Empowering **Decision Making Through Data**

How it started vs How it is going

2021 businesswire
A BERKSHIRE HATHAWAY COMPANY

Dedicated Analytics
Centre of Excellence
(CoE) formed

2022 Analytics Insight

Top 100 India's most
promising data science
companies

2023 DUN RESEARCH

Seasoned Vendor
for Top GenAI
Service Providers

2024 DUN RESEARCH

Growth Vendor
for Top Gen AI
Service Providers

2025 DUN RESEARCH

Challengers for
Top Data
Engineering
Service Providers

2022 TECHASOFT
Crafting Ideas to Products

Amongst top 500
Data Science
Companies in India

2023 DUN RESEARCH

Seasoned Vendor
for Top Data
Science Service
Providers

2024 DUN RESEARCH

Challengers for
Top Data Science
Service Providers

2025 DUN RESEARCH

Growth Vendor
for Top MLOps
Service Providers

2

Comprehensive Data Consulting & Insights Management Solutions provided by INT.

Enterprise Data Excellence Assessment

- ✓ Maturity Assessment
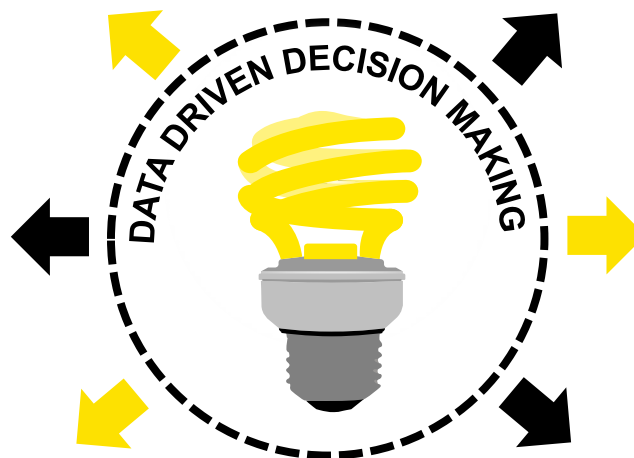- ✓ Roadmap for Improvement
- ✓ Governance Framework

Advanced Insights

- ✓ Use Case Identification
- ✓ Model Design & Implementation
- ✓ Model Maintenance

Data Architecture and Engineering

- ✓ Integration & Consolidation
- ✓ Data Structurization
- ✓ Governance & Security
- ✓ Pipeline Maintenance
- ✓ User Training

Change Management Enablement

- ✓ Change Strategy Design
- ✓ Stakeholder Engagement
- ✓ Training & Upskilling
- ✓ Adoption Metrics & Tracking

Data Intelligence and Insights

- ✓ KPI & Dashboard Audit
- ✓ KPI Identification & Mapping
- ✓ Business Impact Assessment
- ✓ BI Development
- ✓ Training & Education

AI innovation

- ✓ AI Strategy & Advisory
- ✓ Model Development & Implementation
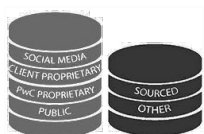- ✓ Governance & Compliance
- ✓ Talent Development & Training

DATA DRIVEN DECISION MAKING

The Structured Methodology to Deliver Actionable Insights

01
Manage data

Gathering, harmonizing, and refining relevant data.

Harnessing the expanding volume of data from both new and existing sources.

02
Perform analytics

Applying analytical techniques to uncover hidden insight.

Descriptive, Predictive and Prescriptive analytics.

03
Create visual output

Converting the analysis into a Storytelling format.

Tableau, Power BI and other BI tools.

04
Harness insight

Applying the insight into more effective decision-making.

Enhanced risk management and compliance, along with boosted margins, productivity, business growth, and innovation.

Driving Impact Through Analytics: Client Success Stories

CASE STUDIES BFSI

ADITYA BIRLA CAPITAL HEALTH INSURANCE — **Smart Underwriting platform using alternate data**

ATIVIR — **Pool validation dashboard for effective collections and recovery**

BAJAJ | Allianz — **Data CoE (SAIB) for WPC, Incentive and Goalsheet automation**

नेशनल इंश्योरेन्स National Insurance — **Enterprise Data Warehouse and Data Intelligence platform**

carē HEALTH INSURANCE — **Call center performance management system**

ICICI Lombard Nibhaye Vaade — **Customer 360 platform for enhanced acquisition**

NSDL Technology, Trust & Reach — **Circular Search Platform using GenAI**

Paelyt Solutions Limited — **Credit Scoring and propensity model for enhanced customer acquisition**

ageasFEDERAL LIFE INSURANCE / **ageas.** — **Propensity to buy model for online policy purchaser**

salasar protection & indemnity — **Broker performance management solution using BI**

SBI Life Apne liye. Apno ke liye. — **Early death claim prediction model for effective underwriting**

Universal Sompo General Insurance Suraksha, Hamesha Aapke Saath / **Remitrix** — **Car damage detection model for measuring the intensity and severity of claims**

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Abbott — Data Intelligence Platform for Clinical Trials and Access Management	**ALKEM** — Drug Distribution and supply chain management	**Biocon / Sai** — BI platform for Manufacturing, Quality, R&D department
Syngene — Collateral creation for effective business development using GenAI	**Brinton / inventia / VIATRIS** — Demand forecasting model and Sales Intelligence platform	**Cipla** — Data Engineering and HCP Engagement Intelligence platform
Cipla — Ticket categorization & Pharma Covigilance data intelligence platform	**ColigoMed** — Patient Health Management system using NLP / NLU based semantic search	**Dr.Reddy's / Zydus** — Patient and HCP engagement platform using BI and GenAI
Santen — KPI and dashboards audit for realignment of the same with the organizational objective	**Pfizer** — Patient Journey Mapping for proactive disease identification and effective patient care	**SERVIER** *moved by you* — Supply Intelligence platform

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BRITANNIA — Customer feedback analysis for proactive CAPA	**PAN** *Good seed good life* — Enterprise Data Warehouse and BI solution	**ITC Limited** — Power BI Q&A data Intelligence platform for enterprise reporting
Yogurtland — Data CoE helping in end-to-end Data Engineering and BI	**RSW GLOBAL** — Demand Forecasting and Sales intelligence platform	**ITC Limited** — LLM powered Deep Search for the audit process
tryloka — Customer 360 platform for persona development for effective marketing segmentation	**JSW** — Production Intelligence platform for effective manufacturing and supply chain planning	**pando** — Supply chain intelligence platform
Accuride — E-Commerce Data Intelligence platform for digital marketing effectiveness and cart abandonment analysis	**ADITYA BIRLA HINDALCO** — Call analysis for enhanced customer acquisition, revenue creation and retention	

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Contract generation system using GenAI

Monitoring Report and Estimation Report generation using GenAI

Training effectiveness, mentoring and career upskilling reporting system

Energy forecasting model and predictive maintenance model using AI

Digital Marketing intelligence platform for effective campaign management

AI based content extraction system from CVs for effective employee persona development and mapping

Customer sentiment and feedback analysis

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Testimonials

BAJAJ | Allianz ⏲

INT. hit a grand slam for us. Your expertise and mastery of data mining and sales performance management MIS report automation proved a boon for us. Your solutions drastically reduced the time required for the generation of the reports with minimal / no manual intervention.

Tapan M Mehta

Institutional Business, Bajaj Allianz Life Insurance

From our point of view, INT. obviously helped us create value. When we started out with a product that barely worked. Now we actually have a mature product used by thousands of users at hundreds of sites.

Malcolm McLean

CTO, Ageas Insurance

Remitrix

I highly recommend INT. Very few quant people possess the total package: excellent credentials, strong statistical, and data mining skills. The initiative to anticipate client needs, compelling and concise communications, strong client management skills, and a results-driven mindset stay included. INT. has led numerous projects that have helped our company maximise growth and understand our customers better. In all, the quality has been superior, and their client-service attitudes are tremendous.

Effi Mor

CEO and Co-Founder, RemitRix

Aaron Smith, PhD.
Changing the way we look at education.

Over the past few months, I have been blown away by Team INT. An incredible group of professionals in every sense of the word is helping me bring disruptive technologies into the hands of entrepreneurs in developing countries. They continue to amaze me with their innovative approach and steadfast determination to make the impossible become reality. One of the best investments I ever made!

Aaron L Smith

Founder & CEO, Workplace Readiness Solutions

guulpay

Empowering your finances

The engagement met the expectations of the internal team. INT. establishes a smooth workflow, providing reliable results in a timely manner. The team is hard-working, communicative, and data-driven.

Hussein Boor

CEO, Guulpay

Where Numbers Speak for Us

50+
Data-Lakes Created

80+
Data Sources Integrated

35+
Business Functions Touched

120+
BI Platforms Created

800+
KPIs Mapped

300+
Reports Generated

80+
Trainings Conducted

300+
Collaborations

CogniVerse: case-studies.indusnettechnologies.com

Why INT.?

We deliver

 # DigitalSuccess at the confluence of

Data, Technology, Cloud & Infra, Marketing & Cyber Security

While others might see you as just another client, to us, you are "OUR PARTNER".

With 27+ years of existence, we understand "People" and "Processes" profoundly.

Technologies and Tools We Leverage

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01

Data Engineering Tech Stack

Focus: Building and maintaining scalable data pipelines, ensuring data availability, quality, and accessibility.

Programming Languages:

Data Integration & ETL/ELT Tools:

Data Processing Frameworks:

Databases:

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01

Data Engineering Tech Stack

Focus: Building and maintaining scalable data pipelines, ensuring data availability, quality, and accessibility.

Cloud Platforms:

aws (Glue, S3, Lambda, Redshift) and accessibility.
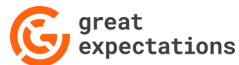
Azure (Data Factory, Synapse, Blob Storage)

Google Cloud (Dataflow, BigQuery)

Data Processing Frameworks:
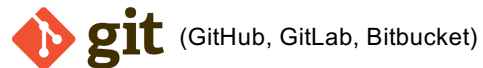
Apache Airflow L PREFECT

Data Quality & Observability:

great expectations MONTE CARLO Databand

Version Control:

git (GitHub, GitLab, Bitbucket)

Containerization & Deployment:

docker kubernetes Terraform

Data Analysis Tools

Data Visualization:

Power BI   +ableau   Qlik Q   Looker

02

Data Analyst Tech Stack

Focus: Analyzing data, creating reports, and deriving actionable insights and accessibility.

Databases:

SQL   (PostgreSQL, MySQL, Oracle DB)

Query Tools:

SQL   Metabase   MODE
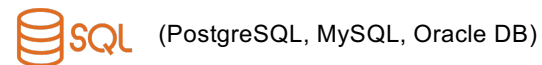
Scripting for Automation:

ETL Tools (Basic level for data pulling):

alteryx   KNIME Open for Innovation   dbt   (for transformations)

Cloud Services:

Google Analytics   amazon QuickSight   snowflake

03

Data Scientist Tech Stack

Focus: Building predictive models, analyzing complex datasets, and performing advanced analytics.

Programming Languages:

(scikit-learn, TensorFlow, PyTorch, NumPy, pandas)

(caret, ggplot2, dplyr)

Experimentation Platforms:

mlflow   Weights & Biases

Data Wrangling & Exploration:

jupyter   pandas   NumPy

Big Data:

APACHE Spark (PySpark),   dask

Machine Learning Frameworks:

scikit learn   TensorFlow   PyTorch   XGBoost   LightGBM

Cloud Platforms:

Amazon SageMaker   Google AI Platform   Azure Machine Learning

Deep Learning Tools:

TensorFlow   PyTorch   K Keras

Version Control:

git

Databases:

SQL   NoSQL   (MongoDB, Redis)

Visualization Tools:

matplotlib   seaborn   plotly   Dash   tableau

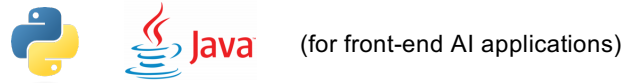**Statistical Tools:**

R Studio   sas   SPSS

04

AI Developer Tech Stack

Focus: Building and deploying AI-powered systems, including NLP, computer vision, and large-scale AI models.

Programming Languages:

Python Java (for front-end AI applications)

AI/ML Frameworks:

TensorFlow PyTorch K Keras

Natural Language Processing:

spaCy NLTK 🤗 Hugging Face ChatGPT API

Computer Vision:

OpenCV YOLO TensorFlow K Keras Detectron2

Generative AI:

OpenAI Gemini ☀ Claude 3 ∞ Meta Llama 3.1

04

AI Developer Tech Stack

Focus: Building and deploying AI-powered systems, including NLP, computer vision, and large-scale AI models.

Big Data Tools:

Model Deployment:

Cloud Platforms:

 (SageMaker, Lambda, S3)

 (Cognitive Services, ML Studio)

 (Vertex AI, TPU)

MLOps Tools:

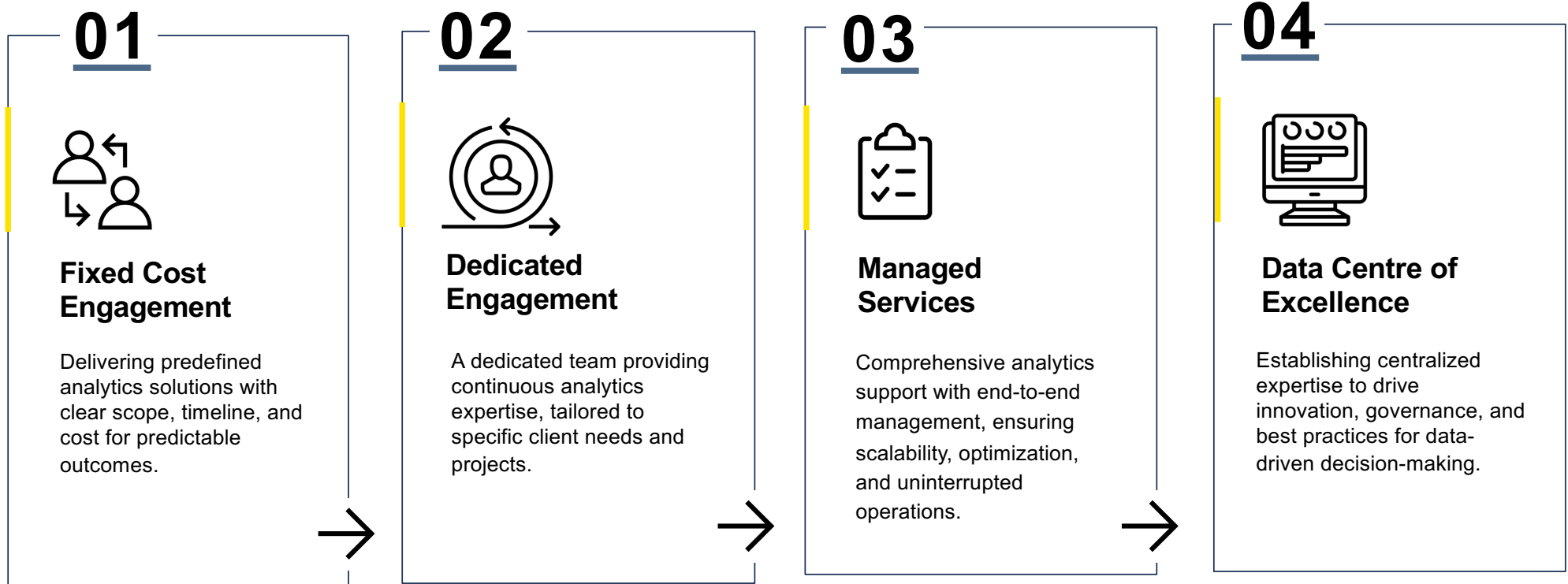**Version Control:**

Database Systems:

Relational (PostgreSQL, MySQL)
NoSQL (MongoDB, DynamoDB)

Specialized Tools:

Service Delivery Models

01

Fixed Cost Engagement

Delivering predefined analytics solutions with clear scope, timeline, and cost for predictable outcomes.

02

Dedicated Engagement

A dedicated team providing continuous analytics expertise, tailored to specific client needs and projects.

03

Managed Services

Comprehensive analytics support with end-to-end management, ensuring scalability, optimization, and uninterrupted operations.

04

Data Centre of Excellence

Establishing centralized expertise to drive innovation, governance, and best practices for data-driven decision-making.

Thank You