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## Professional Summary

Data Analyst with an experience in SQL, Python, and BI tools (Power BI, Tableau) to build dashboards, develop predictive models, and automate reporting processes. Skilled in data cleaning, KPI tracking, forecasting, and trend analysis to support data-driven decision-making. Experienced in working with stakeholders across technical and non technical teams to extract insights that improve operational efficiency and business performance.

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## Professional Experience

### Sales Operations Analyst Intern (EMEA)

InMode UK – London, UK | Jan 2025 – Present

- Prepared weekly forecast, churn, and trend reports to support strategic decision-making and improve sales performance.
- Developed dashboards and automated reports in Salesforce, Power BI, and Excel, reducing reporting time by 15%.
- Analysed sales and operational data to identify opportunities for process improvement, resulting in a 10% increase in profitability.
- Ensured CRM data integrity through quality checks, enhancing cross-department collaboration and accuracy of insights.
- Delivered data-driven presentations to senior leadership, enabling evidence-based business planning.
- Currently developing machine learning forecasting models for MSc dissertation, applying predictive analytics to enhance sales planning.

### Junior Analyst – ID & V

Revolut – UK (Remote) | Feb 2024 – Dec 2024

- Performed data extraction, transformation, and validation with 98%+ accuracy to support compliance and operational processes.
- Built real-time performance dashboards in Power BI to improve productivity tracking and process transparency.
- Standardised reporting formats and automated repetitive tasks, reducing manual workload by 20%.
- Collaborated with global teams to develop scalable data processes supporting risk analysis and business operations

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## Technical Skills

- **Data & Analytics:** Python (Pandas, NumPy), SQL, Excel, Power BI, Tableau, Predictive Modelling
- **Business Intelligence:** Salesforce, Forecasting, KPI Tracking, Reporting, ETL Pipelines
- **Soft Skills:** Cross-functional Collaboration, Strategic Reporting, Stakeholder Management

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## Education

### MSc Big Data Analytics (Expected Distinction)

Sheffield Hallam University | Jan 2025 – Jan 2026

*Modules:* Business Intelligence & Data Warehousing, Predictive Analytics, Machine Learning, Statistical Modelling

### Bachelor of Engineering

University of Kashmir, India | 2018 – 2023

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## Key Projects

### AtliQ Hardware Crisis Management – Power BI [View Project](#) | [See Engagement](#)

- Simulated real-world challenge to help “AtliQ Hardware” recover from a crisis using end-to-end BI solutions.
- Data Sources & SQL: Consolidated raw data from multiple files; used SQL for queries.
- Data Modelling: Created a relational semantic model in Power BI with a dynamic Date Table in M.
- DAX Development & Optimisation: Built complex KPIs (Net Sales, Gross Margin, COGS, Net Profit, Market Share) and optimised queries with DAX Studio.
- UI/UX Enhancements: Implemented page navigation, bookmarks, dynamic titles, and conditional formatting.
- Deployment: Published to Power BI Service with scheduled auto-refresh.
- Delivered insights showing how operational costs impacted profitability, offering a recovery roadmap.
- Live Dashboard: [Link](#)

### Stroke Data Analytics & Prediction [View Project](#) | [See Engagement](#)

- Analyzed 170,000+ health records using Python (Pandas, NumPy).
- Built a Power BI dashboard to monitor patient risk metrics and deliver actionable insights to healthcare stakeholders.

**London Road Collision Analysis Project**

Led an end-to-end analysis of a decade of London road collision data, transforming raw government datasets into a high-performance data warehouse to generate actionable safety insights.

- **Technical Skills:** Engineered a scalable data pipeline using **R (ETL)**, **Hadoop/HDFS**, and **Hive**. Developed insightful dashboards and visualizations with **Tableau**.
- **Key Achievements:** Identified critical risk factors, including high-danger corridors and vulnerable road users. Delivered data-driven recommendations for targeted enforcement, safety campaigns, and infrastructure improvements.
- **Strategic Impact:** Designed a future roadmap for the project to incorporate automation (**Airflow**) and cloud migration (**S3/Spark**) for near-real-time analytics.

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**Community & Volunteering**

- Coordinated fundraising events raising £2,000+ for Bluebell Wood Hospice.
- Led awareness campaigns for 100+ youth attendees.
- Captained university cricket team for 4 years.
- Organized large-scale university events (500+ attendees).

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*References available upon request*

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