INT.

Great Place To Work® Certified JUL 2021–JUL 2022 INDIA
Great Place To Work® Certified FEB 2022 - FEB 2023 INDIA
Great Place To Work® Certified FEB 2023 – FEB 2024 INDIA

3-Years in a Row

#DigitalSuccess
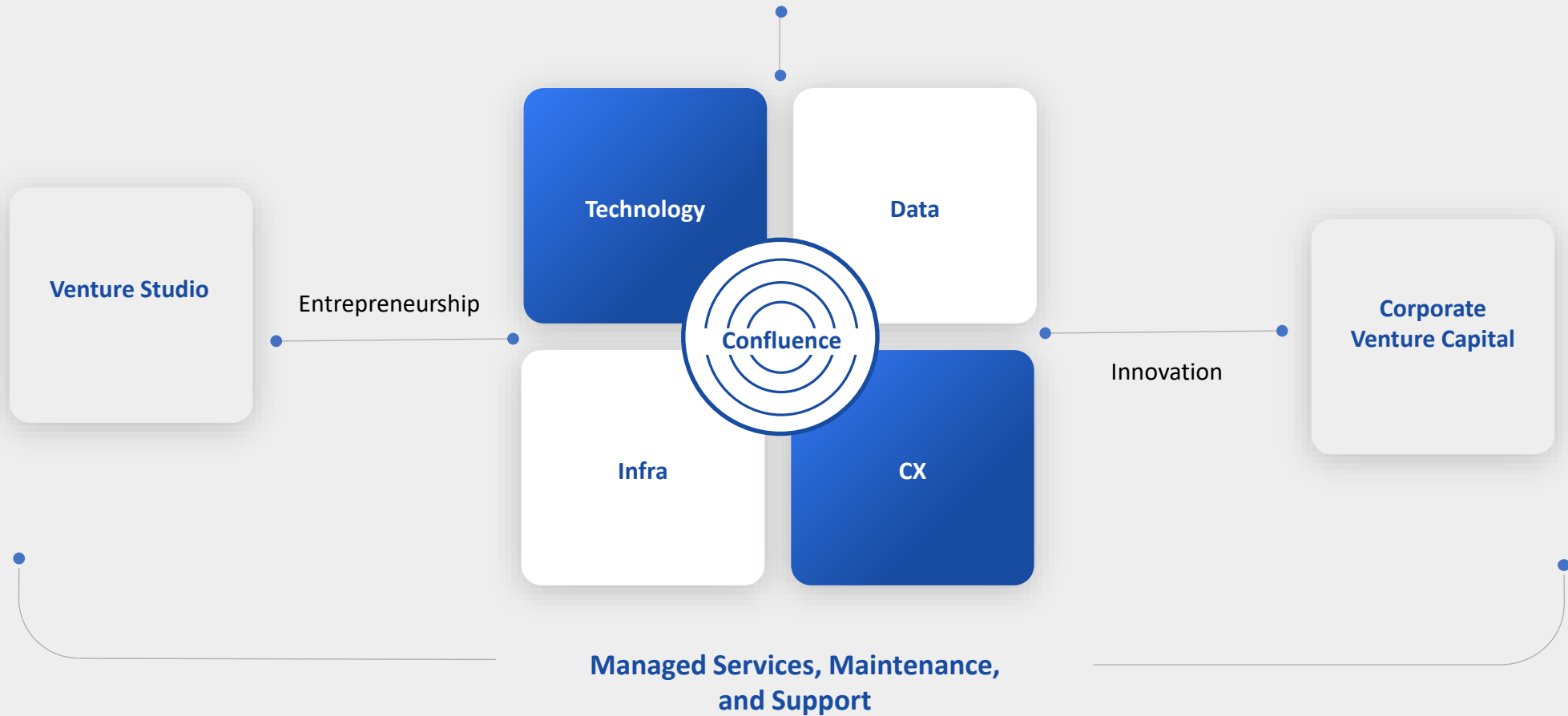## at the Confluence of
Tech, Data, Digital Infra, and Marketing

CMMI® DEV | ML 3 APPRAISED
Appraisal # 60334 | Exp.Jul 11, 2025

AICPA SOC — SOC 2 TYPE II CERTIFIED
aicpa.org/soc

ISO 14001:2015

ISO 9001:2015

ISO 27001

ISO 26000

India - UK - USA – Canada - Singapore

INT.

We Deliver Digital Success at the Confluence of

1 Technology

Design, Development, Maintenance, and Support of custom applications across devices

Data 2

Data Engineering, Data Lake, Dashboards and BI, AI/ML, and Gen AI Models

3 CX

UI/UX, Digital Presence, CX Design and Optimisation, Integrated Digital Marketing

Infra 4

Managed Cloud, Cybersecurity, and DevOps

Value Addition To Clients

Growth Acceleration

27%

Using Agent Daily Journey Planner solution for

MAGMA HDI
General Insurance Company Ltd.

22%

Using Customer, Rural,Card & Workshop portals for

SBI general
INSURANCE
SURAKSHA AUR BHAROSA DONO

30%

Using state of the art simplified UI solution for

युनाइटेड इंडिया इंश्यूरेंस कंपनी लिमिटेड
UNITED INDIA INSURANCE CO. LTD.
(A Government of India Undertaking)

Reduction in Turn Around Time

72%

Using Automated Product Builder solution for

ageasFEDERAL
LIFE INSURANCE

89%

Using Automated underwriting solution for

Assura ✛ Protect

72%

Using Automated Product Builder solution for

ageas

Reduction in Operational Cost

42%

Using Automated report generation process for

BAJAJ | Allianz ⑪

22%

Using an Integrated Insurance solution for

Singlife

16%

Using Flexi Support L1/L2/L3 teams for

mahindra
INSURANCE
BROKERS

Solution Map - Insurance

Front Office

- Customer Engagement
- Digital Sales and Distribution Platforms
- Personalised Customer Experience
- Data-Driven Underwriting Tools
- Claims Management Systems

- WhatsApp-based Insurance
- Customer Self-Service Portals
- Digital Advisory Services
- Digital Marketing and Lead Generation
- Mobile App Development

Middle Office

- Policy Administration Systems
- Risk Management and Compliance
- Data Governance and Management
- Business Intelligence and Analytics
- Workflow Automation

- Embedded Insurance
- Policy Compliance and Administration
- Fraud Prevention and Detection
- Operational Efficiency Tools
- Data Integration and Interoperability

Back Office

- Financial Management Systems
- Claims Processing and Settlement
- Document Management Systems
- Reinsurance
- IT Infrastructure and Security

- Human Resource Information System
- Supply Chain and Vendor Management
- Disaster Recovery and Business Continuity
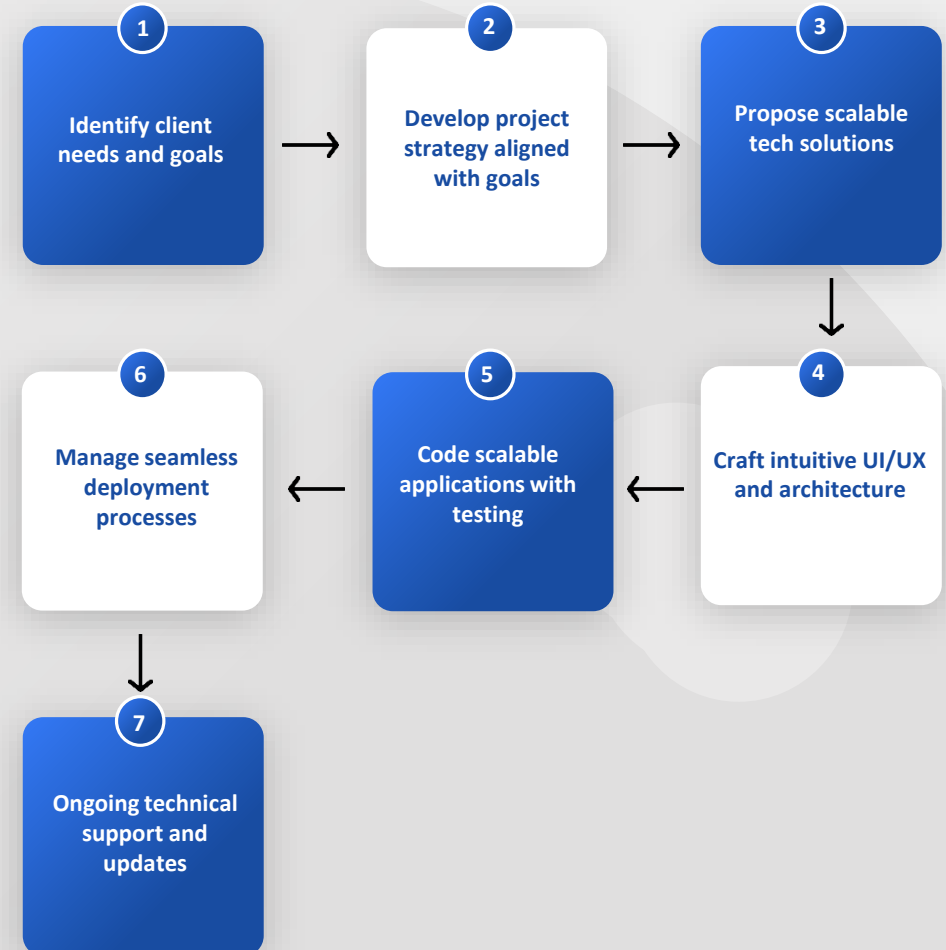
INT.

Digital Engineering

Capability

- Business Process Management
- Customer Portal
- API Implementation
- CRM Implementation
- ERP Implementation
- Content Management Systems (CMS)
- Extranet
- Intranet

Tech stacks

- **Frontend:** React, Native, Angular, Flutter, JavaScript, Xamarin, Vue

- **Backend:** Java, Node, Python, Django, Laravel, R, Ruby on Rails, Kotlin, PHP

- **Database:** MS SQL, MongoDB, SQL, NoSQL, MySQL

- **Full Stack/CMS:** Drupal, Sharepoint, Magento, Next, Strapi, WordPress

Process

1 Identify client needs and goals →
2 Develop project strategy aligned with goals →
3 Propose scalable tech solutions ↓

6 Manage seamless deployment processes ←
5 Code scalable applications with testing ←
4 Craft intuitive UI/UX and architecture

7 Ongoing technical support and updates

Data Analytics & AI

Capability

- Data Lake Implementation
- Data Lakehouse
- Interactive Dashboards,
- Self-Service BI
- ETL Pipelines and Data Integration
- Predictive Analytics
- Natural Language Processing (NLP),
- Data Security and Privacy
- Data Quality & Governance

Tech stacks

- Python
- R
- Power BI
- Tableau
- Qlik Sense
- Deep Learning
- TensorFlow
- Computer Vision
- Neural Networks
- Azure
- GCP
- AWS
- Gemini
- Chat GPT

Process

1 Discovery & Requirements Gathering → **2** Strategy & Planning → **3** Data Collection & Integration ↓

6 Data Processing & Cleansing ← **5** Analytics & Modeling ← **4** Visualisation & Reporting

7 Implementation & Monitoring

Cloud and Digital Infra

Capability

- Cloud Infrastructure Management
- Cloud Migration Services
- Cloud Optimisation and Cost Management
- Disaster Recovery and Backup Solutions
- Governance, Risk, and Compliance (GRC)
- Security Audits and Penetration Testing
- Managed Security Services (MSS)
- CI/CD Pipeline Implementation
- Containerisation and Orchestration
- Monitoring and Logging

Tech stacks

- AWS, Azure
- Google Cloud Platform (GCP)
- AWS Config, Azure Policy
- AWS Security Hub, Azure Security Center, Google Cloud Policy
- GitLab CI/CD, GitHub Actions
- Kubernetes, Docker
- Jenkins, Terraform, Terrascan
- Ansible, Jira, Pacu
- Security Monkey, CloudSploit
- Prowler, ScoutSuite, SkyArk
- CloudTracker, Zeus, Policy Sentry
- CloudMapper, CloudBrute, IAM
- Zero, PacBot,tfsec

Process

1 Assessment & Planning →
2 Cloud Strategy & Architecture Design →
3 Implementation of Managed Cloud Services ↓
4 Cybersecurity Implementation ←
5 DevOps Pipeline Development ←
6 Monitoring, Optimisation, and Governance ↓
7 Continuous Improvement & Review

Customer Experience

Capability

- Wireframing and Prototyping
- User Interface Design
- Customer Journey Mapping
- Usability Testing
- Website Audit and Optimisation
- Paid Marketing
- Search Engine Optimisation (SEO)
- Content Management Systems (CMS)
- Conversion Optimisation Services
- Online Reputation Management

Tech stacks

- Figma
- Adobe XD
- UX Pin
- Framer
- Miro
- Adobe Illustrator
- Adobe Photoshop
- Galileo
- Google Ads
- Google Marketing Platform
- LinkedIn Ads
- Meta Marketplace
- YouTube Ads
- Google Analytics

Process

1 Discovery & Research → **2** UI/UX Design & Prototyping → **3** Digital Presence Development

↓

6 Analytics & Performance Measurement ← **5** Integrated Digital Marketing Strategy ← **4** CX Design & Development

↓

7 Continuous Improvement & Feedback Loop

Our Product Capabilities
INT. Origin Insurance – Core Insurance solution for Insurers, Brokers, and MGAs

Growth:

Synergising tech, data, marketing for insurance industry expansion
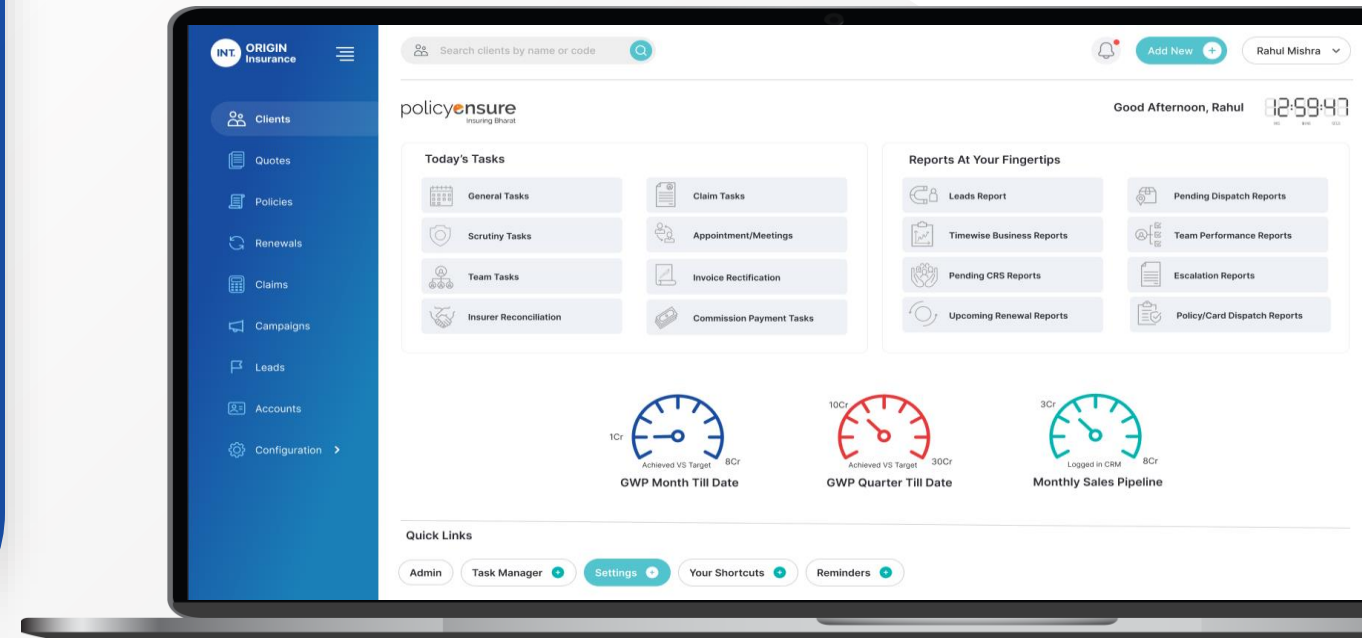
Intelligence:

AI insights empower strategic decision- making in insurance operations

Workflows:

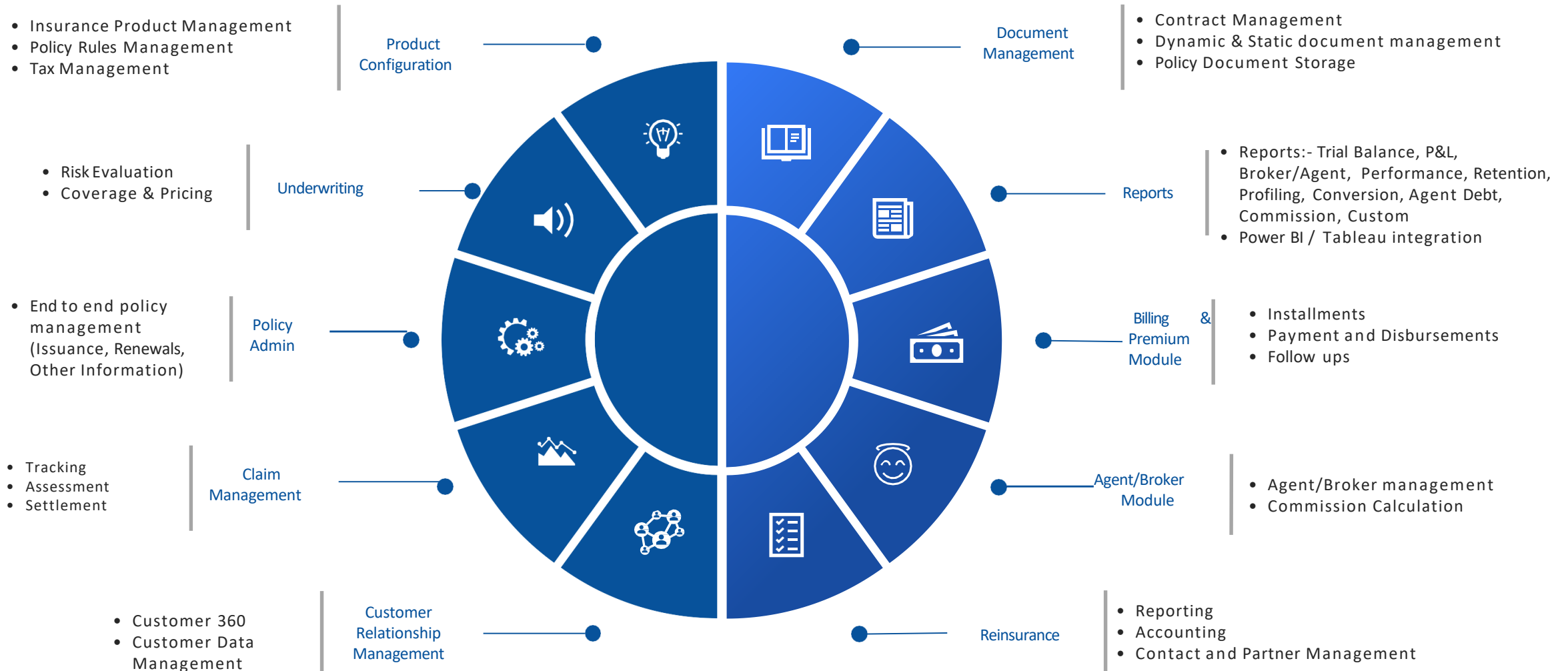Streamlined automation enhances efficiency for insurance professionals' tasks

Records:

Robust documentation ensures compliance and seamless customer service in insurance

Clients:

What It **Does**

INT.

- Insurance Product Management
- Policy Rules Management
- Tax Management

Product Configuration

- Risk Evaluation
- Coverage & Pricing

Underwriting

- End to end policy management (Issuance, Renewals, Other Information)

Policy Admin

- Tracking
- Assessment
- Settlement

Claim Management

- Customer 360
- Customer Data Management

Customer Relationship Management

Document Management

- Contract Management
- Dynamic & Static document management
- Policy Document Storage

Reports

- Reports:- Trial Balance, P&L, Broker/Agent, Performance, Retention, Profiling, Conversion, Agent Debt, Commission, Custom
- Power BI / Tableau integration

Billing & Premium Module

- Installments
- Payment and Disbursements
- Follow ups

Agent/Broker Module

- Agent/Broker management
- Commission Calculation

Reinsurance

- Reporting
- Accounting
- Contact and Partner Management

Portfolio

Few of Our Success Stories

Case Studies – Insurance

SBI general INSURANCE — SURAKSHA AUR BHAROSA DONO

Automated insurance claim tracking for faster settlements, improved resource allocation

HDFC Life

Policy Issuance Portal integrated with Bancassurance SSO for streamlined insurance operations

नेशनल इंश्योरेन्स National Insurance

Enhanced digital presence via a customised brand site

BAJAJ | Allianz

An employee transaction portal integrating policies, customer data, and automated processing

MAGMA HDI — General Insurance Company Ltd.

A mobile app for real-time employee monitoring

ageasFEDERAL LIFE INSURANCE

Created an advanced online platform for policy sales and management, enhancing efficiency

Case Studies – Insurance

kotak life

An integrated Policy Issuance Portal with Bancassurance SSO for seamless insurance operations

markit systems

A customisable MGA platform automates deployments for scalability and revenue growth

niva Bupa Health Insurance

Developed a hospicash platform for managing insurance benefits and claims efficiently

ageas

A fully customised and integrated ecosystem designed for managing the complete user journey

GEBHARDT INSURANCE GROUP

Improved the core insurance system with enhancements and added functionalities

UNITED INDIA

Enhanced digital presence through comprehensive website renovation

Enhanced Customer Satisfaction by 32% and Reduced Cost by 24%

Problem

SBIG faced issues with a non-user- friendly website, slow insurance claims during disasters, inconsistent updates across locations, and difficulties serving rural customers

Solution

INT. automated insurance claim tracking for faster settlements, used data analysis to cut costs, and improved resource allocation and performance assessment with an employee tracking portal

Impact

Enhanced customer satisfaction by 32% with streamlined claims, a user-friendly website improved rural reach, 24% cost-saving through automation, and better fraud detection. This lead to 22% acceleration to overall business growth

# Improved Management of Field Sales
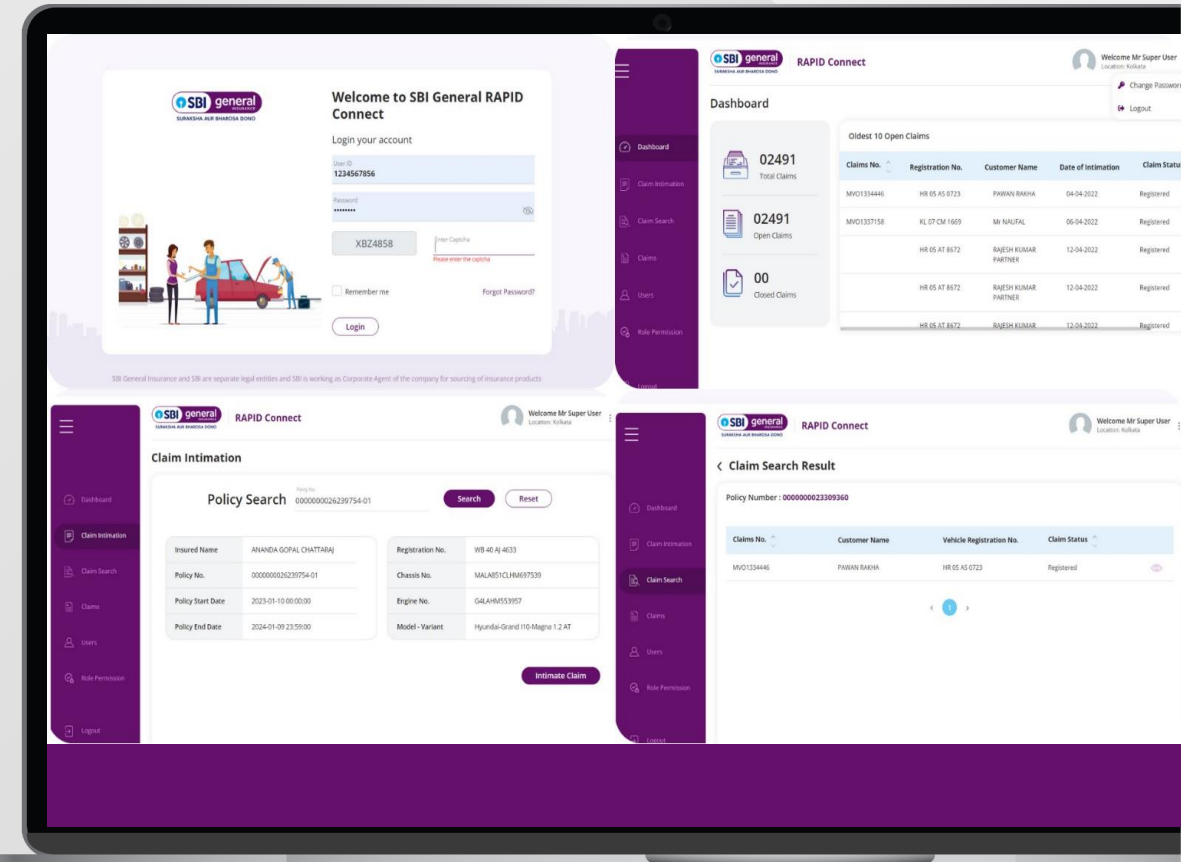
Problem

The lack of real-time visibility into employee activities has led to inefficient resource allocation, poor decision-making, and challenging performance measurement, reducing productivity.

Solution

INT. tailored a mobile app and tracking portal for real-time monitoring of employee meetings, ensuring transparency, efficient resource allocation, and accurate performance assessment.

Impact

The centralised tracking system improved transparency, decision-making, resource utilisation, performance measurement, and accountability.

27% More Policy Creation at 42% Reduced Cost

INT.

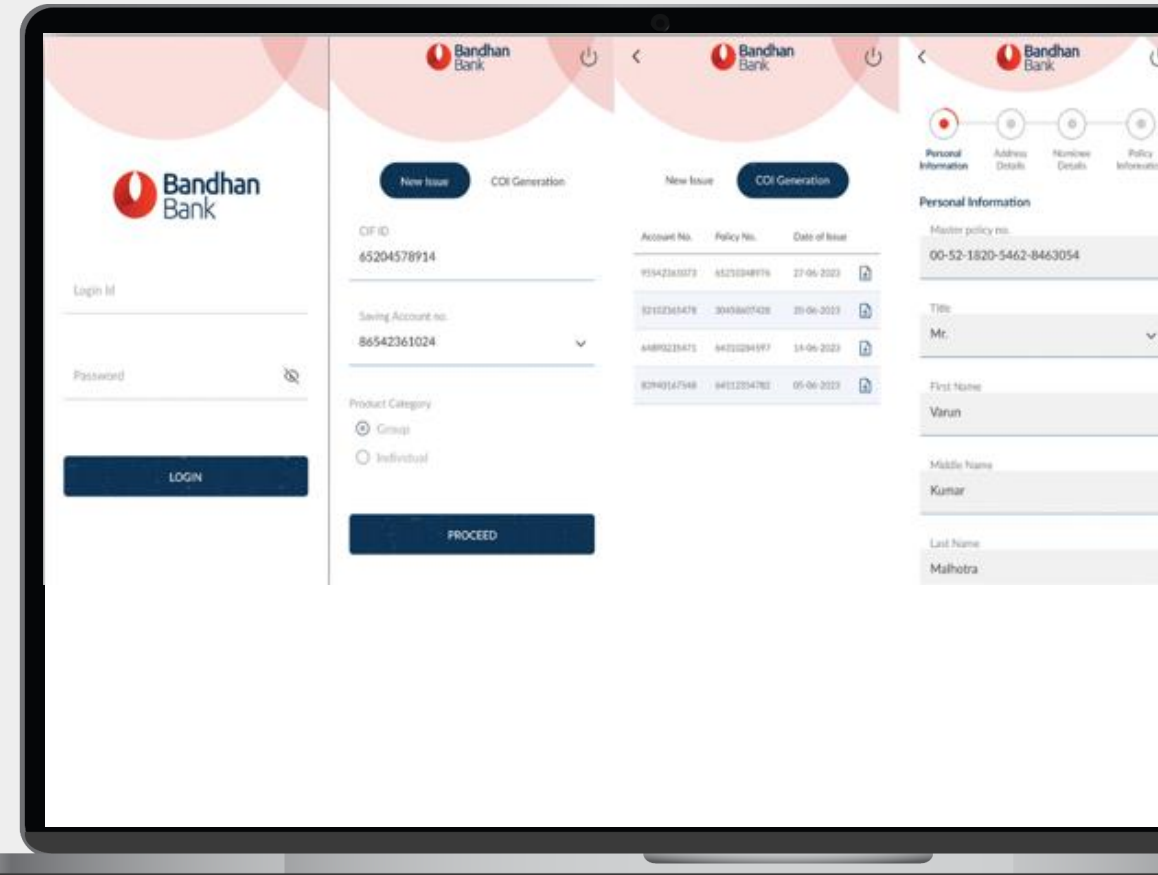**BAJAJ | Allianz ⑪**
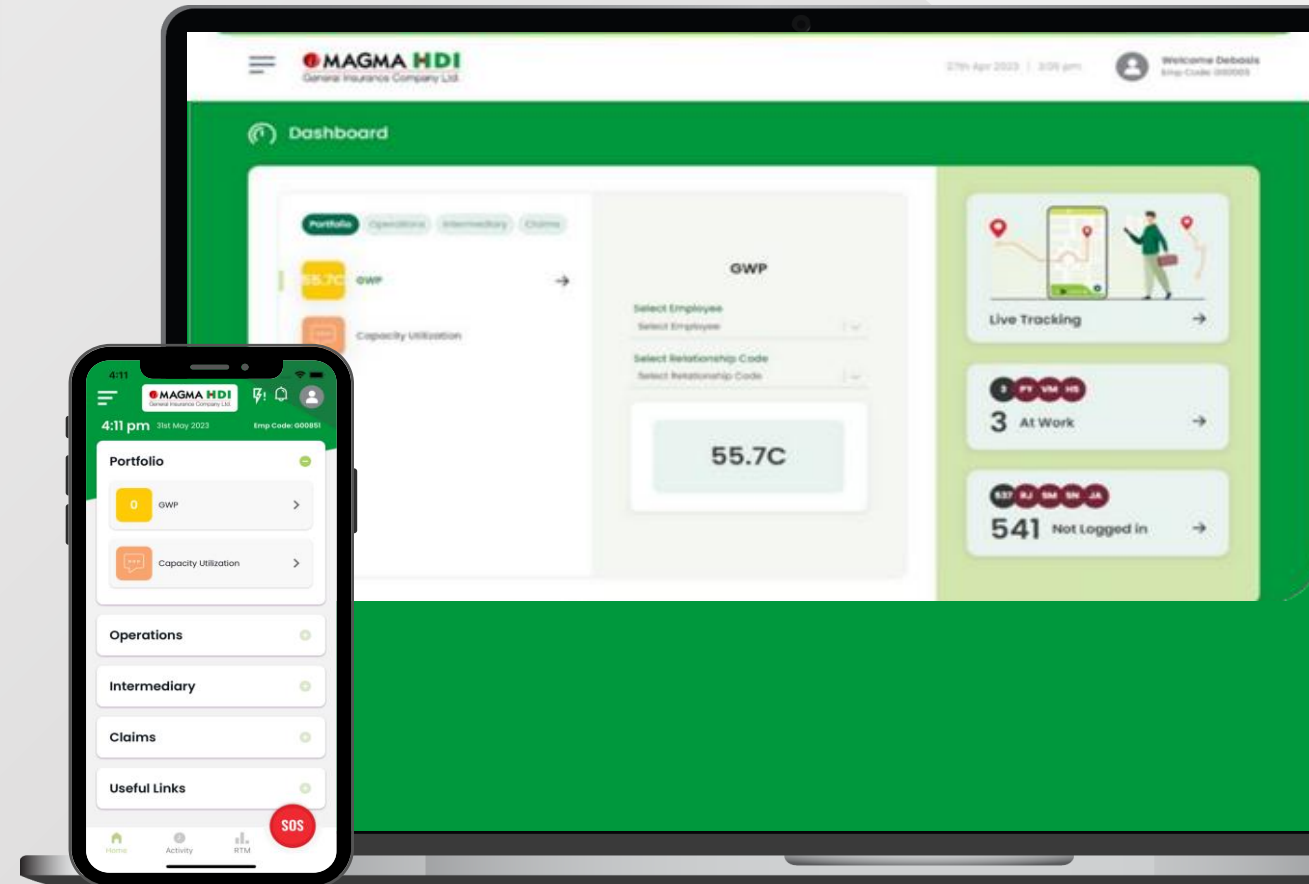
Problem

BALIC needed a platform for Bandhan Bank to sell life insurance, validate customer data, deduct premiums, issue insurance certificates, and promote products.

Solution

A transaction portal for employees to create policies, integrate customer data, automate processing, validation, and documentation using APIs and OTPs.

Impact

Enhanced efficiency by 15%, increased policy creation by 27%, improved data validation, streamlined consent, and automated processing, boosting product promotion and customer engagement by 30%.

# Improved the Efficiency of Report Generation by 44%

Problem

BALIC's manual MIS processes were slow and error-prone, with fragmented data sources and limited analytics, hindering effective data management and insights.

Solution

INT. automated BALIC's MIS, centralising data with automated processing, advanced analytics, and a real-time insights dashboard.

Impact

MIS automation improved efficiency by 44%, integrated data for better analysis, and provided actionable insights, enhancing strategic decisions and business performance.
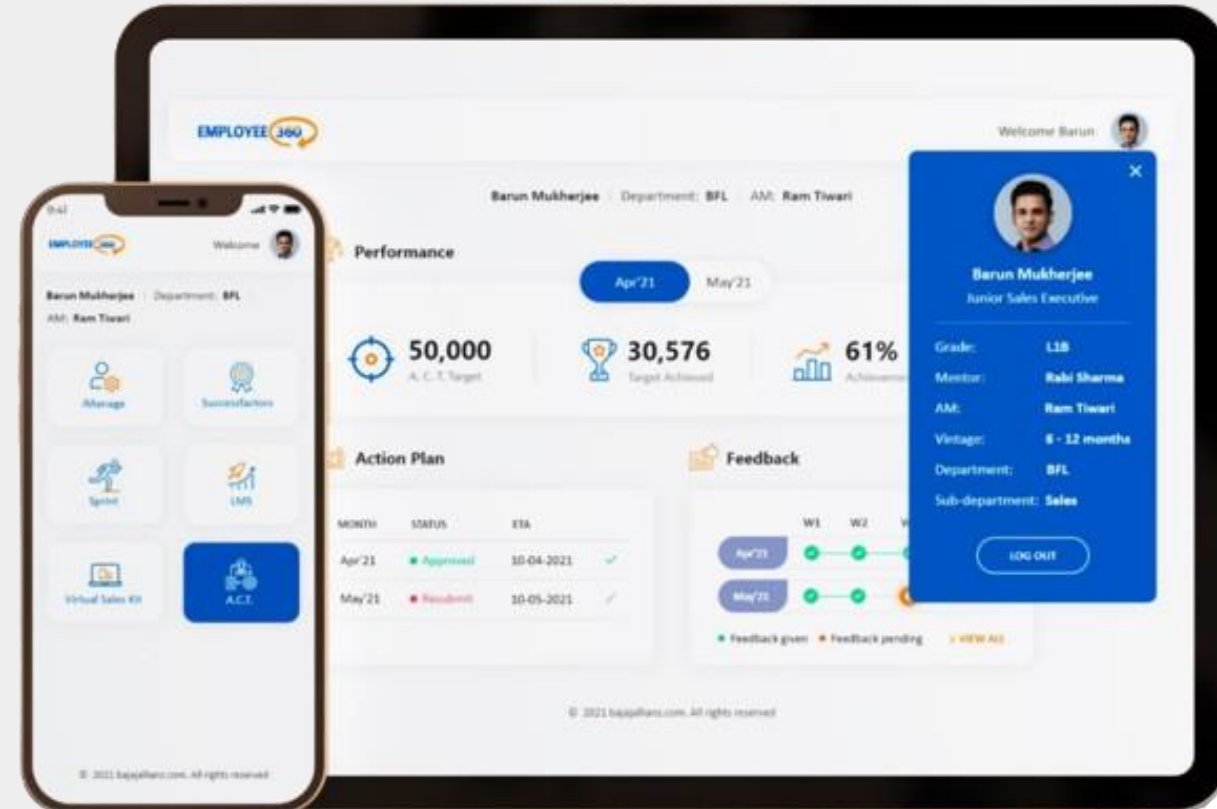
72% Reduced Turn-Around-Time (TAT)

Problem

Lack of a user-friendly portal for managing policies, tracking applications, updating profiles, and performing fund switches and FPR, causing customer dissatisfaction.

Solution

Developed an enhanced, responsive online platform for policy sales and management, providing agents and IRMs with tools for efficient operations and improved customer service.

Impact

72% reduction in TAT in policy generation leading to enhanced customer service by 25%, improved communication, and risk mitigation.

100K Policies in 5 Years Leading to 2000 Cr Annual Transaction Volume
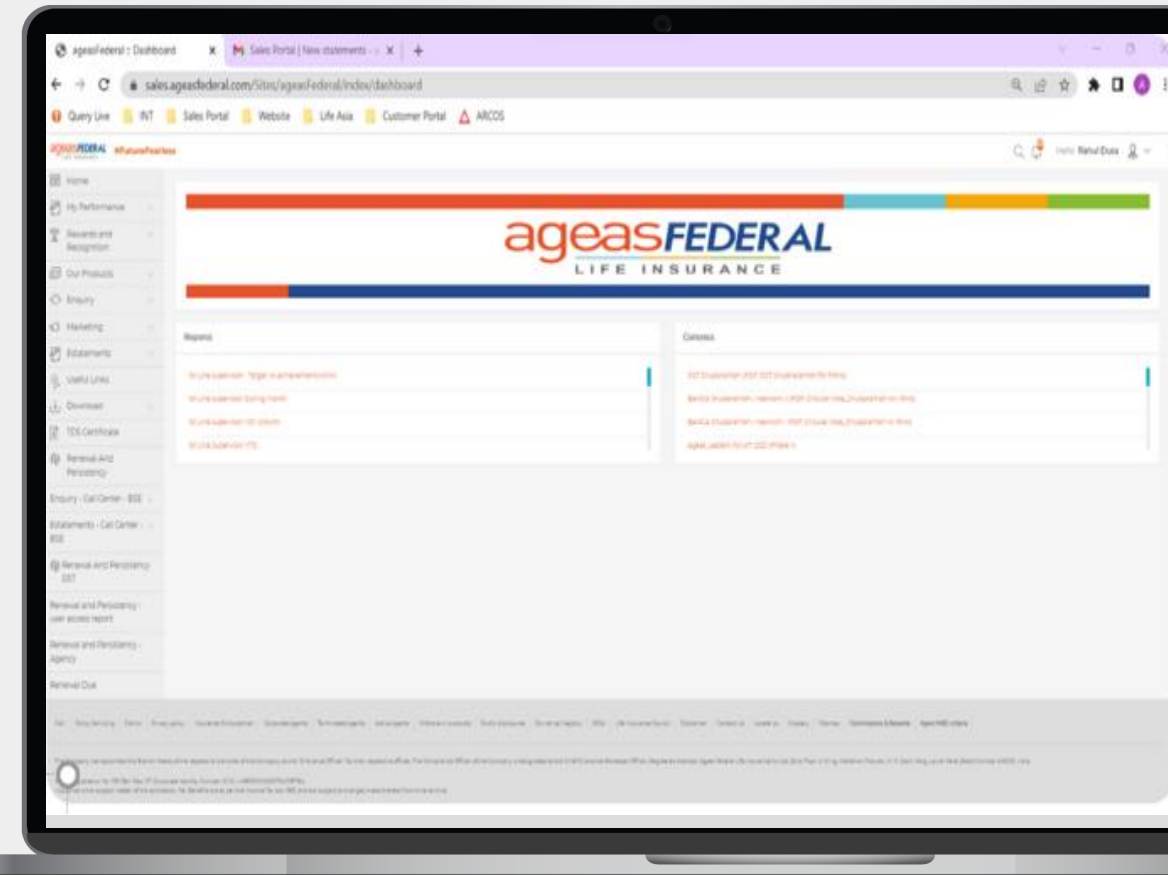
Problem

Built MGA app from scratch, managed diverse regulations, global updates, maintained quality, and offered timely client support across time zones.

Solution

INT. created a customisable, multi-tenant app with stable release management, automating deployments for scalability and revenue growth.

Impact

Scaled 100K policies in 5 years. Achieved 2000 Cr annual transaction volume. Reduced MGA setup to 6-8 weeks.
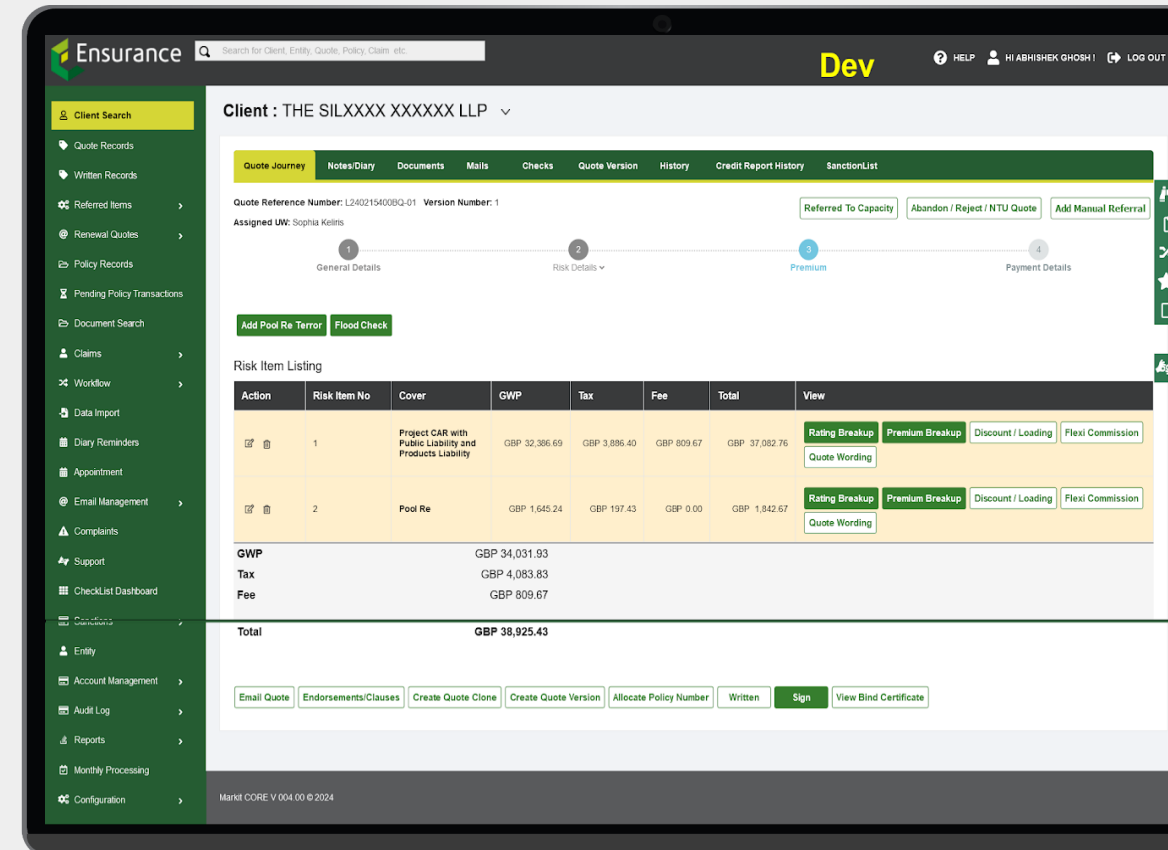
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ageas

From our point of view, INT. obviously helped us create value. When we started out with a product that barely worked. Now we actually have a mature product used by thousands of users at hundreds of sites.

Malcolm McLean

CTO, Ageas Insurance

Powering Success for Global Brands

Industries **We Serve**

Fast

We provide quick and timely delivery

Upon PM Narendra Modi's inauguration, an urgent need for citizen engagement led to the rapid development and deployment of MyGov by INT. in just 3 months

Flexible

We offer solutions that are easily adaptable

A dedicated team was provided by INT. to Cipla to consolidate their 15 different agencies operating in silos at a per hour charge to keep them on the same page

Futuristic

We are driven by innovative ideas

Counterfeit drug detection using advanced technology, blockchain for reliable authenticit verification for Zuellig Pharma

Where We are Better

SWIFT

1 We ensure fast functionality of our solutions through the use of advanced technologies

CMMI DEV | ML 3 APPRAISED
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SCALABLE

2 Our solutions achieve scalability through strategic architectural implementations

ISO 14001:2015   ISO 9001:2015

SECURE

3 We guarantee robust data protection through industry certifications

CISM Certified Information Security Manager
An ISACA Certification

CISA Certified Information Systems Auditor
An ISACA Certification

ISO 27001

Award Winning Company

Deloitte.
Technology Fast500
Asia Pacific

Recognised thrice for triple-digit revenue growth over three years.

Deloitte.
Technology Fast50
India

Awarded twice for exceptional revenue growth.

dun & bradstreet
SME
BUSINESS EXCELLENCE
10 Years of Excellence

Top SME for digital transformation services.

Dun & Bradstreet - Top Leading 100 SMEs of India Awards

Among Top 100 SMEs in "Leading SMEs of India"

nasscom
Emerge
50
Awards

Acknowledged as India's Most Innovative IT Product Company

CIO CHOICE

INT. bagged award twice via prominent CIO advisory panel.

In the last two decades, we have bagged more than 30 other awards.

INT. in the Press

The Telegraph *online* ↗

Indus Net Technologies to invest around Rs 8-10 crore to acquire stake in Prime Infoserv

PR Newswire ↗

Indus Net Technologies Ranked in the Deloitte Technology Fast 50 India Programme

Business Standard ↗

INT celebrates stepping in to 25th year of achievement

Forbes ↗

Digital Evolution 3.0: Data Makes All The Difference

THE ECONOMIC TIMES | **tech** ↗

Indus Net Technologies acquires digital marketing company Techsu

Inc42 ↗

Calling All Business Owners: Learn all about Digital From The Experts At Digital Success Summit Kolkata

INT. Feature

Analytics Insight

INT is leveraging big data analytics to provide web development, digital marketing, etc.

PR Newswire

Indus Net Technologies Ranked in the Deloitte Technology Fast 50 India Programme

THE ECONOMIC TIMES | Rise

From Rs 50 to Rs 40 cr: Abhishek Rungta's Indus Net Tech flourishing in web designing

the Banking & Finance Post

Syncing Technology and Digital Marketing: Abhishek Rungta, ,Indus Net Technologies

MARWAR INDIA

SETTING BUSINESSES INTO MOTION

In a Q&A session with MARWAR, entrepreneur and angel investor Abhishek Rungta, founder and CEO of Indus Net Technologies and co-founder of Seeders, talks about what drives him to support promising start-ups, while underscoring the risks and takeaways that such investments entail.
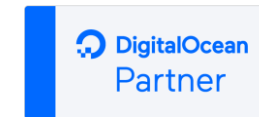
AsiaTechDaily

Abhishek Rungta Founder And CEO Of INT (Indus Net Technologies)- Helping Clients Expand Business Digitally

Our Extensive **Partner Network**

Partners

Empaneled with

Certifications

Resource Count by Tech Stack

Python 38+	Java 95+	Microsoft .NET 87+	Power BI 68+
Angular 79+	React 98+	React Native 41+	Node JS 58+
Android Developers 38+	Azure 47+	UX UI 26+	QA 26+
iOS 37+	Blockchain 22+	SQL 36+	Linux 26+
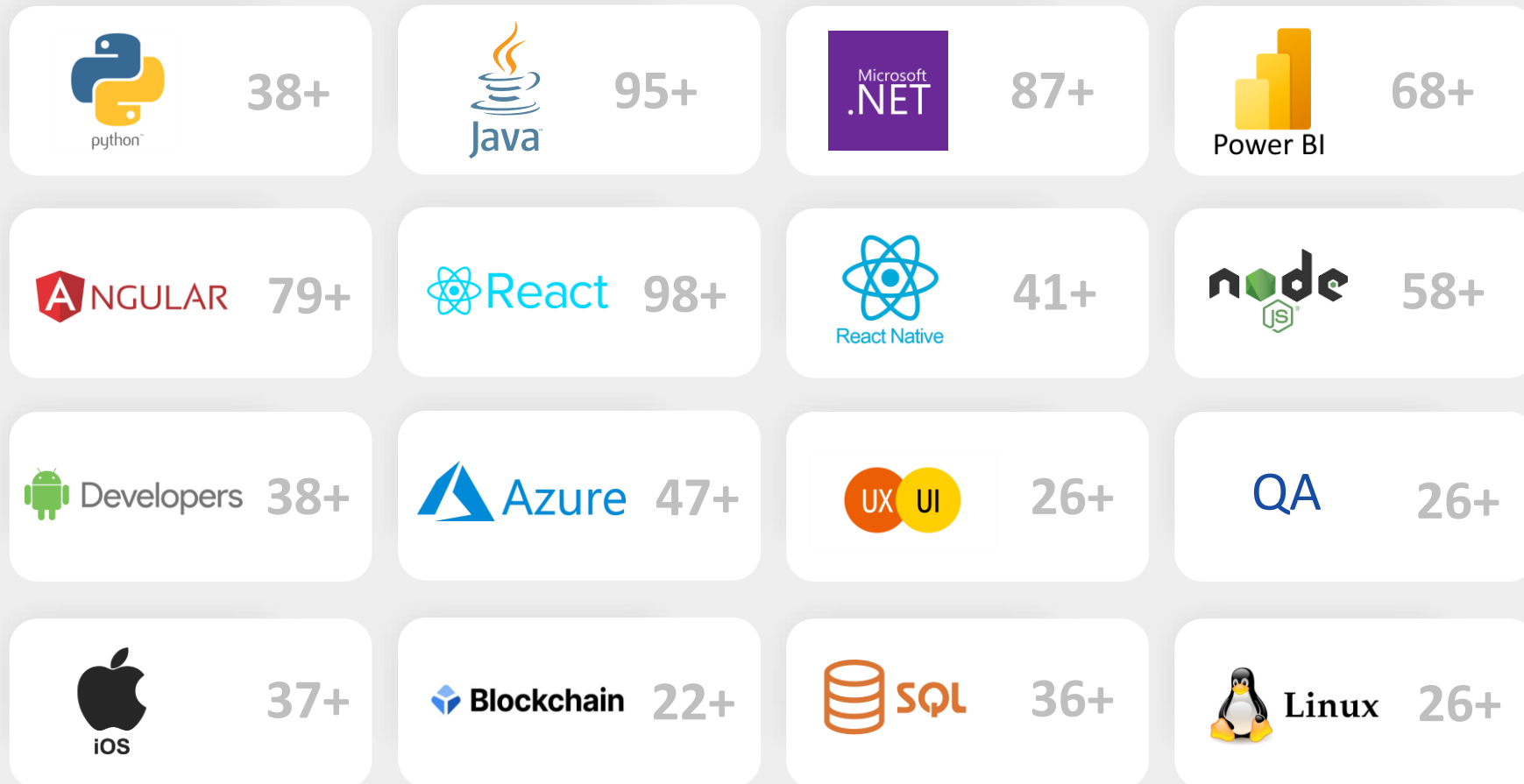
The Indus Net Foundation, linked to your company Indus Net Technologies, focuses on several CSR initiatives aimed at contributing positively to society. Their efforts include:

Education Initiatives
- The Shree Chavo Veero Girls School serves 1000+ students, offering education from play school to college, and includes a hostel run by a not-for-profit trust
- Launched "Read To Learn" to bridge English comprehension skills among rural youth in India
- Established digital labs to enhance learning infrastructure and promote education in underserved communities

INT. managed medical equipment supply chains, operated a crisis call center, and donated ventilators and oxygen concentrators during COVID-19.

These efforts reflect a strong commitment to corporate social responsibility. For more details, visit https://www.indusnetfoundation.org/.

Leadership Team

INT.

Abhishek Rungta Founder & CEO	**Bharat Berlia** CIO	**Aji Issac Mathew** Leader - CX & Digital Marketing

Management Team

Swarnali Nandy Director - Operations	**Santanu Mukherjee** Director - Emerge Interactive	**Dipak Singh** Director - Data and Analytics	**Debopam Majilya** Director - Technology

Shikha Surana Head - Corporate Affairs	**Sudip Ghoshdastidar** Senior Manager - HR	**Rahul Mishra** Head - Marketing & Communications

Global Footprint

INT.

India
UK
USA
Singapore
Canada

LET'S GROW TOGETHER

INT.

✉ **info@indusnet.co.in**

🌐 **indusnet.co.in**

27+	**1000+**	**45+**	**30+**
Years	Professionals	Countries	Awards

INT. (Indus Net Technologies) is an award-winning full-stack software engineering solutions company with a pioneering legacy spanning 26 years, over 500 clients, and 11,000 plus client projects. INT. operates at the confluence of Data, technology, and marketing in the digital space.