

Sylvia Ifeoma Nwokoro

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Portfolio: <https://sylvian98.github.io/Sylvia-Ifeoma-Nwokoro/>

Personal Statement:

I am a highly motivated and qualified Wordpress Developer / Web Designer with 5 years of experience. I am skilled in creating captivating digital experiences, I thrive on turning blank canvases into inspiring designs. My expertise lies in creating seamless user experiences and visually striking interfaces. I excel in both collaborative team environments and independent projects, always eager to learn and adapt to new challenges.

Skills and Attributes:

- UX/UI Design
- Graphic Design
- Web design
- HTML, CSS, SCSS, Javascript, PHP
- Using Plugins such as Advanced Custom fields to create blocks in clients Wordpress sites
- Adobe Creative Suite (Photoshop, Illustrator, XD, Premiere Pro, After Effects, InDesign)
- Figma, InVision
- WordPress, Vev Design, Squarespace
- Social Media Content Creation
- Utilising Google Analytics, Looker studio, Hotjar, and Semrush to create website reports
- Creating and looking after domains
- Strong Written and Verbal Communication
- Deadline Management
- Team Collaboration and Leadership

Software Knowledge:

HTML | JavaScript | CSS | SCSS| PHP | phpMyAdmin| MYSQL| Adobe Creative Suite | Photoshop| Adobe XD | Illustrator |Adobe Premiere pro | InVision | Microsoft word | Microsoft project | Excel |PowerPoint | Access | After Effects | InDesign |Figma| Wordpress |Vev design| Squarespace | Google sites | SEMrush | Hotjar | Github | Bitbucket | Gravity Forms | Wordpress builders (WPBakery Page Builder, Elementor) | Wordpress Woocommerce | Looker studio | Google analytics | SEMrush| ACF

Education:

Nottingham Trent University Sep 2017- May 2020

Course: BSC (H) Digital Media Technology

Graduated with a 2nd Class honours – 1st division
(2:1)

College: Leyton Sixth Form College Sep 2015 – June 2017

Courses: A level Film studies Grade: C

A level Graphic Grade: C

A level ICT Grade: B

School: Cumberland School Sep 2010 - Jul 2015

8 GCSEs A-C including Maths and English

Work/Professional Experience:

Wordpress Developer, Honey Creative Studio

May 2024 - February 2026

- Creating website for various clients using Wordpress
- Updating and maintaining the sites
- Using Javascript plugins such as GSAP to add animation to the client sites
- Managing multiple clients sites and making sure the SEO is performing well
- Using Analytical sites to create reports for clients
- Using HTML, CSS, SCSS, JS and PHP to create Wordpress Themes and templates for various clients
- Collaborated with the design team to bring client website designs to life

Web Designer, Hadean Supercomputing

December 2021 - March 2024

- Led the redesign and maintenance of Hadean's website, enhancing user experience and engagement.
- Design prototypes in Figma for pages and templates for desktop and mobile to display content
- Utilise HTML, CSS, JavaScript, and PHP to code and customise WordPress websites.
- Manage SEO strategies and content creation, ensuring optimal site performance.
- Generating website reports and dashboards using Hotjar, Semrush and Google analytics
- Develop landing pages and templates in HubSpot and Wordpress, contributing to lead generation efforts.

Junior UX/UI Designer/Graphic Designer, Brezaa

May 2021 - December 2021

- Collaborated with the design team to conceptualise and implement app and website designs.
- Utilised Figma and Adobe XD to create wireframes, prototypes, and visual designs. Solicited feedback from senior designers to iterate and refine design solutions.

- Strengthened organisational and teamwork skills in a fast-paced startup environment.

Graphic Design Assistant, Master Events (Huggy Germs),

September 2020 - May 2021

- Created compelling designs for clothing, accessories, and social media content.
- Maintained the front and backend of the website using WordPress, implementing updates and enhancements.
- Developed interactive games to enhance brand engagement and awareness.
- Enhanced editing skills and contributed to team-based projects and initiatives.

Interests/Hobbies:

- HTML Website Creation
- Graphic Design Business (Logos, Social Media Posts, Business Cards)
- Photography
- Roller-Skating (Skills include skating backward, spinning)
- Online gaming (Favourite is Fortnite)