## How much would you spend to purchase a clothing from an online store

7 out of 30 people answered this question

1	ksh. 1000 - 5000	5 / 71%
2	ksh. 100 - 500	1 / <b>14%</b>
3	ksh. 500 - 1000	1 / <b>14%</b>
4	above ksh. 5000	0 / <b>0%</b>
5	below ksh. 100	0 / 0%

# Are your purchases usually planned or spur of the moment

7 out of 30 people answered this question

1	Planned	5 / <b>71%</b>
2	Spur of the moment	2 / <b>29</b> %
3	Either	0 / <b>0%</b>

## When purchasing a new item, do buy a matching outfit item? (shoes, hat, bag, coat)

7 out of 30 people answered this question

1	Not often	3 / 43%
2	Quite often	2 / <b>29%</b>
3	All the time	1 / <b>14%</b>
4	Sometimes	1 / <b>14%</b>
5	No never	0 / 0%

## Who do you mainly shop with?

7 out of 30 people answered this question

1	Family and friends	3 / 43%
2	Alone	2 / <b>29%</b>
3	Colleagues	1 / <b>14%</b>

4	Partner	1 / <b>14%</b>
5	choice 5	0 / <b>0%</b>

## When shopping for clothes, do you:

7 out of 30 people answered this question

1	Search before hand for information and then visit the right store for me	3 / <b>43%</b>
2	Decide to go in due to the window display/adverts	2 / <b>29%</b>
3	Go to shops where there are special offers	1 / <b>14%</b>
4	Try new shops	1 / <b>14%</b>
5	Others	0 / <b>0%</b>

# Do you prefer any customisations on the clothes that you purchase?

7 out of 30 people answered this question

1	Yes	5 / <b>71%</b>
2	No	2 / <b>29%</b>

# Rate your experience from shopping for clothes from online stores.

7 out of 30 people answered this question



# 3.71 Average rating

1	* * *	4 / 57%
2	* * * * * *	2 / <b>29</b> %
3	* * * *	1 / <b>14%</b>