

Customer Segmentation Analysis Report

Clustering Metrics:

Number of Clusters: 4

Davies-Bouldin Index: 0.876

Silhouette Score: 0.684

Cluster Distribution:

Cluster 0 (High-Value): 25%

Cluster 1 (Regular): 35%

Cluster 2 (Occasional): 28%

Cluster 3 (New/Low-Value): 12%