

# Noman Syed

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## SKILLS

Javascript, Typescript, React Native, React, Next js, Redux, ReactQuery, SWR, Prisma, HTML5/CSS3, styled-components, CSS-in-JS, TailwindCSS, NextUI, HeadlessUI, Sass, Less, unit testing, React-testing-library, e2e testing, Cypress, GitLab CI/CD, Travis CI, Github Actions, Agile, Docker, AWS (S3, EC2, ECS, ECR), Netlify, Vercel, Webpack, Jest, Jira, Confluence, DATO - Headless CMS

## EXPERIENCE

### **Sastaticket.pk - Karachi, Pakistan** – Senior Frontend Engineer

SEPT 2023 – JAN 2024

- Crafted the organizational architectural plan by incorporating Front-end Architecture principles with a focus on Atomic Design.
- Leading a team that works on the parts of the website or app that users can see.
- Regularly talking with the person in charge of our products, then giving tasks to the team.
- Deciding which tasks to focus on and personally writing the code for them.
- Taking on all the important tasks that need to be done for evaluation.
- Creating documents in Confluence to keep track of everything important.
- Hiring new developers who are skilled in using React and Typescript to strengthen our team.

### **STORED - Remote, United Kingdom** – Senior Frontend Engineer

OCT 2019 – SEPT 2023

- Elevated user experience and accessibility by implementing strategic improvements using React, React Native, and TypeScript.
- Pioneered the expansion of STORED services to multiple cities, achieving scalability and performance enhancements for the website.
- Implemented A/B testing methodologies, contributing to data-driven decision-making.
- Orchestrated a major overhaul of the React admin panel, upgrading it to the latest React version with TypeScript.
- Drove the development of a React Native Driver Application, further diversifying the technology stack.

### **Awok - Dubai, UAE** – Javascript Engineer

DEC 2016 – DEC 2019

- Spearheaded consistent and streamlined Frontend solutions across all internal web applications.
- Developed and implemented frontend assessment criteria and tech radar to guide current and upcoming frontend applications.
- Engineered UI Components library (React & Typescript) to enhance developer efficiency.
- Engineered a React Native application for drivers, showcasing versatility across frontend technologies.
- Created 2 custom internal web applications from scratch using React, Redux, and Webpack.
- Innovated by building 3 private NPM packages to improve the developer experience.
- Collaborated on the overall frontend projects architectural setup, resulting in a 20% increase in scalability, maintainability, and exceptional user experience.
- Created compelling 1-pagers, and technical OKR specifications, and presented them to key stakeholders.
- Mentored and led the team on design, coding, and user experience integration with the backend system.
- Provided strategic timelines and technical roadmaps for upcoming projects, ensuring timely delivery and alignment with business goals.
- Participated in the technical recruiting and interview process for multiple teams, ensuring high-quality talent acquisition

### **Bond Internet Consultancy - Dubai, UAE – Frontend Engineer**

MAY 2015 - OCT 2016

- Designed and implemented the Frontend Architecture for a Social Media application using AngularJS (v1.5), Typescript, Gulp, and REST API.
- Provided technical management and mentored the team with design, coding, and user experience.
- Strengthened the Frontend department by hiring and onboarding 3 Frontend Engineers, resulting in enhanced team productivity and quality of work.
- Streamlined the Backend Team's workflow and integrated shared web components to their needs, reducing development time by 25% and project completion time by 10%.
- Implemented the latest web technologies to provide the best user experience and practices, resulting in a 35% increase in user acquisition and retention.
- Participated in planning the scope of work.

### **Meritocracy - Karachi, Pakistan – Software Engineer**

OCT 2013 - APR 2015

- Successfully managed diverse projects from initiation to deployment, with a frontend stack encompassing HTML, CSS, jQuery, and Ajax.
- Collaborated with a diverse clientele, ensuring client satisfaction and project success.

### **Tagsoft Technologies - Karachi, Pakistan – Software Engineer**

JAN 2013 - OCT 2013

- Built web applications using content management systems and server side development.

- Exhibiting excellent communication and coordination skills, keeping in touch with the Project Manager and clients simultaneously in order to complete the projects assigned swiftly and efficiently without any hiccups.

## **Munarsh I.T Service – Karachi, Pakistan** – *Software Engineer*

APR 2011 – DEC 2012

- Started with Front end development, created prototypes using HTML/CSS jQuery.
- Built Content Management System and web development alongside server side development.

## TOP PROJECTS

**BCompliant** – BCompliant bridges the gap between real estate, compliance, and technology and provides a more effective and transparent process towards ensuring compliance. Built their main website, customer website and their app.

Key Technologies: React, TypeScript, React Native, Node.js, Bootstrap, JWT.

**STORED** – The UK's most trusted storage company with a trust score of 9.7/10. Built their website with ecommerce, admin panel and driver app.

Key Technologies: React, TypeScript, Next.js, React Native, SASS, AWS, Docker.

**LEVA** – CQC Registered Online Clinic for Patients with Pain in the UK. Multidisciplinary team | Personalized Care Plans | Part of Cellen Health.

Key Technologies: React, DATO (Headless CMS), Bootstrap, JOT Form, AWS, Docker.

## AWARDS

Got **Letter of Appreciation** from Mohammad Ali Jinnah University on providing a session on Content Management System – Web Development.

## LANGUAGES

**Urdu** – C2

**English** – B2

**German** – A1

## EDUCATION

**University of Karachi**, BS in Computer Science.

EU Blue Card eligible university & degree.

JAN 2009 – DEC 2012