

Profile

I am an energetic and enthusiastic person who enjoys challenges and achieving personal goals. I enjoy the environment and I find the work interesting and satisfying. The opportunity to learn new skills and work with new technologies is particularly attractive to me.

I am flexible and versatile – able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills.

Work Experience

Sub-Editor Magazine – Daily Pakistan, Lahore - (Mar 2008 -- Dec 2013)

Key Responsibilities

- Researching the topics and composing articles.
- Writing features and articles on various social and political issues.
- Interviewing political and entertainment celebrities and composing it to publish in magazine.

Public Relations Officer (P.R.O) – The Educators, Lahore - (Aug 2007 -- Nov 2007)

Key Responsibilities

- Dealing with administration to resolve the general issues of kids.
- Communicating the messages between parents and teachers.
- Helping parent to prepare documents for various processes of their kids.
- Helping school in arranging different events.

Teacher – The Quest, Lahore - (Apr 2005 -- Oct 2005)

Key Responsibilities

- Teaching English from 1st to 5th grade.

Public Relations Officer (P.R.O) – Directorate General Public Relations (D.G.P.R), Lahore - (2 Months Internship)

Key Responsibilities

- Creating press release of department's events.
- Creating different news that need to be published about the department.

Education

- **MS Mass Communication (Advertising and Public Relations)** – Punjab University, Lahore • (2007)
- **Graduation (B.A)** – Punjab University, Lahore • (2005)

Projects Completed

Articles and Features on Various Social and Political Issues -- Daily Pakistan, Lahore

I wrote several Features and Articles on various Social and Political issues during my time period in Daily Pakistan. All research and compositions for these Articles were done by me.

Advertising Campaign (Credit Card) Educational Project -- Punjab University, Lahore

A group project completed by a team of 3 persons to Advertise a newly introduced Credit Card.

Advertising Campaign with Makro Educational Project -- Punjab University, Lahore

A group project to advertise Makro Cash & Carry stores.

PR Project (Makro) Educational Project -- Punjab University, Lahore

A group project to improve public relations for Makro Cash & Carry stores.

Case Study (Pakistan Railways) Educational Project -- Punjab University, Lahore

TV Commercial (Dawlance) Educational Project -- Punjab University, Lahore

A TV Commercial to advertise Dawlance Split AC.