**Final Project Rubric**

**How and Why?**

* Your complete annotated R code and your log, detailing every change/transformation on the data and explaining your rationale.

**What I’m looking for: (20%)**

* Appropriate cleaning of data and application of methods (1-5)
* Clear annotation (1-5)
* Ability to compile code. (1-3)

**How, Why and What did you discover?**

* Your presentation with background, methods, results and conclusions

**What I’m looking for: (80%)**

* Creative approaches and questions (1-3)
* Appropriate approaches to questions being asked of the data (1-5)
* Interesting results that are appropriately interpreted (1-5)
  + If results were weak, a good explanation as to why and suggestions (and perhaps attempts) to improve the results or tweak the questions so that an interesting result can be discovered.
* Where to take what you’ve found from here and/or how to make it actionable (1-5)
* A pushing of the envelope in level of difficulty (i.e., taking what we’ve done in class and moving to a more sophisticated, comprehensive use of our techniques) (1-5)
* Clear, interesting, smooth presentation that sticks to time limit (tbd) (1-5)