

What gender do you belong to?

64 out of 64 people answered this question

1	Male	48 / 75%
2	Female	16 / 25%

What age bracket are you in?

64 out of 64 people answered this question

1	21 to 25 years	41 / 64%
2	16 to 20 years	11 / 17%
3	26 to 30 years	10 / 16%
4	31 to 35 years	2 / 3%
5	36 to 40 years	0 / 0%
6	41 to 45 years	0 / 0%
7	46 to 50 years	0 / 0%
8	Above 50 years	0 / 0%

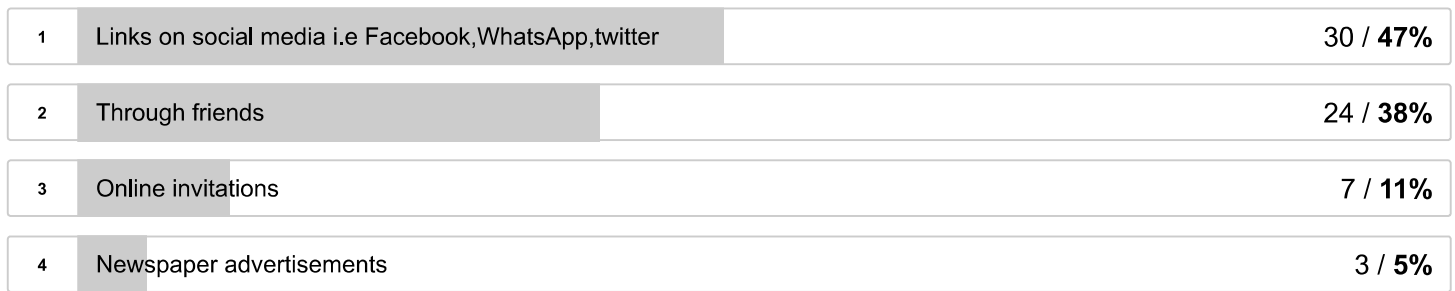
What is your current employment status?

64 out of 64 people answered this question

1	Student	37 / 58%
2	Part-time employee	8 / 13%
3	Full-time employee	7 / 11%
4	Unemployed	7 / 11%
5	Self-employed	5 / 8%
6	Retired	0 / 0%

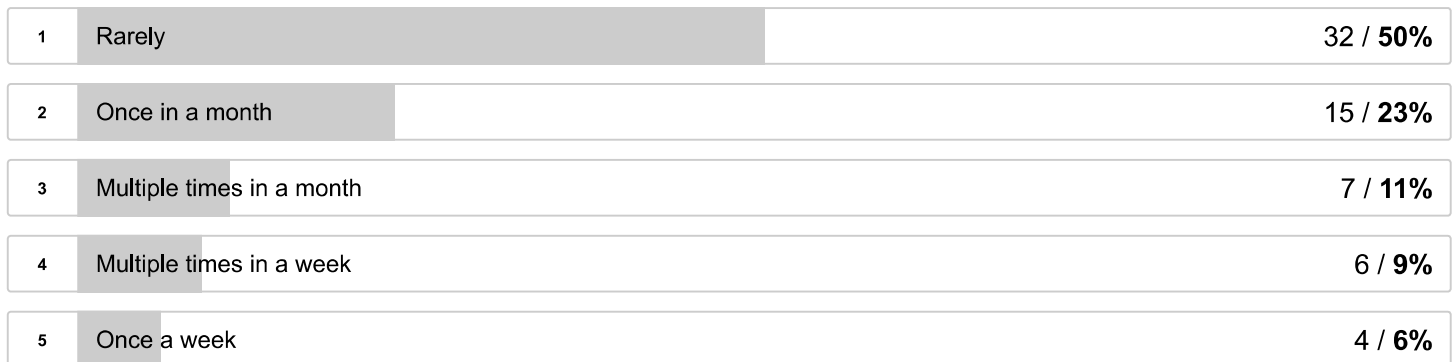
How did you come to know of online shopping?

64 out of 64 people answered this question



How often do you buy goods online

64 out of 64 people answered this question



Rate your preference of online shopping to traditional physical shopping?

64 out of 64 people answered this question



3.19 Average rating



Which of the following influences your decision above?

64 out of 64 people answered this question



3	Large variety of products	9 / 14%
4	Mode of product delivery	7 / 11%
5	Time factor	6 / 9%
6	Mode of payment	3 / 5%
7	Ability to keep up with current trends in product market	2 / 3%
8	Large pool of suppliers	2 / 3%