SYED DANIYAL AHMED

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OBJECTIVE

Data Analyst and BI Professional with 3+ years of experience in data analysis, visualization, and reporting. Proficient in Power BI, SQL, Excel, and data storytelling. Proven ability to turn data into actionable insights and support business decisions.

TECHNICAL SKILLS

- **BI & Visualization**: Power BI, DAX, KPI Dashboards, Slicers, Drillthroughs
- **Data Analysis:** Excel, Pivot Tables, VLOOKUP, XLOOKUP, Power Query, Data Cleaning
- **Database & SQL:** Azure SQL Server, MySQL, PostgreSQL, Joins, CTEs, Window Functions
- **ETL & Tools:** Power Query, Data Transformation, PowerPoint, Google Sheets

WORK EXPERIENCE

Program Support Coordinator/Data Analyst, AnalytixCamp   December 2024 - June 2025

- Bridged communication between 50+ students and academic staff to ensure smooth coordination and support.
- Handled class scheduling for 10+ courses per semester and resolved 95%+ of student queries within 24 hours.
- Monitored and updated academic records for 100+ students, improving data accuracy by 20%.
- Cleaned and analyzed data using Excel and SQL; built 5+ Power BI dashboards that reduced manual reporting time by 15 hours per week.

Junior Data Analyst, Easa Business Group, Hyderabad   November 2022 - December 2024

- Analyzed data from 5+ sources, identifying trends that led to a 10% increase in sales opportunities.
- Wrote and optimized 50+ SQL queries to extract and transform data, improving query performance by 25%.
- Built 10+ interactive Power BI dashboards used by 20+ team members to track KPIs and make data-driven decisions.
- Automated 3 monthly reports using Power Query, saving 8 hours of manual work each month.

Educational Data Specialist, The Mentors Academy, Hyderabad   April 2021 - May 2022

- Analyzed performance data for 200+ students, identifying key trends that helped improve pass rates by 12%.
- Managed and maintained 3+ academic databases with 99% data accuracy.
- Created 15+ reports and visualizations that supported educators in modifying curriculum and teaching strategies.

Data Management Clerk, LUMHS Jamshoro/ Hyderabad   March 2019 - January 2021

- Accurately entered and updated 1000+ patient records per month with 99.8% accuracy.
- Organized and retrieved 500+ medical records monthly for healthcare staff, reducing access time by 30%.
- Generated 20+ monthly reports on patient data, helping administration track occupancy and resource allocation.

EDUCATION

Bachelor of Commerce (B.COM)   2016 - 2018
University of Sindh Jamshoro

CERTIFICATIONS

- **DA Workshop, Transforming Data into Actionable Insights, Internship Pakistan** **August 06, 2025**
  Certification ID: 8820251404

- **Data Visualisation: Empowering Business with Effective Insights, Forage** **May 19, 2025**
  Enrolment Verification Code: Sh7K7hTCuXFRCyhKJ

- **Microsoft Power BI for Business Intelligence, AnalytixCamp** **February 10, 2025**
  Certification ID: CERT-6SQ2KI

- **SQL for Data Analytics, AnalytixCamp** **December 07, 2024**
  Certification ID: CERT-SJ1XUP

- **Data Analyst & Business Intelligence Certification, AnalytixCamp** **November 15, 2024**
  Certification ID: CERT-6BLDUK