

SYED DANIYAL AHMED

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PROFESSIONAL SUMMARY

Data Analyst with hands-on experience using SQL, Power BI, and Excel to deliver actionable business insights and process improvements. Skilled in dashboard development, data cleaning, and KPI tracking across academic and business domains. Currently advancing expertise in Python and Machine Learning to build predictive analytics capabilities.

TECHNICAL SKILLS

- **BI & Visualization:** Power BI (DAX, KPI Dashboards, Slicers, Drillthroughs)
- **Data Analysis:** Excel (Pivot Tables, XLOOKUP, Power Query), Data Cleaning
- **Databases & SQL:** MySQL, PostgreSQL, Azure SQL (Joins, CTEs, Window Functions)
- **Programming:** Python (Pandas, NumPy, Matplotlib, Seaborn), Jupyter Notebook
- **ETL & Tools:** Power Query, PowerPoint, Data Transformation
- **Learning:** Exploratory Data Analysis (EDA), Data Wrangling, Intro to Machine Learning

WORK EXPERIENCE

Data Analyst — AnalytixCamp, Karachi (Seasonal)

December 2024 - June 2025

- Bridged communication between 50+ students and academic staff to ensure smooth coordination and support.
- Handled class scheduling for 10+ courses per semester and resolved 95%+ of student queries within 24 hours.
- Monitored and updated academic records for 100+ students, improving data accuracy by 20%.
- Cleaned and analyzed data using Excel and SQL; built 5+ Power BI dashboards that reduced manual reporting time by 15 hours per week.

Junior Data Analyst — Easa Business Group, Hyderabad

November 2022 - December 2024

- Analyzed data from 5+ sources, identifying trends that led to a 10% increase in sales opportunities.
- Wrote and optimized 50+ SQL queries to extract and transform data, improving query performance by 25%.
- Built 10+ interactive Power BI dashboards used by 20+ team members to track KPIs and make data-driven decisions.
- Automated 3 monthly reports using Power Query, saving 8 hours of manual work each month.

Educational Data Specialist — The Mentors Academy, Hyderabad

April 2021 - May 2022

- Analyzed performance data for 200+ students, identifying key trends that helped improve pass rates by 12%.
- Managed and maintained 3+ academic databases with 99% data accuracy.
- Created 15+ reports and visualizations that supported educators in modifying curriculum and teaching strategies.

Data Management Clerk — LUMHS Jamshoro/ Hyderabad

March 2019 - January 2021

- Accurately entered and updated 1000+ patient records per month with 99.8% accuracy.
- Organized and retrieved 500+ medical records monthly for healthcare staff, reducing access time by 30%.
- Generated 20+ monthly reports on patient data, helping administration track occupancy and resource allocation.

EDUCATION

Bachelor of Commerce (B.Com) — University of Sindh, Jamshoro

2016 - 2018

ACHIEVEMENTS & CERTIFICATIONS

WEBINARS & WORKSHOPS:

- **AI in Daily Life & Future Careers - *ILmCode* | October 2025**
- **Future with AI & ML Webinar:
Opportunities & Skills You Need - *AcademixPath* | September 2025**
- **Data Analytics Webinar:
From Fundamentals to Advanced - *AcademixPath* | September 2025**
- **Data Analyst Workshop:
Transforming Data into Actionable Insights - *Internship Pakistan* | August 2025**

CERTIFICATIONS:

- **Presenting Data - *HP Foundation* | November 2025**
- **AI Virtual Conference - *Skills4u & Pakistan Career Fair* | November 2025**
- **AI for Beginners - *HP Foundation* | October 2025**
- **Data Visualisation:
Empowering Business with Effective Insights - *Forage* | May 2025**
- **MS Power BI for Business Intelligence - *AnalytixCamp* | February 2025**
- **SQL for Data Analytics - *AnalytixCamp* | December 2024**
- **Data Analyst Professional - *AnalytixCamp* | November 2024**
- **Data Science & Analytics - *HP Foundation* | June 2024**