Problem.

We need to check from this data exactly where our revenue is coming from—that is, which products are performing well, and which products are wasting the budget along with other resources. We also need to understand this clearly so we know exactly which products we should invest our budget in.

Available Dataset.

ASIN

TITLE

IMG URL

PRODUCT URL

STARS   REVIEWS

PRICE   LISTPRICE

CATEGORY_ID

IS BEST SELLER

BOUGHT IN LASTMONTH

CATEGORY_NAME

Anaysis Using MySQL & Power BI.

Data-Backed Business Insights (Solution).