# SYFD HU7AIFA ALI

#### Master in Computer Science

A trusted innovator focusing on architecture and data flow of software and having 4+ years of experience. Technical & detail-oriented IT professional experience in 2D and 3D Games, Simulations, AR / VR, Animations, R&D, project management. Have worked on FPS, TPS, Endless Runner, Hyper Casual game and Simulations . Proven expertise in application development for Android, IOS, Desktop and WebGL.

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# **WORK EXPERIENCE**

#### Imagination Warehouse, Karachi, Pakistan

Working since 10/2021 -06/2022

#### **Designation: Lead Unity 3D Developer**

- Researching & Development.
- Planning and brainstorming ideas.
- Debugging.
- Helping 3D artists & UI/UX team.

#### Game Storm Studios, Karachi, Pakistan

Working since 05/2021 - 10/2021

# **Designation: Mid Senior-Software Engineer (Unity 3D)**

- Researching best tactics to analyze user data focusing on data analyses and adding new features accordingly.
- Analyzing data to make user Retention rate and Session time increase with the help of Data Analysis Tools. Helping to reach higher ratings in App Store and Play Store.
- Utilizing Keywords for better reach to the end-user.

### Digimerse, Karachi, Pakistan

Worked from 06/2020 - 05/2021

#### **Designation: Software Developer (Unity 3D)**

- Exercise hands-on approach and effective controls to design, test, and implement features. Research numerous verticals to design and develop while working in highly iterative processes and R&D.
- Actively engage in requirements gathering and user experience development skills as well as function in close coordination with clients to determine project's technical requirements and needs.
- Optimize the performance on all platforms, render a keen eye for detail to evaluate existing code and propose efficient solutions.

#### Ned (CSRD) – Karachi, Pakistan

Worked from 05/2018 - 05/2020

#### **Designation: Mixed Reality Developer**

- Responsible for research and development of project.
- Responsible for Developing Mixed Reality apps and maintenance.
- Adding custom features and optimization for different platforms.
- Responsible for managing small team.

#### Additional Experience

- Game Developer | Pixel N Press Studios (Remote) Part Time, Lahore, Pakistan | 11/2020 04/2021 Key Point: Development, Project Management, Design and Monitor, Converting ideas into feature and Optimization.
- Visiting Faculty | NED University of Engineering and Technology, Karachi | 2021 to Present
- Research Assistant | Mohammad Ali Jinnah University, Karachi | 2018

# **SKILLS**

C# | Python | Web GL | Animations | XR | Unity 3D | GitHub | Adobe Photoshop | Strategic Planning & Analysis | Research & Development | Debugging & Optimization | Skills | Mobile Game Development | (Registration | Firebase | Vuforia | ARFoundation | Oculus | ARCore | Wikitude | Analytics Data | Optimization | Mohammeter | Mohamm

# **EDUCATION**

Bahria University, Karachi, Pakistan

**Master of Computer Science** 

(Registration # 02-243192-001)

Mohammad Ali Jinnah University, Karachi, Pakistan

01/2015 - 12/2018

7/2021 - completed

**Bachelors of Computer** 

Science (Registration # sp15-bs-0092)

# **AWARDS/CERTIFICATES**

- WebGL with Unity | UDEMY (Link)
- Introduction to AR and AR Core | DAYDREAM COURSEERA (Link)
- Int. Data Science Conference Committee Member | MAJU (Link)
- Certificate of appreciation and awarded first prize in exhibition | COMBAT'19 Winner (<u>Link</u>)
- Certificate of appreciation | NED- Center for Software Research & Development (<u>Link</u>)

# **PUBLICATION**

- Publication on Blockchain (Link)
- Blood transfusion data prediction | I.C.D.S

#### **PORTFOLIO**

- https://syedhuzaifaali660.github.io/SyedHuzaifaAli/

# **LANGUAGES**

