

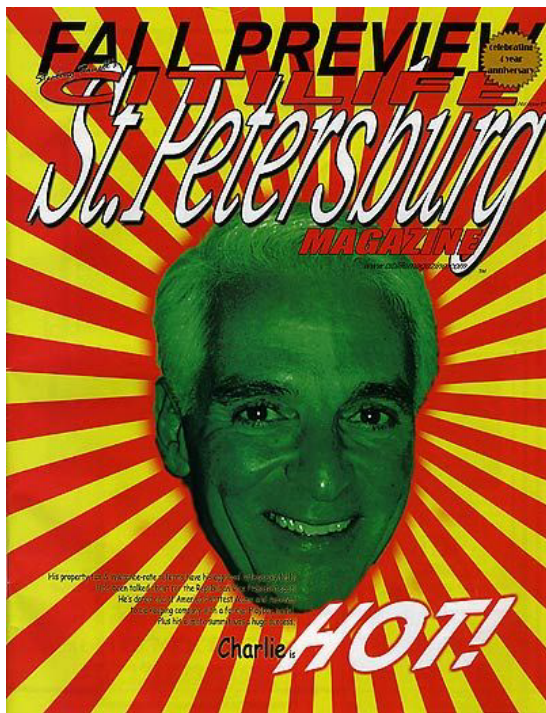
الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يُونِيسَيتِي إِسْلَامِيَّةٌ إِنْتَارَايَحْسِيَا مَلِيسِيَا

Garden of Knowledge and Virtue

INFO 4203
CREATIVE DESIGN TECHNIQUE
SECTION 1

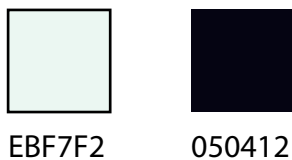
QUIZ 1 (OPEN BOOK)

SYED MOHAMAD ARIF BIN SAYED MOHD ALI SAIPUDDIN
1718247



a) Bad Design

1) Pattern and lines



1. Pick a color



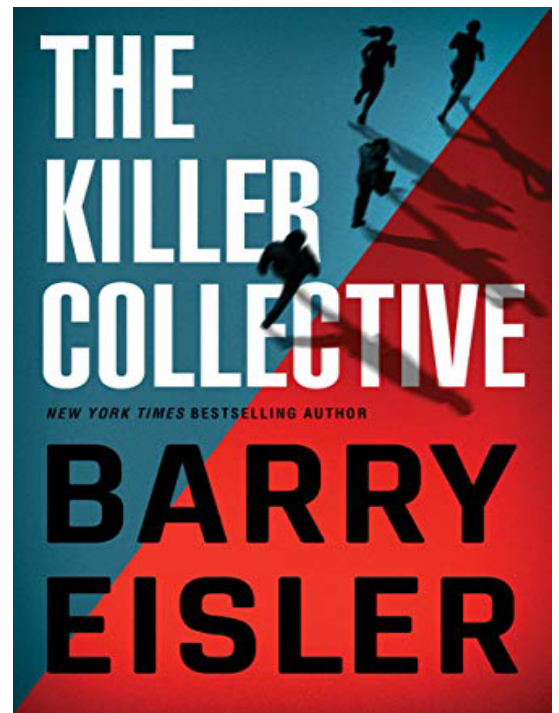
2. Choose a color combination



a) Based on the color wheel above, this cover used wrong combination for design's color. plus, they use many types of typeface for this cover.

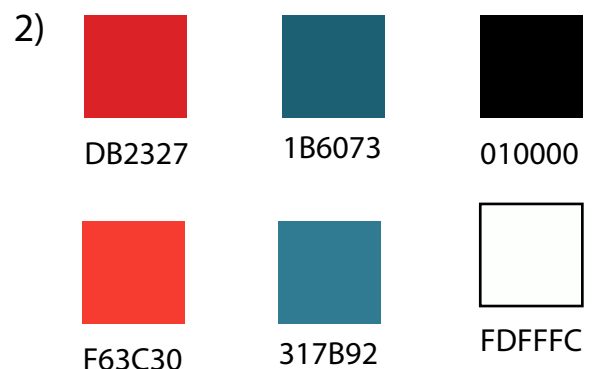


b) the color chosen for "Magazine" is wrong because it has the same color as the background



a) Good Design

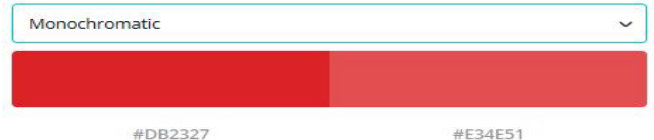
1) Line and space



1. Pick a color



2. Choose a color combination



a) It used good combination for monochromatic color for #DB2327. Plus, the combination color blue and red are suitable for this cover

b) They used only two typeface which make it simple and easy for the viewer to understand on what to focus. Furthermore, white and black color for the font are very suitable and make it easy to understand