# MSc Big Data for Business - *MAP 534* Introduction to machine learning

Supervised classification (II)

Logistic regression & feed forward neural networks

# Outline

## Introduction

Logistic regression

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Feed Forward Neural Networks

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## Classification

## Setting

- $\rightarrow$  Historical data about **individuals** i = 1, ..., n.
- $\rightarrow$  **Features** vector  $X_i \in \mathbb{R}^d$  for each individual i.
- $\rightarrow$  For each i, the individual belongs to a group  $(Y_i = 0)$  or not  $(Y_i = 1)$ .
- $\rightarrow Y_i \in \{0,1\}$  is the **label** of *i*.

## **Objective**

- $\rightarrow$  Given a new X (with no corresponding label), predict a label in  $\{0,1\}$ .
- $\rightarrow$  Use data  $\mathcal{D}_n = \{(X_1, Y_1), \dots, (X_n, Y_n)\}$  to construct a classifier.

The best solution  $f^*$  (which is independent of  $\mathcal{D}_n$ ) is

$$f^* = \text{arg min}_{f \in \mathcal{F}} \, R(f) = \text{arg min}_{f \in \mathcal{F}} \, \mathbb{E} \left[ \mathbb{1}_{Y \neq f(X)} \right] = \text{arg min}_{f \in \mathcal{F}} \, \mathbb{P} \big( Y \neq f(X) \big) \,.$$

## **Bayes Predictor (explicit solution)**

 $\rightarrow$  Binary classification with 0-1 loss:

$$\begin{split} \textit{f*}(\boldsymbol{X}) = \begin{cases} +1 & \text{if} \quad \mathbb{P}\left\{Y = 1 \middle| \boldsymbol{X}\right\} \geqslant \mathbb{P}\left\{Y = 0 \middle| \boldsymbol{X}\right\} \\ & \Leftrightarrow \mathbb{P}\left\{Y = 1 \middle| \boldsymbol{X}\right\} \geqslant 1/2 \,, \\ 0 & \text{otherwise} \,. \end{cases} \end{split}$$

The explicit solution requires to know the conditional law of Y given X...

## How to estimate the conditional law of Y?

## Fully parametric modeling.

Estimate the law of (X, Y) and use the **Bayes formula** to deduce an estimate of the conditional law of Y: LDA/QDA, Naive Bayes...

## Parametric conditional modeling.

Estimate the conditional law of Y by a parametric law: linear regression, logistic regression, Feed Forward Neural Networks...

## Nonparametric conditional modeling.

Estimate the conditional law of Y by a **non parametric** estimate: kernel methods, nearest neighbors...

# Fully parametric modeling - Discriminant Analysis

The conditional densities are modeled as multivariate normal. For all class  $k \in \{0,1\}$ , conditionnally on  $\{Y=k\}$ ,

$$X \sim \mathcal{N}(\mu_k, \Sigma_k)$$
.

Discriminant functions:

$$\psi_k: X \mapsto \ln(g_k(X) + \ln(\mathbb{P}\{Y = k\})).$$

In a two-classes problem, the optimal classifier is:

$$f^*: x \mapsto \mathbb{1}\{\psi_1(x) > \psi_0(x)\}.$$

QDA (differents  $\Sigma_k$  in each class) and LDA ( $\Sigma_k = \Sigma$  for all k)

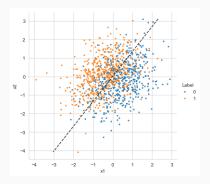
→ May lead to poor results is the model does not describe the data correctly.

# Fully parametric modeling - Discriminant Analysis

In the LDA case, the classification rule is of the form:

$$f^*(x) = 1 \Leftrightarrow \langle w, x \rangle + b \geqslant 0$$
,

where w and b depends on the model parameters.



- → How to relax the Gaussian assumption ? (logistic model).
- → How to design nonlinear classification rules ? (neural networks).

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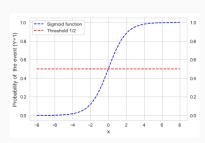
# Semi-parametric modelling - logistic regression

- → The objective is to predict the label  $Y \in \{0,1\}$  based on  $X \in \mathbb{R}^d$ .
- $\rightarrow$  Logistic regression models the distribution of Y given X.

$$\mathbb{P}(Y=1|X)=\sigma(\langle w,X\rangle+b)\,,$$

where  $w \in \mathbb{R}^d$  is a vector of model **weights** and  $b \in \mathbb{R}$  is the **intercept**, and where  $\sigma$  is the **sigmoid** function.





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- $\rightarrow$  The sigmoid function is a model choice to map  $\mathbb R$  into (0,1).
- $\rightarrow$  Another widespread solution for  $\sigma$  is  $\sigma: z \mapsto \mathbb{P}(Z \leqslant z)$  where  $Z \sim \mathcal{N}(0,1)$ , which leads to a **probit** regression model.

# Logistic regression

## Log-odd ratio

$$\log \Big( \mathbb{P}(Y=1|X) \Big) - \log \Big( \mathbb{P}(Y=0|X) \Big) = \langle w, X \rangle + b \,.$$

#### Classification rule

Note that

$$\mathbb{P}(Y = 1|X) \geqslant \mathbb{P}(Y = 0|X)$$

if and only if

$$\langle w, x \rangle + b \geqslant 0$$
.

- → This is a linear classification rule.
- $\rightarrow$  This classifier requires to estimate w and b.

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# Logistic regression

 $\rightarrow \{(X_i, Y_i)\}_{1 \leqslant i \leqslant n}$  are i.i.d. with the same distribution as (X, Y).

## Likelihood

$$\prod_{i=1}^{n} \mathbb{P}(Y_{i}|X_{i}) = \prod_{i=1}^{n} \sigma(\langle w, X_{i} \rangle + b)^{Y_{i}} (1 - \sigma(\langle w, X_{i} \rangle + b))^{1-Y_{i}},$$

$$= \prod_{i=1}^{n} \sigma(\langle w, X_{i} \rangle + b)^{Y_{i}} \sigma(-\langle w, X_{i} \rangle - b)^{1-Y_{i}}$$

and the normalized negative loglikelihood is

$$f(w,b) = \frac{1}{n} \sum_{i=1}^n \log(1 + e^{-Y_i(\langle w, X_i \rangle + b)}) = \frac{1}{n} \sum_{i=1}^n \ell(Y_i, \langle w, X_i \rangle + b).$$

# Logistic regression

Compute  $\hat{w}_n$  and  $\hat{b}_n$  as follows:

$$(\hat{w}_n, \hat{b}_n) \in \mathsf{argmin}_{w \in \mathbb{R}^d, b \in \mathbb{R}} \, \tfrac{1}{n} \, \textstyle \sum_{i=1}^n \mathsf{log} (1 + e^{-Y_i(\langle w, X_i \rangle + b)}) \, .$$

- → It is an average of losses, one for each sample point.
- → It is a convex and smooth problem.

Using the logistic loss function

$$\ell: (y, y') \mapsto \log(1 + e^{-yy'})$$

yields

$$(\hat{w}_n, \hat{b}_n) \in \underset{w \in \mathbb{R}^d, b \in \mathbb{R}}{\operatorname{argmin}} \ \frac{1}{n} \sum_{i=1}^n \ell(Y_i, \langle w, X_i \rangle + b) \ .$$

## Maximum likelihood estimate

Assume for now that the intercept is 0. Then, the likelihood is,

$$L_n(w) = \prod_{i=1}^n \left( \frac{e^{X_i^T w}}{1 + e^{X_i^T w}} \right)^{Y_i} \left( \frac{1}{1 + e^{X_i^T w}} \right)^{1 - Y_i} = \prod_{i=1}^n \left( \frac{e^{X_i^T w Y_i}}{1 + e^{X_i^T w}} \right).$$

And the negative log-likelihood is

$$\ell_n(w) = -\log(L_n(w)) = \sum_{i=1}^n \left( -Y_i X_i^T w + \log(1 + e^{X_i^T w}) \right).$$

#### **Derivatives**

$$\begin{split} \frac{\partial \left( \log(L_n(w)) \right)}{\partial w_j} &= \sum_{i=1}^n \left( Y_i X_{ij} - \frac{x_{ij} e^{X_i^T w}}{(1 + e^{X_i^T w})} \right) \\ &= \sum_{i=1}^n X_{ij} \left( Y_i - \sigma(\langle w, X_i \rangle) \right) \,. \end{split}$$

→ No explicit solution for the maximizer of the loglikelihood... Parameter estimate obtained using gradient based optimization (see next lesson).

### Maximum likelihood estimate

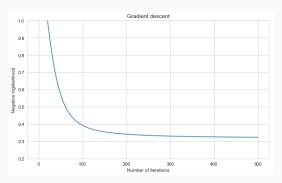
The negative loglikelihood

$$\ell_n(w) = -\log(L_n(w)) = \sum_{i=1}^n \left( -Y_i X_i^T w + \log(1 + e^{X_i^T w}) \right)$$
.

is minimized using a gradient descent algorithm.

Starting with an **initial estimate**  $w^{(0)}$ , for all  $k \ge 1$ , set

$$w^{(k)} = w^{(k-1)} - \eta_k \nabla \ell_n(w^{(k-1)}).$$

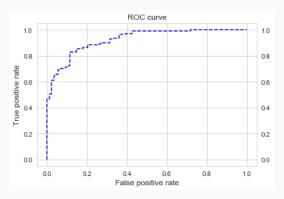


## Maximum likelihood estimate

Let  $(w^*, b^*)$  be the parameter estimates after the gradient descent algorithm.

The usual logistic regression classifier is  $f^*(X) = 1 \Leftrightarrow \mathbb{P}(Y = 1|X) > 1/2$ .

Sensitivity of the classifier to this threshold: for each value  $p^* \in (0,1)$  the ROC curve classifies individuals using  $f^*(X) = 1 \Leftrightarrow \mathbb{P}(Y = 1|X) > p^*$  and plots the True positive rate as a function of the False positive rate.



The gradient of the negative loglikelihood is,

$$\textstyle \nabla \ell_n(w) = -\sum_{i=1}^n Y_i X_i + \sum_{i=1}^n \frac{\exp(\langle X_i, w \rangle)}{1 + \exp(\langle X_i, w \rangle)} X_i \,.$$

On the other hand, for all  $1 \le i \le n$  and all  $1 \le j \le d$ ,

$$\partial_{j} \left( \frac{\exp(\langle X_{i}, w \rangle)}{1 + \exp(\langle X_{i}, w \rangle)} X_{i} \right) = \frac{\exp(\langle X_{i}, w \rangle)}{(1 + \exp(\langle X_{i}, w \rangle))^{2}} X_{ij} X_{i},$$

where  $X_{ij}$  is the *j*th component of  $X_i$ .

Then, the Hessian matrix is

$$\left(H_n(w)\right)_{\ell j} = \sum_{i=1}^n \frac{\exp(\langle X_i, w \rangle)}{(1 + \exp(\langle X_i, w \rangle))^2} X_{ij} X_{i\ell} ,$$

that is,

$$H_n(w) = \sum_{i=1}^n \frac{\exp(\langle X_i, w \rangle)}{(1 + \exp(\langle X_i, w \rangle))^2} X_i X_i^T$$
.

 $H_n(\beta)$  is a semi positive definite matrix, which implies that  $\ell_n(\beta)$  is convex.

# **Asymptotic properties**

## Assumptions

- $\rightarrow \widehat{w}_n \rightarrow w^*$  almost surely.
- There exists a continuous and nonsingular function H such that  $n^{-1}H_n(w)$  converges to H(w), uniformly in a ball around  $w^*$ .

For all  $t \in \mathbb{R}^d$ , using a Taylor expansion,

$$\mathbb{E}\left[\exp\left(-\frac{1}{\sqrt{n}}\langle t, \nabla \ell_n(w^\star)\rangle\right)\right] \to_{n\to\infty} \exp\left(\frac{1}{2}t^T H(w^\star)t\right).$$

Therefore,

$$-\nabla \ell_n(w^*)/\sqrt{n} \Rightarrow \mathcal{N}(0, H(w^*))$$
.

On the other hand, by Slutsky lemma,

$$\sqrt{n}(\widehat{w}_n - w^*) \Rightarrow \mathcal{N}(0, H(w^*)^{-1}).$$

## Confidence interval

 $\rightarrow \sqrt{n}(\hat{w}_j - w_j^*)$  converges in distribution to a centered Gaussian random variable with variance  $(H(w^*)^{-1})_{jj}$ .

Almost surely,

$$\widehat{\sigma}_{n,j}^2 = (nH_n(\widehat{w}_n)^{-1})_{jj} \to_{n \to \infty} (H(w^*)^{-1})_{jj}.$$

Then,

$$\sqrt{\frac{n}{\hat{\sigma}_{n,j}^2}}(\widehat{w}_{n,j}-\beta_j^*) \to_{n\to\infty} \mathcal{N}(0,1).$$

An asymptotic confidence interval  $\mathcal{I}_{n,\alpha}$  of level  $1-\alpha$  is then

$$\mathcal{I}_{n,\alpha} = \left[ \widehat{w}_{n,j} - z_{1-\alpha/2} \sqrt{\frac{\widehat{\sigma}_{n,j}^2}{n}} , \ \widehat{\beta}_{n,j} + z_{1-\alpha/2} \sqrt{\frac{\widehat{\sigma}_{n,j}^2}{n}} \right] ,$$

where  $z_{1-\alpha/2}$  is the quantile of order  $1-\alpha/2$  of  $\mathcal{N}(0,1)$ .

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## **Softmax function**

- $\rightarrow$  The objective is to **predict the label**  $Y \in \{1, ..., M\}$  based on  $X \in \mathbb{R}^d$ .
- $\rightarrow$  Softmax regression models the distribution of Y given X.

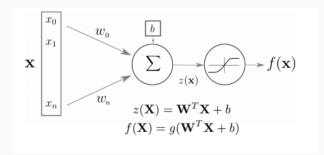
#### The model

For all  $1 \leq m \leq M$ ,

$$\begin{aligned} z_m &= \left< w_m, X \right> + b_m \,, \\ \mathbb{P} \big( \, Y = m | X \big) &= \mathrm{softmax}(z)_m \,, \end{aligned}$$

where  $z \in \mathbb{R}^M$ ,  $w_m \in \mathbb{R}^d$  is a vector of model weights and  $b_m \in \mathbb{R}$  is an intercept, and where softmax is the softmax function: for all  $1 \le m \le M$ ,

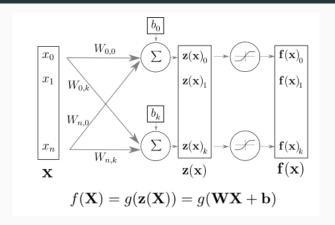
$$\operatorname{softmax}(z)_m = \frac{\exp(z_m)}{\sum_{j=1}^M \exp(z_j)}.$$



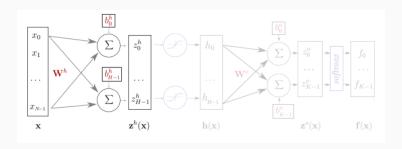
- $\rightarrow X$  input in  $\mathbb{R}^d$ .
- $\rightarrow z(X)$  pre-activation in  $\mathbb{R}^M$ , with weight  $W \in \mathbb{R}^{d\times M}$  and bias  $b \in \mathbb{R}^M$ .
- $\rightarrow$  *g* softmax function.

One neuron is a multi-class extension of the logistic regression model.

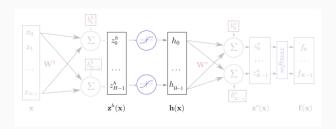
# Layer of neurons and hidden states



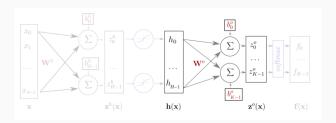
- $\rightarrow X$  input in  $\mathbb{R}^d$ .
- $\rightarrow z(X)$  pre-activation in  $\mathbb{R}^k$ , with weight  $W \in \mathbb{R}^{dxk}$  and bias  $b \in \mathbb{R}^k$ .
- $\rightarrow$  g any activation function (nonlinear & nondecreasing function).
- $\rightarrow f(X)$  hidden state in  $\mathbb{R}^k$  which may be used as input of a new neuron...



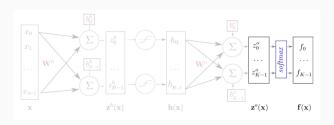
- $\rightarrow X$  input in  $\mathbb{R}^d$ .
- $\rightarrow$   $z^h(X)$  pre-activation in  $\mathbb{R}^H$ , with weight  $W^h \in \mathbb{R}^{d \times H}$  and bias  $b^h \in \mathbb{R}^H$ .



- $\rightarrow X$  input in  $\mathbb{R}^d$ .
- $\rightarrow$   $\mathbf{z}^h(X)$  pre-activation in  $\mathbb{R}^H$ , with weight  $W^h \in \mathbb{R}^{d \times H}$  and bias  $b^h \in \mathbb{R}^H$ .
- $\rightarrow$  *g* any activation function to produce  $h \in \mathbb{R}^H$ .

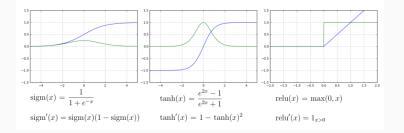


- $\rightarrow X$  input in  $\mathbb{R}^d$ .
- $\rightarrow$   $z^h(X)$  pre-activation in  $\mathbb{R}^H$ , with weight  $W^h \in \mathbb{R}^{d \times H}$  and bias  $b^h \in \mathbb{R}^H$ .
- $\rightarrow$  *g* any activation function to produce  $h \in \mathbb{R}^H$ .
- $\rightarrow z^{o}(X)$  pre-activation in  $\mathbb{R}^{M}$ , with weight  $W^{o} \in \mathbb{R}^{H \times M}$  and bias  $b^{o} \in \mathbb{R}^{M}$ .



- $\rightarrow X$  input in  $\mathbb{R}^d$ .
- $\rightarrow$   $z^h(X)$  pre-activation in  $\mathbb{R}^H$ , with weight  $W^h \in \mathbb{R}^{dxH}$  and bias  $b^h \in \mathbb{R}^H$ .
- $\rightarrow$  *g* any activation function to produce  $h \in \mathbb{R}^H$ .
- $\rightarrow$   $z^{o}(X)$  pre-activation in  $\mathbb{R}^{M}$ , with weight  $W^{o} \in \mathbb{R}^{H \times M}$  and bias  $b^{o} \in \mathbb{R}^{M}$ .
- $\rightarrow$  Apply the softmax function to produce the output, i.e.  $\mathbb{P}(Y = m|X)$  for  $1 \leq m \leq M$ .

## **Activation functions**



- → As there is no modelling assumptions anymore, virtually any activation function may be used.
- $\rightarrow$  The rectified linear unit (RELU) activation function  $\sigma(x) = \max(0,x)$  and its extensions are the default recommendation in modern implementations (Jarrettet al., 2009; Nair and Hinton, 2010; Glorot et al., 2011a), (Maas et al.,2013), (He et al., 2015). One of the major motivations arise from the gradient based parameter optimization which is numerically more stable with this choice.

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#### **MNIST**

- $\rightarrow$  This dataset contains images representing handwritten digits. Each image is made of 28 x 28 pixels, and each pixel is represented by an integer (gray level). These arrays can be flattened into vectors in  $\mathbb{R}^{784}$ .
- $\rightarrow$  The labels in  $\{0, \dots, 9\}$  are represented using one-hot-encoding and grayscale of each pixel in  $\{0, \dots, 255\}$  are normalized to be in (0, 1).

```
from keras.datasets import mnist
# Number of classes
num classes = 10
# input image dimensions
img rows, img cols = 28, 28
# the data, shuffled and split between train and test sets
(x train, y train), (x test, y test) = mnist.load data()
x train = x train.reshape(x train.shape[0], img rows, img cols, 1)
x test = x test.reshape(x test.shape[0], img rows, img cols, 1)
input shape = (img rows, img cols, 1)
x train = x train.astype('float32')
x test = x test.astvpe('float32')
print('x train shape:', x_train.shape)
print('x test shape:', x test.shape)
print('y train shape:', y train.shape)
print('v test shape:', v test.shape)
print(x train.shape[0], 'train samples')
print(x test.shape[0], 'test samples')
x train shape: (60000, 28, 28, 1)
x_test shape: (10000, 28, 28, 1)
y train shape: (60000,)
v test shape: (10000,)
60000 train samples
10000 test samples
```

#### **MNIST**

 $\rightarrow$  This dataset contains images representing handwritten digits. Each image is made of 28 x 28 pixels, and each pixel is represented by an integer (gray level). These arrays can be flattened into vectors in  $\mathbb{R}^{784}$ .

 $\rightarrow$  The labels in  $\{0,\ldots,9\}$  are represented using one-hot-encoding and grayscale of each pixel in  $\{0,\ldots,255\}$  are normalized to be in (0,1).

## The model with Keras

```
model ffnn = Sequential()
model ffnn.add(Flatten(input shape=input shape))
model ffnn.add(Dense(128, activation='relu'))
model ffnn.add(Dense(num classes, activation='softmax'))
model ffnn.compile(
    loss=keras.losses.categorical crossentropy.
    optimizer-keras.optimizers.Adagrad(),
    metrics=['accuracy']
model ffnn.summarv()
Layer (type)
                             Output Shape
                                                        Param #
flatten 1 (Flatten)
                             (None, 784)
dense 1 (Dense)
                             (None, 128)
                                                        100480
dense 2 (Dense)
                             (None, 10)
                                                        1290
Total params: 101,770
Trainable params: 101,770
Non-trainable params: 0
```

Figure 1: Feed Forward Neural network.  $h_1$  is obtained with the RELU activation function and is in  $\mathbb{R}^{128}$ . The last layer is  $h_2 \in \mathbb{R}^{10}$  and is obtained with the softmax activation function so that each component m models  $\mathbb{P}(Y=m|X)$ . This neural network with one hidden layer relies on 101.770 parameters.

→ This models relies on more than 100.000 unknown parameters which should be estimated.

→ As for the logistic regression and the discriminant analysis, a common choice is to minimize the negative loglikelihood of the data:

$$\theta \mapsto -\frac{1}{n} \sum_{i=1}^n \sum_{k=1}^{10} \mathbb{1}_{Y_i = k} \log \mathbb{P}_{\theta} (Y_i = k | X_i).$$

 $\rightarrow$  The negative loglikelihood is computed using n=60.000 training samples and minimized using gradient descent algorithms - see next lesson.

→ Then, the performance of the model is assessed using 10.000 new (test) samples: the accuracy is the frequency of labels which are well predicted by the model with the estimated parameters.

```
batch size = 32
epochs = 8
# Run the train
history = model ffnn.fit(x train, y train,
                          batch size-batch size,
                          epochs-epochs.
                          verbose=1.
                          validation_data=(x_test, y_test))
score = model_ffnn.evaluate(x_test, y_test, verbose=0)
print('Test loss:', score[0])
print('Test accuracy:', score[1])
plt.figure(figsize=(5, 4))
plt.plot(history.epoch, history.history['acc'], lw = 1, label='Training')
plt.plot(history.epoch, history.history['val acc'], lw = 1, label='Testing')
plt.legend()
plt.title('Accuracy of softmax regression', fontsize=16)
plt.xlabel('Epoch', fontsize=14)
plt.ylabel('Accuracy', fontsize=14)
plt.tick params(labelright=True)
plt.grid('True')
plt.tight lavout()
       Accuracy of softmax regression

    Training

            Testing
                                           0.97
   0.96
                                           0.96
Accuracy
   0.95
                                           0.95
   0.94
                                           0.94
```

**Figure 2:** Minimization of the negative liglikelihood using a gradient descent algorithm (here AdaGrad). The gradient is computed using batches of 32 observations and the whole data set is used 8 times.

0.93

Epoch

0.93