

Meta Kongz

2022.04 - 2022.06 Detailed Roadmap

Hello, this is Meta Kongz!!

It has already been over 100 days since the first Meta Kongz minting on December 12th 2021. Firstly, we want to show our appreciation that so many people have been part of our journey over this period. For the last 100 days, we laughed together when there was good news and felt sad together when there was bad news. We went through so many things together and built up memories, and gradually we became one family and felt strong and solid together.

Of course, we still have a long way to go. There are so many obstacles now before we achieve our goal of revitalizing the Klaytn market. But, our management team will work harder as the holders cheer for us, we will do our best for the Klaytn market to become a global market.

We appreciate you guys for participating in this journey with us, and we will do our best to achieve our goal of globalization of K-NFT's. Our holders are our no.1 priority and we will give you a bigger reward in the future.

Please support us even more in Q2! We will do our best!



* The service schedule in Africa has been temporarily postponed due to COVID-19. If the situation gets eased, we are ready to go with our holders at any time.

June 2022

[OPERATION]

- Open a luxury store in Kongz shop
- Open Kongz restaurants in various regions
- Announcement of collaborations with large corporations
- Collaboration with famous entertainment companies
- AMA at the end of June

[DEVELOPMENT]

- Release of Grandfather, Grandmother & Ghost Kongz and Mystery Box
- Open wearable function
- Release of Hybrid Meta Kongz

[METAVERSE]

- Continuous development of the games in The Sandbox (Kongz War)

[EVENT, PUBLICITY]

- Plan to promote Meta Kongz in more than 30 overseas YouTube channels
- Plan to launch various products to popularize Meta Kongz in collaboration with large companies
- Continuously providing whitelabel spots of promising global projects to the holders

May 2022

[OPERATION]

- Collaboration with large corporations in the Kongz shop
- Open a Meta Kongz restaurant
- Announcement of collaborations with large corporations
- Collaboration with other metaverse platforms
- Baby Kongz will own their own favorite doll
- Special functions are granted when you own both Baby Kongz and their favorite doll
- 40,000 gift box coupons will be dropped
- AMA at the end of May

[DEVELOPMENT]

- Start developing wearable functions
- Start developing various games in The Sandbox (Team Ecosystem)
- Release of Teenager Kongz and Mystery Box

[METAVERSE]

- Buy Gai lands in The Sandbox

[EVENT, PUBLICITY]

- Plan to promote Meta Kongz in more than 30 overseas YouTube channels
- Plan to promote Meta Kongz in COAs in the US
- Continuously providing whitelabel spots of promising global projects to the holders

April 2022

[OPERATION]

- Announcement of 3 or more collaborations with big companies
- Announcement of a collaboration with a well-known global company
- Announcement of collaboration with top domestic entertainment agencies
- Detailed notice of Meta Kongz restaurant
- Open a Meta Kongz flag ship
- Start the Metabusiness Project
- Start 14 Prep Kongz Project
- AMA at the end of April

[DEVELOPMENT]

- Release of Kongz shop
- Release of Meta Kongz governance function

[METAVERSE]

- Create The Sandbox voxel avatar (On Progress by the Team Ecosystem)
- Various metaverse collaboration efforts

[EVENT, PUBLICITY]

- Plan to promote Meta Kongz in more than 20 overseas YouTube channels
- Meta Kongz screen advertisement transmission in COAs on a national scale
- Transmission of Meta Kongz advertisement on screens, in the lobby in COAs in Vietnam, and marketing QR codes will be included
- Start exposing Meta Kongz to overseas media
- Announcement of additional benefits for holders of 5 or more Meta Kongz
- Continuously providing whitelabel spots of promising global projects to the holders

March 2022

[OPERATION]

- AMA progress and news delivery on the YouTube channel once every 2 weeks
- Development of Kongz goods **[COMPLETED]**

[DEVELOPMENT]

- Open the Kongz shop
- Plan Kongz's own P2E game
- Start the development of the second Sandbox game

[EVENT, PUBLIC RELATIONS]

- Consultation on TV appearances on public or terrestrial channels **[COMPLETED]**
- Send BAPC and CyberKongz collaboration emails **[COMPLETED]**
- Proposal of collaboration with famous agencies **[COMPLETED]**

February 2022

[Operation]

- AMA progress and news delivery on the YouTube channel once every 2 weeks

[DEVELOPMENT]

- Kongzcoin distribution (1/1 - 2/1) **[COMPLETED]**
- Breeding function will be opened **[COMPLETED]**
- Open Kongz's own exchange **[STRATEGIC DELAY]**

[EVENT, PUBLIC RELATIONS]

- Plan to promote and appear on two famous YouTube channels **[COMPLETED]**

January 2022

[OPERATION]

- AMA progress and news delivery on the YouTube channel once every 2 weeks **[COMPLETED]**
- Designing partnerships with other projects (Construction of the Kongzcoin burning ecosystem) **[COMPLETED]**

[DEVELOPMENT]

- The first Kongz game development on Roblox will be completed and opened
- The development of the second Kongz game on Roblox made with the ideas of the holders will start **[IN PROGRESS]**
- Governance function will be added to the website
- Kongzcoin development (Front, Gigs, Klayswap Team) **[COMPLETED]**
- Discard holder verification and the holder only channel will be opened **[COMPLETED]**

[METAVERSE]

- Review of additional purchase of land on Sandbox **[COMPLETED]**

[EVENT, PUBLIC RELATIONS]

- An electronic billboard promotion will be placed in the Jamel Lotte tower to celebrate New Year's from 1/1 - 1/1 **[COMPLETED]**
- Plan to promote and appear on two famous YouTube channels **[COMPLETED]**
- New Year's Celebration Party with celebrity participation on Cryptokicks **[COMPLETED]**
- An event of raising Kongzcoin **[COMPLETED]**

December 2021

[OPERATION]

- Rarity table will be revealed after minting is complete **[COMPLETED]**
- The ranking table will be released one week after the minting is completed (Planned on December 21st) **[COMPLETED]**
- Development AMA-only category on Discord will be opened **[COMPLETED]**
- Release a YouTube channel to convey news about MetaKongz **[COMPLETED]**
- Overseas corporation establishment in progress **[IN PROGRESS]**

[DEVELOPMENT]

- Start P2E game planning and development on Sandbox **[IN PROGRESS]**
- Start Kongz game planning and development on Roblox (Targeted to be completed within one month)

[METAVERSE]

- Purchase 3x3 land on Sandbox (Purchased on December 14th) **[COMPLETED]**
- Purchase the land on Sandbox (Purchased on December 17th) **[COMPLETED]**
- Purchase the Miami area on Cryptokicks (Purchased on December 11th) **[COMPLETED]**
- Purchase Land on Decentraland (Purchased on December 11th) **[COMPLETED]**
- Purchase Land on Metaworld (Purchased on December 17th) **[COMPLETED]**

[EVENT, PUBLIC RELATIONS]

- Kongz 3D Full Body Christmas Edition will be dropped to holders of 15 or more Kongz (Snapshot Scheduled on December 21st at 2 am PST) **[COMPLETED]**
- 3D production promo video NFT will be dropped to holders holding at least one Kongz (Designated scheduled on December 14th at 10 pm PST) **[COMPLETED]**
- Kongz will be promoted and will appear on famous YouTube channels **[COMPLETED]**
- New York Times Square electronic signs to celebrate Christmas and promote Kongz **[COMPLETED]**
- Year-end surprise dinner with Lee Doohye (We are still accepting letters on why you would like to meet Lee Doohye. Two people will be selected) **[COMPLETED]**

Thinking outside the box,
New adventure

We pioneer the Metaverse

