What gender do you belong to?

64 out of 64 people answered this question

1	Male	48 / 75%
2	Female	16 / 25%

What age bracket are you in?

64 out of 64 people answered this question

1	21 to 25 years	41 / 64%
2	16 to 20 years	11 / 17%
3	26 to 30 years	10 / 16%
4	31 to 35 years	2 / 3%
5	36 to 40 years	0 / 0%
6	41 to 45 years	0 / 0%
7	46 to 50 years	0 / 0%
8	Above 50 years	0 / 0%

What is your current employment status?

64 out of 64 people answered this question

1	Student	37 / 58%
2	Part-time employee	8 / 13%
3	Full-time employee	7 / 11%
4	Unemployed	7 / 11%
5	Self-employed	5 / 8%
6	Retired	0 / 0%

How did you come to know of online shopping?

64 out of 64 people answered this question

1	Links on social media i.e Facebook,WhatsApp,twitter	30 / 47%
2	Through friends	24 / 38%
3	Online invitations	7 / 11%
4	Newspaper advertisements	3 / 5%

How often do you buy goods online

64 out of 64 people answered this question

1	Rarely	32 / 50%
2	Once in a month	15 / 23 %
3	Multiple times in a month	7 / 11%
4	Multiple times in a week	6 / 9%
5	Once a week	4 / 6%

Rate your preference of online shopping to traditional physical shopping?

64 out of 64 people answered this question



3.19 Average rating

1	0000	24 / 38%
2	000	18 / 28 %
3	0	11 / 17%
4	00000	7 / 11%
5	00	4 / 6%

Which of the following influences your decision above?

64 out of 64 people answered this question

1	Product price comparison	18 / 28%
2	Quality of products	17 / 27 %

3	Large variety of products	9 / 14%
4	Mode of product delivery	7 / 11%
5	Time factor	6 / 9%
6	Mode of payment	3 / 5%
7	Ability to keep up with current trends in product market	2 / 3%
8	Large pool of suppliers	2 / 3%