

# SYAH REZA PAHLEVI

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IT professional with hands-on experience in product management and software development. Skilled in translating complex requirements into product documents and user-centric designs, leveraging expertise in UI/UX principles. Proven ability to drive innovation, enhance user experiences, and deliver impactful solutions.

### **Work Experiences**

### GITS Indonesia - Bandung, Indonesia

Feb 2023 - Jun 2023

### Business Analyst Intern

GITS Indonesia a software development company specializes in digital transformation and innovative IT solutions.

- Translated business requirements into user stories, wireframes, and acceptance criteria.
- Assisted in project estimation, timeline planning, and resource allocation.
- Contributed to project documentation and knowledge base enhancement.
- Designed and implemented a proof of concept for a product recommendation algorithm.

#### Binar Academy MSIB - Online

Aug 2022 - Dec 2022

#### Product Management Student

An intensive bootcamp for mastering product management skills, part of the MSIB program.

- · Developed strategies for product design, market positioning, and pricing.
- Created and maintained product roadmaps and requirement documents.
- Conducted market research to identify customer needs and competitor offerings.
- Managed product development projects to ensure timely delivery.

#### Software Engineering Laboratory - University of Jember

Aug 2021 - Aug 2023

#### Research Assistant

Research facility for Software Engineering in Computer Science faculty.

- Applied user-centered design principles to develop innovative products.
- Used UX research methodologies to identify user needs and inform product designs.
- Developed wireframes, storyboards, prototypes, and user interface design elements.

### **Education Level**

## University of Jember - East Java, Indonesia

Aug 2020 - Jul 2024

Bachelor Degree in Informatics, 3.81/4.00

• Relevant Coursework: Web Programming, Object-Oriented Programming, Software Development, Software Requirements Engineering, Information Systems Analysis and Design, Database Systems, Machine Learning, DSA.

## **Organisational Experience**

## Astanawidya - University of Jember

Dec 2020 - Dec 2022

Public Relation - Digital Division

- Designed and produced visual content and publicity materials for social media, enhancing UKM's online presence.
- Created engaging content strategies and collaborated on various organizational projects.
- · Collaborated on multiple organizational projects, contributing to planning, execution, and promotional activities.

### Skills, Achievements & Other Experience

- Achievements (2021): 3rd place in ISIC Software Development
- Achievements (2021): 2nd place in IT Convert Software Development
- Achievements (2021): GEMASTIK Software Development Finalist
- Achievements (2022): ISIC Software Development Finalist
- Achievements (2023): 2nd Place ISIC ICT Business Development Division
- Soft Skills: Communication, Creativity, Team Collaboration, Problem-Solving, Adaptability
- Hard Skills: Python, Flask, JavaScript, HTML/CSS, Bootstrap, Tailwind CSS, Git, VS Code, Postman, Power BI, Trello, Slack, Figma, Canva, CorelDRAW, Maze, Katalon Studio, Google Suite, Unity