SYED WALEED ALI

Front-end Engineer

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Available for remote work globally

Professional Summary

Frontend Engineer with 3+ years of experience building scalable, high-performance web applications using React, Next.js, and TypeScript. Skilled in delivering responsive, accessible, and SEO-optimized solutions for global clients in agile environments. Adept at creating reusable components, optimizing web performance, and collaborating with cross-functional teams to enhance user experiences.

Skills

- Languages: HTML5, CSS3, JavaScript (ES6+), TypeScript
- Frameworks & Libraries: React, Next.js, jQuery
- Styling & Design: CSS3, SASS/SCSS, Tailwind CSS, Bootstrap, Styled Components
- Platforms & CMS: Webflow, WordPress, Shopify
- Build Tools: Gulp, Webpack, Vite, npm/yarn
- Templating Engines: Pug, JSX
- Version Control: Git, GitHub, GitLab
- Testing: Jest, React Testing Library
- Other: REST APIs, Responsive Design, Cross-Browser Compatibility, Web Performance, SEO, Figma, Agile/Scrum

Work Experience

Frontend Engineer | Ovrlod | Karachi

Sep 2022 – Present

- Developed and maintained responsive web applications using React and Next.js, improving page load speeds by 40% through code splitting and optimization techniques
- Implemented server-side rendering (SSR) and static site generation (SSG) with Next.js, resulting in 25% better SEO performance and faster time-to-interactive metrics
- Built custom WordPress themes and Shopify stores, integrating with REST APIs and third-party services to enhance functionality
- Created reusable component libraries with React and Storybook, reducing development time by 30% for new features
- Collaborated with UX/UI designers to convert Figma prototypes into responsive, accessible web interfaces using HTML, CSS, and JavaScript
- Managed build processes and automation using Gulp for CSS preprocessing, magnification, and asset optimization
- Developed Pug templates for efficient HTML generation and maintained CSS architecture using SASS and BEM methodology

Projects

1- City Walk
- Built a responsive website using Webflow, integrating animation and CMS for dynamic content management, enhancing engagement by 30%. Collaborated with designers to implement pixel-perfect layouts, ensuring cross-browser compatibility and mobile responsiveness

2- Zain Tech
- Developed a responsive website using Next.js & Tailwind CSS, improving load times by 20% through SSR and asset optimization. Integrated REST APIs for dynamic content, enabling real-time updates and improving user interaction for 1,000+ monthly visitors.

3- SAGP
- Created a responsive event management website using Next.js and Tailwind CSS, streamlining event registration for 500+ users. Implemented SEO best practices and lazy loading, reducing page load times by 15% and improving search engine rankings.

4- Rakbank
- Developed a responsive banking website using React and SASS, creating reusable UI components with Storybook to reduce development time by 25%.

5- ADGM
- Built a responsive banking website using Lit library, optimizing for lightweight and high-performance UI components.

Education

Diploma of Associate Engineering: **Software Engineering.**
Sindh Technical Education, Karachi.
In Progress (Third Year, Expected: December 2026)

- Relevant Coursework: Web Development, Data Structures, UI/UX Design.

Courses & Certifications

• Responsive Web Design — freeCodeCamp | July 2025

Activities

Web Development Communities • Open Source Contributions • UI/UX Design • Tech Blogging • Continuous Learning

Languages

- Urdu
- English