ 1,567,633.95	€ 439,238.04	28.0%	10.7%
Total	€ 8,633,977.31	€ 2,421,141.07	28.0%	10.6%

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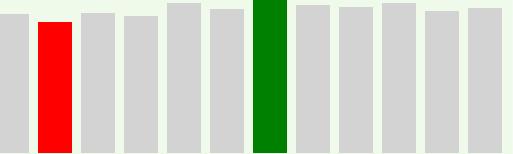


Pharmacy Sales & Profitability Analysis

Location & Type Metrics

Clear All

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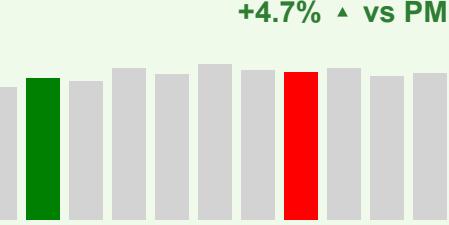
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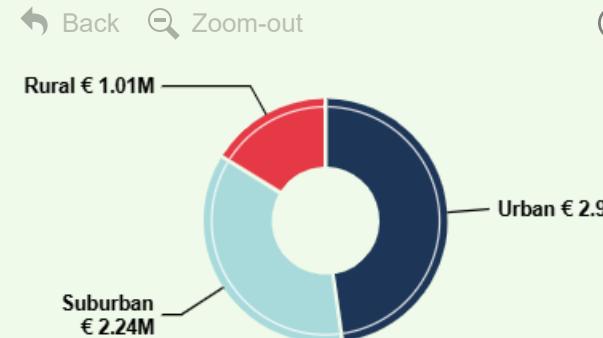
Profit Margin by Region → Pharmacy

Back Zoom-out

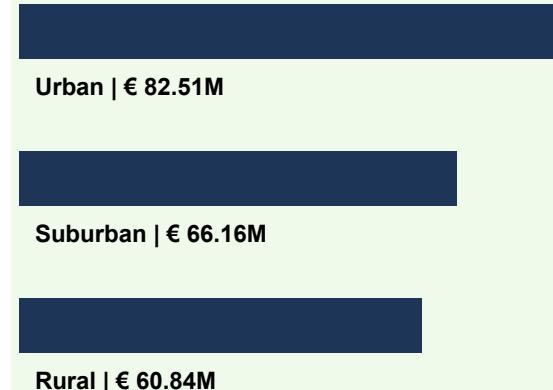
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Utrecht	€ 124.71K
Wallonia	€ 120.03K
South Holland	€ 103.69K
Veneto	€ 75.50K
Vienna	€ 58.23K
West Flanders	€ 53.41K
Salzburg	€ 38.18K
Silesian	€ 33.81K
Tyrol	€ 25.85K
Styria	€ 19.23K

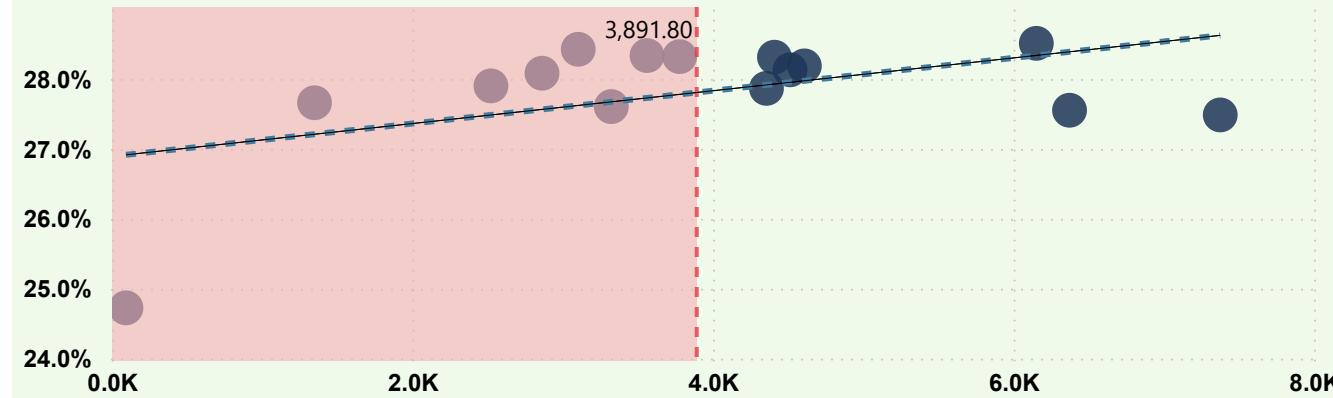
Cost Distribution by Pharmacy Type with Drill Down Store Size



Revenue Density by Pharmacy Type



Units Sold & Profit Margin % by Pharmacy



Pharmacy Sales & Profitability Analysis

Product, Brand & Promotion Analysis

Clear All

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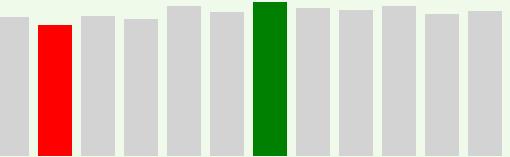
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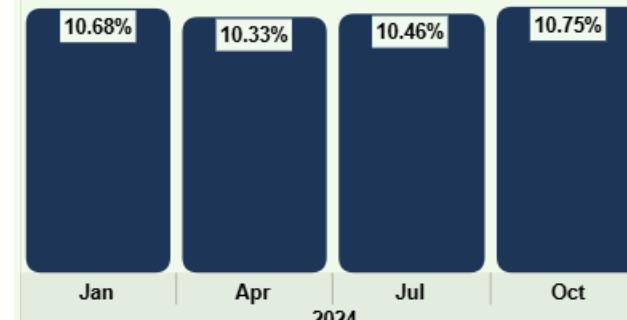


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Promotional Sales Share by Category and Brand

Back Zoom-out

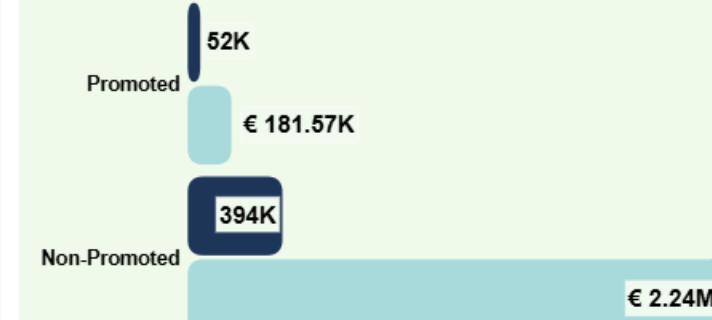


Lin All Data Quarter

Jan Apr Jul Oct

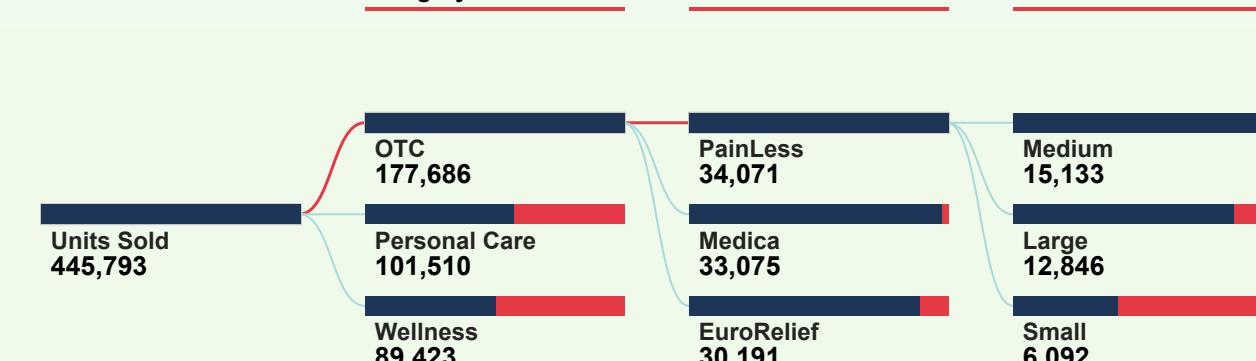
Impact of Promotions on Units Sold and Margin

Back Zoom-out



Units Sold by Category → Brand → Store Size

Category Brand Store Size



Units Sold by Brand & Generic Classification

Is Generic No Yes

