

English ▴ ▾

Welcome

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

Q1.2. Welcome to our **Collaborative Playlist Study!**

This survey is designed to better understand music habits and how users interact with collaborative playlists.

Prior to the start of the survey, we will have verification of your eligibility for and an information sheet about our study.

Q1.3. Are you 18 years old or above, and also fluent in English?

☐ Yes

☐ No

Q1.4. Below is an information sheet of the full study that aims to understand users' general music habits as well as usage of and interactions with music playlists.

This questionnaire is one part of the study and it will take approximately 20 minutes.

You can participate in the other parts of the study by signing up at the end of the survey.

Q1.5.

DESCRIPTION: You are invited to participate in a research study on music co-enjoyment, where we understand how you currently enjoy music, how you share your music with others, and/or how you would co-consume music with others through our prototype. In doing so, we hope to better gauge how to design for human-human collaborations with a computer or machine interface. To this end, we will ask for you to fill out questionnaires, engage in qualitative interviews, and/or test our prototypes for music consumption. For data collection and analyses, we will be video and/or audio recording the sessions. Some of the data you provide may be used for scientific meetings, conferences, etc. and only with your explicit consent will we publish your content outside research or professional settings. Upon the completion of the research, we will discard all the data we will be collecting for the purposes of this research.

TIME INVOLVEMENT: Your participation will take up to 90 minutes for a given session. The number of sessions for involvement in the full study depends on your availability and your desired level of participation.

RISKS AND BENEFITS: There are no foreseeable risks associated with this study. The benefits which could result from this study are an awareness of music consumption habits and practices. We cannot and do not guarantee or promise that you will receive any benefits from this study. Your decision whether or not to participate in this study will not affect your employment, medical care, nor grades in school.

PAYMENTS: You will receive not receive payment for your participation.

PARTICIPANT'S RIGHTS: If you have read this form and have decided to participate in this project, please understand your participation is voluntary and you have the right to withdraw your consent or discontinue participation at any time without penalty or loss of benefits to which you are otherwise entitled. The alternative is not to participate. You have the right to refuse to answer particular questions. The results of this research study may be presented at scientific or professional meetings or published in scientific journals. Your individual privacy will be maintained in all published and written data resulting from the study. With your permission, your identity will be made known in written materials resulting from the study.

CONTACT INFORMATION:

Questions: If you have any questions, concerns or complaints about this research, its procedures, risks and benefits, contact the Protocol Director, So Yeon Park (syjpark@stanford.edu).

Independent Contact: If you are not satisfied with how this study is being conducted, or if you have any concerns, complaints, or general questions about the research or your rights as a participant, please contact the Stanford Institutional Review Board (IRB) to speak to someone independent of the research team at (650)-723-2480 or toll free at 1-866-680-2906, or email at IRB2-Manager@lists.stanford.edu. You can also write to the Stanford IRB, Stanford University, 3000 El Camino Real, Five Palo Alto Square, 4th Floor, Palo Alto, CA 94306.

Appointment Contact: If you need to change your appointment, please contact So Yeon Park (syjpark@stanford.edu).

With your permission, the results from this study will be used for the following purposes:

- (1) Presented at scientific meetings or academic conferences
- (2) Made available as supplementary materials accompanying published manuscripts
- (3) Published in research data repositories

If you do not agree with this, please indicate this to the researcher

If you agree to participate in this research, please indicate your consent.

Q1.6. I have read the above information sheet and agree to participate in the study.

☐ Yes

☐ No

Intro CP

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

Q2.2. For the purposes of this survey, a **collaborative playlist** (or social playlist) is a list of songs that **multiple users** have created using a digital platform. People often make collaborative playlists on iTunes and Spotify to listen to on mobile and physical platforms, and share them with others. What distinguishes collaborative playlists from personal playlists is that they are also modified by **other users**.

Q2.3. Have you ever been a part of a collaborative playlist?

☐ Yes

☐ No

No CP

Q3.1. Why have you not engaged in collaborative playlists?

Q3.2. What would motivate you to engage in collaborative playlists?

Q3.3. Would you be interested in initiating a new collaborative playlist or joining an existing collaborative playlist?

- ☐ Yes, I would be interested in both initiating and joining a collaborative playlist.
- ☐ Yes, I would be interested in initiating a collaborative playlist.
- ☐ Yes, I would be interested in joining a collaborative playlist.
- ☐ No, I would be not interested in initiating or joining a collaborative playlist.

Q3.4. To recap:

For the purposes of this survey, a **collaborative playlist** (or social playlist) is a list of songs that **multiple users** have created using a digital platform. People often make collaborative playlists on iTunes and Spotify to listen to on mobile and physical platforms,

and share them with others. What distinguishes collaborative playlists from personal playlists is that they are also modified by **other users**.

Q3.5. Who might you like to either initiate a new collaborative playlist or join an existing collaborative playlist with? Please select all that apply.

- ☐ Acquaintances
- ☐ Friends
- ☐ Family
- ☐ Strangers
- ☐ Other

Q3.6. What purpose(s) might a collaborative playlist serve for you?

Q3.7. Are there particular reasons why you do not want to engage in collaborative playlists?

Q3.8. Please select the option that best represents the following statement:

Collaborative playlist(s) could...

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
diversify my music library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
increase ways in which I discover music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
require less of my time and effort to discover music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
require less of my time and effort to manage music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
require less of my effort to enjoy music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
make listening to music more enjoyable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
change the music that I	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

listen to

positively
influence my
music taste

Strongly
agree ☒

Somewhat
agree ☒

Neither
agree nor
disagree ☒

Somewhat
disagree ☒

Strongly
disagree ☒

make me
appreciate
music
platforms with
collaborative
playlists more



make me more
open to new
experiences in
general



Q3.9. Please share any last thoughts that you may have regarding collaborative playlists.

Yes CP

Q4.1. What purpose(s) does a collaborative playlist serve for you?

Q4.2. What features of a collaborative playlist are most important or useful to you?

Q4.3. About how many years ago was your first interaction with a collaborative playlist?

Q4.4. Who were your first collaborators? Please select all that apply.

☐ Acquaintances

☐ Friends

☐ Family

☐ Strangers

☐ Other

Q4.5. Please select the option that best represents the following statement:

Collaborative playlist(s) have...

Strongly Somewhat Neither Somewhat Strongly
agree nor

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
diversified my music library	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

increased ways in which I discover music

☐☐☐☐☐

required less of my time and effort to discover music

☐☐☐☐☐

required less of my time and effort to manage music

☐☐☐☐☐

required less of my effort to enjoy music

☐☐☐☐☐

Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
----------------	----------------	----------------------------	-------------------	-------------------

made listening to music more enjoyable

☐☐☐☐☐

changed the music that I listen to

☐☐☐☐☐

positively influenced my music taste

☐☐☐☐☐

made me appreciate

music platforms with collaborative playlists more	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/> Neither agree nor disagree	<input type="radio"/>	<input type="radio"/>
made me more open to new experiences in general	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4.6. How often do you perform the following activities?

	At least once per day	At least once per week	At least once per month	A few times per year or less	Never
Create collaborative playlists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listen to collaborative playlists you and your collaborators have created	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listen to collaborative playlists others have created	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q4.7. What is the name of your favorite collaborative playlist?

Favorite CP

Q5.1. The following will be questions regarding \${q://QID265/ChoiceTextEntryValue}.

Q5.2. Who initiated \${q://QID265/ChoiceTextEntryValue}?

- ☐ Me
- ☐ My collaborator(s)
- ☐ Me and my collaborator(s)

Q5.3. About how many years ago was \${q://QID265/ChoiceTextEntryValue} initiated?

Q5.4. How many collaborators are on \${q://QID265/ChoiceTextEntryValue} **including** yourself?

Q5.5. How would you characterize your relationship with your collaborator(s) on \${q://QID265/ChoiceTextEntryValue}? Please select all that apply.

☐ Acquaintance(s)

☐ Friend(s)

☐ Family

☐ Stranger(s)

☐ Other

Q5.6. What is the platform you use to engage in $\text{\$}\{q://QID265/ChoiceTextEntryValue\}$?

Q5.7. If you selected "Other" in the question above, please specify.

Q5.8. What is the status of $\text{\$}\{q://QID265/ChoiceTextEntryValue\}$?

	Yes	No	Not sure
I still listen to it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other collaborator(s) still listen to it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I still update it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other collaborator(s) still update it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q5.9. What was the initial purpose for creating
\${q://QID265/ChoiceTextEntryValue}?

Please specify for the options with text boxes.

- ☐ To share music over a fixed period of time
- ☐ To keep a record of music shared continuously over time
- ☐ For a specific event (e.g., party)

- ☐ For a specific function (e.g., exercising, studying)

- ☐ Other

Q5.10. Has the
purpose of \${q://QID265/ChoiceTextEntryValue} evolved over
time? If "yes", please specify how it has evolved.

- ☐ Yes

- ☐ No

Q5.11. What are the characteristics of
\${q://QID265/ChoiceTextEntryValue} that make it your favorite
collaborative playlist?

Q5.12. Which of the statements do you agree with? Please select all that apply.

☐ I have saved song(s) from \${q://QID265/ChoiceTextEntryValue} to my personal playlist(s).

☐ I have saved \${q://QID265/ChoiceTextEntryValue} as a separate personal playlist(s).

☐ I have saved \${q://QID265/ChoiceTextEntryValue} onto a device I use often.

☐ Other

☐ None of the above.

Q5.13. When and where have you listened to \${q://QID265/ChoiceTextEntryValue}? (e.g., event, location)

Q5.14. Please select the option that best represents the following statement:

\${q://QID265/ChoiceTextEntryValue} contains music that...

	All	Mostly	About half	Some / Few	None
I enjoy listening to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is suggested by friend / family / acquaintance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is suggested by strangers (e.g., someone who you don't know but follow on Twitter, music critics)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is recommended by streaming service / AI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is encountered in everyday life (e.g., on the radio)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	All	Mostly	About half	Some / Few	None
has good lyrics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
has good transitions between songs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
fulfills a function	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
evokes memories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is familiar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	All	Mostly	About half	Some / Few	None
is new	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	All	Mostly	About half	Some / Few	None
is similar to other music that I listen to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is / feels personalized	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is / feels collaboratively curated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q5.15. If there are any other traits of $\{q://QID265/ChoiceTextEntryValue\}$ that are not covered above, please list them below.

Q5.16. Please select the frequency with which you perform the following actions for $\{q://QID265/ChoiceTextEntryValue\}$.

	Always	Often	Sometimes	Rarely	Never
Check (e.g., see if new songs were added)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listen / play alone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listen / play with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contribute (e.g., modify, add, delete)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Share (e.g., tell others about the playlist, post on social media)

Always ☒Often ☐Sometimes ☐Rarely ☐Never ☐

Other

☐☐☐☐☐

Q5.17. Please select your level of contribution to \${q://QID265/ChoiceTextEntryValue} for the following actions with relation to **playlist management**.

	Lead / Primary	Equal to others	Supporting	Minimal	None
Playlist name	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playlist cover image	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playlist description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaborator addition / removal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playlist music management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q5.18. Please select your role of contribution to \${q://QID265/ChoiceTextEntryValue} for the following actions with relation to **music management**.

	Lead / Primary	Equal to others	Supporting	Minimal	None
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Adding music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Deleting music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reordering music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text"/>					

Q5.19. Describe the contribution

levels to \${q://QID265/ChoiceTextEntryValue} made by you and your collaborator(s) using the following words as needed: Lead / primary, equal to others, support, minimal, none.

Examples:

"I have 3 collaborators not including myself. I take the lead role, 1 collaborator supports, and the other 2 collaborators contribute minimally"

"I have 5 collaborators not including myself. 1 collaborator takes the lead role and the rest (including myself) have equal contributions"

Q5.20. Which of the following statements best represents your sentiment towards \${q://QID265/ChoiceTextEntryValue} in general?

- ☐ The playlist belongs to me.
- ☐ The playlist belongs to my collaborator(s).

☐ The playlist belongs to me and my collaborator(s).

Q5.21. Please select the option that best represents the following statement:

The songs that my collaborator(s) **not including myself** have contributed to \${q://QID265/ChoiceTextEntryValue} are...

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
my songs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
songs in my playlist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
songs in our collaborative playlist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
songs belonging equally to me and my collaborator(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
my collaborator(s)'s songs in our collaborative playlist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
my collaborator(s)'s songs in my	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

playlist

Neither
agree

Q5.22. Do you feel that you and your collaborator(s)
for \${q://QID265/ChoiceTextEntryValue} are a group?

☐ Yes☐ No☐ Other

Q5.23. Please select the option that best represents the following
statement:

\${q://QID265/ChoiceTextEntryValue} has...

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
--	-------------------	-------------------	----------------------------------	----------------------	----------------------

made us enjoy
music more as
a group than as
separate
individuals

☐☐☐☐☐

heightened our
dependence on
each other

☐☐☐☐☐

strengthened
our group

☐☐☐☐☐

chemistry

strengthened
our identity as
a group

Strongly
agree

Somewhat
agree

Neither
agree nor
disagree

Somewhat
disagree

Strongly
disagree

Suggestions

Q6.1. What are some shortcomings that you see in today's collaborative playlist platforms?

Q6.2. What are some features that you believe would enhance the collaboration between you and your playlist collaborators?

Q6.3. Please share any last thoughts that you may have regarding collaborative playlists.

Music Habits

These page timer metrics will not be displayed to the recipient.

First Click: *0 seconds*

Last Click: *0 seconds*

Page Submit: *0 seconds*

Click Count: *0 clicks*

Q7.2. You are almost done! Below are a few questions regarding general music habits.

Q7.3. Please select the option that best represents your opinion on the following statements over the past 5 years.

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
In my case, personally, connecting with others through music has declined.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In my case.

personally,
music has
helped to
connect with
others.

Strongly agree Somewhat agree Neither agree nor disagree Somewhat disagree Strongly disagree

In general,
connecting
with others
through music
has declined.

☐ ☐ ☐ ☐ ☐

In general,
music has
helped people
connect with
others.

☐ ☐ ☐ ☐ ☐

Q7.4. How important are these activities to your social relationships?

Very important Somewhat important Neither important nor unimportant Somewhat unimportant Very unimportant

Experiencing
musical
events with
others

☐ ☐ ☐ ☐ ☐

Performing
or creating
music with
others

☐ ☐ ☐ ☐ ☐

Listening to
recorded
music with
others

☐ ☐ ☐ ☐ ☐

	Very important	Somewhat important	Neither important nor unimportant	Somewhat unimportant	Very unimportant
Sharing music with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussing music with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having non-musical interactions with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7.5. How often do you perform the following activities?

	ONLINE					OFFLINE			
	At least once per day	At least once per week	At least once per month	A few times per year or less	Never	At least once per day	At least once per week	At least once per month	A few times per year or less
Experiencing musical events with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Performing or creating music with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	ONLINE					OFFLINE			
	At least once per day	At least once per week	At least once per month	A few times per year or less	Never	At least once per day	At least once per week	At least once per month	A few times per year or less
Listening to recorded music with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing music with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussing music with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having non-musical interactions with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7.6. How often do you engage in the following activities?

	At least once per day	At least once per week	At least once per month	A few times per year or less	Never
Listening to music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discovering new music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	At least once per day	At least once per week	At least once per month	A few times per year or less	Never
Saving music on device	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grouping / classifying music (e.g., personal playlist)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keeping tabs / saving information on music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engaging in collaborative playlist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7.7. What is the **most dominant** platform you use for each of the following activities? Please select "N/A" for activities that do not apply.

Listening to music	<input type="text"/>
Discovering new music	<input type="text"/>
Saving music on device	<input type="text"/>
Grouping / classifying music (e.g., personal playlist)	<input type="text"/>
Sharing music	<input type="text"/>
Keeping tabs / saving information on music	<input type="text"/>
Engaging in collaborative playlist	<input type="text"/>

Q7.8. If you selected "Other" in the question above, please specify.

Q7.9. Please rank who you share and / or discuss music the most with (1 for most, 5 for least).

Acquaintances

Family

Friends

Strangers

Other

Q7.10. Please select the option that best represents the following statement:

I often enjoy listening to music that...

Strongly agree Somewhat agree Neither agree nor disagree Somewhat disagree Strongly disagree

is suggested by

friend / family /
acquaintance



Neither
agree
nor
disagree

is suggested by
strangers (e.g.,
someone who I
don't know but
follow on
Twitter, music
critics)

Strongly
agree

Somewhat
agree

Neither
agree
nor
disagree

Somewhat
disagree

Strongly
disagree



is
recommended
by streaming
service / AI



is encountered
in everyday life
(e.g., on the
radio)



has good lyrics



Neither
agree
nor
disagree

Strongly
agree

Somewhat
agree

Neither
agree
nor
disagree

Somewhat
disagree

Strongly
disagree

has good
transitions
between songs



fulfills a
function



evokes
memories



is familiar



is new



	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
is similar to other music that I listen to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is / feels personalized	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
is / feels collaboratively curated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Demographics

Q8.1. Please fill in your demographic information for study analysis purposes.

Age

Gender

Occupation

Highest level of education

Current country of residence

Q8.2. Is the country indicated above the culture that you identify with? If you identify with another culture, please specify in the text box following "No."

☐ Yes

☐ No

Q8.3. Browser Meta Info

This question will not be displayed to the recipient.

Browser: **Chrome**

Version: **72.0.3626.119**

Operating System: **Macintosh**

Screen Resolution: **1680x1050**

Flash Version: **-1**

Java Support: **0**

User Agent: **Mozilla/5.0 (Macintosh; Intel Mac OS X 10_14_0)
AppleWebKit/537.36 (KHTML, like Gecko) Chrome/72.0.3626.119
Safari/537.36**

Thank you

Q9.1. (Optional) We are continuing this research with in-person and online interviews as the second part of the study. Please enter your contact information below if you would like to participate in the next phase of this study.

Name

Email