

Project Design Phase-II

Customer Journey Map

Date	1 october 2025
Team ID	LTVIP2025TMIDS67751
Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	2 Marks

User journey

by the Design Team of Accenture Interactive NL



People
2-9



Time
30 min



Difficulty
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. [🔗](#)

1 Phases <small>High-level steps your user needs to accomplish from start to finish</small>	Open	Capture/Upload The Image	Software Starts To Analyze	Displays the Result
2 Steps <small>Detailed actions your user has to perform</small>	Starting The Application	The Captured Image Is Uploaded By The User	The Software Now Starts To Analyze The Image After The Upload is Success	The Nutrition of The Image Of The Food Provided gets Displayed
3 Feelings <small>What your user might be thinking and feeling at the moment</small>	The User Interested to Calculate The Nutrition Present In The Uploaded Image	Does The Software Works Correctly ... ?	Does The Result Displayed is Accurate... ?	The User Will Decide Based On The Analysis Displayed
4 Pain points <small>Problems your user runs into</small>	Analysis Time	Capturing Quality Image	Proper Training Of Model	Difficulty in Understanding The Terms Present in Analysis
5 Opportunities <small>Potential improvements or enhancements to the experience</small>	Improved Booting Time and Processing Speed	Complete Analysis with Future Advanced Models	Training the Model with Improved Data Set and updating to User	Interactive Results for Easy Understanding

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