

Scenario

Explorify

tailor made city experiences.

Camelo
Artin
Thanh-thao
Sylvain
Charlotte
Simon
Barbara

Expats / Millennials

Target Group



*Tom, 27
from Italy
moved to Shanghai for work*



*Lu, 21
from Xi'an
Student at Tongji*

Business model

*Advertisement
Partnerships*

Data

Geolocation

Transportation

Point of Interest

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