Aaliyah Symlar
Full Stack Web Developer

A quality-driven dynamic Front-end Web Developer with 6 years of experience in developing and managing Digital Marketing content across a wide range of web services. I work with a diverse group of developers using agile and waterfall methodologies.

Contact

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(931) 223 7141

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Websites
Portfolio
LinkedIn

Education

2020
Full Stack Web Developer; Certificate
Vanderbilt University

2012-2017
**Bachelor of Science;
Communications & English**
Tennessee Technological University

Expertise

- Web Development
- React JS
- HTML
- CSS/SASS
- WordPress
- Process Flows
- JavaScript
- Digital Marketing
- Social Media Management

Experience

2017 - Present
Vanderbilt University

Training & Support Specialist/ Web Developer

- Developed content strategy for key templates in a major design system overhaul.
- A key contributor to quality control feedback for WordPress pattern libraries Contributed to multiple design and development projects, including a million-dollar overhaul and redesign of Vanderbilt's digital experience
- Delivered this project on time and budget during a global pandemic thanks to the work of our project team, on which I served as a content strategist, quality assurance engineer, and junior developer.
- Manage the University's YouTube channel.
- Completed tasks as varied as updating web page content in WordPress, debugging code, client communications, user training, and quality control of both the back and front-end IT customer experience for the people who use our sites and applications. Collaboration with the brand and marketing teams to create digital marketing projects on our websites.
- Lead internal training for our FutureVU design system to all campus partners.

Jan. 2023 - July 2023
OmarionWorldwide

Marketing Intern

- Apprenticeship with Omarion Worldwide through Femme It Forward program
- Built a functional React website for Omarion Worldwide. (omarionworldwide.com)
- Managed Fan Social Media accounts(Instagram, Twitter)
- Created Analytical Reports on Music Stats each week

Skills

- Excellent verbal and written communication skills.
- Receptive to training
- Experience debugging applications
- Experienced managing websites
- Quality assurance
- Self-directed worker
- Goal-Oriented/ Resourceful
- Solution-Oriented
- Analytical thinking
- Quick learner/ Eager to learn more

- Experienced with HTML, JavaScript, CSS, SASS, MySQL Knowledge of mobile development / responsive web design
- Experience with Canva, Figma, Boostrap
- Experience with WordPress
- Experienced with React
- Experienced with PHP
- Experienced with GitHub, Bitbucket
- Help Desk Support Experience
- Experienced with Adobe Creative Cloud/Suite
- Knowledge of RESTful API design/testing
- Proficient with Microsoft OS & Office Suite products Customer Service
- Strong work ethic/ Multi-tasker