



# Abhinandan Manoharan

## AEM Content Author/Publisher


2.7 years of experience in using AEM (Adobe Experience Manager) templates/components and composing, creating, managing the content, and publishing experience in the web pages. Communicates effectively at all levels with clients and colleagues and thrive on responsibility and challenge.

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 30<sup>th</sup> March, 1993

## ❖ Experience

### CMS Analyst

**Ford Global Technology Business Center**

**Full-time**

**Chennai Area, India**

*Dates Employed:* Feb 2018 – Present

*Employment Duration:* 2 yrs 7 mos

*Products:*



Ford websites for AP, SA and ME Markets

- 2.7 years of experience in using AEM (Adobe Experience Manager) templates/components and composing web pages, creating, managing, and publishing experience in the pages.
- Translate wireframe designs into component-based pages. Any content update, image update and video update on any of the existing pages of the Ford sites.
- Experience with HTML5, CSS3, project management and tracking using tools like Jira.
- File uploading like PDF, Document or Image or any other file format supported by the DAM platform. Responsible to inform the team to make the changes live as soon as they are approved.
- Strong understanding of the relevant publishing technologies and knowledge infrastructure elements.
- Basic image editing and optimization using tools like Adobe Photoshop.
- Experience with web content translation / localization processes and manage multiple global websites
- Responsible for content strategy and AEM authoring executing day-to-day tasks and projects within AEM:
- Selecting templates, components and modules, adding/editing content (copy, images, video, tagging & SEO metadata) to compose web pages based on brand guidelines & stakeholder input
- Securing deliverable assets + requirements and managing assets within the Adobe Digital Asset Manager Support development of new website functionality and creating experience fragments, developing workflows, providing detailed authoring documentation as well as training for peers and authors.

- Expert in the tools and processes required to manage site content and maintain a consistent look and feel across all websites based on established guidelines.
- Strong ability to communicate with client stakeholders, both technical and non-technical, about the impact of decisions around markup approach, cross-platform responsive interactions, performance, and topics like accessibility and internationalization.
- Participate in continual site development and on-going design and functional optimization.
- Interface with intra-departmental staff and external vendors.
- Adhere to Adobe best practices for efficiency, readability, and reuse.
- Remain informed and up-to-date regarding new and emerging developments in technology. Meticulously document site revisions and content updates.
- Pre-deployment Quality Assurance (QA) and User Acceptance Testing (UAT), and post-deployment regression testing.
- Follow established procedures and controls (e.g., project intake, tracking, and management; code management; and documentation processes)

### **Supervisor/Design Engineer**

**Senvac Extraction System Pvt Ltd**

**Full-time**

**Coimbatore Area, India**

*Dates Employed:* May 2017 – Nov 2017

*Employment Duration:* 6 mos

*Products:*



Fitting Exhaust system to check the pollution rate of vehicles

- Setting goals for performance and deadlines in ways that comply with company's plans and vision.
- Plan a Structure in Auto CAD tool to fix our Exhaust System, to check the pollution rate of all Four-Wheeler manufacturing MNC like Daimler, Hyundai, Renault Nissan, etc.
- Responsible for the process of Exhaust Gas Collection

### **Inspection Quality Controller**

**Maaden Phosphate and Alumina Ltd.**

**Full-time**

**Ras-Al-Khair, Saudi Arabia**

*Dates Employed:* Jan 2015 – Feb 2015

*Employment Duration:* 1 mos

- While working at Super Quality Services, had selected to Saudi Arabia for Shut down in Maaden Phosphate and Alumina Limited Company for the NDT Testing.
- Ultrasonic Testing (UT) is a volumetric Non-Destructive Testing method that uses Sound Waves to propagate through an Object. We Perform both contact and immersive UT with Capabilities for pulse echo, transmissional, straight beam, angle beam (Shear Wave) Testing.
- Liquid penetrant inspection (PT) is a surface inspection method used to test a variety of both metallic and nonmetallic materials such as welds, forgings, castings, plastics, and ceramics.

## **NDT Trainee**

### **Super Quality Services**

#### **Full-time**

#### **Coimbatore Area, India**

*Dates Employed:* Jun 2014 – Aug 2016

*Employment Duration:* 2 yrs 1 mos

- Check the defects, which are not visible to our eyes using Radiographic Testing, Ultrasonic Testing, Magnetic Particle Inspection, and Liquid Penetrate Testing.
- Welds, castings, and parts used in high stress or high reliability environments utilize Radiographic Testing (Radiography or RT) to detect internal defects not apparent on the surface of the part.
- We perform x-ray/gamma ray/radar inspection – both film and digital to ANSI, ASTM and ASME Specification.
- Radiographic inspection is very accurate and sensitive to internal defects. We can inspect practical thickness ranges up to 3.0" steel which is mainly used in CS, MS, Forging
- Conduct tests to ensure quality or detect discontinuities (defects) using NDT methods of inspection. Organize and report test results.

## ❖ **Certifications:**

### **Auto-CADD**

#### **Pro – E**

#### **PCN UT Level 2**

#### **NDT Level 2**

#### **SAP MM**

## ❖ **Education**

### **B.E – Mechanical Engineering, 2010 – 2014,**

*Tagore Institute of Engineering and Technology, Anna University.*

*Salem-636112.*

## ❖ **Languages**

### **English**

*Professional Working Proficiency*

### **Tamil**

*Native or Bilingual Proficiency*

### **Hindi**

*Elementary Proficiency*