

Beauty Biz Q1  
Dashboard

Jan- April Sales Overview

Welcome, Sylvia...

Total sales

₦1.38M

Jan Sales: 532K

April Sales 169K -68% ↓



Unit Sold

275

Jan qty sold: 105

April qty sold: 43 -59% ↓



Profit

₦690K

Jan Profit: 266K

April Profit: 85K -68% ↓



Avg Sale

₦28K

Jan Avg Sales: 30K

April Avg Sales: 17K -43% ↓



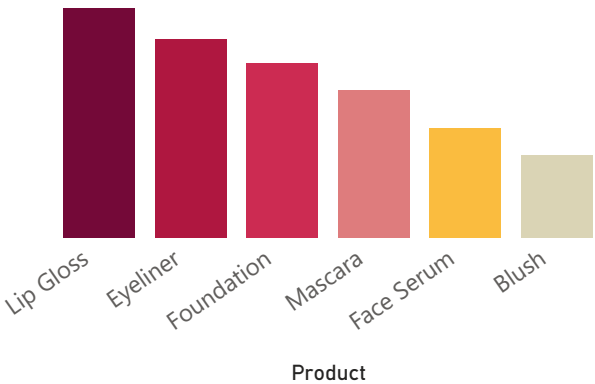
Month

All

Product

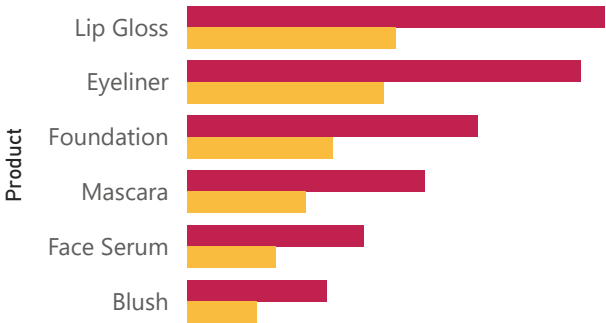
All

Sales by Qty



Sales vs Profit

Sum of Total Sales profit

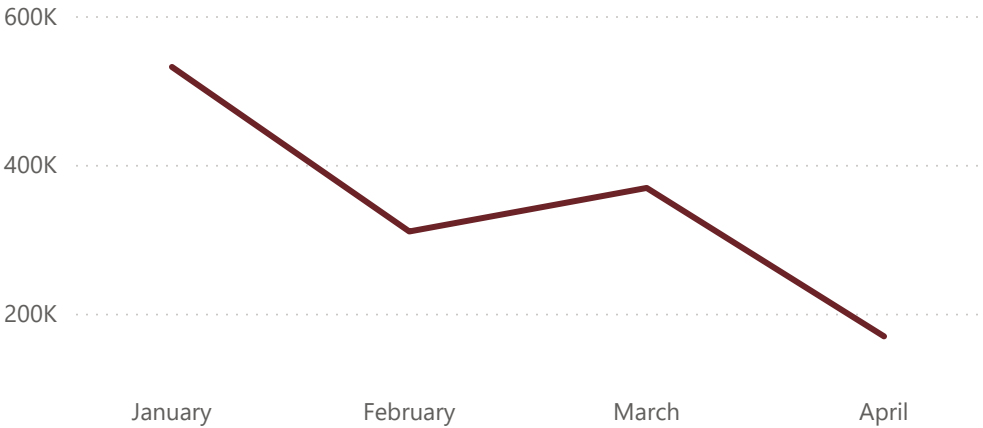


Payment Method

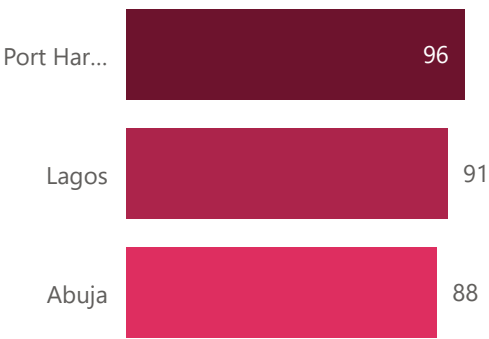
POS 38%  
Transfer 34%  
Online 28%



Sales by Month



Quantity Sold by Region



Product Average sale

Product	Average sale
Blush	23,307.80
Eyeliner	29,826.73
Face Serum	21,008.29
Foundation	40,392.00
Lip Gloss	31,646.82
Mascara	19,795.80
Total	27,602.32