

SYED FAROOQ

UI/UX DESIGNER

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PROFILE

Highly motivated and detail-oriented UI/UX Designer & B.Tech student in Electronics and Communication Engineering (2022–2026) at Aditya College of Engineering and Technology (affiliated with JNTUK). Skilled in user-centered design, prototyping, cloud & DevOps, and frontend implementation, with hands-on experience through internships, personal projects, and freelance work. Passionate about designing digital experiences that merge functionality with creativity

SKILLS

- UX/UI Design Tools: Figma (wireframes, prototypes, design systems), Canva (visuals & social media design)
- Frontend Development: HTML, CSS, basic Java, Python, C
- Cloud & DevOps: AWS, CI/CD, Git, Docker
- Creative & Visual Design: Branding, YouTube thumbnails, video editing
- Web Deployment: Wix, Softr, Airtable, Make, Word Press
- Soft Skills: Communication, teamwork, problem-solving, research

PROFESSIONAL EXPERIENCE

Intern – AWS Cloud & DevOps | AP Naipunyam (APSSDC) (Remote)

May 13, 2025 – July 13, 2025

- Built and deployed a Smart Movie Ticket Platform on AWS, implementing a scalable cloud-based architecture.
- Used AWS services (EC2, S3, IAM, VPC) to design secure and efficient infrastructure.
- Developed automation scripts for deployment and monitoring.
- Applied DevOps practices including CI/CD pipelines, Git version control, and containerization.
- Improved platform performance and cost-effectiveness through cloud optimization techniques.

Intern – Edunet Foundation (Remote)

May 2024 – Aug 2024

- Worked on cybersecurity projects, including the development and testing of a keylogger for research and learning purposes.
- Gained hands-on experience in ethical hacking concepts, system vulnerabilities, and secure coding practices.
- Assisted in documenting project findings and presenting outcomes to mentors.
- Collaborated with the team on awareness sessions about digital safety and security practices.

EDUCATION

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| • Aditya College of Engineering and Technology | 2022 – 2026(Expected) |
| Bachelor of Technology in Electronics and Communication Engineering (ECE) | Current CGPA: 7.89 |
| • Sai Vikram Jr College | |
| BIEAP(Class XII), Aggregate : 86.9% | |

PROJECTS AND FREE LANCE WORK

Helpr – Home Services Platform (Flagship Project, Ongoing)

- Designed and developed a full-stack home services platform aimed at connecting customers with local providers.
- UX/UI Design: Led the complete design process in Figma — user research, wireframes, prototypes, and high-fidelity UI.

- Frontend Development: Built and tested responsive pages with HTML/CSS and deployed on Wix for early iterations
- No-Code/Database Integration: Currently running on Softr + Airtable + Make to manage services, bookings, providers, and automations.
- Integrated user-centered design principles to ensure seamless, mobile-friendly experiences.
- Exploring backend expansion with Node.js, MongoDB, and Stripe for advanced payment and provider payout systems.
- Live Website: www.helpservices.online

Smart Movie Ticket Platform (AWS Internship Project)

- Created a cloud-based movie ticket booking system as part of AWS Cloud & DevOps internship.
- Implemented a scalable infrastructure using AWS cloud services.
- Applied DevOps automation for deployment and CI/CD pipelines.
- Designed with a focus on usability and seamless customer experience.

Freelance Design & Web Projects

- Built and deployed multiple websites using Figma for design and HTML/CSS for frontend implementation.
- Designed branding materials, YouTube thumbnails, and marketing visuals for clients using Canva

CERTIFICATIONS

- Google UX Design Professional Certificate – Coursera (2025)
- Foundations of UX Design
- Start the UX Design Process: Empathize, Define & Ideate
- Build Wireframes & Low-Fidelity Prototypes
- Conduct UX Research & Test Early Concepts
- Create High-Fidelity Designs & Prototypes in Figma
- Build Dynamic UIs for Websites
- Design a UX for Social Good & Prepare for Jobs

Additional Certifications:

- Crafting Personalized Content with Gen AI (Coursera Project)
- Cyber Security – IBM SkillsBuild
- Introduction to AI, Deep Learning, NLP – Infosys Springboard
- Communication Skills – edX
- Go For Gold Contest – Accenture

LANGUAGES

English | Hindi | Telugu | Urdu

ACHIEVEMENTS & ACTIVITIES

- Played cricket tournaments at district level.
- Participant in Aditya Champions Trophy.
- Designed 'Goavega ' , 'Shopping App' & ' Groceries store ' as Personal side projects.