

Syed Imran Basha

Objective

To work for a well-Reputed Organization, for learning different practices of it and give my best to it. To make a way Where I can apply my acquired skills and contribute to growth of the organization and grow parallel with it. I possess strong communication skills, good team player with leadership quality and thrive in dynamic environments where I can leverage my skills to deliver exceptional results.

Experience

January 2023 - Current

Data Processing Analyst *NielsenIQ*

02/2023 - Present, Chennai Nielsen IQ is a global leader in Consumer-Packaged Goods (CPG) market research and consumer panel services. With a presence in more than 100 markets, Nielsen IQ provides the Full View of consumer buying behavior.

Tasks

Worked with OGRDS platform for image data extraction, complemented by Excel analysis and Power BI visualization expertise. Managed data acquisition processes extracted information collaboratively and utilized advanced Excel techniques for efficient filtering and analysis to drive informed decision-making. Expertise in understanding client requirements with smooth interaction. Primary point of contact for clients, adeptly managing and resolving data-related issues within MS Dynamics 365. Specialized in data analysis with advanced Excel techniques and expertise in Power BI for dynamic data visualization and informed decision-making.

Certification

- Git Codespace Virtual VS code (SQL for Analysis)
- Cybersecurity Foundations by Malcolm Shore
- IT Security Foundations: NETWORK SECURITY

Education

B.C.A. - Computer Application

The New College
06/2019 - 06/2022,

Skills

- C & C++
- .NET
- Data Analysis
- Excel Advanced
- SQL
- Wireshark

Interests

Gaming, Movies, Network Analysis

Languages

English, Tamil, Hindi, Urdu

Contact

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