Izhar Buendia Kathy Kosinski Sylvie Jing Zhang SI 543- 002

\*Untitled\* is a location-based moment sharing app. Users are able to post their "moment" to a particular location.

- Love the graffiti wall off of E. Liberty? See who else has visited it recently, which works of art are new, and which are open for interaction. You could even set up and play a game of hangman or tic tac toe with other *untitled* users.
- Does that pesky cracked sidewalk on Main St get you every time? Find out that yesterday another *untitled* user spilled his entire coffee there.
- Did you find a lost cat or dog? Let the users know and reunite a family and their pet! Through *untitled* people can see the city around them through the eyes of their peers and contribute to the same conversation. People pass the same locations in their daily routines, but *untitled* works to break them out of their tunnel vision to:
  - recognize beauty where they may have previously missed it
  - bond with the strangers in their city over shared experiences
  - build a digital guestbook of every location,

Untitled acts to connect the population of a community, whether it be a campus, town, or major city, through shared moments. These moments also compile an interactive archive of events that users can navigate to gain a glimpse into the history of a specific location, but only while they are at that location. This allows for realtime observations of their environments to take hold. Similar to FourSquare in its location-oriented approach, and Twitter in the status updates of users, untitled offers an amalgamation of the two for a meaningful location and moment charting experience.

