

Job Description

Job position: Graphic Designer

Career Poster

Swindon, SW

SALARY

£35,000–£40,000 Per Year

JOB TYPE

Full-Time, Permanent

LOCATION

Swindon, SW SN1 1HN

POSTED

Today

Description

Who we are:

We're a creative and exciting furniture retailer with enormous ambitions. Whilst we've been operating under one main brand for a number of years, we're now looking to take the next steps both with our existing brand and with a new one. Together, these will allow us to grow the business from a turnover of tens of millions to that of hundreds. Our product is extremely high quality but with accessible prices, and we're targeting the mid-market space. Over the next 5 years, we'll see the transition from a small but loved brand into a household name, and we're excited to bring on the right people to help us with that change.

We're looking for a junior designer who's as interested in designing brilliant artwork as they are in measuring the results of it, and who's keen to make an impact and have their role and responsibilities grow as we do.

Responsibilities:

Creation of daily and weekly promotional banners that make people want to buy our beautiful furniture, whether that's because of a cracking offer that just can't be missed, or because you've highlighted its stunning qualities

Development of and adherence to brand guidelines that can be used across all communication points

Work closely with the social and email teams to create striking content for these channels that POPS on customers' screens to drive traffic and sales

Assisting in managing the creation of product imagery, whether through photo shoots or working with a talented CGI team

Adaptation of existing imagery through amends on Photoshop as required

Creation of digital and printed advertisements

You will be:

Careful and methodical, with great attention to detail

Keen to measure the impact of your designs through analysis of results, and equally keen to test and adapt your creations to drive the best outcomes

Able to work efficiently when faced with tight deadlines

A great team player

An excellent verbal and written communicator

Experienced with Adobe CC, particularly Illustrator, InDesign, Photoshop, etc

Able to share a brilliant portfolio of recent work that demonstrates your skills and ability

Benefits:

We genuinely want you to feel valued and at ease at Moreham Wood, with the support you need to do your best work, as well as fantastic benefits:

Additional holidays for attendance and length of service

Amazing staff discounts on our products

Access to employee discounts for a range of other companies and products

Free 24/7 access to employee wellbeing and counselling services

Apply Now

To apply for the Graphic Designer role based in Swindon, please send a copy of your CV and a covering letter/portfolio by using the apply button provided and we'll get back to you as soon as possible.

About Moreham Wood

Launched in 2004, Moreham Wood was founded based on the belief that quality, designer-feel furniture that is both beautiful and durable shouldn't cost you the earth. We're a customer-first furniture business dedicated to bringing affordable, well made, designer-level luxury into every home.

Expertly made furniture in designer-inspired styles you'll love, from forever classics to the latest trends, at a quality that truly lasts and a price you can afford

100% safe & secure shopping, every time

Delivery in as little as 48hrs*

A friendly sales team available to answer all your questions and queries – 9am – 8pm
Monday to Friday, 9am – 6pm at Weekends

A money-back guarantee

High quality wood sourced only from sustainable forests

ALL of our furniture comes with a 12 month manufacturers warranty

All large items delivered by our two-man, white glove service to the room of your choice

An extensive range of pieces across all rooms and key 'big choice' items to rival our competitors – Living Room, Dining Room, Bedroom, and our Sofas

The Moreham Wood Promise

As a business that relies on the consistent sourcing of the best quality wood, we're passionate about making sure that every one of our processes considers every environment. With that in mind:

At Oak Furniture Superstore, we believe it's important to only use ethically sourced timber in our products. Our furniture is crafted using timber from traceable, fair sources so you as a customer can be assured that your new furniture items are not only stylish and durable but made using responsibly sourced materials too.

Every piece of furniture at Oak Furniture Superstore complies with UK and EU timber regulations. This means that any timber used in the creation of our furniture complies with strict laws before being imported into the UK.