



CPA. PROF. ELIZABETH NTHAMBI KALUNDA

PhD, MBA, B.Ed., CPA (K)

Member Number 7025

FOR ICPAK CHAIRMAN 2025-2027



Education Qualifications

- Doctor of Philosophy, Business Administration, University of Nairobi (UON)
- Masters in Business Administration (M.B.A) Accounting option (UON)
- Bachelor of Education, Moi University.
- Certified Public Mediator (CPM).
- Certified Public Accountant - CPA (K)
- Certificate of Proficiency, Trustee Development Program Kenya (TDPK)
- Senior Leadership Development Program (SLDP-Kenya School of Government)

Employment History

- 2023 December to March 2025-Acting Deputy Vice Chancellor Finance and Operation, United States International University- Africa (USIU-A).
- 2022 September- to date Associate Professor-Finance, USIU-A, Chandaria School of Business.
- 2022 January-August- Chair of Department Accounting, Finance and Accounting.
- 2016 September- Sept 2022- Assistant Professor, United States International University- Africa (USIU-A), Chandaria School of Business
- 2016 May to August 2016: Head of Technical Training Section at the Institute of Certified Public Accountants of Kenya (ICPAK).
- 2013 December to May 2016: Manager Training Institute of Certified Public Accountants of Kenya.
- 2014 May to May 2015: Seconded to the ICPAK World Bank-IDF project as project coordinator.
- 2013 September to December 2013: Assistant Lecturer Murang'a University College
- 2009 September to August 2013: Assistant Lecturer and Chair of Department, Dedan Kimathi University of Technology (DKUT).
- 2009 May-September 2009: Principal Lecturer, Ministry of State for Public Service, Government Training Institute, Embu.
- 1996 September–May 2009: Teacher Service Commission, Accounting, Business Studies, Accounting and Home Science Teacher high school level and Head of Creative Arts Department.

Current and Past ICPAK Committees and Sub Committee Membership

Committees

- Research and Development Committee(Current/ Convenor)
- Human Resource and Governance Committee(Current/Convenor)
- Public Policy & Governance Committee(Current/Member)
- Member Services Committee(Member)
- Audit and Risk Committee (Member)

Sub-Committees:

- Devolution Sub-Committee (Current/Member)
- Diaspora Affairs Sub-Committee(Current/Member)
- Special Events & Welfare Sub-Committee(Current/Member)

ICPAK Representation

- Kasneb Board (2022-to date)
- Kasneb Foundation Chair (2025-date)

Manifesto

My commitment to the membership under the tagline *"Dedicated Service: Amplified Voice of ICPAK"* is anchored on the **SLEEK 2.0** agenda which emphasizes on five core pillars derived from the Strategic Plan (2025-29). This agenda places ICPAK membership at the heart of every initiative, ensuring that we uplift the profession, empower accountants while upholding public trust in an environment where Integrity Counts.

SLEEK 2.0 AGENDA

S Setting the Bar in Standards for Superior Service

1. Standards Excellence
2. Superiority in Practice
3. Streamlined Membership and Licensing
4. Embracing 360 Degrees Sustainability

L Leading Member-centric Institute

1. Lift member satisfaction and engagement through innovative technologies
2. Member Benefit Program
3. Leverage the CPA brand for influence
4. Community Outreach and Pro bono Services

E Empowerment of Upcoming Accountants & Inclusivity

1. Elevate Mentorship and Growth.
2. Engage in Networking and Value-Add
3. Youth Empowerment Agenda
4. Inclusivity Agenda- Accountants with Disabilities.

E Empowered Profession for Enhanced Public Interest

1. Elevate Public Awareness
2. Strengthen Stakeholder Relationships
3. Strengthening the Profession Through Respect, Protection and Fair Remuneration, Underpinned by Ethics and Compliance
4. Elevate brand positioning and visibility while strengthening devolution through ICPAK branches

K Knowledge Generation & Innovation.

1. Knowledge/Market Driven Research Initiatives
2. Knowledge access and dissemination
3. Innovating the Future with AI-Enhanced Technology
4. Knowledge and Research Collaborations

2.0 Amplified Voice of ICPAK

1. Unwavering Integrity
2. Strong Member Protection
3. Bold Dialogue
4. Your Voice Amplified

Detailed Agenda

S - Setting the Bar in Standards for Superior Service

1. Standards Excellence

- Compliance with IFAC's SMOs; International Education Standards (Quality CPD for Future-Forward Practices)
- Leadership in standards development.
- Strengthen quality of reporting and verification.
- ESG reporting and sustainability practices within the profession.
- Strategic collaborations with partners on regulations.

2. Superiority in Practice

- Comprehensive reviews of firms.
- Use reviews to improve practices.
- Implement a comprehensive complaints, investigation and disciplinary process.
- Address professional misconduct with integrity.
- Unite with stakeholders in the fight against masquerades/quacks.

3. Streamlined Membership and Licensing:

- Review the licensing policy for completeness.
- Develop a comprehensive membership policy.

4. Embracing 360 Degree Sustainability

- Long-Term Financial Resilience
- Robust Internal Controls for Sustainable Governance
- Financial Transparency
- Ensure accountable management.
- Integrating Environmental, Social, and Governance (ESG) Factors into Financial Decision-Making.

L - Leading Member-centric Institute

1. **Lift member satisfaction and engagement through innovative technologies:** Elevate member experience driven by feedback and meeting their evolving expectations. Implement state-of-the-art technologies to streamline processes, enhance communication, and offer personalized member experiences
2. **Member Benefit Program:** reinvesting organizational success into tangible member advantage.
3. **Leverage the CPA brand for influence:** Strategically maximize brand equity through innovative marketing and strong participation in key industry events.
4. **Community Outreach and Pro bono Services:** Offer pro bono services to as a commitment to social responsibility and visibility enable access to a range of accounting services ranging from book keeping to tax compliance. This will support the growth and development of SMEs and MSMEs, fostering a thriving business environment.

E - Empowerment of Upcoming Accountants & Inclusivity

1. **Elevate Mentorship and Growth:** Empower young accountants and other underrepresented groups through selected growth opportunities, mentorship, and TAPEF enabling them to achieve their full potential.
2. **Engage in Networking and Value-Add:** Generate networking opportunities through dedicated forums and CPD events and design value-add products and services that cater to their unique needs and aspirations.
3. **Youth Empowerment Agenda**
 - a) **Career Ignition for Lasting Success**
Provide youth with hands-on leadership opportunities (CPD chairing/MCing) and strategic networking, empowering them for lasting professional success
 - b) **Foster Economic Empowerment:**
Support the development and growth of youth-led entrepreneurial ventures, specifically including conference gift pack businesses. Broaden the scope of support to include diverse entrepreneurial ventures beyond conference gift packs.

- c) **Global Pathways: Connecting Youth to Diaspora Opportunities**
Connect youth to global opportunities by creating a platform for diaspora job access, facilitating virtual and in-person networking, and providing training to enhance their international competitiveness.
- d) **Innovations partners;** Offer specialized workshops, certifications, and mentorship programs focused on artificial intelligence, data analytics, blockchain, and other relevant technologies for young accountants.

4. Inclusivity Agenda: Accountants with Disabilities.

- a) Accessible Pathways: Create inclusive pathways for accountants with disabilities.
- b) Implement communication and technology adaptations.
- c) Awareness & Culture: Promote disability inclusion awareness within the accounting profession.
- d) Collaborative Best Practices: Collaborate with disability advocacy organizations.
- e) Ensure initiatives are informed by best practices: Address the specific
- f) needs of the community.
- g) Equitable Opportunities: Promote equitable opportunities for professional growth and advancement.

E - Empowered Profession for Enhanced Public Interest

1. **Elevate Public Awareness:** Enhance public understanding of financial accountability and accountancy through impactful media presence and knowledge dissemination. Position the Institute as a leading authority on accountancy, public policy, public debt, devolution, and the economy through advisory opinions and legislative influence.
2. **Strengthen Stakeholder Relationships:** Engage in comprehensive stakeholder outreach and implement effective management strategies to build and maintain strong relationships. Enhance influence with key offices and foster meaningful collaborations.
3. **Promoting Professional Respect, Compliance, and Ethics**
4. **Advocacy for Fair Remuneration and Professional Respect across diverse sectors:** Championing the onboarding of all professionals while ensuring respect, protection, and fair remuneration, rooted in a commitment to ethics, integrity and compliance. Transition TVET, Schools Busars and accountants to government employees.
- a) **Ethical Accountability:** Establish systems to address ethical violations transparently, fostering a culture of integrity and accountability.
- b) **Legal and Regulatory Protections:** Advocate for frameworks that safeguard accountants' rights and maintain the profession's credibility.
5. **Elevate brand positioning and visibility while strengthening devolution through ICPAK branches:** Engage in strategic initiatives and engaging with county governments to collaborate the Institute's services.

K - Knowledge Generation & Innovation:

1. **Knowledge/Market Driven Research Initiatives:** Build and boost the Institute's ability to do top-notch, evidence-based research in accountancy, finance, economy, and related areas.
2. **Knowledge access and dissemination :** Make sure everyone has access to knowledge, business tools, and opportunities through a useful knowledge hub. Raise the standard of research and publish books, periodicals, journals, and articles to influence the field of accountancy.
3. **AI-Powered and Cutting-Edge Technologies:** Secure a sustainable and resilient future for the Institute and its members through innovation.
4. **Knowledge and Research Collaborations:** Though collaborations in research Offer strong evidence-based research to shape policy development and make meaningful contributions to public discussions and country.

2.0 Amplified Voice of ICPAK

1. **Unwavering Integrity:** Our Ethical Foundation.
2. **Strong Member Protection:** Your Security, Our Priority.
3. **Bold Dialogue:** Shaping Our Future Together.
4. **Your Voice Amplified: Influence and Impact.**

CPA Prof Kalunda

Dedicated to Serve

Amplified Voice of ICPAK

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