### PRINCIPAL COMPONENT ANALYSIS

# Warm-up

- 1. Let A be a  $n \times d$  matrix with real entries. Show that  $\operatorname{Im}(A) = \operatorname{Im}(AA^{\top})$ .
  - First note that  $AA^{\top}x = 0$  implies  $\langle A^{\top}x, A^{\top}x \rangle = 0$  so that  $A^{\top}x = 0$ . The converse is obvious. Therefore,  $\operatorname{Ker}(AA^{\top}) = \operatorname{Ker}(A^{\top})$ . And using that  $\operatorname{Ker}(B^{\top}) = (\operatorname{Im}(B))^{\perp}$ , we deduce that  $\operatorname{Im}(AA^{\top})^{\perp} = \operatorname{Im}(A)^{\perp}$ , which concludes the proof.
- 2. Let  $\{U_k\}_{1\leq k\leq r}$  be a family of r orthonormal vectors of  $\mathbb{R}^d$ . Show that  $\sum_{k=1}^r U_k U_k^{\top}$  is the matrix associated with the orthogonal projection onto  $H = \{\sum_{k=1}^r \alpha_k U_k ; \alpha_1, \ldots, \alpha_r \in \mathbb{R}\}$ . Deduce that if A is a  $n \times d$  matrix with real entries such that each column of A is in H, then,

$$\left(\sum_{k=1}^r U_k U_k^{\top}\right) A = A.$$

Let  $\pi_H(X)$  be the orthogonal projection of X onto H. Since  $\{U_k\}_{1 \leq k \leq r}$  is an orthonormal basis of H.

$$\pi_H(X) = \sum_{k=1}^r \langle X, U_k \rangle U_k = \left(\sum_{k=1}^r U_k U_k^\top\right) X.$$

This implies that for each  $X \in H$ ,  $X = \left(\sum_{k=1}^r U_k U_k^\top\right) X$ . Since all the column vectors of A are in H, this yields  $\left(\sum_{k=1}^r U_k U_k^\top\right) A = A$ .

# Kernel Principal Component Analysis

## Principal Component Analysis

Let  $(X_i)_{1\leqslant i\leqslant n}$  be i.i.d. random variables in  $\mathbb{R}^d$  and consider the matrix  $X\in\mathbb{R}^{n\times d}$  such that the i-th row of X is the observation  $X_i^{\top}$ . In this exercise, it is assumed that data are preprocessed so that the columns of X are centered. This means that for all  $1\leqslant k\leqslant d$ ,  $\sum_{i=1}^n X_{i,k}=0$ . Let  $\Sigma_n$  be the empirical covariance matrix:

$$\Sigma_n = n^{-1} \sum_{i=1}^n X_i X_i^{\top}.$$

Principal Component Analysis aims at reducing the dimensionality of the observations  $(X_i)_{1 \leqslant i \leqslant n}$  using a *compression* matrix  $U \in \mathbb{R}^{d \times p}$  with orthonormal columns with  $p \leqslant d$  so that for each  $1 \leqslant i \leqslant n$ ,  $U^{\top}X_i$  ia a low dimensional representation of  $X_i$ . The original observation may then be partially recovered using  $U \in \mathbb{R}^{d \times p}$ . Principal Component Analysis computes U using the least squares approach:

$$U_{\star} \in \underset{U \in \mathbb{R}^{d \times p}}{\operatorname{argmin}} \sum_{i=1}^{n} \|X_i - UU^{\top} X_i\|_{2}^{2},$$

1. Prove that for all  $\mathbb{R}^{n\times d}$  matrix A with rank r, there exist  $\sigma_1 \geqslant \ldots \geqslant \sigma_r > 0$  such that

$$A = \sum_{k=1}^{r} \sigma_k u_k v_k^{\top},$$

where  $\{u_1, \ldots, u_r\} \subset \mathbb{R}^n$  and  $\{v_1, \ldots, v_r\} \subset \mathbb{R}^d$  are two families of orthonormal vectors. The vectors  $\{u_1, \ldots, u_r\}$  (resp.  $\{v_1, \ldots, v_r\}$ ) are the left-singular (resp. right-singular) vectors associated with  $\{\sigma_1, \ldots, \sigma_r\}$ , the singular values of A.

Since the matrix  $AA^{\top}$  is positive semidefinite, its spectral decomposition is given by

$$AA^{\top} = \sum_{k=1}^{r} \lambda_k u_k u_k^{\top},$$

where  $\lambda_1 \geqslant \ldots \geqslant \lambda_r > 0$  are the nonzero eigenvalues of  $AA^{\top}$  and  $\{u_1, \ldots, u_r\}$  is an orthonormal family of  $\mathbb{R}^n$ . For all  $1 \leqslant k \leqslant r$ , define  $v_k = \lambda_k^{-1/2} A^{\top} u_k$  so that

$$||v_k||^2 = \lambda_k^{-1} \langle A^\top u_k; A^\top u_k \rangle = \lambda_k^{-1} u_k^\top A A^\top u_k = 1,$$
  
$$A^\top A v_k = \lambda_k^{-1/2} A^\top A A^\top u_k = \lambda_k v_k.$$

On the other hand, for all  $1 \leqslant k \neq j \leqslant r$ ,  $\langle v_k; v_j \rangle = \lambda_k^{-1/2} \lambda_j^{-1/2} u_k^{\top} A A^{\top} u_j = \lambda_k^{-1/2} \lambda_j^{1/2} u_k' u_j = 0$ . Therefore,  $\{v_1, \dots, v_r\}$  is an orthonormal family of eigenvectors of  $A^{\top}A$  associated with the eigenvalues  $\lambda_1 \geqslant \dots \geqslant \lambda_r > 0$ . Define, for all  $1 \leqslant k \leqslant r$ ,  $\sigma_k = \lambda_k^{1/2}$  which yields

$$\sum_{k=1}^r \sigma_k u_k v_k^\top = \sum_{k=1}^r u_k u_k^\top A = \left(\sum_{k=1}^r u_k u_k^\top\right) A.$$

As  $\{u_1,\ldots,u_r\}$  is an orthonormal family,  $UU^{\top}=\sum_{k=1}^r u_k u_k^{\top}$  is the orthogonal projection onto the range $(AA^{\top})=\operatorname{range}(A)$  which implies

$$\sum_{k=1}^{r} \sigma_k u_k v_k^{\top} = \left(\sum_{k=1}^{r} u_k u_k^{\top}\right) A = A.$$

2. Prove that solving the PCA least squares optimization problem boils down to computing

$$U_{\star} \in \underset{U \in \mathbb{R}^{d \times p}, U^{\top}U = \mathbf{I}_{p}}{\operatorname{argmax}} \left\{ \operatorname{trace}(U^{\top} \Sigma_{n} U) \right\}.$$

Let  $U \in \mathbb{R}^{d \times p}$  be such that  $U^{\top}U = I_p$ . Then,

$$\begin{split} \sum_{i=1}^{n} \|X_i - UU^\top X_i\|_2^2 &= \sum_{i=1}^{n} \|X_i\|_2^2 + \sum_{i=1}^{n} \|UU^\top X_i\|_2^2 - 2\sum_{i=1}^{n} \langle X_i; UU^\top X_i \rangle \,, \\ &= \sum_{i=1}^{n} \|X_i\|_2^2 + \sum_{i=1}^{n} X_i^\top UU^\top X_i - 2\sum_{i=1}^{n} X_i^\top UU^\top X_i \,, \\ &= \sum_{i=1}^{n} \|X_i\|_2^2 - \sum_{i=1}^{n} X_i^\top UU^\top X_i \,, \\ &= \sum_{i=1}^{n} \|X_i\|_2^2 - \operatorname{trace}(U^\top X X^\top U) \,. \end{split}$$

3. Let  $\{\vartheta_1, \ldots, \vartheta_d\}$  be orthonormal eigenvectors associated with the eigenvalues  $\lambda_1 \geqslant \ldots \geqslant \lambda_d$  of  $\Sigma_n$ . Prove that a solution to this problem is given by the matrix  $U_{\star}$  with columns  $\{\vartheta_1, \ldots, \vartheta_p\}$ .

Let  $\Sigma_n = VD_nV^{\top}$  be the spectral decomposition of  $\Sigma_n$  where  $D_n = \mathrm{Diag}(\lambda_1, \ldots, \lambda_d)$  and  $V \in \mathbb{R}^{d \times d}$  is a matrix with orthonormal columns  $\{\vartheta_1, \ldots, \vartheta_d\}$ . For all  $U \in \mathbb{R}^{d \times p}$  matrix with orthonormal columns define  $B = V^{\top}U$  so that, as  $V \in \mathbb{R}^{d \times d}$  is an orthogonal matrix,

$$VB = VV^{\top}U = U$$
 and  $U^{\top}\Sigma_n U = B^{\top}V^{\top}VD_nV^{\top}VB = B^{\top}D_nB$ .

Therefore,

$$\operatorname{Trace}(U^{\top}\Sigma_n U) = \operatorname{Trace}(B^{\top}D_n B) = \sum_{i=1}^d \lambda_i \sum_{j=1}^p b_{i,j}^2.$$
 (1)

On the other hand,

$$B^{\top}B = U^{\top}VV^{\top}U = U^{\top}U = I_n$$

so that the columns of B are orthonormal and

$$\sum_{i=1}^{d} \sum_{j=1}^{p} b_{i,j}^{2} = p.$$

Hence, introducing for all  $1 \leq i \leq d$ ,  $\alpha_i = \sum_{j=1}^p b_{i,j}^2$ , by (1),

$$\operatorname{Trace}(U^{\top} \Sigma_n U) = \sum_{i=1}^d \alpha_i \lambda_i \,,$$

with, for all  $1 \le i \le d$ ,  $\alpha_i \in [0,1]$  and  $\sum_{i=1}^d \alpha_i = p$ . As  $\lambda_1 \ge \lambda_2 \ge \dots, \lambda_d$ ,

$$\operatorname{Trace}(U^{\top}\Sigma_n U) \leqslant \sum_{i=1}^p \lambda_i$$
.

Indeed, the function  $f_d: (\alpha_1, \ldots, \alpha_d) \mapsto \sum_{i=1}^d \alpha_i \lambda_i$  is maximized under the constraints  $\alpha_i \in [0,1]$  and  $\sum_{i=1}^d \alpha_i = p$  by  $(\alpha_i^*)_{1 \leq i \leq d}$  such that  $\alpha_1^* = \ldots = \alpha_p^* = 1$ . Assume that  $(\alpha_1, \ldots, \alpha_d)$  is such that there exists  $1 \leq j_0 \leq p$  such that  $\alpha_{j_0} < 1$ . Then,  $\sum_{j=p+1}^d \alpha_j \geq 1 - \alpha_{j_0}$  and we may write, as  $\lambda_{j_0} \geq \lambda_{p+1} \geq \ldots \geq \lambda_d$ ,

$$f_d: (\alpha_1, \dots, \alpha_d) \leqslant \sum_{i=1, i \neq j_0}^p \alpha_i \lambda_i + \lambda_{j_0} + \sum_{i=p+1}^d \tilde{\alpha}_i \lambda_i,$$

where  $(\tilde{\alpha}_i)_{p+1 \leqslant i \leqslant d}$  are in [0,1] and such that  $\sum_{i=1,i\neq j_0}^p \alpha_i + 1 + \sum_{i=p+1}^d \tilde{\alpha}_i = p$ . As the columns of  $U_{\star}$  are  $\{\vartheta_1,\ldots,\vartheta_p\}$ , for all  $1 \leqslant i \leqslant d$  and  $1 \leqslant j \leqslant p$ ,  $b_{i,j} = \langle \vartheta_i;\vartheta_j \rangle = \delta_{i,j}$ . Therefore, for all  $1 \leqslant i \leqslant d$ ,  $\sum_{j=1}^p b_{i,j}^2 = 1$  and

$$\operatorname{Trace}(U_{\star}^{\top} \Sigma_n U_{\star}) = \sum_{i=1}^{p} \lambda_i \,,$$

which completes the proof.

4. For any dimension  $1 \leq p \leq d$ , let  $\mathcal{F}_d^p$  be the set of all vector subpaces of  $\mathbb{R}^d$  with dimension p. Consider the linear span  $V_d$  defined as

$$V_p \in \underset{V \in \mathcal{F}_d^p}{\operatorname{argmin}} \sum_{i=1}^n \|X_i - \pi_V(X_i)\|_2^2,$$

where  $\pi_V$  is the orthogonal projection onto the linear span V. Prove that  $V_1 = \text{span}\{v_1\}$  where

$$v_1 \in \underset{v \in \mathbb{R}^d; ||v||_2=1}{\operatorname{argmax}} \sum_{i=1}^n \langle X_i, v \rangle^2.$$

Write  $V_1 = \operatorname{span}\{v_1\}$  for  $v_1 \in \mathbb{R}^d$  such that  $||v_1||_2 = 1$ . Then,

$$\sum_{i=1}^{n} \|X_i - \pi_{V_1}(X_i)\|_2^2 = \sum_{i=1}^{n} \|X_i - \langle X_i; v_1 \rangle v_1\|_2^2,$$

$$= \sum_{i=1}^{n} (\|X_i\|_2^2 - 2\langle X_i; \langle X_i; v_1 \rangle v_1 \rangle + \|\langle X_i; v_1 \rangle v_1\|_2^2),$$

$$= \sum_{i=1}^{n} (\|X_i\|_2^2 - \langle X_i; v_1 \rangle^2).$$

Consequently,  $V_1$  is a solution if and only if  $v_1$  is solution to:

$$v_1 \in \underset{v \in \mathbb{R}^d ; ||v||=1}{\operatorname{argmax}} \sum_{i=1}^n \langle X_i, v \rangle^2.$$

5. For all  $2 \leq p \leq d$ , following the same steps, prove that a solution to the optimization problem is given by  $V_p = \text{span}\{v_1, \dots, v_p\}$  where

$$v_1 \in \underset{v \in \mathbb{R}^d; \|v\|=1}{\operatorname{argmax}} \sum_{i=1}^n \langle X_i, v \rangle^2$$
 and for all  $2 \leqslant k \leqslant p$ ,  $v_k \in \underset{v \perp v_1, \dots, v \perp v_{k-1}}{\operatorname{argmax}} \sum_{i=1}^n \langle X_i, v \rangle^2$ . (2)

Write  $V_p = \text{span}\{v_1, \dots, v_p\}$  where  $\{v_1, \dots, v_p\}$  is an orthonormal family. Then,

$$\sum_{i=1}^{n} \|X_i - \pi_{V_p}(X_i)\|^2 = \sum_{i=1}^{n} \|X_i - \sum_{k=1}^{p} \langle X_i; v_k \rangle v_k\|_2^2 = \sum_{i=1}^{n} \left( \|X_i\|_2^2 - \sum_{k=1}^{p} \langle X_i; v_k \rangle^2 \right).$$

 $(v_1,\ldots,v_p)$  is therefore solution to

$$v = (v_1, \dots, v_p) \in \operatorname{argmax} \sum_{k=1}^p \sum_{i=1}^n \langle X_i; v_k \rangle^2$$
.

The additive form of the function to be maximized allows to build the orthonormal basis of  $V_p$  sequentially as claimed.

6. Prove that the vectors  $\{v_1, \ldots, v_k\}$  defined by (2) can be chosen as the orthonormal eigenvectors associated with the k largest eigenvalues of the empirical covariance matrix  $\Sigma_n$ .

Note that for all  $v \in \mathbb{R}^d$  such that  $||v||_2 = 1$ ,

$$\frac{1}{n} \sum_{i=1}^{n} \langle X_i, v \rangle^2 = \frac{1}{n} \sum_{i=1}^{n} (v^{\top} X_i) (X_i^{\top} v) = v^{\top} \Sigma_n v.$$

As  $(\vartheta_i)_{1\leqslant i\leqslant d}$  are the orthonormal eigenvectors associated with the eigenvalues  $\lambda_1\geqslant\ldots\geqslant\lambda_d\geqslant 0$  of  $\Sigma_n$ . Then,

$$\frac{1}{n} \sum_{i=1}^{n} \langle X_i, v \rangle^2 = v^\top \left( \sum_{i=1}^{d} \lambda_i \vartheta_i \vartheta_i^\top \right) v = \sum_{i=1}^{d} \lambda_i \langle v, \vartheta_i \rangle^2 \leqslant \lambda_1 \sum_{i=1}^{d} \langle v, \vartheta_i \rangle^2$$

and, as  $(\vartheta_i)_{1\leqslant i\leqslant d}$  is an orthonormal basis of  $\mathbb{R}^d$ ,  $\sum_{i=1}^d \langle v, \vartheta_i \rangle^2 = \|v\|_2^2 = 1$ . Therefore,

$$\frac{1}{n} \sum_{i=1}^{n} \langle X_i, v \rangle^2 \leqslant \lambda_1.$$

On the other hand, for all  $2 \le i \le d$ ,  $\langle \vartheta_1, \vartheta_i \rangle = 0$  and  $\langle \vartheta_1, \vartheta_1 \rangle = 1$  so that  $\sum_{i=1}^d \lambda_i \langle \vartheta_1, \vartheta_i \rangle^2 = \lambda_1$  which proves that  $\vartheta_1$  is solution to (2).

Assume now that  $v \in \mathbb{R}^d$  is such that ||v|| = 1 and for all  $1 \leq j \leq k-1$ ,  $\langle v; \vartheta_j \rangle = 0$  and write

$$\frac{1}{n} \sum_{i=1}^{n} \langle X_i, v \rangle^2 = \sum_{i=1}^{d} \lambda_i \langle v, \vartheta_i \rangle^2 \le \lambda_k \sum_{i=k}^{d} \langle v, \vartheta_i \rangle^2 \le \lambda_k ,$$

since, as  $(\vartheta_i)_{1\leqslant i\leqslant d}$  is an orthonormal basis of  $\mathbb{R}^d$ ,  $\sum_{i=1}^d \langle v, \vartheta_i \rangle^2 = \sum_{i=k}^d \langle v, \vartheta_i \rangle^2 = \|v\|^2 = 1$ . On the other hand, for all  $1\leqslant i\leqslant d$ ,  $i\neq k$ ,  $(\vartheta_k,\vartheta_i)=0$  and  $(\vartheta_k,\vartheta_k)=1$  so that  $\sum_{i=1}^d \lambda_i \langle \vartheta_k, \vartheta_i \rangle^2 = \lambda_k$  which proves that  $\vartheta_k$  is solution to (2).

Therefore,  $V_p = \operatorname{span}\{\vartheta_1, \dots \vartheta_p\}$  is a solution to (2) and, as  $(\vartheta_i)_{1 \leqslant i \leqslant p}$  is an orthonormal family, the projection matrix onto  $V_p$  is given by  $U_{\star}U_{\star}^{\top}$  where  $U_{\star}$  is a  $\mathbb{R}^{d \times p}$  matrix with columns  $\{\vartheta_1, \dots \vartheta_p\}$ .

7. The orthonormal eigenvectors associated with the eigenvalues of  $\Sigma_n$  allow to define the principal components as follows. Then, as  $V_d = \text{span}\{\vartheta_1, \dots, \vartheta_d\}$ , for all  $1 \leq i \leq n$ ,

$$\pi_{V_d}(X_i) = \sum_{k=1}^d \langle X_i, \vartheta_k \rangle \vartheta_k = \sum_{k=1}^d (X_i^\top \vartheta_k) \vartheta_k = \sum_{k=1}^d c_k(i) \vartheta_k \,,$$

where for all  $1 \le k \le d$ , the k-th principal component is defined as  $c_k = \mathbf{X}\vartheta_k$ . Prove that  $(c_1, \ldots, c_d)$  are orthogonal vectors.

The k-th principal component is the vector whose components are the coordinates of each  $X_i$ ,  $1 \leq i \leq n$ , relative to the basis  $\{\vartheta_1, \ldots, \vartheta_d\}$  of  $V_d$ . For all  $1 \leq i \neq j \leq d$ ,

$$\langle c_i, c_j \rangle = \vartheta_i^\top X^\top X \vartheta_j = \vartheta_i^\top (n \Sigma_n) \vartheta_j = n \lambda_j \vartheta_i^\top \vartheta_j = 0 \,,$$

as  $\{\vartheta_1, \ldots, \vartheta_d\}$  is an orthonormal family.

#### Application to RKHS

Let  $(X_i)_{1 \leq i \leq n}$  be n observations in a general space  $\mathcal{X}$  and  $k: \mathcal{X} \times \mathcal{X} \to \mathbb{R}$  a positive function. We assume that k is symmetric and that for all  $n \geq 1$ ,  $(a_i)_{1 \leq i \leq n} \in \mathbb{R}^n$  and  $(x_i)_{1 \leq i \leq n} \in \mathcal{X}^n$ ,  $\sum_{1 \leq i,j \leq n} a_i a_j k(x_i,x_j) \geq 0$ . For all  $x \in \mathcal{X}$ ,  $\phi(x)$  denotes the function  $\phi(x): y \to k(x,y)$ .

Let  $\mathcal{W}$  be a Hilbert space of real-valued functions defined on  $\mathcal{X}$  such that for all  $x \in \mathcal{X}$ ,  $\phi(x) \in \mathcal{W}$  and for all  $f \in \mathcal{W}$  and all  $x \in \mathcal{X}$ ,  $f(x) = \langle f, \phi(x) \rangle_{\mathcal{W}}$ . The aim is now to perform a PCA on  $(\phi(X_1), \ldots, \phi(X_n))$ . It is assumed that  $\sum_{i=1}^n \phi(X_i) = 0$ . Define

$$K = (k(X_i, X_j))_{1 \le i, j \le n} .$$

1. Prove that

$$f_1 = \underset{f \in \mathcal{W}; \|f\|_{\mathcal{W}} = 1}{\operatorname{argmax}} \sum_{i=1}^{n} \langle \phi(X_i), f \rangle_{\mathcal{W}}^2$$

may be written

$$f_1 = \sum_{i=1}^n \alpha_1(i) \phi(X_i) \;, \quad \text{where} \quad \alpha_1 = \operatorname*{argmax}_{\alpha \in \mathbb{R}^n \; ; \; \alpha^T K \alpha = 1} \alpha^\top K^2 \alpha \;.$$

Any solution to the optimization problem lies in the vectorial subspace  $V = \text{span}\{\phi(X_i), \dots, \phi(X_n)\}$ . Let  $f = \sum_{i=1}^n \alpha(i)\phi(X_i)$  be such that  $||f||_{\mathcal{W}} = 1$ . Then,

$$||f||_{\mathcal{W}}^2 = \sum_{i,j=1}^n \alpha_i \alpha_j \langle \phi(X_i), \phi(X_j) \rangle_{\mathcal{W}} = \alpha^\top K \alpha.$$

On the other hand,  $\langle \phi(X_i), f \rangle_{\mathcal{W}} = f(X_i) = [K\alpha](i)$  so that,

$$\sum_{i=1}^{n} \langle \phi(X_i), f \rangle_{\mathcal{W}}^2 = \sum_{i=1}^{n} f^2(X_i) = \sum_{i=1}^{n} ([K\alpha](i))^2 = (K\alpha_1)^{\top} K\alpha_1 = \alpha^{\top} K^2 \alpha.$$

2. Prove that  $\alpha_1 = \lambda_1^{-1/2} b_1$  where  $b_1$  is the unit eigenvector associated with the largest eigenvalue  $\lambda_1$  of K.

Let  $\lambda_1 \geqslant \ldots \geqslant \lambda_n \geq 0$  be the eigenvalues of K associated with the orthonormal basis of eigenvectors  $(b_1, \ldots, b_n)$ . For any  $\alpha \in \mathbb{R}^n$  such that  $\alpha^\top K \alpha = 1$ ,

$$\alpha^{\top} K^2 \alpha = \alpha^{\top} \left( \sum_{i=1}^n \lambda_i b_i b_i^{\top} \right)^2 \alpha = \sum_{i=1}^n \lambda_i^2 \langle \alpha, b_i \rangle^2 \leqslant \lambda_1 \sum_{i=1}^n \lambda_i \langle \alpha, b_i \rangle^2 = \lambda_1 ,$$

as  $\alpha^{\top} K \alpha = \sum_{i=1}^{n} \lambda_i \langle \alpha, b_i \rangle^2 = 1$ . On the other hand,

$$\left(\lambda_1^{-1/2}b_1\right)^T K^2 \left(\lambda_1^{-1/2}b_1\right) = \lambda_1^{-1} \sum_{i=1}^n \lambda_i^2 \langle b_1, b_i \rangle^2 = \lambda_1 \ .$$

Following the same steps,  $f_j$  may be written  $f_j = \sum_{i=1}^n \alpha_j(i)\phi(x_i)$  with  $\alpha_j = \lambda_j^{-1/2}b_j$ .

3. Write  $H_d = \text{span}\{f_1, \dots, f_d\}$ . Prove that, for all  $1 \leq i \leq n$ ,

$$\pi_{H_d}(\phi(X_i)) = \sum_{j=1}^d \lambda_j \alpha_j(i) f_j .$$

Note first that the  $(f_1, \ldots, f_d)$  is an orthonormal family. Therefore,

$$\pi_{H_d}(\phi(X_i)) = \sum_{i=1}^d \langle \phi(X_i), f_j \rangle_{\mathcal{W}} f_j = \sum_{i=1}^d \langle \phi(X_i), \sum_{\ell=1}^n \alpha_j(\ell) \phi(X_\ell) \rangle_{\mathcal{W}} f_j = \sum_{i=1}^d [K\alpha_i](i) f_j.$$

Therefore,

$$\pi_{H_d}(\phi(x_i)) = \sum_{j=1}^d \lambda_j^{-1/2} [Kb_j](i) f_j = \sum_{j=1}^d \lambda_j^{1/2} b_j(i) f_j = \sum_{j=1}^d \lambda_j \alpha_j(i) f_j.$$