

Summary so far

- Statistical model
- k-nearest neighbors (kNN)
- Model fitness and model comparison (MSE)
- Goodness of fit (R2)
- Linear Regression, multi-linear regression and polynomial regression
- Model selection using validation and cross validation
- One-hot encoding for categorical variables
- Overfitting
- Ridge and Lasso regression



Comparison of Models

We have seen already 3 models. Choosing the right model isn't about minimizing the test error. We also want to understand and get insights from our models.

	Has f(x) parametric	Easy to interpret	
Linear Regression	Yes	Yes	
Polynomial Regression	Yes	No	
K-Nearest Neighbors	No	Yes	
Having an explicit functional form of f(x) makes it easy to store.		Interpretation is important to evaluating the model and understanding what the data tells us	

PROTOPAPAS

Take home message

By taking a probabilistic approach to linear regression and assuming the residuals are normally distributed, we see that **maximizing the likelihood** for this model is equivalent to **minimizing mean squared error** around the line!

So, if we believe our residuals are normally distributed, then minimizing mean square error is a natural choice.

But by choosing this specific probability model, we get much more than just motivation for our loss function. We get instructions on how to perform inferences as well ©

PROTOPAPAS

Checking the assumptions of linear regression models:

The probabilistic model of linear regression leads to 4 main assumptions that can be checked with the data (the first 3 at least):

- 1. <u>Linearity</u>: relationships are linear and there is no clear non-linear pattern around the line (as evidenced by the residuals).
- 2. Normality: the residuals are normally distributed.
- 3. <u>Constant Variance</u>: the vertical spread of the residuals is constant everywhere along the line.
- 4. Independence: the observations are independent of each other.

Note: Collinearity is not a violation of an assumption but can certainly muck up the model.

Outline

Part A and B: Assessing the Accuracy of the Coefficient Estimates

Bootstrapping and confidence intervals

Part C: Evaluating Significance of Predictors

Does the outcome depend on the predictors?

Hypothesis testing



The confidence intervals of \hat{f}

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How reliable are the model interpretation



Suppose our model for advertising is:

$$y = 1.01x + 5$$

where y is the sales in 1000 units and each unit sales for \$1, x is the TV budget in \$1000.

Interpretation: for every dollar invested in advertising gets you 1.01 back in sales, which is 1% net increase.

But how certain are we in our estimation of the coefficient 1.01? Why aren't we certain?

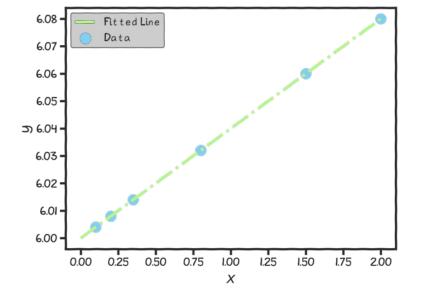
We interpret the ε term in our observation

$$y = f(x) + \epsilon$$

to be noise introduced by random variations in natural systems or imprecisions of our scientific instruments and everything else.

If we knew the exact form of f(x), for example, $f(x) = \beta_0 + \beta_1 x$, and there was no noise in the data, then estimating the $\hat{\beta}'s$ would have been exact (so is

1.01 worth it?).



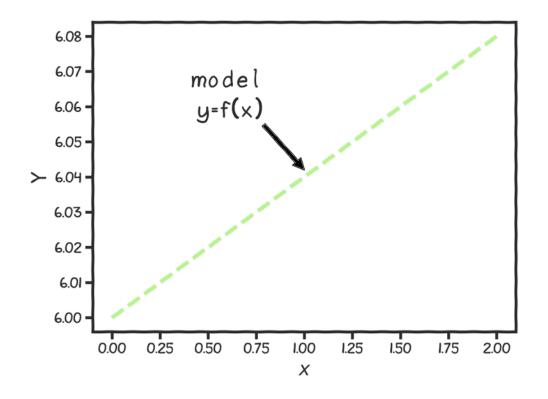
However, two things happen, which result in mistrust of the values of $\hat{\beta}'s$:

- observational error is always there this is called aleatoric error, or irreducible error.
- we do not know the exact form of f(x) this is called *misspecification* error and it is part of the *epistemic* error

We will put everything into catch-it-all term ε.

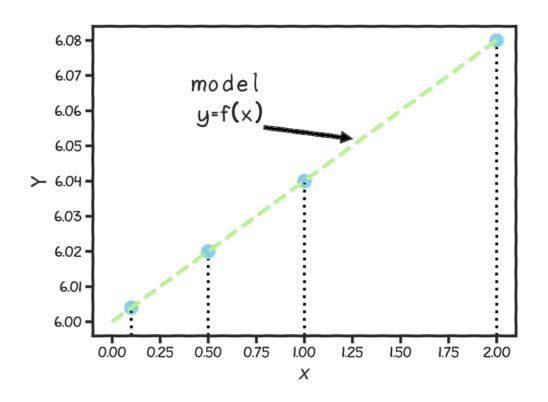
Because of ε , every time we measure the response y for a fix value of x, we will obtain a different observation, and hence a different estimate of $\hat{\beta}'s$.

Start with a model f(X), the correct relationship between input and outcome.

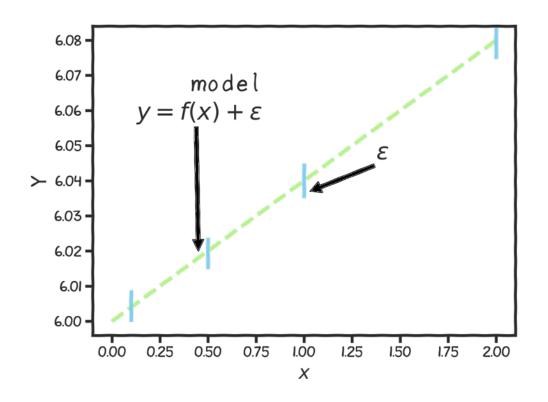




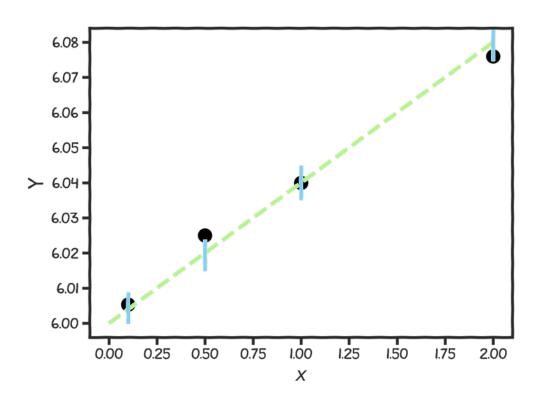
For some values of X^* , $Y^* = f(X^*)$



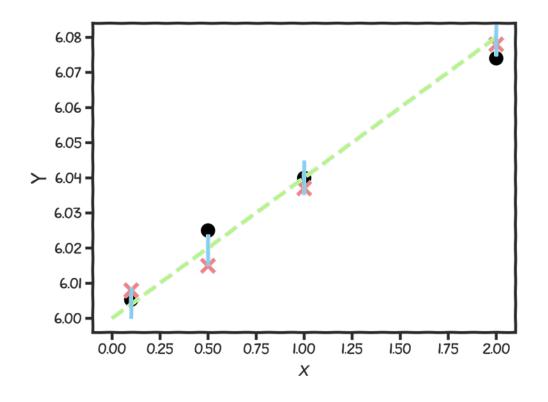
But due to error, every time we measure the response Y for a fixed value of X^* we will obtain a different observation.



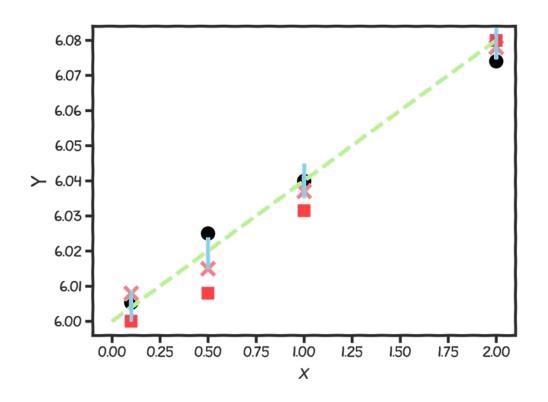
One set of observations, "one realization" yields one set of *Y*s (Circles: •).



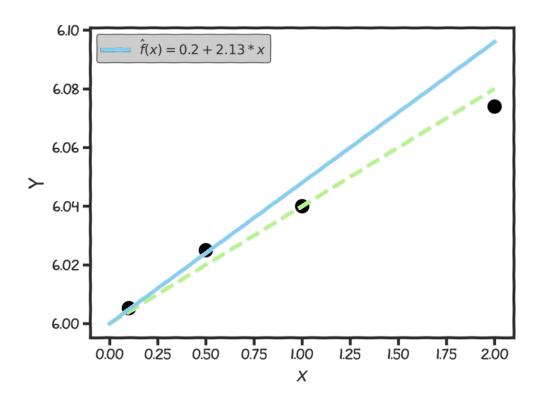
Another set of observations, "another realization" yields another set of Ys (Crosses: X).



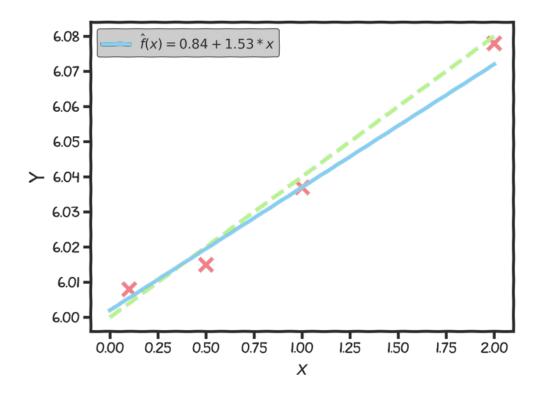
Another set of observations, "another realization", another set of *Y*s (Squares:).



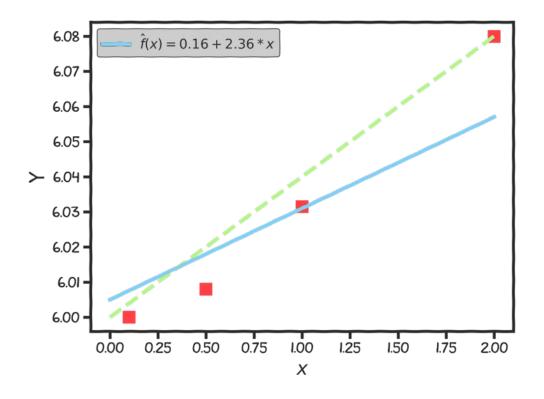
For each one of those "realizations", we fit a model and estimate $\hat{\beta}_0$ and $\hat{\beta}_1$.



For another "realization", we fit another model and get different values of $\hat{\beta}_0$ and $\hat{\beta}_1$.



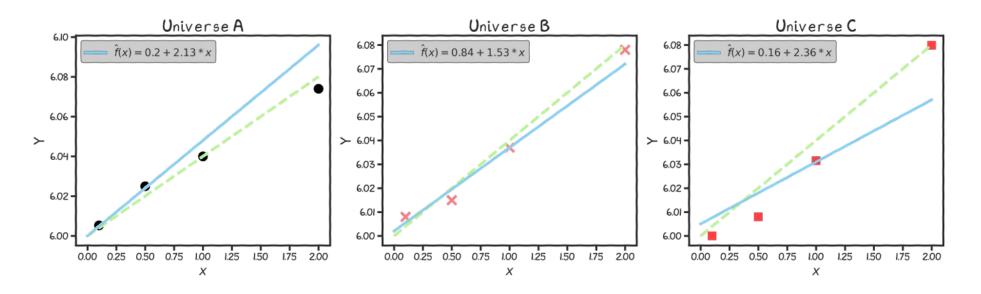
For another "realization", we fit another model and get different values of $\hat{\beta}_0$ and $\hat{\beta}_1$.



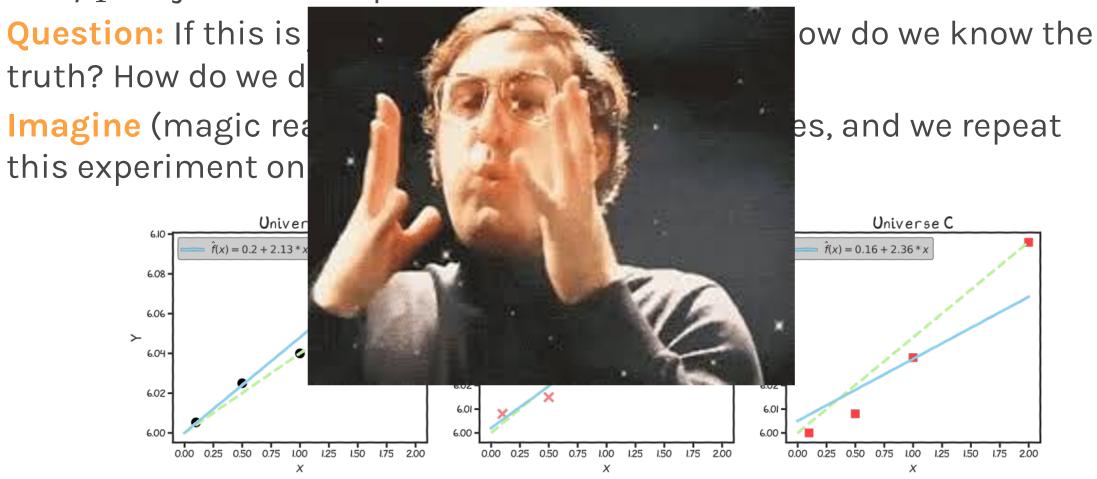
So if we have one set of measurements of $\{X,Y\}$, our estimates of $\hat{\beta}_0$ and $\hat{\beta}_1$ are just for that particular realization.

Question: If this is just one realization of reality, how do we know the truth? How do we deal with this conundrum?

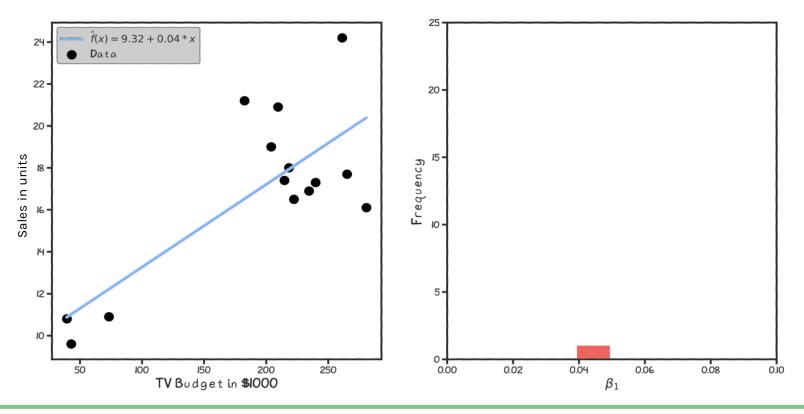
Imagine (magic realism) we have parallel universes, and we repeat this experiment on each of the other universes.



So if we have one set of measurements of $\{X,Y\}$, our estimates of $\hat{\beta}_0$ and $\hat{\beta}_1$ are just for that particular realization.

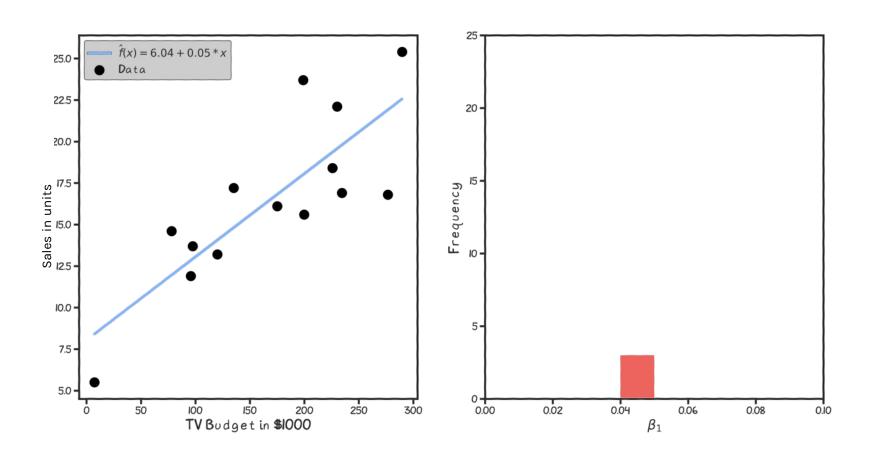


In our magical realisms, we can now sample multiple times. One universe, one sample, one set of estimates for $\hat{\beta}_0$, $\hat{\beta}_1$

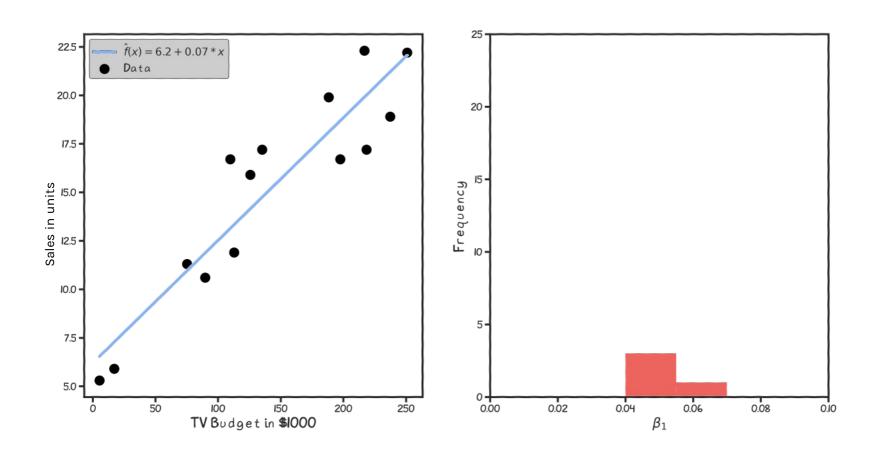


There will be an equivalent plot for \hat{eta}_0 which we don't show here for simplicity

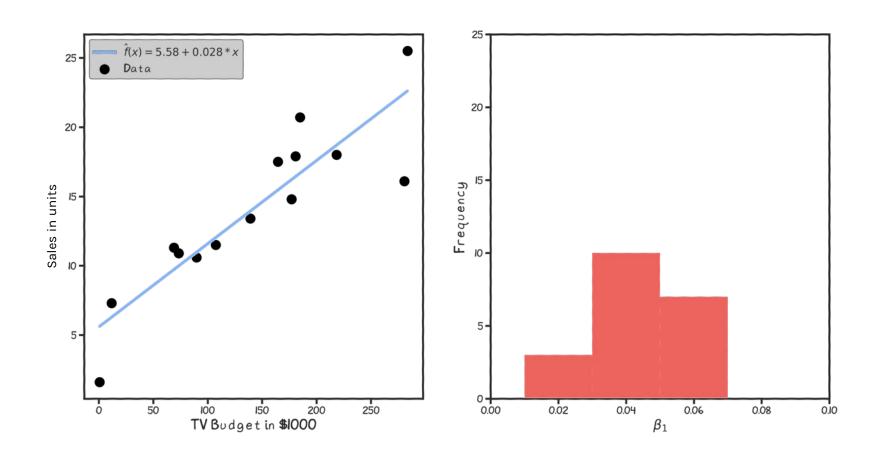
Another sample, another estimate of $\hat{\beta}_0$, $\hat{\beta}_1$



Again



And again



Repeat this for 100 times, until we have enough samples of $\hat{\beta}_0$, $\hat{\beta}_1$.

