Education University of Michigan

Ann Arbor, MI | May 2024

Masters of Science in Information (Human-Computer Interaction) GPA: 3.92/4.0

Korea Advanced Institute of Science and Technology (KAIST)

South Korea | Feb 2022

Bachelor of Science in Industrial Design GPA: 3.80/4.3 Cum Laude

Work Experience

UX Design Intern, athenahealth

Watertown, MA | Jun 2023 - Aug 2023

- Ideated, designed, prototyped and validated key features of corporate payer portal to improve clients' revenue cycle management, which are ready to be shipped in 1Q 2024.
- Collaborated with PM, engineers, and UX writers in an agile environment to streamline corporate bill payment and medical billing dispute processes.

UX Design & Research Intern, Ringle

South Korea | Apr 2022 - Jul 2022

- Led foundational qualitative user research for understanding the customer base and their current pain points on Ringle product
- Consolidated qualitative data from 15 in-depth interviews with quantitative data working with 2 data scientists, to analyze customer behavior patterns, which led to establishing UX design strategy and new marketing campaign

UX Designer, NHIS - KAIST UX Design Research Center

South Korea | Mar 2020 - Jun 2020

- Designed robo-advisor service collaborating with product designers and investment portfolio managers from NH Investment & Security (NHIS)
- Devised system that collects personal values and translates them into personalized investment service
- Established subsequent ESG investment product ideas for NHIS

Product Designer, Pavilion Corporation

South Korea | Dec 2019 - Mar 2020

- Spearheaded MVP design of AI vocal analysis software as a solo designer, collaborating with engineers
- Conducted competitive research, user interviews, and online beta tests with potential users to find product-market fit

Award & Recognition

Red Dot Award 2021

Germany | Aug 2021

Winner in Communication Design, App 7

iF Design Award 2021

Germany | Apr 2021

Gold Award in Service Design 7

Winner in UI Design [↗]

Skills & Tools UX/UI Design · User Research · Agile Development · Wireframing · Interactive

Prototyping · User Interview · Usability Testing

Figma · Sketch · Protopie · Photoshop · Illustrator

 $\cdot \text{InDesign} \cdot \text{Premiere Pro} \cdot \text{After Effects} \cdot \\ \text{Fusion360} \cdot \text{Keyshot} \cdot \text{Python} \cdot \text{Javascript} \cdot \\$

 $React.js \cdot HTML \cdot CSS \cdot SQL$