Syed Talal Arif
Certified Salesforce Professional

Results-driven Salesforce Administrator with 4 years of experience in analyzing business processes, identifying opportunities for improvement, and implementing effective Salesforce solutions.

✉ talal.arif@gmail.com

📱 +923352228084

📍 R121/1 Sec14A North Nazimabad, Karachi, Pakistan

SKILLS

- Reports and Dashboards
- Lightning Web Component
- Flows
- Salesforce Automation
- Apex
- Triggers
- SOQL

LANGUAGES

Urdu
Native or Bilingual Proficiency

English
Full Professional Proficiency

INTERESTS

- Data Science
- Artificial Intelligence
- Reading

EDUCATION

Masters in Business Administration
IBA Karachi
01/2017 - 06/2019

Bachelors in Electrical and Computer Engineering
Ned University of Science and Technology
01/2011 - 12/2014

CERTIFICATES

Salesforce Certified Administrator (2023)

Business Administration Specialist Superbadge (2022)

Lightning Experience Reports & Dashboards Specialist Superbadge (2022)

WORK EXPERIENCE

Project Co-ordinator
Oratel Network Solutions Pty Ltd
04/2021 - Present   *Karachi, Pakistan*
Achievements/Tasks
- Develop project plans for execution of telecommunication construction jobs as per NBN standard in NSW Australia
- Currently the company is working with two major clients Downer and Service Stream and dealing with projects worth 240k AUD per annum
- Caters to end to end completions of jobs and looks after disputes in claims and invoices
- Monitor and align resources appropriately to streamline project efficiency and maximize deliverable outcome

Management Trainee-Supply Chain
Tripack Films Ltd
03/2019 - 02/2021   *Karachi,Pakistan*
Achievements/Tasks
- Worked in procurement department and maintained records of goods received and invoice received by eliminating unnecessary transactions made through purchase orders. Also, liaised with relevant departments to identify incorrect transactions in the SAP system.

PERSONAL PROJECTS

Configured the salesforce org for a technology startup Singlelogin in Waterloo, Ontario Canada

Developed a Rent a Car application in Lightning Web Component Salesforce