

# AWS categories and compute services

AWS CLOUD CONCEPTS



**Hatim Khouzaimi**  
Data Scientist

# AWS categories



Analytics



Application Integration



Blockchain



Business Applications



Cloud Financial Management



Compute



Containers



Customer Engagement



Database



Developer Tools



End User Computing



Front-End Web & Mobile



Game Tech



Internet of Things



Machine Learning



Management & Governance



Media Services



Migration & Transfer



Networking & Content  
Delivery



Quantum Technologies



Robotics



Satellite



Security, Identity &  
Compliance



Serverless



Storage



VR & AR

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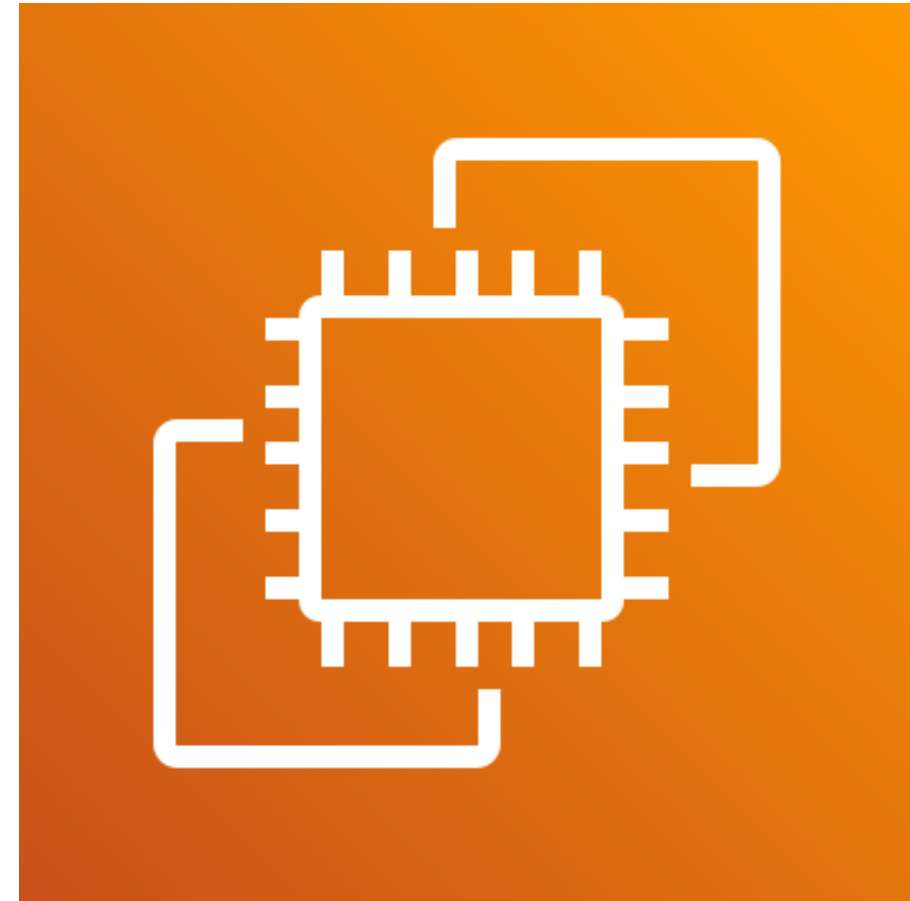
Storage



VR & AR

# What is AWS EC2?

- Launching **compute capacity** on AWS:
  - EC2 **instances** (virtual machines)
- Provided security layer
- Resizable capacity
- Several **pricing plans**:
  - On-demand
  - Saving plans
  - Reserved instances
  - Spot instances
  - Dedicated hosts



# The benefits of EC2

- Flexibility
- Scalability
- Reliability
- Security
- Highly competitive rates
- Rich catalog of machines to **customize**:
  - Memory
  - Processor
  - Storage
  - OS and software packages

# EC2 in the industry



airbnb

bp



# What is AWS Lambda?

- **Serverless compute:**
  - Running code without managing servers
- Elastic: automatically **adapts to workloads**
- Supporting several programming languages:
  - Python
  - Node.js
  - Java
  - , etc.
- Can be triggered from AWS services or external applications



# The benefits of Lambda

- **Server management** heavy lifting handled by AWS
- Continuous **scaling** to the size of workloads:
  - Increases reliability by eliminating traffic-related downtime
  - Decreases costs by allocating just the necessary resources to handle current traffic
- Pricing: **time of code execution with millisecond metering**
- Rich ecosystem:
  - AWS serverless application repository
  - AWS serverless application model
  - etc.



# Lambda in the industry



THOMSON REUTERS

*The Coca-Cola Company*

**iRobot®**

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**AWS CLOUD CONCEPTS**

# Storage and database

AWS CLOUD CONCEPTS



**Hatim Khouzaimi**

Data Scientist

# What is AWS S3?

- Simple **Storage** Service
- Data stored as **objects**:
  - Similar to traditional files...
  - ...but stored differently
- Use cases:
  - **Data lakes**
  - **Big data** analysis
  - Archives
  - Websites
  - Mobile applications



# The case of S3 Glacier

- Well suited for **long term storage** like:
  - Backup
  - Archives
- Several **retrieval delay** options, the longer, the cheaper the storage:
  - Expedited retrievals: 1-5 minutes
  - Standard retrievals: 3-5 hours
  - Bulk retrievals: 5-12 hours
- S3 Glacier Deep Archive: 12-48 hours



# The benefits of S3

- Data availability
- Performance and scalability
- 99.999999999% durability
- No storage capacity limit
- Security
- Compliance
- Highly competitive pricing
- Optimized pricing for long term storage with S3 Glacier

# S3 in the industry



# What is AWS RDS?

- **Relational Database Service**
- Installation and management of relational databases on AWS
- Several database engines available:
  - Amazon Aurora
  - PostgreSQL
  - MySQL
  - MariaDB
  - Oracle Database
  - SQL Server





# The benefits of RDS

- Several time consuming database management tasks handled by AWS:
  - Database configuration
  - Updates and security patches
  - Backup
- Easy adaptation to traffic evolutions
- Availability and durability
- Performance
- Security
- Cost savings

# RDS in the industry



RavenPack

verizon<sup>✓</sup>

# What is AWS DynamoDB?

- **NoSQL database** management service:
  - Key value database
  - Documents
- Fully managed by AWS:
  - Security
  - Backup
  - Restore
  - Caching
- Well suited for **big data** applications



# The benefits of DynamoDB

- Database server management handled by AWS
- Performance at scale:
  - Low latency (less than a few milliseconds)
  - Huge amounts of data
  - Caching features
- Availability and durability
- Security
- Cost optimization

# DynamoDB in the industry

The *WALT DISNEY* Company



**SAMSUNG**

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# Networking and content delivery

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# What is AWS CloudFront?

- **Content Delivery Network (CDN)**
  - Network of servers in different locations
  - Working together to offer fast content delivery
  - Caching content like HTML files, CSS, etc.
- Programmable through **Lambda@Edge**





# Benefits of CloudFront

- Leveraging AWS global infrastructure for **fast content delivery**
- **Security:**
  - Protection against the most frequent DDoS attacks
  - For more complex attacks, security extensions available
- Executing code closer to users through **Lambda@Edge**
- Natively integrated with many other AWS services
- Cost-effective

# CloudFront in the industry

**DOW JONES**



**slack**

**ROVIO**

# What is AWS Route 53?

- **Domain Name System (DNS):**
  - Translating domain names to IP addresses
- **Routing** user requests to:
  - Internal resources in AWS (e.g. EC2 instances)
  - External infrastructures
- Routing **policy configuration**
- Visual tool
- Buying and managing domain names



# Benefits of Route 53

- Leveraging AWS global infrastructure for availability and reliability
- Ability to **optimize routing policies**
- Compatibility with other AWS services
- Simplicity
- Scalability
- Security
- Cost-efficiency

# Route 53 in the industry



reddit

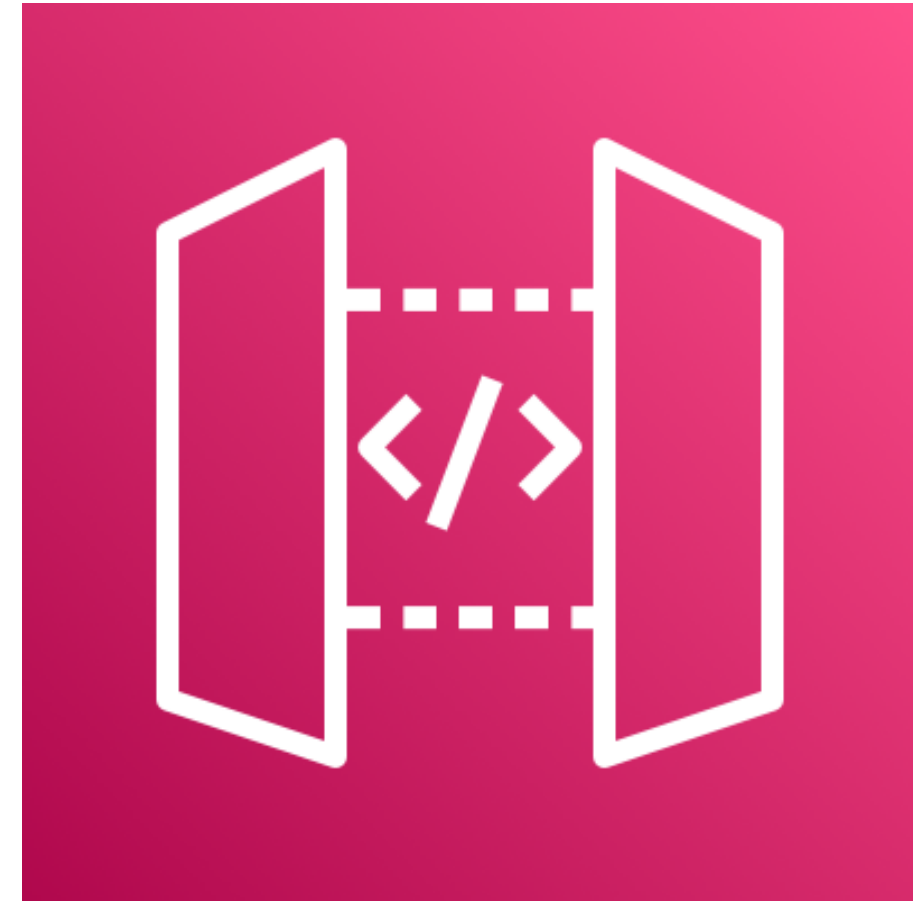


*Pinterest*

stripe

# What is AWS API Gateway

- Fully managed service for **API**:
  - Creation
  - Publishing
  - Maintaining
  - Monitoring
  - Securing
- **Authorization** and access control
- **Concurrent API calls management** (e.g. throttling)
- API version management



<sup>1</sup> Throttling: limiting the number of processed requests

# Advantages of API Gateway

- **Efficient API development cycles**
  - Iterating, testing, versioning, etc.
- Leveraging AWS CloudFront for **low latency** and **protection against DDoS attacks**
- Throttling and authorizing API calls to ensure backend resources can handle traffic spikes
- Monitoring using AWS CloudWatch
- Flexible **security** control:
  - Using other AWS security services
  - Custom security checks using lambda

<sup>1</sup> Throttling: limiting the number of processed requests

# API Gateway in the industry





**Let's practice!**  
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# Management, security and identity

AWS CLOUD CONCEPTS



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# What is AWS CloudWatch?

- **Monitoring and observability** tool:
  - Usage metrics for different resources
  - Events
  - Alarms
  - Custom trigger rules



# The benefits of CloudWatch

- **Centralized** observability point of the whole infrastructure
- Actionable insights extraction
- Resource usage optimization
- Operational performance improvement
- **Easy dashboards, metrics, events and alarms creation**

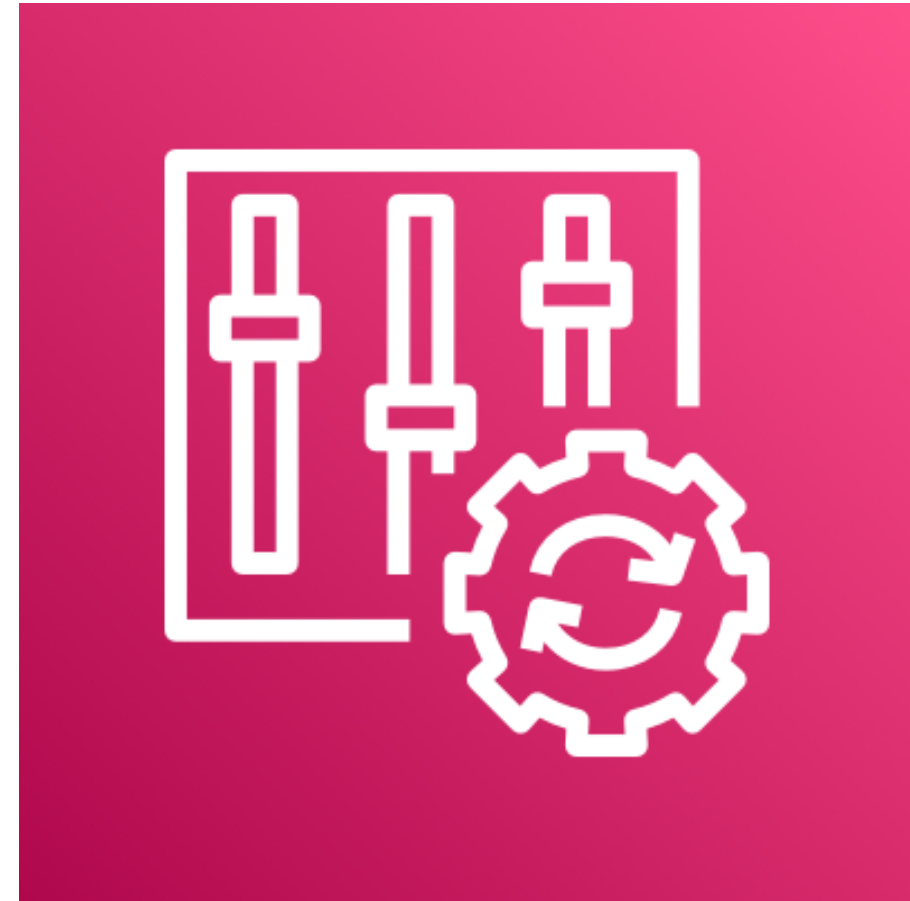
# CloudWatch in the industry

***JUST EAT***



# What is AWS CloudTrail?

- Keep track of all account activity
- **Log every action** made
- In which service, when and by whom



# The benefits of CloudTrail

- **Compliance** audits
- **Security** audits
- Detect **unusual activity**
- Automate security measures

# CloudTrail in the industry

htc®

  
British Gas

SOLINOR



# What is AWS CloudFormation?

- **Resource deployment automation**
- Deploy/update/delete resources
- Using a **template file** (JSON/YAML)
- Parameter configuration for each resource
- **Infrastructure as code**



# The benefits of CloudFormation

- **Automation** best practices
- Resources managed through **CI/CD pipeline**
- Scaling infrastructure in different regions/accounts
- **Share** compliance and security best practices

# CloudFormation in the industry



**Deloitte.**  **Expedia**

# What is AWS IAM?

- Identity and Access Management
- **Access permissions** management
  - For users
  - For resources



# The benefits of IAM

- **Fine-grained access permission management**
- Managing groups of users
- Managing roles for users and resources
- Multi-Factor authentication for users with high privileges

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