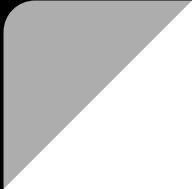


> **whoami**

BOBBY GAZA. DORK.



MY CORE TEAM



Parent 1

Me (old)



Parent 2

April



Child 1

Amelie 16



Child 2

Margaux 14



Kendrick: the baby

Pug/Pit/Staff



Where's Dad?

Bike.



OG TEAM

A photograph of a space shuttle launching from a launch pad. The shuttle is positioned vertically, with its orange external fuel tank and white solid rocket boosters at the base. A large plume of white smoke and fire erupts from the base, partially obscuring the lower part of the shuttle. In the background, the clear blue sky is visible above a metal support structure for the launch pad. To the right, there's a tall, cylindrical water tower. The foreground shows a body of water with some green vegetation along the shore.

MY DAD WORKED ON THE FIRST SPACE SHUTTLE!

*I LOVE TO BRAG ABOUT MY DAD



I AM PRIVILEGED TO HAVE WORKED AT
SOME GREAT COMPANIES



BUT GROWING UP...



SOFTWARE ENGINEERING WAS NOT FOR ME.



GROWING UP...

ART+ SKATEBOARDING+ HIPHOP PRE-TECH. STILL 100% NERD.



**EVERYTHING I NEEDED TO
KNOW ABOUT TECHNOLOGY
I LEARNED FROM SKATEBOARDING.**

RULE #4080

**YOU CAN'T BE SUCCESSFUL
IF YOU DON'T TAKE RISKS**



DARE TO BE THE FIRST

One of the first handrails by Natas, how did he even think to try this??

A photograph of a skateboarder performing a trick on a wooden staircase. The skateboarder is in mid-air, performing a frontside 180-degree turn. The stairs are made of light-colored wood and are flanked by metal railings. In the background, there's a brick building and some greenery. The overall scene is bright and sunny.

PROGRESS

BUT TO GET TO THIS...



FALLS WILL HAPPEN

THRASHER

MORE THAN ONCE





GOOD THINGS
HAPPEN IF YOU GET
UP.

TRY AGAIN.
BETTER THAN LAST TIME.
PROGRESS.



BETTER THAN YESTERDAY == AMAZING

A REAL WORLD EXAMPLE



THE SAME CORE. BETTER EACH TIME.
Slack was acquired by Salesforce for 27B

HOW I THINK ABOUT PRODUCT DEVELOPMENT

(ENGINEERING. PRODUCT. DESIGN.)

“Organizations, who design systems, are constrained to produce designs which are copies of the communication structures of these organizations”

- Melvin Conway, Conway’s Law

OMG WTF DOES THAT EVEN MEAN?

A photograph of a young man with short brown hair, laughing heartily with his eyes closed. He is wearing a vibrant, patterned shirt with a mix of red, blue, and green colors. The background is a warm, yellowish-orange color, possibly from a sunset or indoor lighting.

**HOW WELL WE COMMUNICATE AS A TEAM(S)
SHOWS UP IN THE SOFTWARE WE BUILD.**

OUR CUSTOMER COMES FIRST.

[YES. DUH YOU SAY.]

COMMUNICATING.

EXPLICIT > IMPLICIT

OVER COMMUNICATION > UNDER COMMUNICATION

PROBLEMS == OPPORTUNITIES

WORKING.

FOCUS == PRECIOUS RESOURCE

“I DON’T KNOW” IS A POWERFUL AND OK STATEMENT

BUILDING.

**UNDERSTAND WHEN WE BUILD/BUY ON CREDIT
SHIP QUICKLY, BUT WITH SUSTAINABILITY IN MIND
FIX PROBLEMS EVEN WHEN THEY ARE NOT YOURS
SIMPLE == BETTER**

COLLABORATING.

CONFIDENCE, BUT TRY TO PROVE YOURSELF WRONG
EVERYONE CAN BE A MENTOR
ANYONE ON THE TEAM SHOULD BE ABLE TO ANSWER “WHY”

HOW WE DO.

HUSTLE. BUT DON'T BE AN ASSHOLE.



stakes
is high

THANKS!