

# Noman Syed

Senior Frontend Engineer

With a focus on React and React Native.

Platanenstraße 33, 82024, Munich | +4917668468341 | [LinkedIn](#) | [Github](#)

Born 24/04/1989 in Karachi, Pakistan | [syednomansd@gmail.com](mailto:syednomansd@gmail.com)

Holding an EU Blue Card. Available to join immediately.



## TECHNICAL SKILLS

JavaScript (10+ years of project experience) | TypeScript (5) | React (10) | Next.js (7) | React Native (5) | Redux (10) | Node.js (5) | ReactQuery (2) | HTML (10) | CSS (10) | Styled Components (2) | SCSS (6) | LESS (6) | Tailwind (3) | CSS in JS (4) | Micro-Frontend (3) | Microservices (3) | Bootstrap (6) | Material UI (6) | Next UI (6) | REST APIs (6) | AWS (4) | Docker (3) | Kubernetes (1) | GitHub Actions (2) | CI/CD (3) | Travis CI (2) | SWR (2) | Prisma (2) | Netlify (2) | Vercel (2) | Postgres (2) | MySQL (1) | Storybook.js (2) | Context API (2) | Formik (2) | Apollo GraphQL (2) | Jest (2) | Cypress (1) | Unit Testing (1) | React Testing Library (1) | E2E testing (1) | JSON (9) | GIT (8) | BitBucket (4) | Webpack (6) | ESLint (6) | Prettier (4) | TDD (2) | Agile (8) | Scrum (8) | Confluence (6)

## WORK EXPERIENCE

05/2024 – 12/2025

### Senior Software Engineer

Conde Nast, Munich, Germany

**Project:** [Vogue](#), [GQ](#), [Glamour](#), [Wired](#), [Them](#), [Bon Appetit](#), [Architectural Digest](#), [Conde Nast Traveller](#), [Vanity Fair](#) and [Self](#).

- Led the development of **ONE NAV**, a shared navigation system for 65+ brands (including **GQ**, **Vogue**, **THEM**, **AD**, **WIRED**, **Glamour**). This made it easy for product owners to update navigation in the backend and for designers to apply themes directly from Figma.
- Designed and launched **ONE COVER**, a standard solution for article and gallery pages to bring consistency across all brands.
- Enhanced **Copilot** (Condé Nast's custom CMS) by adding new features across multiple repositories, managing versions and using feature flags. Successfully rolled out for **AD** and **Vogue**.
- Currently developing the **Collage Toolkit**, a reusable framework for homepage collages that works across all brands.
- Managed projects end-to-end - from design and coding to production rollout - ensuring they are scalable, maintainable and easy to adopt across Condé Nast's global platforms.

**Technologies used:** TypeScript | React | Redux | Node.js | Jest | React Testing Library | Styled Components | GraphQL | Micro-Frontend | Unit Testing

09/2023 – 04/2024

### Senior Frontend Engineer

Sastaticket, Karachi, Pakistan

**Project:** [Sastaticket](#) - Pakistan-based travel software that simplifies travel for customers with 10 million users worldwide.

- Led a Scrum team of 10, responsible for developing an end-user application with a micro-frontend monorepo architecture using React, Next.js, TypeScript, and AWS.
- Designed storyboards, wireframes, mock-ups, prototypes, and developing UX/UI screens with a micro-frontend architecture using React, Next.js, TypeScript & HTML.

- Led the transition from Amplitude to Google Analytics, resulting in a 14% cost reduction.
- Digitized the technical onboarding process for new employees and reduced onboarding time from 3 days to 4 hours.
- Wrote CI/CD pipelines to automate the deployment using Travis CI on GitHub. Run end-to-end testing using Jest and Cypress with a code coverage of 90%.

**Technologies used:** React | Next.js | TypeScript | React Native | Redux | AWS | GitHub Actions | Travis CI | Jira | Unit Testing | CI/CD | Micro-Frontend | Docker.

08/2019 – 09/2023

### **Lead Frontend Engineer**

STORED, London, UK

**Project:** [bystored.com](https://bystored.com) - London-based CRM for storage company with 2 million users across the UK.

- Part of an agile team with 10 developers responsible for upgrading the project's structure from an old version of React (0.14) to the newest one with an interactive UI.
- Designed the complete architecture using React and Next.js. Upgraded the structure from an old version of React to the newest one with an interactive UI.
- Achieved a 40% productivity increase by developing a driver app with React Native from scratch.
- Took over the code development in React and Next.js deployment of the micro frontend architecture on AWS that was previously an outsourced team which ended up saving about 200k+ USD.

**Technologies used:** React | Next.js | TypeScript | React Native | Redux | AWS | GitHub Actions | Jira | Confluence | Unit Testing.

12/2016 – 12/2019

### **JavaScript Engineer**

Awok, Dubai, UAE

05/2015 – 10/2016

### **Software Engineer**

Bond Internet Consultancy, Dubai, UAE

10/2013 – 04/2015

### **Software Engineer**

Meritocracy, Karachi, Pakistan

01/2013 – 10/2013

### **Software Engineer**

Tagsoft Technologies, Karachi, Pakistan

04/2011 – 12/2012

### **Software Engineer**

Munarsh I.T. Service, Karachi, Pakistan

## **EDUCATION**

01/2009 – 12/2012

BS in Computer Science

University of Karachi, Karachi, Pakistan

## **LANGUAGE SKILLS**

English (C2) | Urdu (Mother tongue) | German (A1, currently learning)

## **HOBBIES**

Gaming | Cricket | Travelling