

TRENDING REPORT OF YOUTUBE VIDEOS

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HOW DOES THE DASHBOARD WORK?



The dashboard will show the trending videos on Youtube where we could see which trending videos are from time to time by category and country.

THE QUESTIONS

The most trending video categories

Which video categories are trending the most?

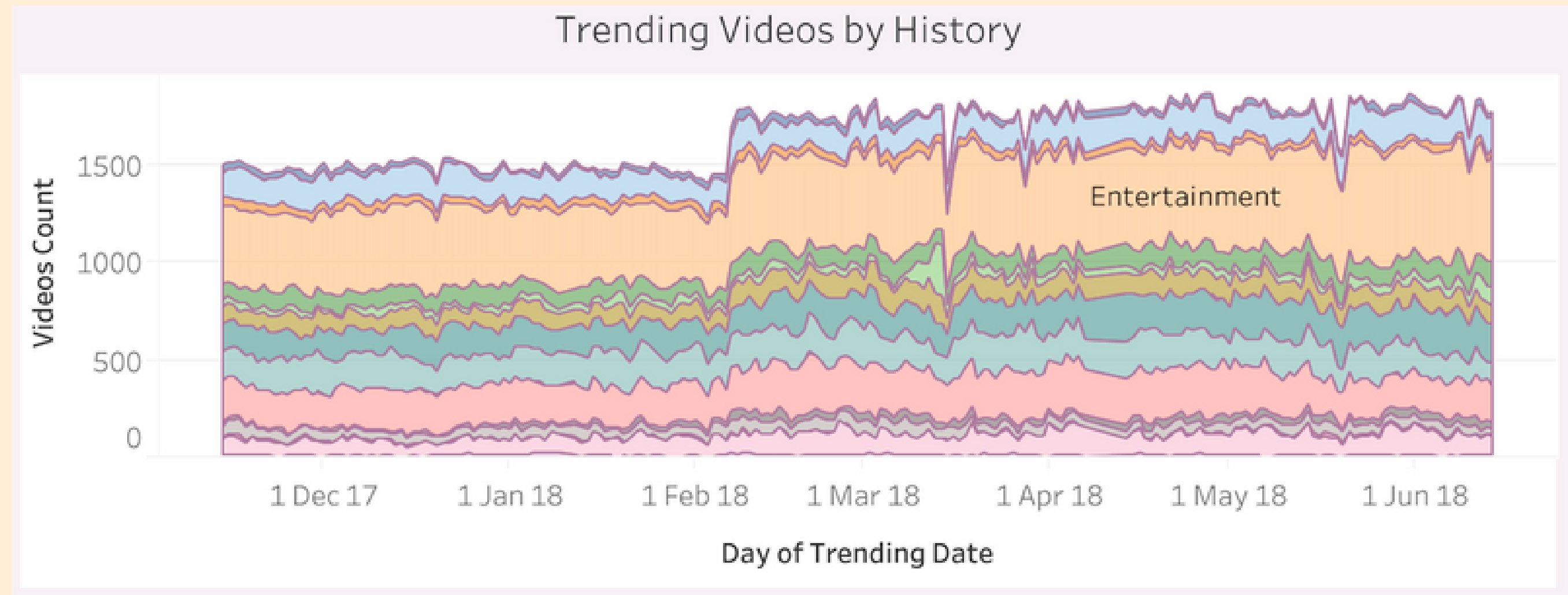
Distributed trending videos in each area.

How is it distributed in each area?

The most popular categories in the US

What categories are most popular in the United States? is there a difference between popular categories in the US and popular categories in another countries?

THE MOST TRENDING VIDEO CATEGORIES



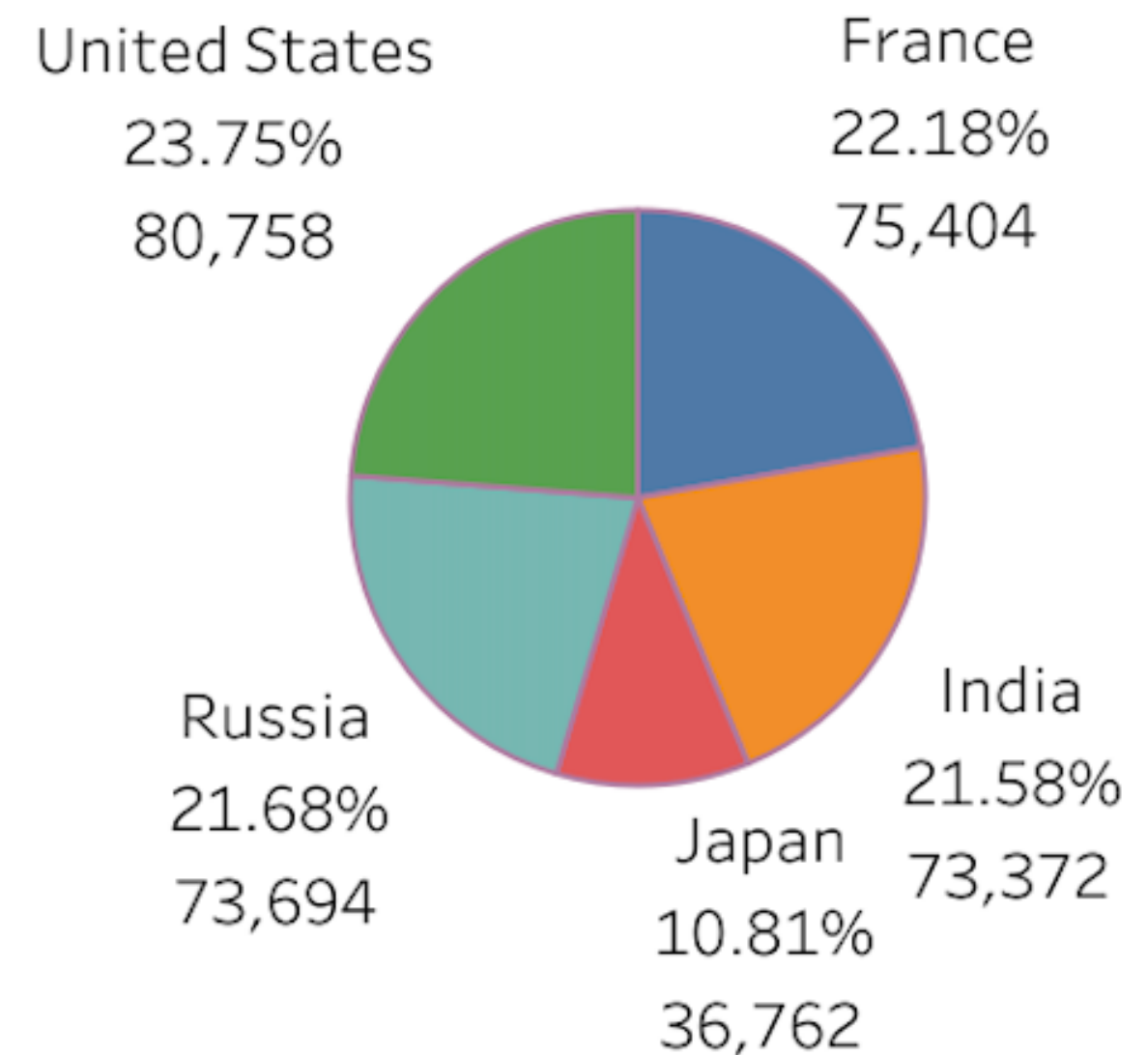
As we have seen in the graphic area above, the entertainment video category has the most trending videos. Followed by the People & Blog and the Music categories, which became the most trending video categories within 6 months.

HOW IS IT DISTRIBUTED IN EACH AREA?

The US has the highest distribution percentage compared to other countries which is 23.75%, while Japan has the lowest percentage distribution with only 10.81%.

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Trending Youtube Videos by Country



THE MOST POPULAR CATEGORIES IN THE US

What categories are most popular in the United States? Is there a difference between categories popular in the US and categories popular in another country?

Trending Youtube Videos by Country and Category					
Category Title	Region				
	France	India	Japan	Russia	United States
Entertainment	19,020	32,924	11,734	11,692	19,638
Music	7,658	7,714	2,480	3,664	12,874
Howto & Style	4,668	1,674	1,574	3,928	8,280
Comedy	8,446	6,814	1,372	5,968	6,870
People & Blogs	9,346	4,988	5,792	18,452	6,122
News & Politics	6,526	10,346	2,654	9,858	4,818
Science & Technology	1,588	1,096	300	2,226	4,722

The most popular categories in the US are Entertainment, Music, and How-to & Style. While in France, the most popular categories are Entertainment, Comedy, and Sports. Then in Russia, the most popular categories are People & Blogs, Entertainment, News & Politics. In conclusion, every country has different categories of video trending on Youtube. We could say that Entertainment is the most popular category of video on Youtube in every countries.

LINK

Here's a link to see the dashboard and it will automatically update, so we could see the trending Youtube videos from time to time.

DASHBOARD LINK

https://public.tableau.com/app/profile/sylvia2146/viz/Dash_Trend_Youtube/Dash_trend_vid?publish=yes

THANK YOU

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