

Noman Syed

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SKILLS

Javascript, Typescript, React Native, React.js, Next.js, Redux, ReactQuery, SWR, Prisma, HTML5/CSS3, styled-components, CSS-in-JS, TailwindCSS, NextUI, HeadlessUI, Sass, Less, unit testing, React-testing-library, e2e testing, Cypress, GitLab CI/CD, Travis CI, Github Actions, Agile, Docker, AWS (S3, EC2, ECS, ECR), Netlify, Vercel, Webpack, Jest, Jira, Confluence, DATO - Headless CMS

EXPERIENCE

Sastaticket.pk - Karachi, Pakistan – *Senior Frontend Engineer*

SEPT 2023 – JAN 2024

- Lead a dynamic team utilizing Flutter for mobile and React for frontend development.
- Established three specialized teams with leaders and additional members for focused initiatives.
- Contributed to feature enhancements including currency detection, Easy Paisa integration, and Google Ads deployment.
- Enhanced ticket listing features for improved user experience.
- Implemented cost-saving measures leading to a 20% increase in profits.
- Introduced individual meetings using Lattice for team members' professional growth.
- Conducted quarterly performance reviews ensuring alignment with organizational goals.
- Achieved 10% reduction in cycle time by the end of the probation period, optimizing efficiency.
- Recognized room for improvement in team productivity and developer experience, prompting the establishment of a Slack channel and the implementation of weekly meetings to foster collaboration within the frontend team.
- Addressed gap in project installation documentation; created comprehensive guide using Confluence.

STORED - Remote, United Kingdom – *Senior Frontend Engineer*

OCT 2019 – SEPT 2023

- Implemented two-week sprints and cross-team alignment, boosting productivity by 20%.
- Spearheaded website redesign for improved user experience.
- Developed driver app using React Native, achieving 40% productivity increase.
- Condensed four-page wizard feature into one, increasing sales by 10%.
- Enhanced sales with subscription discounts, resulting in a 5% increase.

- Modernized admin panel with React.js for better performance.
- Introduced personalized storage options to expand product offerings.
- Built cohesive team from scratch under CTO guidance.

Awok – Dubai, UAE – Javascript Engineer

DEC 2016 – DEC 2019

- Spearheaded consistent and streamlined Frontend solutions across all internal web applications.
- Engineered UI Components library (React & Typescript) to boost developer efficiency.
- Developed and implemented frontend assessment criteria and tech radar for guiding current and upcoming frontend applications.
- Created compelling 1-pagers and technical OKR specifications, presenting them to key stakeholders.
- Collaborated on frontend project architecture resulting in a 20% increase in scalability, maintainability, and user experience.
- Mentored and led team on design, coding, and user experience integration with backend system.
- Provided strategic timelines and technical roadmaps for project delivery aligned with business goals.
- Participated in technical recruiting and interview process for multiple teams, ensuring high-quality talent acquisition.
- Engineered a React Native application for drivers, showcasing versatility in frontend technologies.
- Created 2 custom internal web applications from scratch using React, Redux, and Webpack.
- Innovated by building 3 private NPM packages to enhance developer experience.

Bond Internet Consultancy – Dubai, UAE – Frontend Engineer

MAY 2015 – OCT 2016

- Designed and implemented Frontend Architecture for a Social Media application using AngularJS, Typescript, Gulp, and REST API.
- Strengthened Frontend department by hiring and onboarding 3 Frontend Engineers, enhancing team productivity and quality.
- Streamlined Backend Team's workflow and integrated shared web components, reducing development time by 25% and project completion time by 10%.
- Implemented latest web technologies for optimal user experience, resulting in a 35% increase in user acquisition and retention.
- Provided technical management and mentored the team on design, coding, and user experience.
- Participated in scoping work plans.

Meritocracy – Karachi, Pakistan – Software Engineer

OCT 2013 – APR 2015

- Successfully managed diverse projects from initiation to deployment, with a frontend stack encompassing HTML, CSS, jQuery, and Ajax.
- Collaborated with a diverse clientele, ensuring client satisfaction and project success.

Tagsoft Technologies – Karachi, Pakistan – Software Engineer

JAN 2013 – OCT 2013

- Built web applications using content management systems and server side development.
- Exhibiting excellent communication and coordination skills, keeping in touch with the Project Manager and clients simultaneously in order to complete the projects assigned swiftly and efficiently without any hiccups.

Munarsh I.T Service - Karachi, Pakistan – *Software Engineer*

APR 2011 – DEC 2012

- Started with Front end development, created prototypes using HTML/CSS jQuery.
- Built Content Management System and web development alongside server side development.

TOP PROJECTS

BCompliant – BCompliant bridges the gap between real estate, compliance, and technology and provides a more effective and transparent process towards ensuring compliance. Built their main website, customer website and their app.

Key Technologies: React, TypeScript, React Native, Node.js, Bootstrap, JWT.

STORED – The UK's most trusted storage company with a trust score of 9.7/10. Built their website with ecommerce, admin panel and driver app.

Key Technologies: React, TypeScript, Next.js, React Native, SASS, AWS, Docker.

LEVA – CQC Registered Online Clinic for Patients with Pain in the UK. Multidisciplinary team | Personalized Care Plans | Part of Cellen Health.

Key Technologies: React, DATO (Headless CMS), Bootstrap, JOT Form, AWS, Docker.

AWARDS

Got **Letter of Appreciation** from Mohammad Ali Jinnah University on providing a session on Content Management System – Web Development.

LANGUAGES

Urdu – C2

English – B2

German – A1

EDUCATION

University of Karachi, BS in Computer Science.

EU Blue Card eligible university & degree.

JAN 2009 – DEC 2012