

INT.

27+

Years

850+

Professional  
s

6m+

Hours

11k+

Projects



Mumbai - Kolkata - Delhi - Chennai - Hyderabad  
India - UK - USA - Singapore - Canada

# About INT.

INT. is a leading digital service provider based in Kolkata, Eastern India. With 26 years of expertise, our team of 1000+ professionals ensures stability, scalability, and speed. Specializing in BFS, Life Sciences, Insurance, and Retail, we transform ideas into realities through analytics-driven solutions. Our customer-centric approach and disruptive technologies drive growth, making us your Innovation and Strategic Digital Partner. With just three levels of hierarchy, our empowered team operates 3x more productively, delivering exceptional results.

## Digital Product Engineering | Analytics | Web 3.0 | Performance Marketing | Cyber Security

Mobile & Web Application | AI & ML, GPT, Alternative Data | Blockchain & Smart Ledger | SEO, SMM, PPC & ORM

Certified for People, Process, Quality, Security, Environment and Risk Mitigation



Software  
Development Process



Quality  
Management



Information  
Security



Environment  
Management



Great Place  
to Work



Deloitte  
Technology  
Fast 50  
India



Rated #1  
IT SME by  
Dun &  
Bradstreet  
in India



ET  
Corporate  
Bengal  
Award



NASSCOM  
Emerge  
Fast 50

India | UK | USA | Canada | UAE | Australia | Singapore

# Why INT.?

## Fast Forward & Flexible

In INT. where innovation meets agility! In today's ever-evolving business landscape, staying ahead and adapting swiftly are non-negotiables. At INT., we take pride in embodying the spirit of being Fast Forward & Flexible.

### Our Vision

"Pioneering Tomorrow, Today"

We're not just a company; we're architects of the future. Committed to anticipating trends and innovating solutions proactively.

### Flexibility at Core

"Adaptable to Your Needs"

Our strength lies in adaptability. Tailoring solutions to unique requirements, we ensure a seamless and customized experience.

### Client Success Stories

"Our Clients, Our Partners in Progress"

Success is a partnership. We collaborate across industries, achieving milestones and driving positive change.

### Team Collaboration

"Collaboration in Action"

Success is a team effort. Our cohesive teams communicate seamlessly, driving projects forward with precision.

### Fast Forward Approach

"Rapid Innovation, Swift Solutions"

At INT., speed is our language. Our fast-forward approach is a mindset, offering efficient and innovative solutions.

### Agile Work Culture

"Empowering Talent, Fostering Agility"

Swift decision-making, collaboration, and cohesive teamwork define our agile culture.

### Technology Stack

"Innovative Technologies for Rapid Solutions"

Leading with technology, our cutting-edge tools deliver solutions at an unmatched pace.

### Continuous Improvement

"Evolving Today for a Better Tomorrow"

Committed to continuous enhancement, we embrace feedback, training, and a learning culture for best-in-class solutions.

# Globally distributed revenue

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## Proud of

85% of Business  
comes from existing  
clients

## Perceived as

Innovation  
Outsourcing Partner,  
Strategic Digital  
Partner

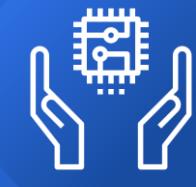
## Lean Organization

Only 3 levels of  
hierarchy including top  
management.  
Empowered team.



# Full Stack Digital Services

We operate at the confluence of **Data, Technology** and **Marketing** to drive **Growth** for our clients



## Digital Engineering

Technology Custom Portals & Applications Mobile Applications Insurance Core System



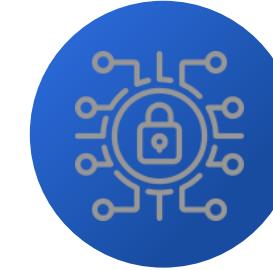
## Artificial Intelligence & Analytics

Consultancy 360 Dashboarding Reporting Automation Decision Science Self Service Applications Predictive Models Artificial Intelligence Machine Learning



## Customer Experience & Marketing

Comprehensive Business Dashboard Reach & Communication Strategy Marketing Automation Audit of Digital Assets Digital market Analysis Account Based Marketing



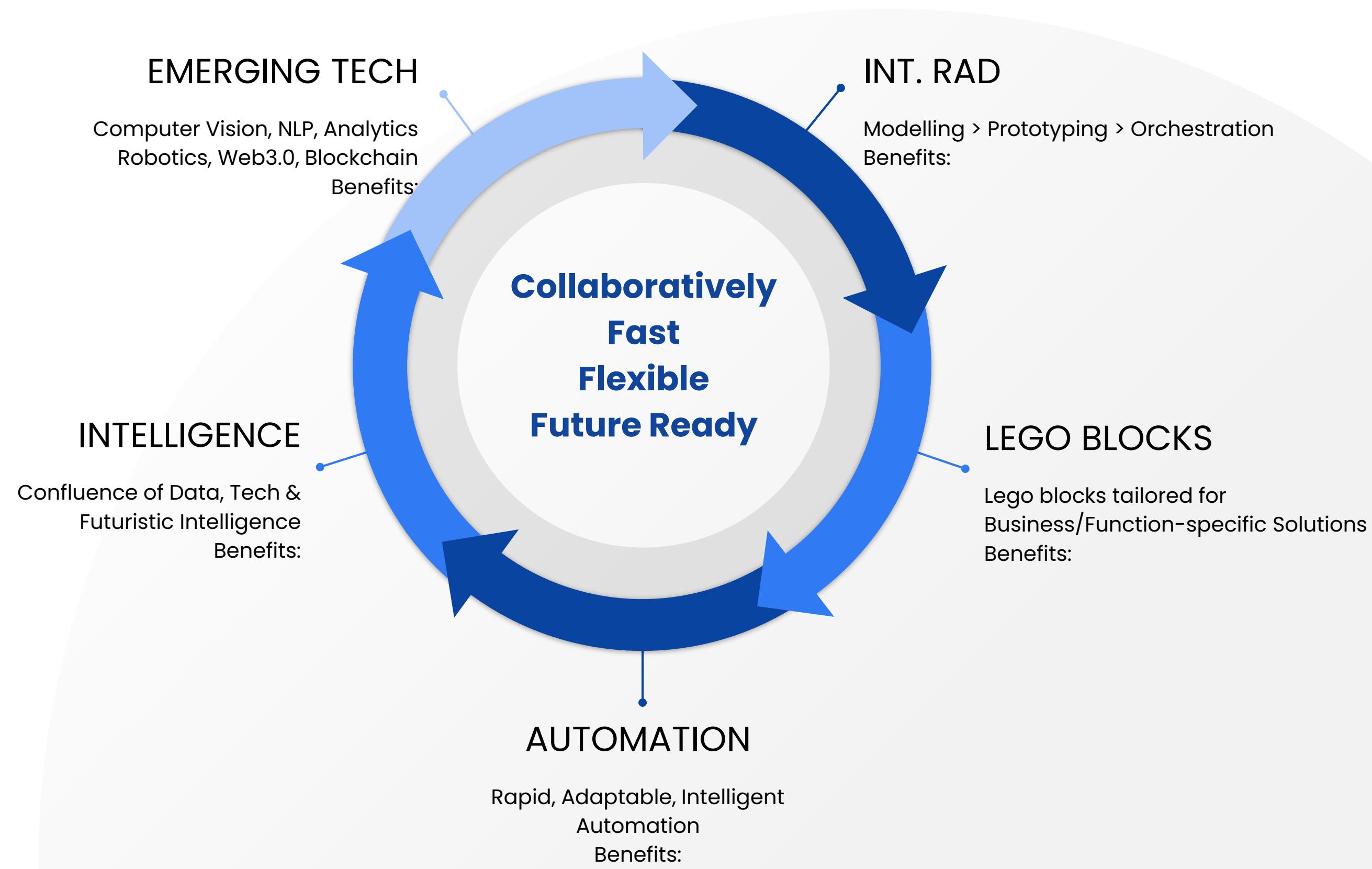
## Cyber Security

Incident Response Automation Audit of Cyber Assets Cyber Threat Analysis Data Protection and Privacy Endpoint Security Fraud prevention

Focus on delivery excellence



# INT. Value Proposition



# Extensive Partner Network



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# Web3 and Blockchain Service Offerings

## Hyperledger DevOps & Admin

- DevOps
- Hyperledger Admin
  - Fabric
  - Besu
  - Bazel

## Smart Contract Development

- Solidity
- Vyper
- JavaScript
- Java
- R
- Golang

## NFT Development & Its Marketplace

- Minting NFT
- Buy or Sell NFT
- Cross Chain
  - Trading
- Wallet Integration
- Marketplace Integration

## Cryptocurrency Wallet Development

- Crypto Coin Mining
- Multi-Cryptocurrency Wallet
  - Cryptocurrency Wallet Transactions
  - CBDC
- Peer-to-Peer Cryptocurrency Transaction

# End-to-End Digital Engineering Service

## 1. Strategy

- Business Strategy
- Digital Strategy
- IT Strategy
- Data Strategy
- Enterprise Architecture
- Advanced Analytics

## 2. Solution

- Mobile App
- Web Portal- Investor , Distributor
- Customer On-boarding
- Loan Origination

## 3. Service

- Testing and QA
- Project and Program Mgmt
- Technology and Engineering
- Business Analysis and Product Management

## 4. System Integration

- Enterprise Middleware
- API Mgmt
- Data Integration
- Streaming
- Messaging

## 5. System Modernisation

- Enterprise Customer
- Deposit
- Payments
- Loan Management

## 6. Satellite Applications

- OTP
- Notification Engine
- Statement Generator
- Audit Management
- User Access Management
- Dedupe, Many Others...

## 7. Support

- DevOps
- Infrastructure Services
- Application Support
- Security Management

## 8. Intelligent Automation

- Business Process Management
- RPA
- Business Rules Management
- Case Management
- Document Management
- Business Activity Monitoring

# Artificial Intelligence & Analytics

## Onboarding



- Digital Behavior Tracking
- Demand Estimation
- Policy Recommendation
- Propensity to Buy
- Risk profiling
- Channel Analysis
- Documentation Fraud

## Growth



- Pricing Analysis
- Upsell & Cross Sell
- Data Extraction Automation
- PII Anonymizer

## Retention



- Enterprise 360 Dashboard
- Report Automation
- Emotion Analysis
- Churn Prediction

## Claims



- Claim Automation
- Prescription Extraction
- Fraud Detection
- Claim Propensity

## Servicing



- Chat GPT based solutions for call centers
- Grievance Addressable
- Chatbots

# Customer Experience & Digital Marketing



## Generate Traffic

- SEO
- Paid Ads
- Organic Social Media Advertising
- Link Building Strategies



## More Conversions

- Conversion Rate Optimization
- Landing Page Optimisation
- Website Optimization
- A/B Testing
- Single Source Of Truth Dashboard
- Low CAC Acquisition



## Build Loyalty

- Content Marketing
- Email Marketing
- Utilize multiple Social Media channels
- Loyalty programs



## Engage Customers

- Marketing Automation
- Conversational Marketing
- Email Marketing



## Cyber Security



### Threat Detection

- Intrusion Detection Systems (IDS)
- Security Information and Event Management (SIEM)
- Anomaly Detection Tools
- Threat Intelligence Platforms



### Incident Response

- Automated Incident Response Tools
- Incident Response Playbooks
- Forensic Analysis Tools
- Incident Management Systems



### Compliance

- Compliance Management Software
- Regular Security Audits and Assessments
- Policy Management Tools
- Regulatory Reporting Systems



### Data Protection

- Data Encryption Solutions
- Identity and Access Management (IAM) Systems
- Data Loss Prevention (DLP) Tools
- Secure Backup Solutions

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## Few of our Solutions & Engagements

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## **Counterfeit Tracking**

## **Major Pharmaceutical Company**

# Business Challenges & Objectives

## Challenges



- Identifying potential counterfeits requires investigating the entire supply chain.
- Manual processes often take weeks due to:
  - Multiple parties involved.
  - Data spread across various locations.

## Objectives



- Accelerate the identification of counterfeit products.
- Centralize and streamline data access across the supply chain.
- Enhance quality control and compliance to improve patient safety.

# Solutions & Benefits

## Complete Hyperledger Application

- Real-time tracking and verification across the entire supply chain
- Immediate detection of counterfeit products, ensuring regulatory adherence and safety.
- Seamless management of international trades and vendors

## Results & Benefits

- Significant reduction in the time taken to identify and address **counterfeit** products.
- Ensuring only genuine products reach patients through robust **traceability**.
- Streamlined supply chain processes, reducing investigation times from weeks to **minutes**.



# **Blockchain-Based Document Management System (DMS)**

# Business Challenges & Objectives

## Challenges



- Digitize the paperwork cycle to eliminate inefficiencies and manual processes.
- Ensure data security and authenticity in document management.
- Implement advanced smart contract mechanisms to automate workflows.

## Objectives



- Develop a secure, blockchain-based application to manage documents digitally.
- Provide a reliable and tamper-proof system for document handling and verification.
- Enhance transparency and trust through role-based consensus and ownership.

# Solutions & Benefits

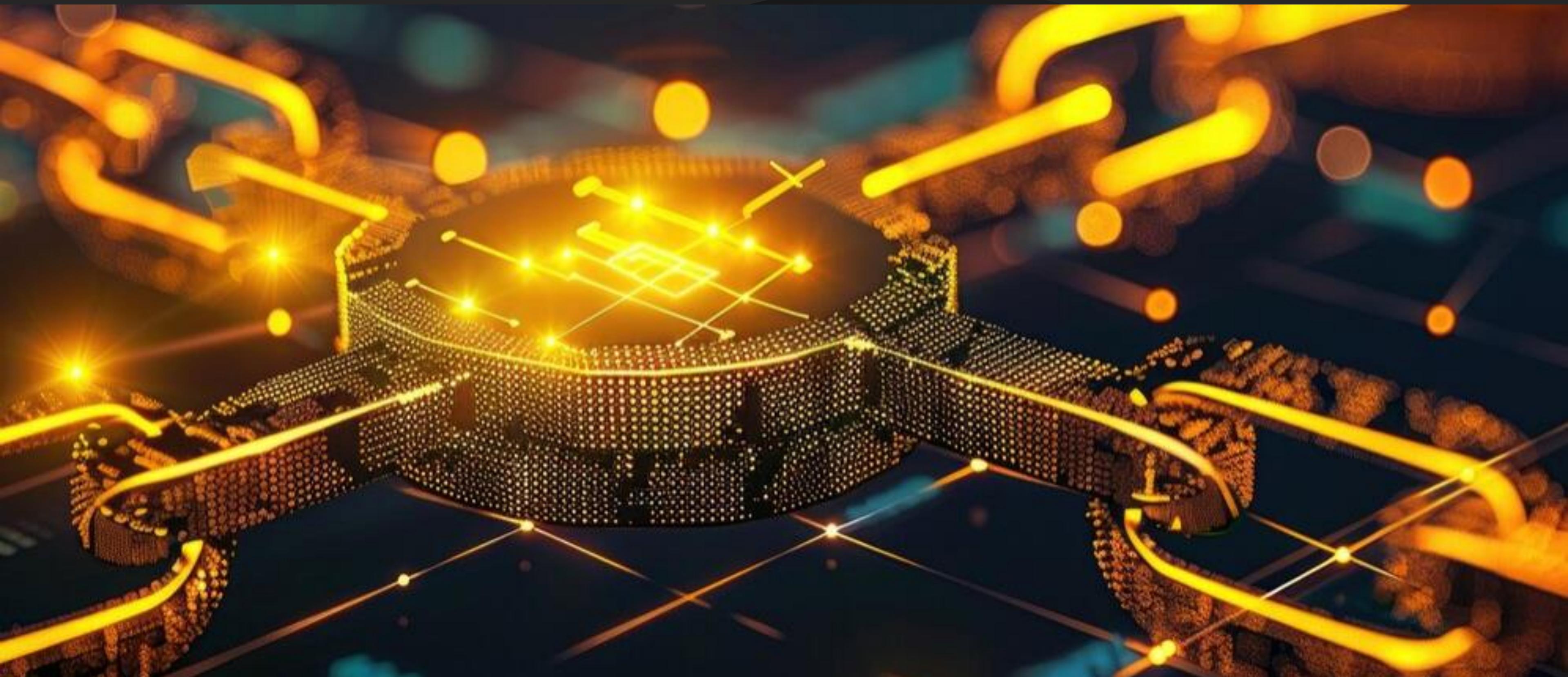
## Blockchain-Integrated DMS

- Complete digital transformation of document handling from creation to storage
- Automate document workflows, ensuring seamless and error-free processes
- Blockchain ensures tamper-proof document management, safeguarding data integrity

## Results & Benefits

- Streamlined document management processes, reducing manual effort & errors
- Proven data security with blockchain, ensuring authenticity and integrity..
- Reliable audit trails and role-based access control support regulatory adherence
- Smart contracts reduce the need for manual intervention, accelerating document cycles

# Other Solutions



# Our Web3 Terrain

## CargoClear

Identify the **source** of imported materials, verify the **authenticity** of the legal documents.

Deployed a blockchain platform for global legal document verification, enabling smart contracts and role-based consensus between buyers and suppliers.

## ESCROW Module

Built an **ESCROW** module, removing third-party dependencies with DLT.

Designed a **smart contract** app to mediate transactions, holding funds until conditions are met

## Bill Discounting Application

A **transparent** and **trustworthy** bill discounting process by providing a shared platform that all parties can access and verify, overall reduce the risk of **fraud** and errors.

Designed and deployed the end-to-end bill discounting application where **smart contracts** have been used for the agreement, verify and execute payment automatically when other contractual terms and a few certain conditions are met. It also allows a **secure record-keeping** and a reliable **audit trail** for all transactions, reducing the risk of disputes. Deployed the smart contracts on a **distributed ledger system**, Hedera.

## Employee Verification

An application to solve the **inaccurate** or **incomplete** information shared and improve the verification process removing the **dependencies** on the employer, industry, and location.

Leveraging the benefits of blockchain technologies, designed the solution to improve the **privacy** concerns, reduce verification **fraud**.

# Question? Clarification?

Happy to help!



## Let's Connect

**Mail:** tarak@intglobal.com

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Mumbai | Kolkata | Delhi | Chennai | Hyderabad

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Years

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Hours

We are a team of digital engineers working towards innovation, reinvention and reshaping business models. We cater to multiple enterprise clients, fast growing product companies, digital agencies operating in the domain of banking, insurance, finserve, health, professional services and others in more than 45 countries.