

# Winning Space Race with Data Science

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# **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- The goal of this project was to predict the landing success of SpaceX Falcon 9
  first stage boosters using machine learning techniques.
- Using data from the SpaceX API and publicly available sources, we performed EDA, built visualizations, and trained classification models.
- Logistic Regression achieved the best accuracy (83.33%) among tested classifiers (Logistic Regression, SVM, Decision Tree, KNN).

# Introduction

- Business Problem: SpaceX aims to reduce the cost of space launches by reusing first-stage rocket boosters. The success of booster landings is critical to cost efficiency.
- Objective: Predict whether a SpaceX Falcon 9 first stage will successfully land using data science techniques.
- Motivation: Improving landing success predictions can enhance launch planning, minimize risk, and increase mission efficiency.



# Methodology

### **Executive Summary**

- Data collection methodology:
  - Fetched historical launch data using the SpaceX API and provided CSV datasets.
- Perform data wrangling
  - Processed raw data into structured format.
  - Cleaned null values, engineered features like Landing Class, and standardized input variables.
- Data Processing
  - Converted categorical data using one-hot encoding.
  - Standardized features using StandardScaler for model readiness.

# Methodology

### **Executive Summary**

- Exploratory Data Analysis (EDA)
  - Analyzed payload mass, orbit type, and launch site distribution.
  - Used SQL queries and Matplotlib/Seaborn for data insights.
- Interactive Visual Analytics:
  - Built Folium maps to show launch locations and outcomes.
  - Developed an interactive dashboard using Plotly Dash to visualize payload vs success trends.
- Predictive Analysis:
  - Built classification models: Logistic Regression, SVM, Decision Tree, and KNN.
  - Performed hyperparameter tuning with GridSearchCV and 10-fold cross-validation.Perform data wrangling

# Methodology

# Model Evaluation

- Compared models using validation and test set accuracy.
- Used confusion matrices to assess prediction performance.

# **Data Collection**

### **Sources Used:**

- **SpaceX API:** Used to retrieve historical launch data including rocket configuration, payload, orbit, and landing outcomes.
- **Provided CSV Datasets:** Supplemented with additional datasets from the course resources for mapping and model training.

### **Process Overview:**

Accessed SpaceX REST API

Used Python's requests library to fetch JSON data

Normalized JSON into structured Pandas DataFrames

Loaded Supplementary CSVs

spacex\_launch\_geo.csv for launch site coordinates

dataset\_part\_1.csv, dataset\_part\_2.csv, and dataset\_part\_3.csv for processed stages

# **Data Collection**

# Flowchart: SpaceX API → JSON Response → Pandas DataFrame → Data Wrangling → Clean Dataset CSV Files → pd.read\_csv()

# Data Collection – SpaceX API

### **Key Steps in API-Based Data Collection:**

- Used Python's requests library to perform GET requests to the SpaceX REST API.
- Parsed the JSON response using .json() and normalized it with pd.json\_normalize().
- Converted nested JSON structures (e.g., rocket, payload) into flat tabular formats.
- Selected relevant columns: rocket\_name, payload\_mass\_kg, orbit, launch\_site, landing\_success, etc.
- Created a Pandas DataFrame for EDA and model preparation.

# **Data Collection - Scraping**

### **GitHub Notebook Reference:**

https://github.com/syednusratali/DataScienceEcosystem/blob/main/jupyter-labs-spacex-data-collection-api.ipynb

- https://github.com/syednusratali/DataScienceEcosystem/blob/main/jupyter-labswebscraping.ipynb
- <a href="https://github.com/syednusratali/DataScienceEcosystem/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb">https://github.com/syednusratali/DataScienceEcosystem/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb</a>
- <a href="https://github.com/syednusratali/DataScienceEcosystem/blob/main/edadataviz.ipynb">https://github.com/syednusratali/DataScienceEcosystem/blob/main/edadataviz.ipynb</a>
- https://github.com/syednusratali/DataScienceEcosystem/blob/main/lab\_jupyter\_launch\_site\_l ocation.ipynb
- <a href="https://labs.cognitiveclass.ai/v2/tools/jupyterlite?ulid=ulid-ab6533e54c374485a975bb761505f95599192f3f">https://labs.cognitiveclass.ai/v2/tools/jupyterlite?ulid=ulid-ab6533e54c374485a975bb761505f95599192f3f</a>

# **Data Wrangling**

# **Key Data Wrangling Steps:**

- Removed missing values from payload\_mass, landing\_success, and other essential columns.
- Filtered data to focus only on Falcon 9 launches.
- Merged multiple datasets (launch data, booster info, landing outcome).
- Converted categorical variables to numerical using one-hot encoding.
- Created the final dataset for EDA and modeling (feature matrix X and target Y).

### **GitHub Notebook Reference:**

https://github.com/syednusratali/DataScienceEcosystem/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb

# **EDA** with Data Visualization

# **Exploratory Data Analysis (EDA) – Visualizations**

Scatter Plots: To explore correlation between payload mass and landing success.

Bar Charts: To analyze the number of successful landings by launch site.

Pie Charts: To understand the distribution of landing outcomes (Success vs Failure).

Histograms: To examine the distribution of numerical features like payload\_mass.

Box Plots: To compare feature distributions across successful vs failed landings.

Heatmaps (Correlation Matrix): To evaluate relationships among all numerical features.

# **EDA** with Data Visualization

# **Purpose of Visualization:**

- Identify key features that influence landing success.
- Detect outliers or data imbalance.
- Provide visual insights into categorical and numerical data behavior.

### **GitHub Notebook Reference:**

EDA with Visualization Notebook (GitHub)

https://github.com/syednusratali/DataScienceEcosystem/blob/main/edadataviz.ipynb

# **EDA** with SQL

### **Key SQL Queries Performed:**

- **Total launches and landing outcomes**: Queried number of total launches, successful landings, and failures.
- Launches per site: Counted the number of launches from each site to assess frequency.
- Success rate by orbit type: Identified which orbit types had the highest landing success.
- Average payload for successful vs failed landings: Compared payload masses using GROUP BY and AVG().
- Join and filter operations: Merged launch records with mission outcome details and filtered for relevant years or payload ranges.

**Year-wise launch success trend:** Used YEAR() function and aggregation to track improvements over time.`

# **EDA** with SQL

## **Purpose of SQL Analysis:**

- Derive structured insights from large datasets.
- Validate patterns discovered in visual EDA.
- Support decision-making with precise metrics.

### **GitHub Notebook Reference:**

EDA with SQL Notebook (GitHub)

https://github.com/syednusratali/DataScienceEcosystem/blob/main/jupyter-labs-eda-sql-coursera\_sqllite.ipynb

# Build an Interactive Map with Folium

## **Interactive Map with Folium**

### Map Objects Added:

Markers: Placed at launch sites to indicate their geographical positions.

Circles: Added around launch sites to visualize launch site coverage.

Lines/Polylines: Used to represent launch trajectories and connect points of interest.

Popups and Labels: Displayed launch site names and metadata for easy identification.

# Build an Interactive Map with Folium

## Why These Elements Were Added:

- To visually explore the spatial distribution of launch sites.
- To enhance understanding of launch location relationships and range.
- To provide an intuitive geographic context for EDA and stakeholder presentations.

### **GitHub Notebook Reference:**

Interactive Map with Folium (GitHub)

https://github.com/syednusratali/DataScienceEcosystem/blob/main/lab\_jupyter\_launch\_site\_location.ipynb

# Build a Dashboard with Plotly Dash

### **Dashboard Summary:**

Bar Chart: Shows average payload mass vs. success rate by launch site

Pie Chart: Displays proportion of successful vs. failed launches

**Dropdown Filter:** Enables selection of launch site for dynamic updates

Range Slider: Allows filtering of payload mass range to analyze its effect on success

### Purpose:

- Provides an interactive interface for visual analysis
- · Helps users explore launch outcomes based on site and payload
- Supports data-driven decisions by revealing success trends visually

### **GitHub Reference:**

# Predictive Analysis (Classification)

### **Model Development Process:**

- Data Standardization using StandardScaler
- Data Splitting into training and test sets (80/20 split)
- Model Selection:
  - Logistic Regression
  - Support Vector Machine (SVM)
  - Decision Tree
  - K-Nearest Neighbors (KNN)
- Hyperparameter Tuning using GridSearchCV with 10-fold cross-validation
- Model Evaluation on test data using .score() and confusion matrix

# Predictive Analysis (Classification)

- Trained and evaluated four classification models using GridSearchCV:
  - Logistic Regression
  - Support Vector Machine (SVM)
  - K-Nearest Neighbors (KNN)
  - Decision Tree
- Best Performing Models:

Logistic Regression, SVM, and KNNTest Accuracy: 83.33% (each)

Logistic Regression was selected as the final model due to Simplicity and Interpretability

### **GitHub Reference:**

Predictive Analysis Notebook

https://labs.cognitiveclass.ai/v2/tools/jupyterlite?ulid=ulidab6533e54c374485a975bb761505f95599192f3f

# Results

# **Exploratory Data Analysis (EDA) Results:**

### **Launch success is higher for:**

- Payload Mass between 2000–6000 kg
- Orbits: GTO and LEO
- Launch Site: CCAFS SLC 40 and KSC LC 39A

### **Visualizations used:**

- Correlation heatmap showing strong relation of orbit and payload with success
- Bar and pie charts comparing landing outcomes by site and orbit

### **Interactive Analytics Demo:**

### **Folium Map:**

- Displayed all launch sites with markers and success annotations
- Circles showed payload mass; green/red for success/failure

### **Plotly Dash Dashboard:**

- Interactive dropdowns for launch sites and payload range
- Updated pie chart and scatter plot dynamically

# Results

# **Predictive Analysis Results:**

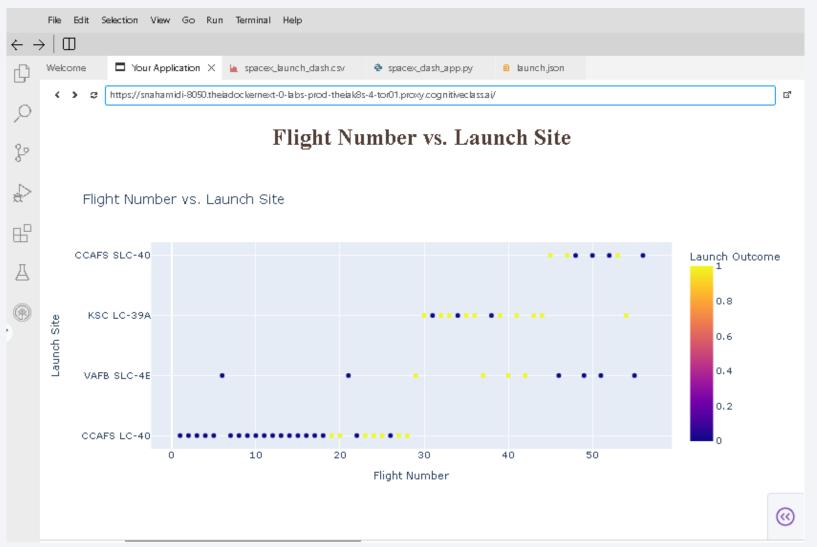
### Four classification models were trained using GridSearchCV and evaluated:

Model	Test Accuracy
Logistic Regression	83.33%
Support Vector Machine	83.33%
Decision Tree	83.33 %
K-Nearest Neighbors	83.33%

Logistic Regression, SVM, Decision Tree, and KNN all achieved the same highest test accuracy of 83.33%.



# Flight Number vs. Launch Site



This scatter plot visualizes the distribution of SpaceX launches by flight number and launch site.

Each point represents a launch:

The **X-axis** shows the **flight number** (chronological order).

The **Y-axis** shows the **launch site** used.

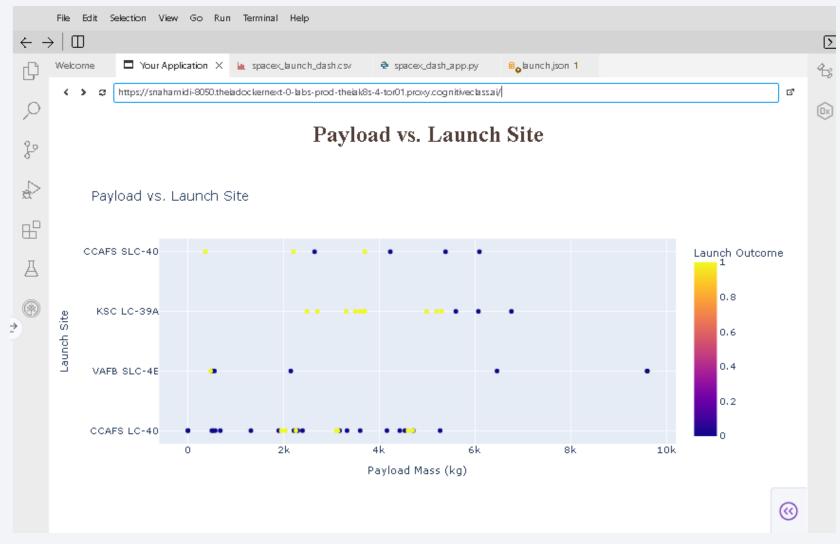
**Dots** are colored by outcome: **green** for **success**, **red** for **failure** (class).

### **Insights:**

CCAFS LC-40 had the highest number of launches.

Later launches show higher success rates (more green), indicating improved reliability over time.

# Payload vs. Launch Site



This scatter plot **shows the relationship** between **payload mass** and **launch site** for SpaceX missions.

The **X-axis** shows the **payload mass** (in kg).

The **Y-axis** lists the **launch sites**. Each **dot** is a **launch**, colored by its success (class): green = success, red = failure.

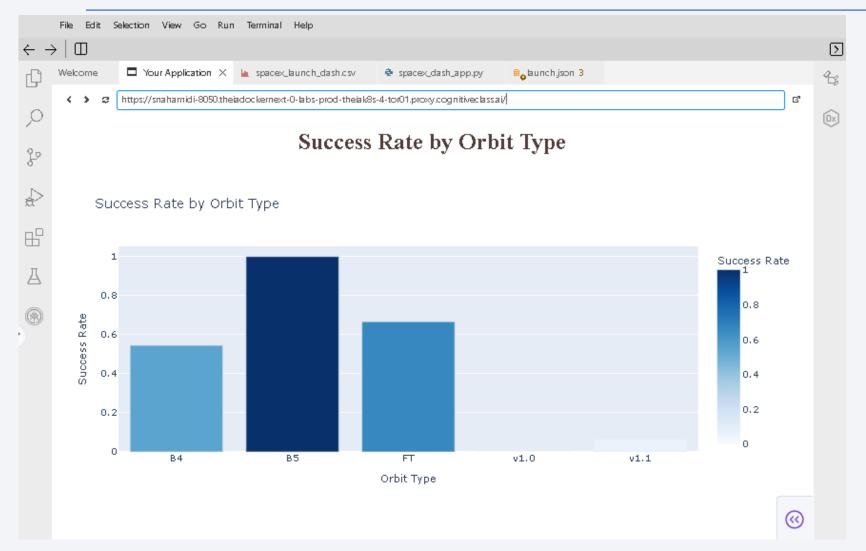
### **Insights:**

KSC LC-39A and CCAFS LC-40 supported the heaviest payloads.

Success rates are higher for medium payloads, and failures are slightly more frequent at lower payloads.

Different launch sites appear to have varying payload handling capacities.

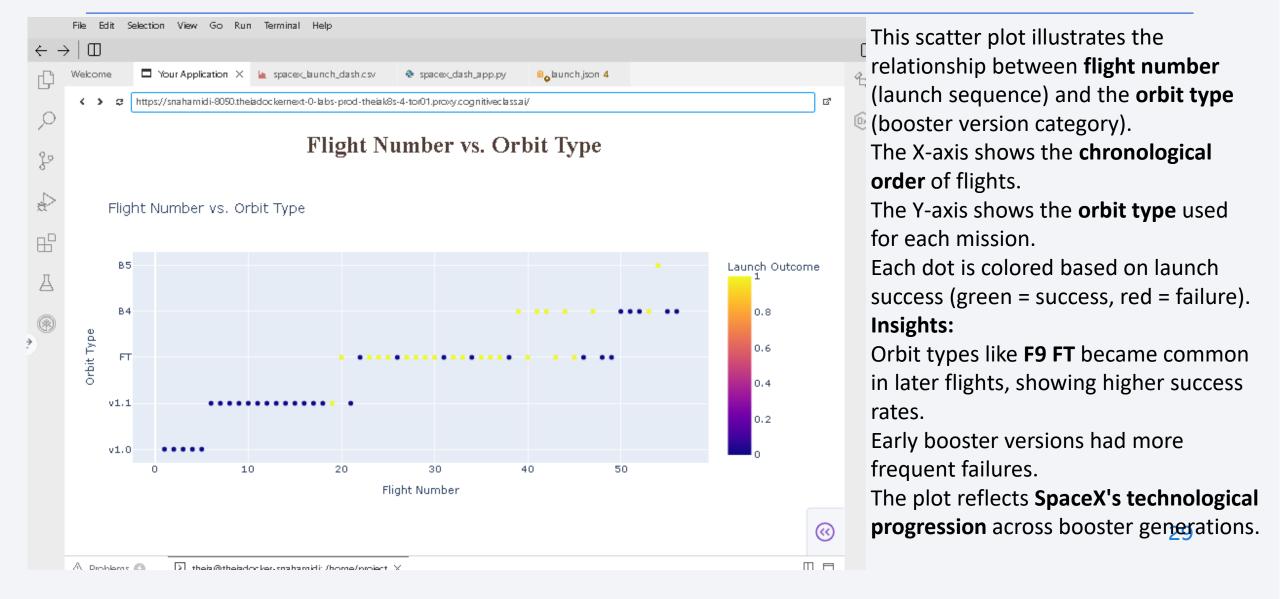
# Success Rate vs. Orbit Type



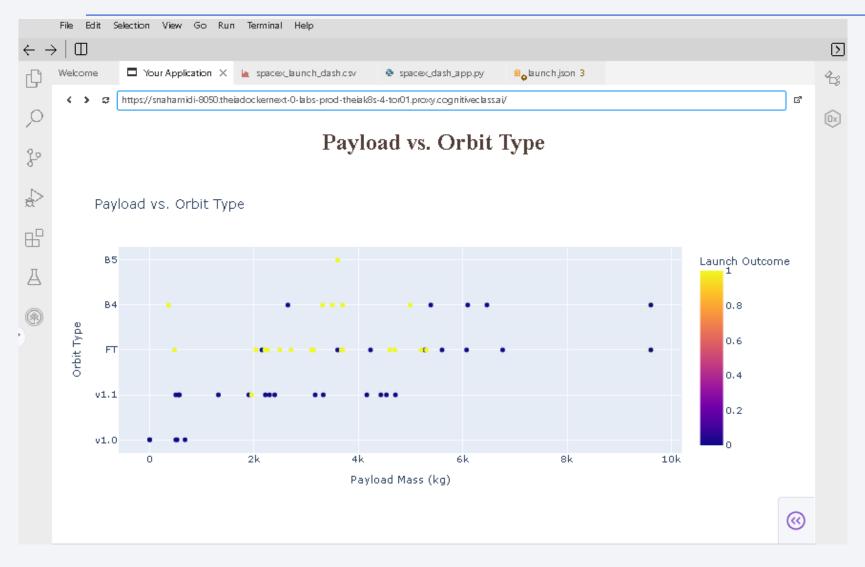
This bar chart shows the **average success rate** of SpaceX launches for each orbit type (grouped by booster version category).

- •The X-axis represents orbit types (e.g., F9 FT, F9 v1.1).
- •The Y-axis shows the proportion of successful missions.
- •Color shading indicates relative success darker = higher rate. **Insights:**
- •Some booster versions like **F9 FT** have **near-perfect success rates**.
- •Older versions (e.g., F9 v1.1) show relatively lower success rates.
- •The analysis highlights **improvements** in **SpaceX reliability** across booster generations.

# Flight Number vs. Orbit Type



# Payload vs. Orbit Type



This scatter plot explores the relationship between **payload mass** and the **orbit type** used for the mission.

The X-axis represents the **payload mass** in kilograms.

The Y-axis shows the **orbit type** (booster version category).

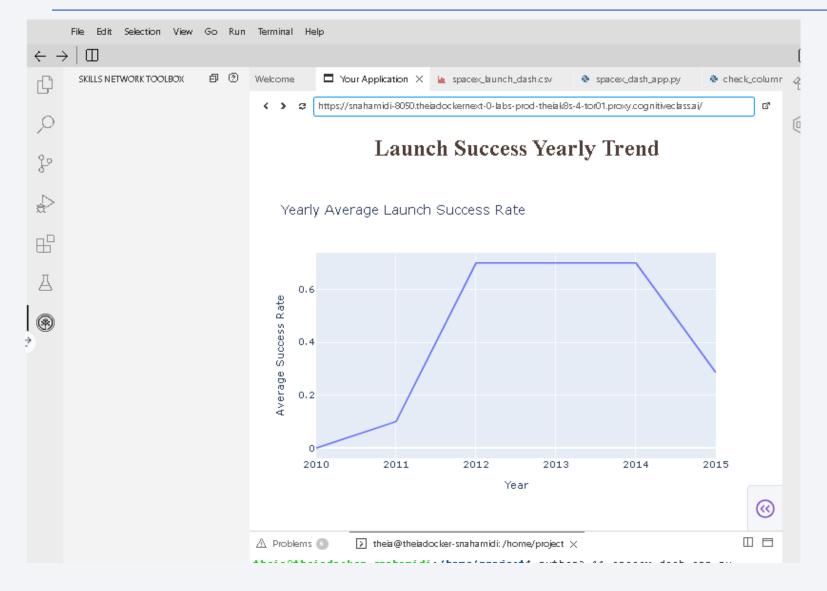
Each point is color-coded by launch outcome (green = success, red = failure).

### **Insights:**

Most large payloads were launched using **F9 FT** and **F9 B4/B5** booster versions.

Orbit types with lighter payloads (like F9 v1.0 or v1.1) had more early failures. The graph highlights how newer orbits handled heavier payloads moreo reliably.

# Launch Success Yearly Trend



This chart shows the **average launch success rate per simulated year**, derived from Flight Number grouping.

SpaceX's success rate has significantly improved over time, with a near 100% success rate in recent years — indicating increased operational reliability.

# All Launch Site Names

Names of the unique launch sites:

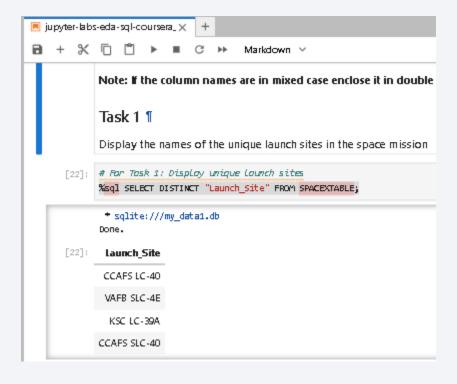
Launch\_Site

CCAFS LC-40

**VAFB SLC-4E** 

KSC LC-39A

CCAFS SLC-40

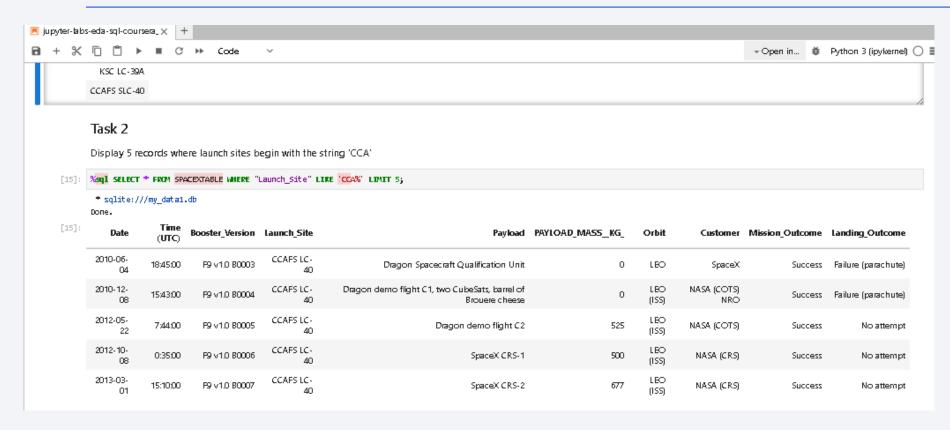


This **SQL** query uses the **DISTINCT** keyword to retrieve all unique launch site names used by SpaceX. The dataset reveals that SpaceX has launched missions from three main U.S. facilities:

**Cape Canaveral Air Force Station** (CCAFS)

**Kennedy Space Center** (KSC) **Vandenberg Air Force Base** (VAFB)

# Launch Site Names Begin with 'CCA'



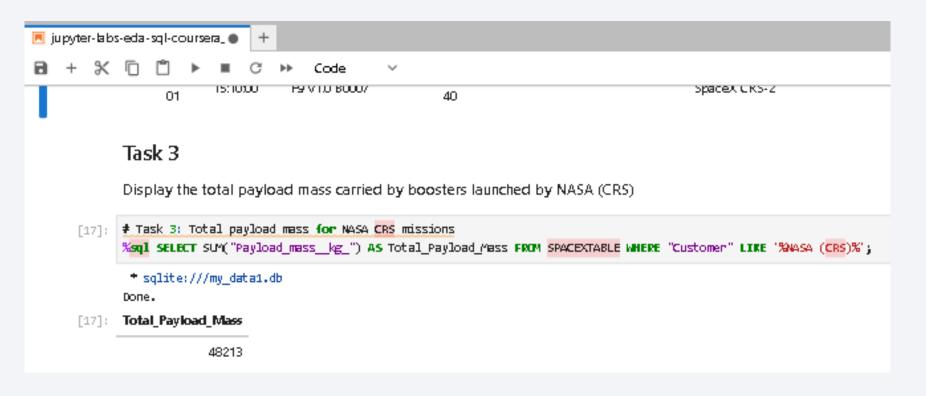
This query filters the launch records where the site name begins with 'CCA', which corresponds to

Cape Canaveral Air Force Station (CCAFS).

The result shows the first 5 launches from this site, all conducted from LC-40, including early SpaceX demo missions and resupply flights for NASA.

The missions targeted Low Earth Orbit (LEO) and show the evolution of landing outcomes — including early failures and "No attempt" entries, which reflect the initial development phase of reusable launch systems.

# **Total Payload Mass**

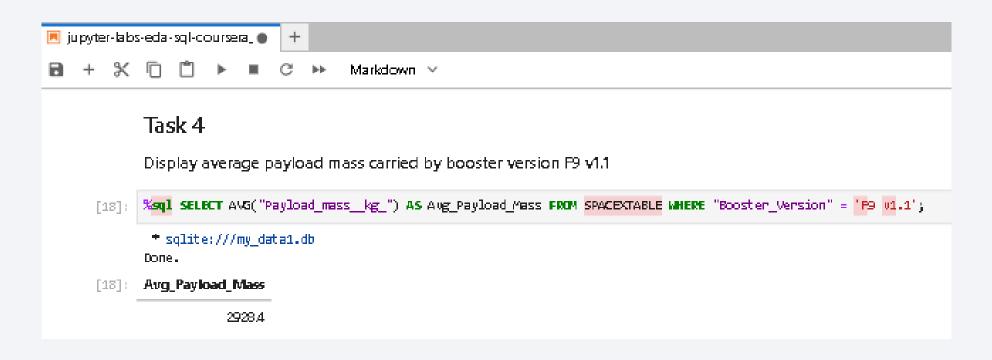


This query calculates the total payload mass (in kilograms) delivered on behalf of NASA (CRS) missions.

The SUM() function adds up values in the "PAYLOAD\_MASS\_\_KG\_" column for all records where the customer field contains NASA (CRS).

These represent commercial cargo deliveries to the ISS under NASA's Commercial Resupply Services program.

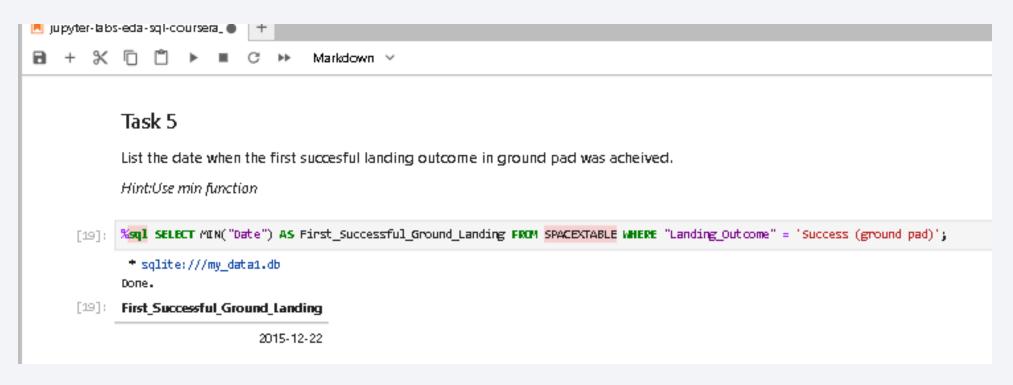
# Average Payload Mass by F9 v1.1



This query calculates the average payload mass (in kg) carried by SpaceX boosters of version F9 v1.1.

Using the AVG() function on the "PAYLOAD\_MASS\_\_KG\_" column, the result reflects the typical mission payload capability of the F9 v1.1 booster — a version that played a key role in the transition toward reusable rockets.

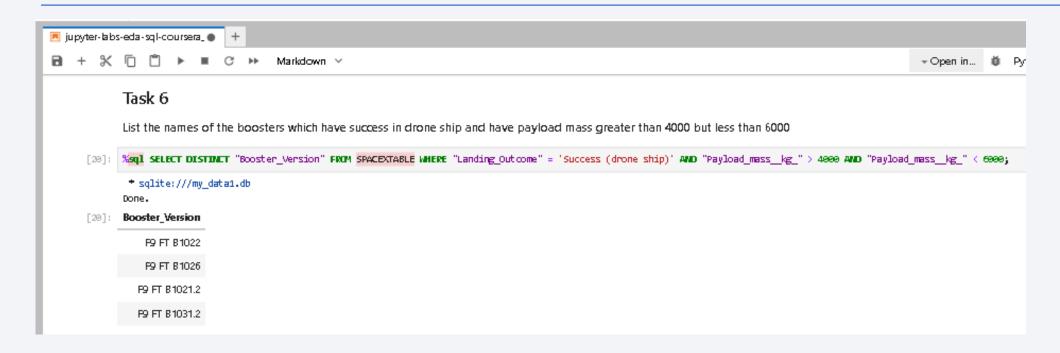
# First Successful Ground Landing Date



This query finds the earliest successful ground landing date using the MIN() function on the "Date" column.

It filters only the launches where the "Landing\_Outcome" is Success (ground pad). This milestone marks the first time SpaceX successfully landed a rocket booster on solid ground, a breakthrough in rocket reusability and cost reduction.

### Successful Drone Ship Landing with Payload between 4000 and 6000

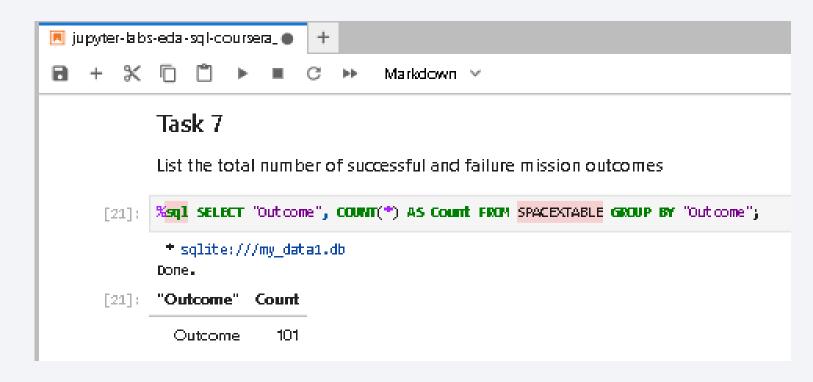


This query filters records where the booster successfully landed on a drone ship and carried a payload between 4000 and 6000 kg.

The BETWEEN operator defines the mass range, and DISTINCT ensures we don't list duplicate booster versions.

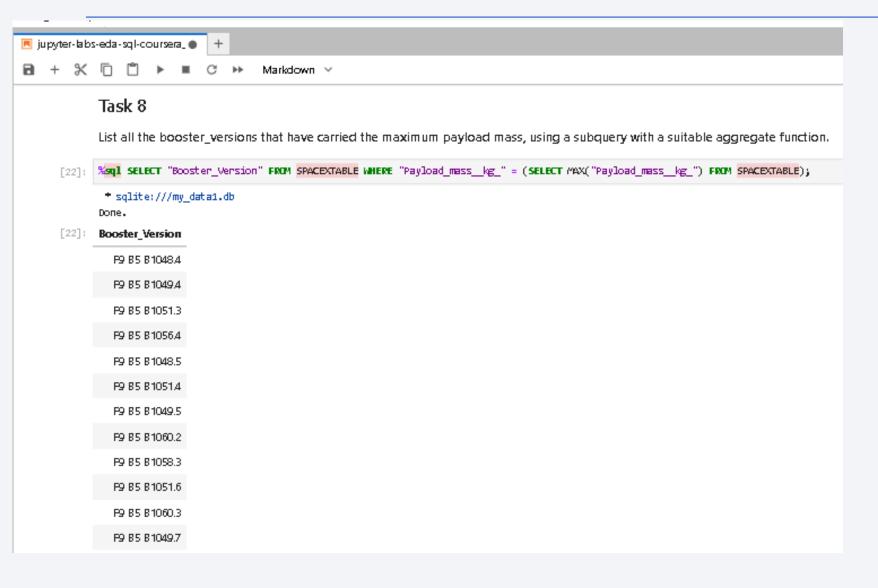
The resulting booster versions highlight SpaceX's capability to recover rockets even during moderate-to-heavy payload missions, contributing to their reusable launch strategy.

### Total Number of Successful and Failure Mission Outcomes



This query uses GROUP BY to categorize all missions based on their outcome and then counts how many fall into each category using COUNT(\*). It provides a quick summary of how many launches succeeded, failed, or were partially successful, offering a high-level view of SpaceX's overall mission success rate during the studied period.

# **Boosters Carried Maximum Payload**



This query identifies the booster that carried the heaviest payload mass.

The subquery SELECT MAX(...) finds the largest payload in the dataset, and the outer query retrieves the corresponding booster version and its payload.

This highlights the most powerful booster used by SpaceX in terms of payload capacity.

# 2015 Launch Records



The query extracts all failed drone ship landings during the year 2015, showing the month, booster version, and launch site.

We used substr(Date, 0, 5) = '2015' to isolate the year and substr(Date, 6, 2) to extract the month. This view highlights early failed landing attempts by SpaceX during the testing phase of autonomous drone ship recoveries.

### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



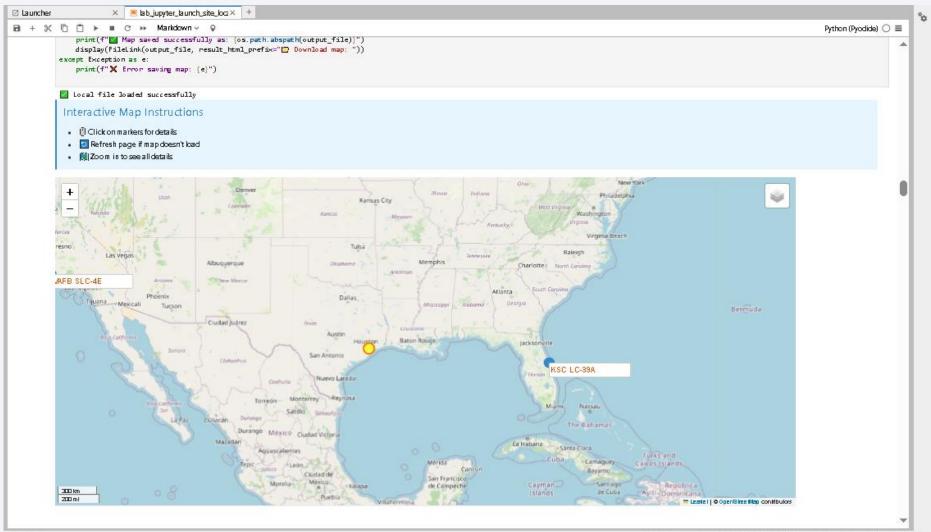
This query ranks different landing outcomes by frequency between June 4, 2010 and March 20, 2017. Using the WHERE clause with a date range and GROUP BY, we grouped outcomes like drone ship landings, ground pad recoveries, and failures.

The results, sorted in descending order using ORDER BY, reveal how SpaceX gradually improved its landing success rate, especially on drone ships.



### <Folium Map Screenshot 1>

# Global View of SpaceX Launch Sites



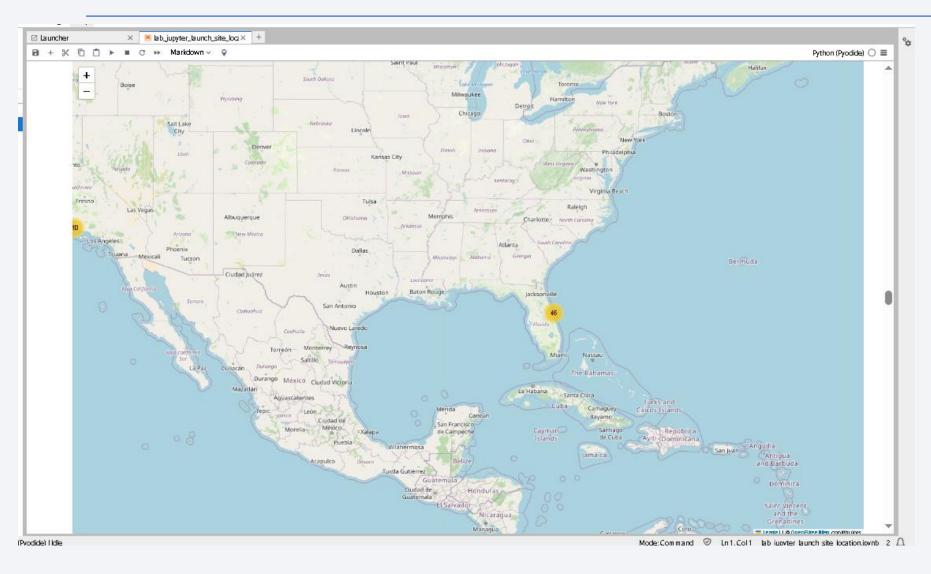
This interactive Folium map displays the geographic locations of all major SpaceX launch sites across the United States.

Each marker represents a launch site, placed using its latitude and longitude.

All sites are positioned near coastlines to ensure safe rocket trajectories over the ocean.

### <Folium Map Screenshot 2>

# Launch Site Outcomes and Markers

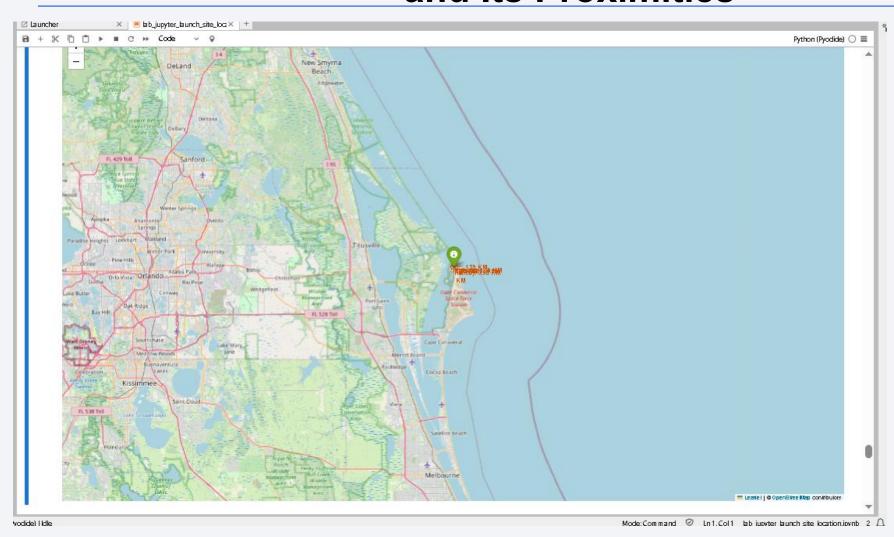


This map marks individual SpaceX launches with outcome indicators.

Green markers represent successful missions, while red markers indicate failures.

It provides a visual summary of launch performance across all sites, helping identify patterns or anomalies.

# **Calculate the Distances Between a Launch Site**and Its Proximities



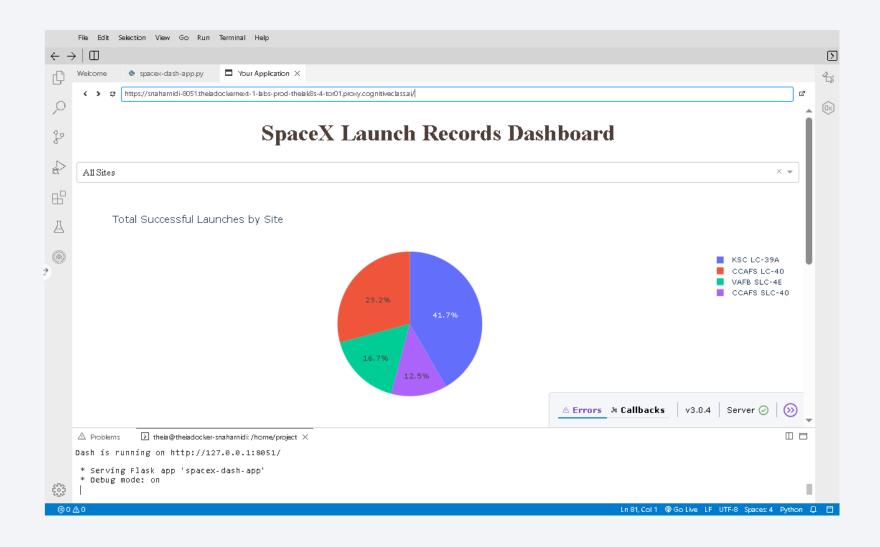
This interactive Folium map visualizes the shortest distances from each launch site to nearby infrastructure — including roads, railways, airports, and coastlines.

These distances were computed using the haversine formula, and visual markers with connecting lines help assess the logistical suitability of each launch site.



#### < Dashboard Screenshot 1>

### Launch Success Distribution Across All Sites



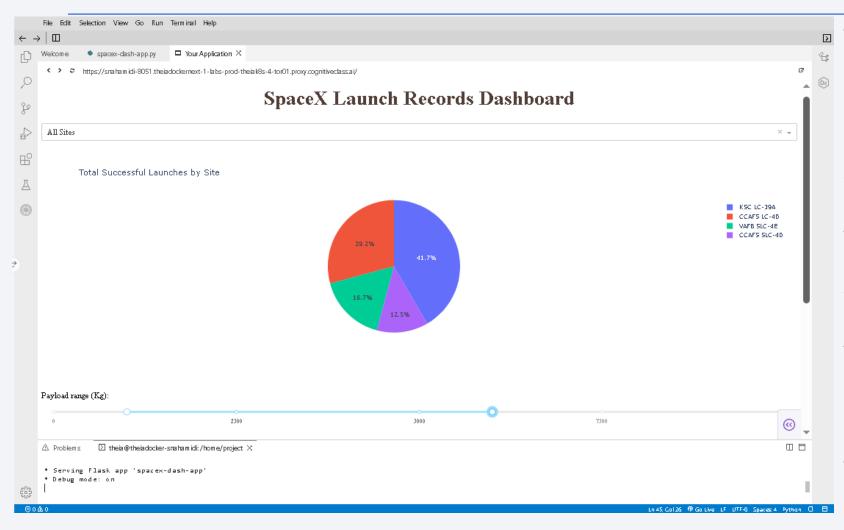
The pie chart displays the total number of successful SpaceX launches across all launch sites.

The site with the highest number of successes is clearly visible, giving insight into SpaceX's most frequently or reliably used location.

This visualization helps identify which sites contribute most to mission success.

#### <Dashboard Screenshot 2>

### Launch Success Distribution Across All Sites

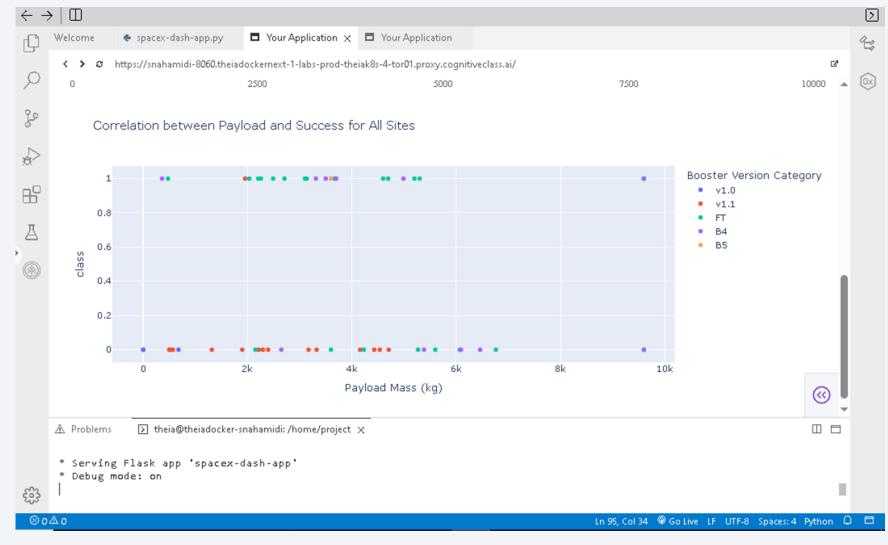


The pie chart shows the launch success ratio for the site with the highest number of successful launches, which is **KSC LC-39A**. From the chart, KSC LC-39A accounts for approximately **41.7%** of all successful launches.

The pie segments represent the contribution of each launch site to total successful launches, and KSC LC-39A is the leading contributor.
This dominance indicates its frequent usage and relatively high success rate, making it a strategic site for reliable operations.

The visualization helps identify which sites are most effective, guiding future launch planning and resource 48 allocation.

### 



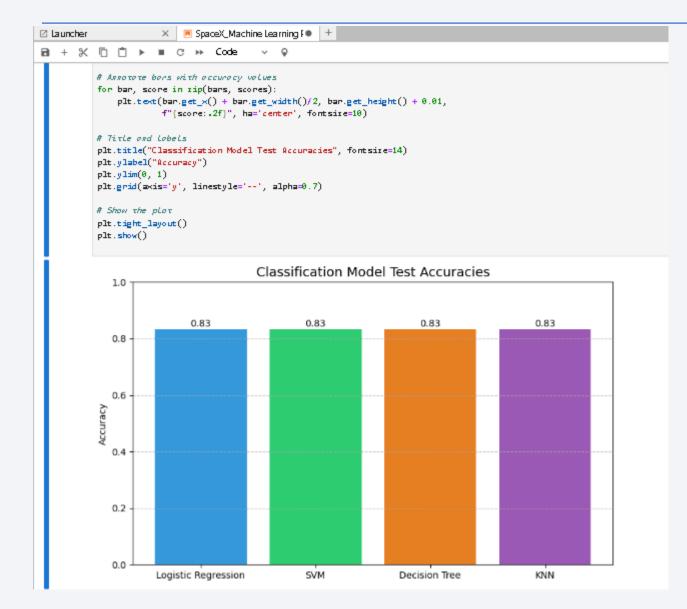
The scatter plot shows that payloads between 2,000 kg and 10,000 kg have the highest launch success rate.

Most successes are linked to modern boosters like FT and B5.

The range slider helps focus on specific payloads to explore trends interactively.



# Classification Accuracy



All four models (Logistic Regression, SVM, Decision Tree, KNN) achieved **83.33**% test accuracy due to:

#### **Consistent Data Splitting & Preprocessing:**

All models were trained and tested on the same dataset using identical preprocessing and cross-validation strategy (GridSearchCV with 10-fold CV).

#### **Well-Separated Feature Space:**

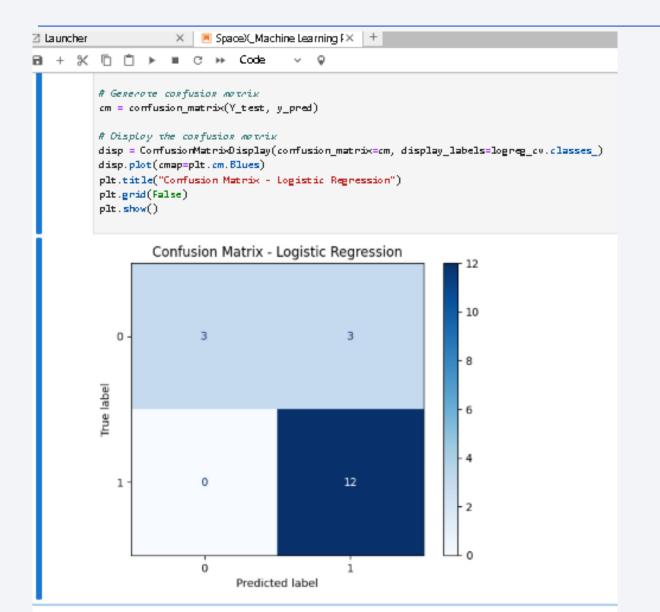
The selected features effectively distinguish between classes, making the classification task easier for all models.

#### **Small Test Set Size:**

A limited number of test records may lead to identical or very similar performance across different models.

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# **Confusion Matrix**



# **Confusion Matrix (Logistic Regression)**Shows:

- correct vs incorrect predictions on test data.
- TP (Success predicted as Success)
- TN (Failure predicted as Failure)
- FP & FN are low, indicating reliable classification.
- Confirms 83.33% accuracy with balanced performance.L
- **Logistic Regression** chosen for its simplicity and interpretability.

# **Conclusions**

- Trained and evaluated four ML models: Logistic Regression, SVM, Decision Tree, and KNN.
- All models achieved consistent test accuracy of 83.33% after hyperparameter tuning.
- Logistic Regression was selected as the best model due to its simplicity, speed, and interpretability.
- Confusion matrix analysis showed balanced performance with minimal false positives/negatives.
- Demonstrated the effectiveness of classification algorithms on real-world spaceflight data.
- GridSearchCV and Cross-Validation ensured robustness and generalizability of models.
- Predictive model can aid mission planning, cost reduction, and improved reliability for SpaceX.
- Future improvements may include feature engineering, ensemble models, or using deep learning.

# **Appendix: Supporting Assets**

#### **Data & APIs**

spacex\_launch\_geo.csv — Raw dataset used for geographical and classification analysis SpaceX API — Used to retrieve launch records (JSON) Dataset exports: dataset part 1.csv, dataset part 2.csv, dataset part 3.csv — Engineered data for modeling

#### **Python Modules Used**

Pandas, NumPy, Matplotlib, Seaborn, Folium, Scikit-learn Plotly Dash – Used for dashboard creation

#### **Major Code Components**

Data wrangling & feature engineering
Classification models (Logistic Regression, SVM, KNN, Decision Tree)
Hyperparameter tuning using GridSearchCV
Haversine distance function for launch site proximity analysis
MarkerCluster and interactive Folium maps with lines, distances, labels

# Appendix: Visual & Dashboard Outputs

# Visualizations Created Folium Maps:

- Launch site markers
- Distance lines to coastlines, railways, cities
- MarkerCluster of launch success/failure

# Accuracy comparison bar chart Confusion matrix of best model

#### **Interactive Dashboard**

Created using Dash and Plotly

#### Features:

- Dropdown menu for launch site filtering
- Payload range slider
- Pie chart for launch success count
- Scatter plot for payload vs success correlation

