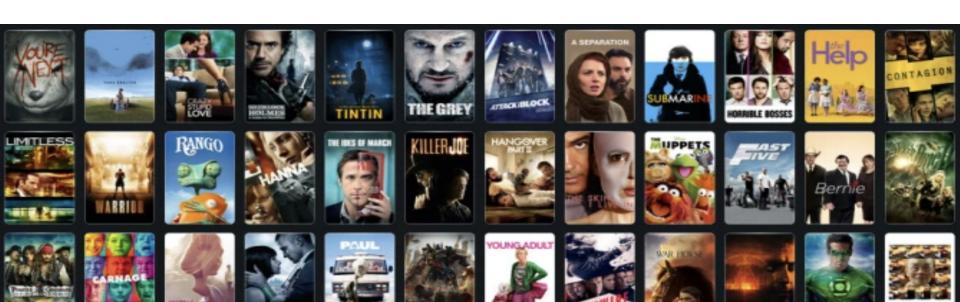
# **Predicting IMDb** Movie Ratings



### **Group Members**

Adegbenga Ayoola Grace Le Michelle Raj Syed Bari Wardah Anis

### Objective

The purpose of the project is to predict the IMDb Movie Rating from the features contained in the IMDb dataset, execute exploratory Data Analysis and Visualization for the IMDb Dataset

And finally utilise Machine Learning Models to achieve ideal model performance by comparing suitable Machine Learning Algorithms

### Why we chose the topic?

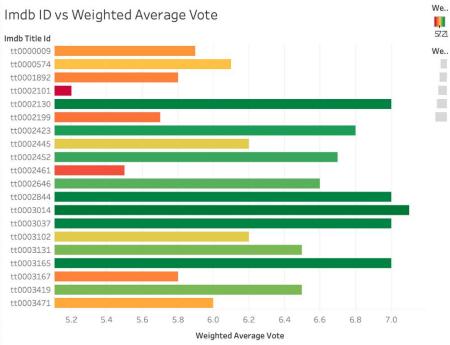
- IMDb, whose full English name is Internet Movie Database, is a web-based data set identified with films, TV shows, home recordings, games... Also, streaming internet-based substance, including full team: entertainers, creation group. What's more, IMDb gives a wide scope of film-related data, be it individual memoirs, plot synopses, tests, or client audits. From that point, you can likewise effectively see the sorts of rankings dependent on a wide range of rules, so new clients can undoubtedly see the issues and content that get the most client consideration.
- We chose this topic because it makes it easy for people to find good movies. Besides, with the current situation, the Covid-19 makes people still afraid to watch movies in cinemas, people often choose the movies to watch at home. Therefore, IMDb makes it easy for people to pick out which movies they love, with high ratings, or their favorite actors.

# **ERD Diagram**



## **Dashboard**





# Machine Learning Model Proposal

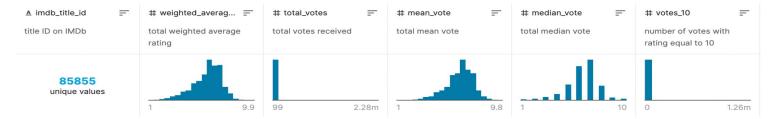


The purpose of the project is to find the best Machine learning Algorithms that can predict the imdb rating based on the features given in the four tables taken from our IMDB Dataset. To achieve this from Various Models the model with the lowest root mean squared error, best accuracy, and best confusion matrix is selected.

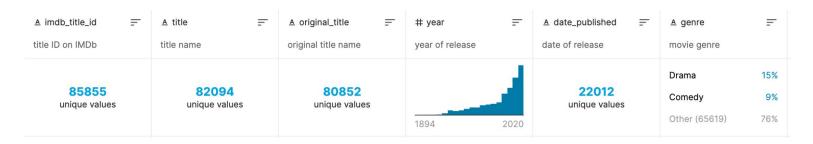
#### **IMDB Movie Dataset Tables**

#### Datasets selected from Kaggle

#### **IMDB Movies.csv**



#### **IMDB** Ratings.csv



#### **Machine Learning Models**

#### Linear Regression, Logistic Regression, Random Forest, SVM, K-means Algorithm

**Target:** IMDb Total Average Weighted Rating

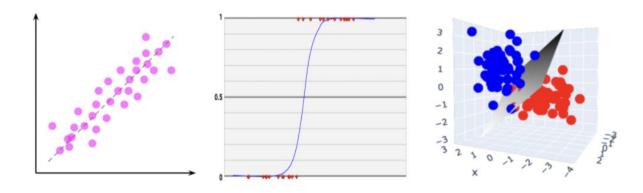
**Output**: IMDb Rating

**Feature**: Imdb\_title\_id, title, year, date\_published, genre, duration, country, language, director, writer, reviews

<u>Categorical Feature:</u> title, year, genre, country, language, direction, reviews

Quantitative Feature: Date, Duration, vote, budget, gross income, total votes, us\_voters rating,

**Results:** Accuracy, Confusion Matrix



#### **Summary of Significant Steps**

- 1. Join the four tables to create a single table, analyze the datasets
- 2. Data Cleaning, and dropping unwanted rows and columns
- 3. Find the relationship between the feature and the target, find the importance of each feature, drop the columns according to the importance ranking
- 4. Data splitting into training and testing sets
- 5. Train and Fit the Machine Learning Model using the processed and cleaned data
- 6. Calculated the balanced accuracy score along with the confusion matrix
- 7. Compare accuracy in different models; SVM, Random Forest and Neural Networks
- 8. Add results to database such as Postgres pgAdmin
- 9. Reports outcomes in Tableau for Visualization.
- 10. Final Summary

# **Thank You**