

There are 57 questions in total across the five categories.

**Personal Feelings and Experiences with Photography:** 16 questions

**Professional Photography Experience and Preferences:** 14 questions

**Clothing and Styling Preferences:** 5 questions

**Photograph Preservation and Sharing:** 14 questions

**Gifting and Celebrating with Portraits:** 8 questions

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### **1. Feelings and Experiences with Photography:**

- When was the last time you truly loved a photograph of yourself?
- How do you feel about having your photograph taken?
- Do you avoid the camera and having your photograph taken?
- When was the last time that you felt beautiful?
- Are you nervous about posing in front of the camera and looking awkward?
- Are you comfortable with watching yourself grow older in pictures?
- Has the 'selfie culture' changed your perception of portrait photography?
- Can you remember a time in recent memory when you refused to have your photograph taken?
- Have you ever felt insecure about a photograph of yourself? What made you feel that way?
- How much do you think societal standards of beauty, affect your comfort when having your photograph taken?
- Have you ever edited or asked for a photograph of yourself to be edited to change your appearance? If so, why?
- Do you think that you are photogenic?
- How would you explain the idea of 'being photogenic' to a friend?
- How does your age affect your willingness to be photographed?
- How much does your weight affect your willingness to be photographed?
- How do you rate your body confidence on a scale of 1 to 10?

### **2. Professional Photography Experience and Preferences:**

- How would you feel most comfortable when hiring a professional photographer?  
Alone, with a friend or perhaps with a family member?
- Have you ever been photographed by a professional portrait photographer? Outside of a formal occasion like a wedding?
- What is most important to you when choosing a portrait photographer, quality of work, the price, or perhaps the service?
- Where would you feel most comfortable having your portrait taken? In a busy department store, in a relaxing private studio, or out in nature?
- What qualities do you think make for a good portrait?
- Have you ever had a photograph taken for a work event, or speaking engagement?
- Have you ever had your photograph taken to appear on a poster, or perhaps in a theatre program?
- Are you more comfortable with a professional photographer taking your portrait or a friend?
- How important is it for you to leave a legacy for generations down the line through your portrait photographs?
- Which elements or aspects of your personality do you aim to portray in the photographs you already have to leave a legacy of your life? How would you like to be remembered?
- Have you, or your loved ones ever had a negative experience with a professional portrait photographer?
- How familiar are you with the process of professional portrait photography?
- What do you believe contributes most to a high quality portrait?
- How do you feel about having your portrait taken in a group setting?

### **3. Clothing and Styling Preferences:**

- Do you have an outfit in the back of your wardrobe that you would love to wear, but don't have a suitable occasion?
- Do you have clothes that make you feel amazing in your wardrobe right now? That you would love to be photographed wearing?
- How do you feel about being pampered for the day, having your hair and make up done and wearing a beautiful dress?
- Do you deserve a day of celebrity styling and pampering and then to create beautiful portraits?
- Does the idea of preparing for a professional photo shoot, make you feel nervous or excited?

#### **4. Photograph Preservation and Sharing:**

- How often do you print photographs of yourself or your loved ones?
- Have you ever lost precious photographs of loved ones due to outdated digital media? CDs, floppy disks, usb drives or broken mobile phones?
- Do you have a portraits of yourself and your loved ones displayed in your home?
- Do your family display portraits of loved ones in their homes?
- Do you have a secure digital backup of all of your family photographs if there were a fire tomorrow?
- Do you have a current portrait of yourself with your immediate family? Perhaps your siblings or your parents or grandparents?
- Do you have a current portrait of your partner or significant other?
- Do you have a current portrait of you and your best friend?
- Are there points in your life where you wish you or others around you had taken more photographs of you?
- Is there a point in your life where you wish you or others around you had taken more pictures of your loved ones?
- Have you ever regretted deleting a photograph of yourself or a loved one?
- Who is the one person you wish that you had more photographs of?
- Would you like a beautiful portrait that included your pet?
- Are you worried that you do not want your portraits to look the same as everybody else's?
- Would you be more interested in a conceptual fantasy portrait that explores your personality and your unique imagination?
- If you could be photographed anywhere in the world, where would that be?

#### **5. Gifting and Celebrating with Portraits:**

- Would you enjoy a magazine style, celebrity makeover and photo shoot experience?
- Do you know another woman who deserves the same experience, and to celebrate their value?
- What would need to change in your life in order for you to enjoy a luxury photo shoot celebrating you?
- Would you give a luxury portrait experience as a gift to a friend who deserved to feel special?
- Would you give a luxury portrait experience as a gift to a friend if you could also come and you could be photographed both separately and together?

- Do you celebrate the milestone events in your life with photographs? Maybe when your turn 30, 40, 50?
- Do you have the time to celebrate your own beauty, just the way you are right now?
- Would you be more comfortable with only committing to purchase portraits of yourself that you really loved and only once you have seen them printed all beautifully in gallery mounts on the wall?
- Which of these styles of portraits do you most connect with?
- How much does your income level influence your decision to hire a professional photographer?