



# GROWING MARKET OPPORTUNITIES IN COUNTER UNMANNED SYSTEMS

## 2025 REPORT

# Acute Drone Threat Driving Investment Opportunities in C-UAS

## C-UAS Market Trend

## Assessment



### The Drone Threat is Increasing

- Unmanned aerial system<sup>1</sup> technology has evolved rapidly, creating a new asymmetric threat posed by sophisticated, yet affordable, commercially available drones
- Wars in Ukraine and the Middle East and other high-profile incidents executed by state and non-state actors have taken lives and destroyed exponentially more expensive and sophisticated military systems, underscoring the risk posed by low-cost drones
- Threat extends beyond the battlefield to critical infrastructure and any location where large crowds congregate



### Diverse Threat Demands Layered Defense

- The drone threat is dynamic and diverse, requiring multiple methods to detect, track, and potentially defeat enemy UAS
- A layered defense strategy adopted by militaries encompasses multiple defeat modalities, including electronic warfare (RF jamming), kinetic defeat (missiles, munitions, nets, etc.), and directed energy (high-power microwaves and high-energy lasers)
- Drone threats will continue to adapt, for example, by moving to higher frequencies amid adoption of 5G; solutions must continue to evolve to keep pace with the threat



### Military Buyers Leading the Way

- Counter-UAS<sup>2</sup> market today is dominated by military end users as current regulatory environment limits the adoption of C-UAS systems by non-government users, particularly in the U.S.
- Defense customers are currently prototyping, assessing and rapidly fielding C-UAS solutions in order to address urgent operational needs while continuing to advance R&D into more robust and capable solutions
- U.S. DoD<sup>3</sup> investment in C-UAS was \$1.2B in FY23; in a full-adoption scenario covering key installations, vehicles, and dismounted units, Arnovia assesses total potential market for Western defense C-UAS<sup>4</sup> is \$21B



### \$35B Potential Market Value

- C-UAS market will expand rapidly as regulations ease and more customers can access capabilities to protect their critical assets from hostile drones
- Airports and critical infrastructure have already begun adopting C-UAS with myriad feasible use cases
- Arnovia estimates total addressable C-UAS market (defense and commercial) in a full-adoption scenario valued at \$35B; likely case based on reasonable expectations sees market growing at nearly a 20% CAGR to \$5.5B by 2030



### Multiple Ways to Invest

- Multiple ways for investors to participate in the fragmented C-UAS market; Harris Williams and Arnovia see five key angles

#### Key Ways to Invest

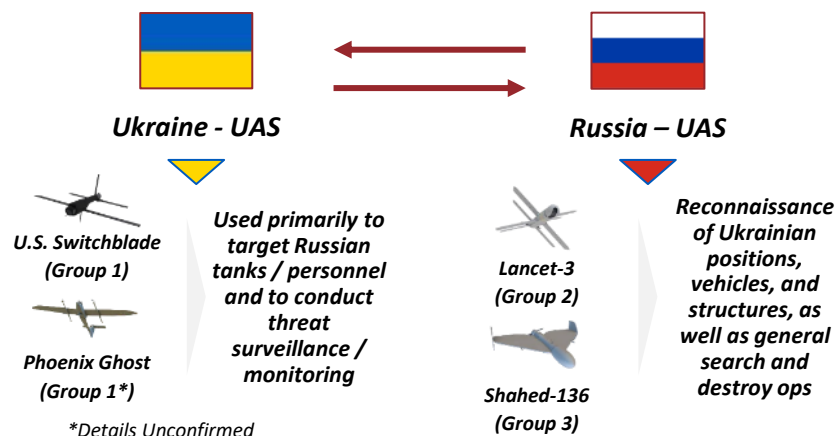


1. Also known as "UAS" or "drone"  
 2. C-UAS  
 3. U.S. Department of Defense  
 4. U.S., NATO, and close allies

# High-Profile Geopolitical Incidents Highlight the Severity of the Unmanned Systems Threat

## UAS Warfare in Russia's Invasion of Ukraine

*The utilization of Group 1 and 2 UAS for various ISR / attack operations throughout the Russia-Ukraine war has highlighted the enablement of a complex, integrated air attack through the wide proliferation of UAS*

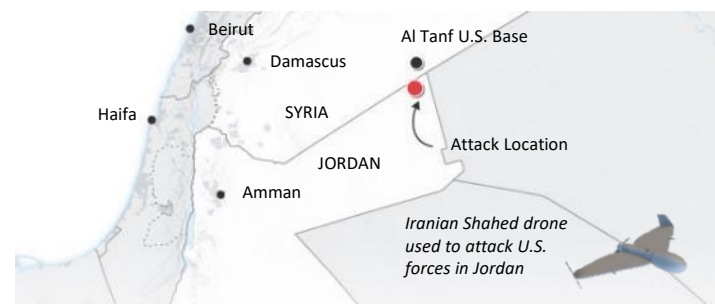


### The Role of Counter-UAS

*While the success of drone attacks has dominated headlines, countermeasures have also made an impact in the war. Russia has gained an edge through effective counter efforts, destroying 24 Ukrainian drones hovering over Moscow territories and intercepting 53 additional Ukrainian drones passing through Russian-controlled areas of Ukraine*

## Iran-Backed Militia Strikes U.S. Forces

*Iran-backed forces attacked a U.S. base in northeast Jordan on Jan. 28, 2024, killing three U.S. service members and wounding 40 others*



Source: Wall Street Journal

- Attack on Tower 22, a small outpost near Jordan/Syria border, utilized a Shahed Group 3 one-way attack drone – same type of system Iran supplies to Russia
- Strike targeted troop living quarters, striking right as a U.S. drone was returning to base, creating confusion over whether the enemy drone was friend or foe
- Incident signals escalation of hostilities in the region, and highlights need for robust drone defense systems

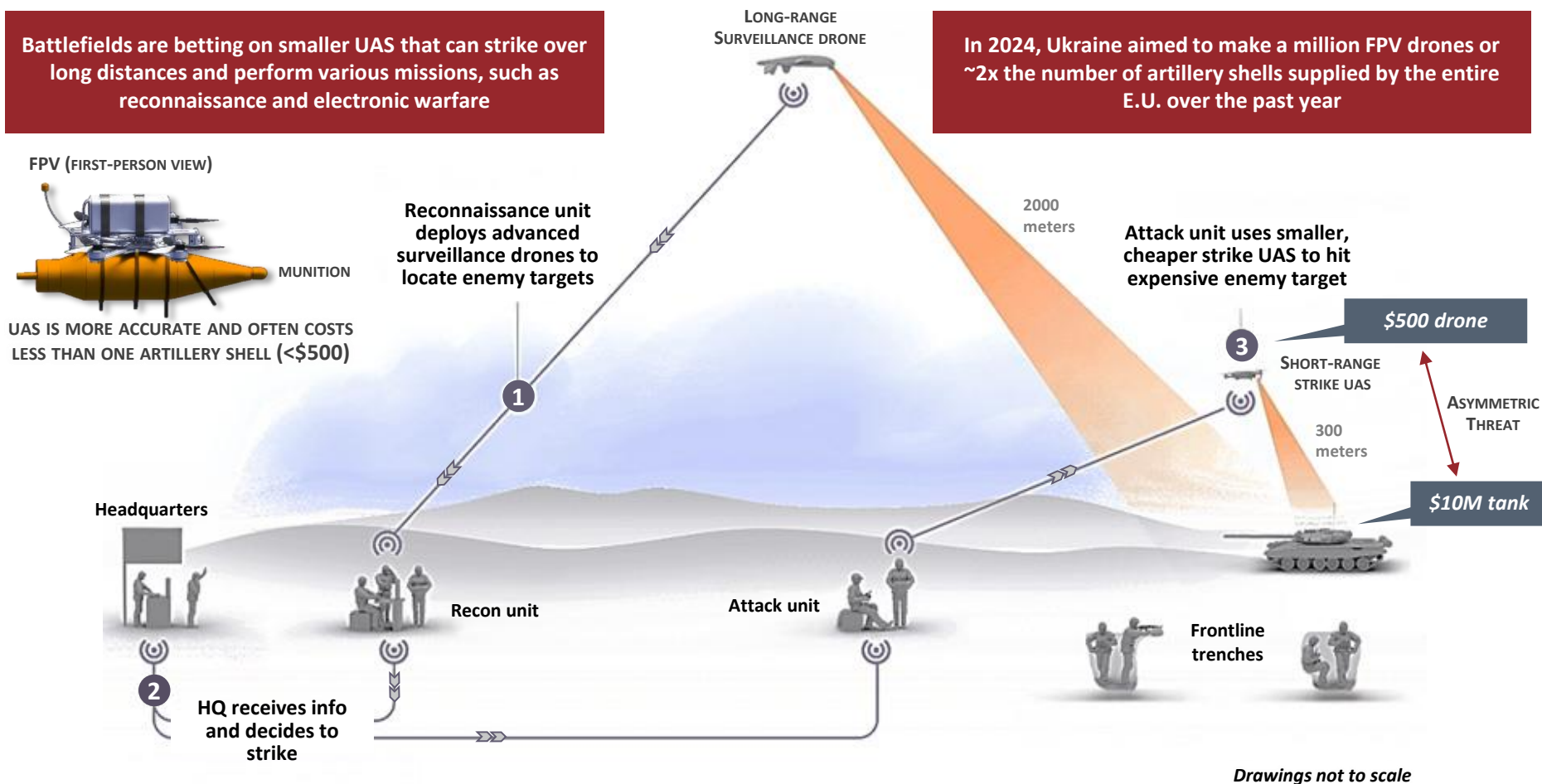
**The recent geopolitical environment demonstrates the immediate need for a multi-layered defense system against attacks from modern drones**

# Commercial Drones Introduce a New Asymmetric Threat to High-Cost, Advanced Weapons Systems and Critical Infrastructure

Unmanned Front Lines: A Diagram of Scalable, Cost-Effective Drone Technologies in Combat

Battlefields are betting on smaller UAS that can strike over long distances and perform various missions, such as reconnaissance and electronic warfare














In 2024, Ukraine aimed to make a million FPV drones or ~2x the number of artillery shells supplied by the entire E.U. over the past year



Multiple combat use-cases for cheap drones signal investment potential in burgeoning C-UAS technologies

# Pentagon Expands Drone Framework to Address Threats From Small Unmanned Aerial Systems

DoD Unmanned Aerial Systems (UAS) Classification

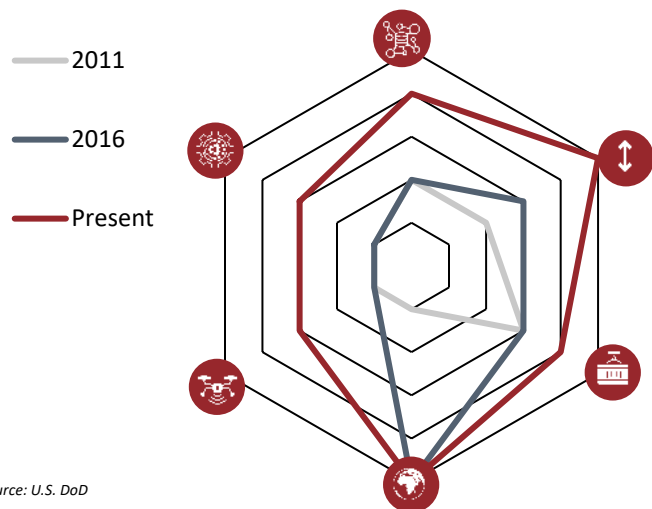
	Class	Weight (lbs) Max Gross Takeoff	Operating Altitude (ft)	Speed (knots)	Description	Example	Mitigant
Increasing Performance, Payload, Vehicle Size	<b>Group 1: Micro/Mini</b>	0-20 lbs	< 1,200 AGL	100 kts	Low range, low endurance, low payload, cheap, often widely available on commercial market with minimal operating experience needed	 	
	<b>Group 2: Small Tactical</b>	21-55	< 3500 AGL	< 250	Larger/more capable than Group 1, but still commercially available; enhanced range, endurance, and payload capabilities	 	
	<b>Group 3: Tactical</b>	< 1320	< 18,000 MSL	< 250	Vary widely among range/payload/size, generally reserved for military or commercial shipping purposes	 	
	<b>Group 4: Persistent</b>	> 1320	< 18,000 MSL	any	Largest aircraft operating at medium to high altitudes, capable of carrying similar logistical burdens to manned aircraft	 	<b>C-RAM</b>
	<b>Group 5: Penetrating</b>	> 1320	> 18,000 MSL	any	Offer greatest range, endurance, and payload capabilities and are the largest aircraft able to operate at the highest altitudes	 	<b>PATRIOT</b>

- DoD has established a classification framework for UAS, dividing them into five categories based on factors such as maximum gross takeoff weight, typical operating altitude, and airspeed
  - The smaller Group 1 and 2 systems pose notable vulnerabilities and substantial threats due to their compact size, affordability, widespread availability, and capacity to evade detection
  - Other larger UAS groups are defended with aircraft as well as rocket/missile defense systems, such as Counter-Rocket, Artillery & Mortar (C-RAM) systems and PATRIOT/PAC-3
- C-UAS initiatives are focused on mitigating these vulnerabilities by detecting and defeating Group 1 and 2 UAS







**Battlefield requirement for C-UAS targets smaller drone systems within Group 1 and Group 2**

# Recent Evolution in Unmanned Aerial Systems Technology

The U.S. DoD is Observing Rapid Advancements in UAS Technology



- Over the past several years, commercial drone technologies have become immensely more sophisticated and affordable
- Commoditization of drones has been driven by improved technology (processing power, network connectivity, battery life), while higher volume production has translated to economies of scale and low costs
- Non-state and state actors have recognized the value of these low-cost, expendable systems and have rapidly integrated them into criminal and military operations (e.g., as surveillance drones or as improvised aerial explosives)

Improvement Since 2011		
Network Integration 	2x+	Real-time data transmission and coordinated operations
Range 	2.5x+	Enhanced antenna design and signal-boosting techniques
Payload Capacity 	1.5x+	Increased ability to carry sensors, cameras, and other cargo
Proliferation 	5x+	Commercially available across the globe
Survivability 	3x+	Increasingly difficult to defeat despite robust countermeasures
Autonomy & Intelligence 	3x+	Able to navigate complex environments without human intervention

Widespread drone use underpins C-UAS need as low-cost, attritable systems prove their battlefield value



# Diverse UAS Threat Demands Layered Defenses

- Emergent threats to military personnel, installations, and critical infrastructure posed by UAS are diverse and rapidly changing
- Layered approach will involve multiple types of solutions: EW/RF jamming, directed energy and kinetic effects
- Continual evolution of solutions required to meet dynamically changing threat (e.g., shift toward higher frequencies/adoption of 5G)

## Countering the UAS Threat: A Layered Approach

Note: Systems representative, not exhaustive

### Traditional EW

Disrupt Radio Signals Through RF Jamming



E-LIDS



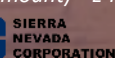
MADIS



Modi II (Dismount)



L-MADIS



#### Pros:

- Mature technology, CONOPS, supply chains
- Low cost per intercept
- Effective against wide range of COTS drones
- Minimal collateral damage

#### Cons:

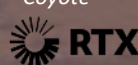
- Limited range
- May interfere with other comms in area
- Less effective against autonomous and LPI/LPD<sup>1</sup> threats
- Cat-and-mouse game

### Kinetic

Physically Destroy Drone Threat



Coyote



Land-based Phalanx



#### Pros:

- Mature technology, CONOPS, supply chains
- Direct – instant kill confirmation
- Effective against larger or long-range drones

#### Cons:

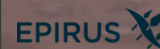
- High cost
- Collateral damage
- Limited to military bases and war zones

### Directed Energy

Overheat Critical Components



Leonidas



Phaser HPM



AMP-HEL



#### Pros:

- Effective against swarms (HPM)
- Rapid, precise engagement (HEL)
- Low cost per shot
- Minimal collateral damage

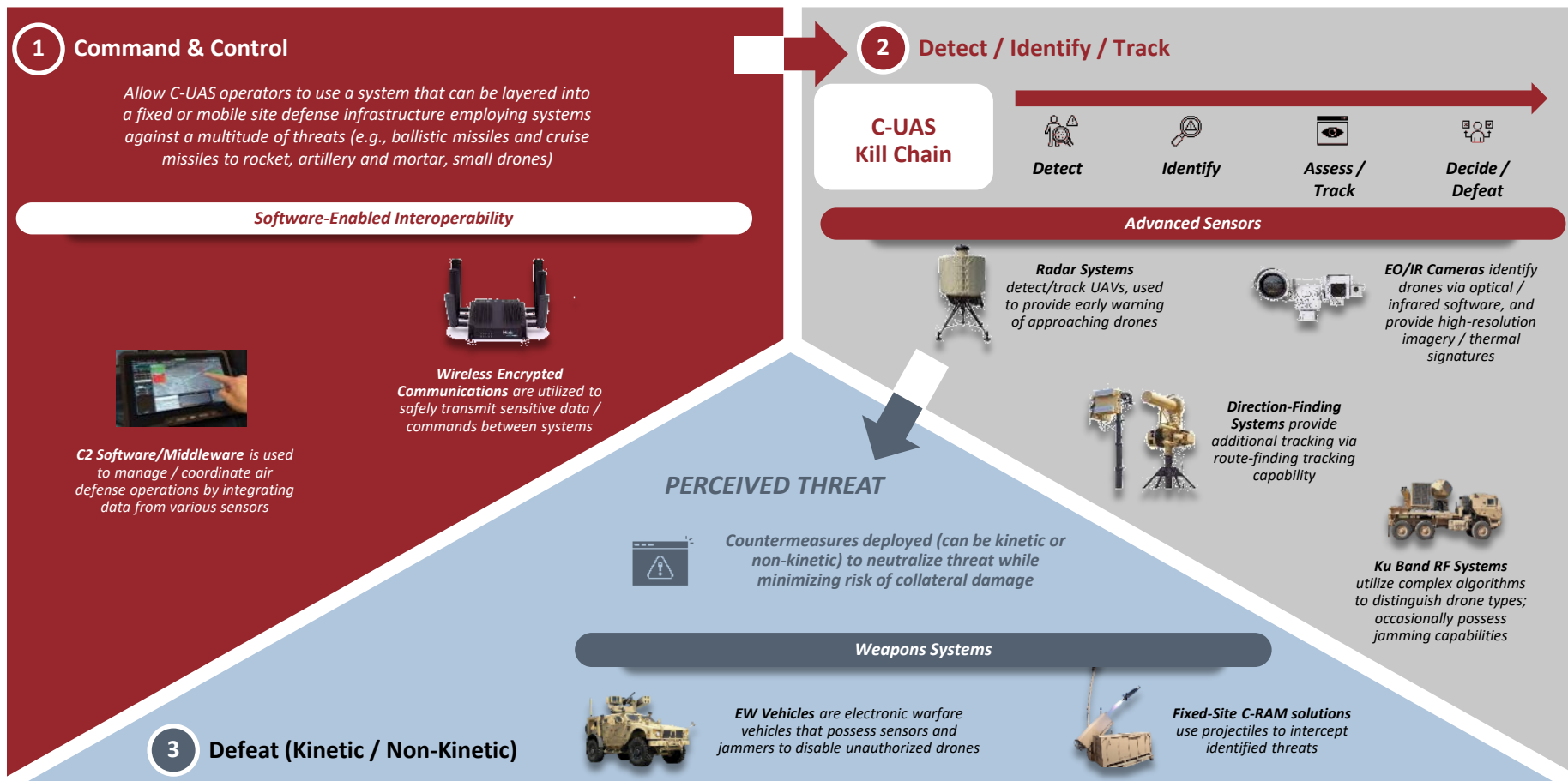
#### Cons:

- Emerging tech
- High SWaP-C concerns
- Vulnerable to atmospheric interference

Defense organizations pursuing multi-pronged, layered approach involving myriad C-UAS solutions

# Integrated C-UAS Offers a Multi-Faceted Approach to Defending Against Unauthorized Assets

## Multiple Discrete Capabilities Integrated Into A Cohesive System

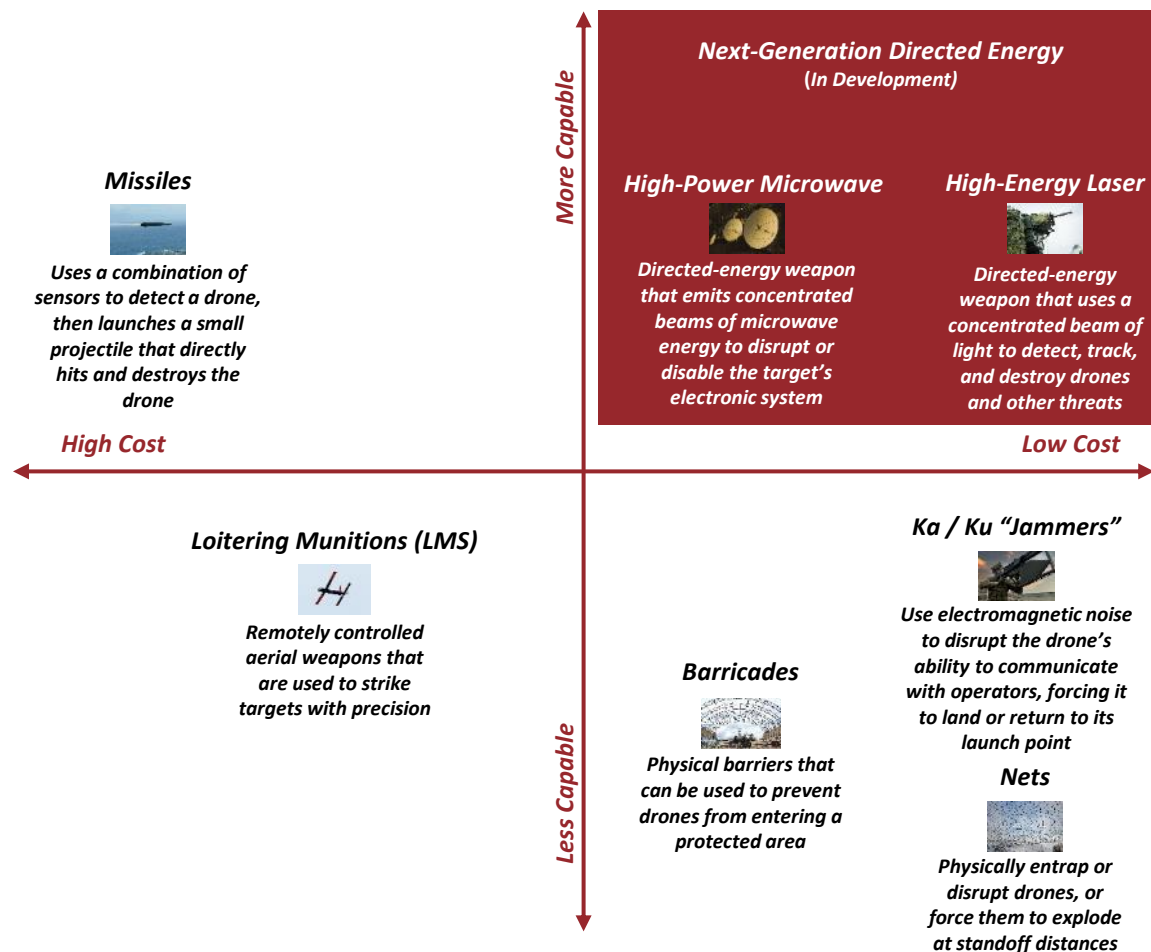


Integrated systems enabled via C2 to provide the best line of defense against unauthorized drones



# Evaluation of Existing C-UAS “Defeat” Modalities

Current Solutions Vary Widely on Measures of Cost and Effectiveness



- Available U.S. and allied solutions are likely to struggle to contain the modern UAS threat, particularly when they are fielded in large numbers, known as swarms
- Ka / Ku jammers are readily available and often effective in defeating less sophisticated drones, but they are inadequate against autonomous or semi-autonomous UAS platforms
- Missiles and LMS have had success, but they are typically too expensive to deploy as a permanent solution and/or can be defeated through electronic warfare (jamming, spoofing, etc.)
- High-power microwave (HPM) and high-energy laser (HEL) systems offer potential – if successful, these systems will be able to destroy targets at a safe distance for a fraction of the cost of a typical missile or loitering munition
  - Early generations of the programs, however, have encountered technical issues, particularly with power and heat

Next-generation directed-energy solutions bring clear advantages, despite certain technical challenges

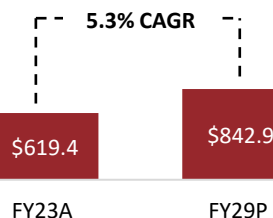
# Robust and Growing U.S. Funding Across C-UAS “Defeat” Modalities

Research conducted by Arnovia

## Traditional EW

### RF Jamming

#### DoD EW C-UAS Budget (\$M)



- Mature technology, CONOPS, established supply chains
- Best suited for commercial applications, limits collateral damage
- Low cost per intercept
- Autonomous or LPI/LPD comm systems present challenges

#### Example Solution



Silent Archer

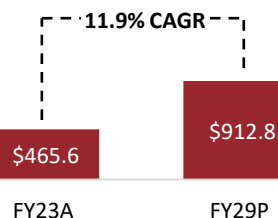
**SRC**

## Directed Energy Weapons

### High-Power Microwave

### High-Energy Laser

#### DoD Directed Energy C-UAS Budget (\$M)



- Emerging technology with immature supply chain
- Anti-swarm capability
- Low cost per shot, but power-intensive
- Susceptible to atmospheric conditions, causing increased diffusion
- Limited range resulting from signal propagation, antenna gain, and transmit power

#### Example Solution



Leonidas

**EPIRUS**

#### Example Solution



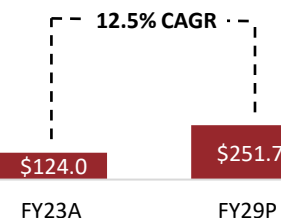
AMP-HEL

**AV**  
AeroVironment™

## Munitions

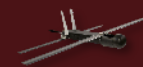
### Kinetic

#### DoD Kinetic C-UAS Budget (\$M)



- Mature technology, CONOPS, established supply chains
- Limited to military installations and conflict zones
- High cost per intercept at range (Missiles & UAS)
- Limited range and accuracy (guns & entanglements)

#### Example Solution



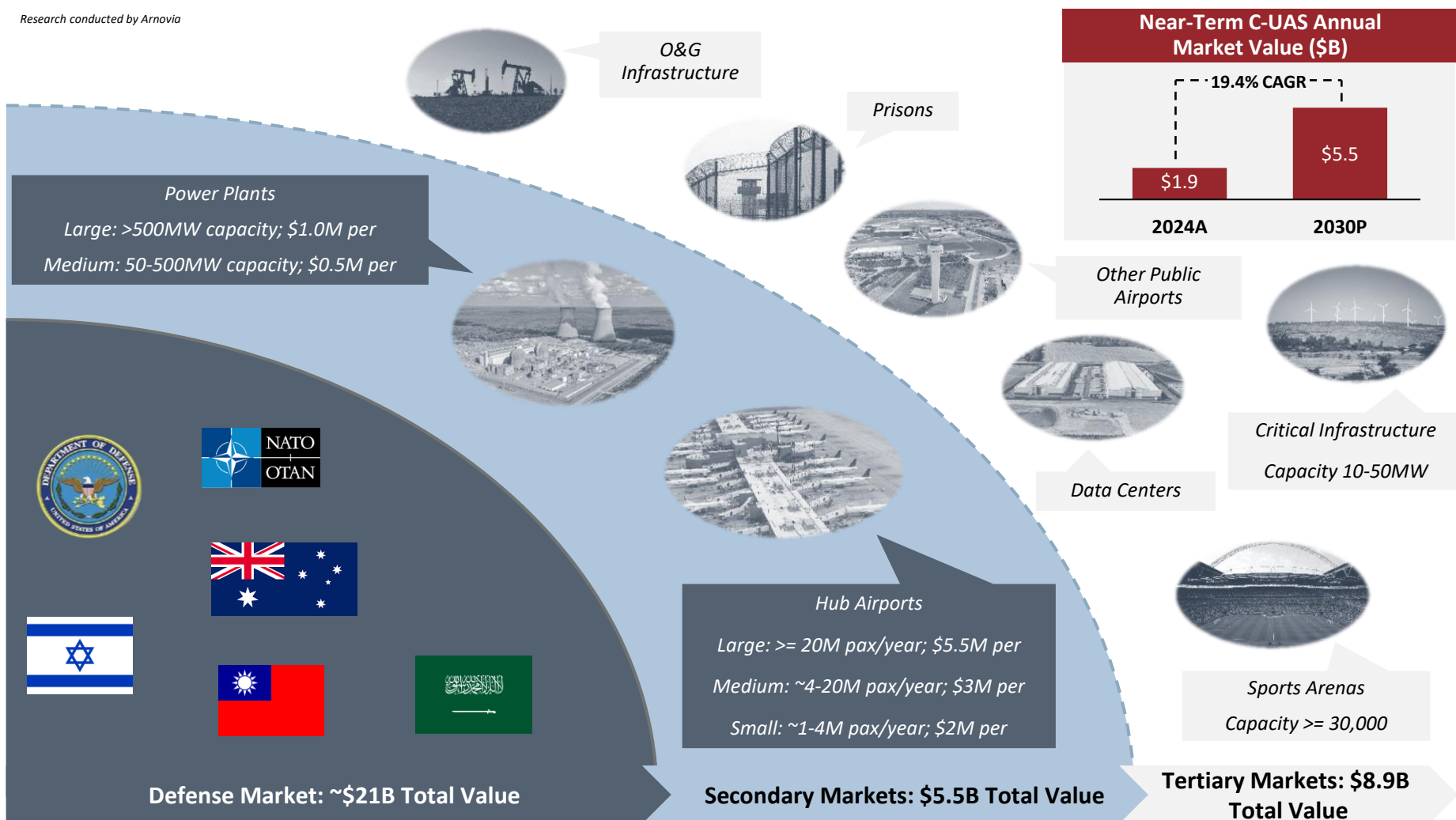
Coyote

**RTX**

The U.S. is exploring mix of traditional kinetic and non-kinetic C-UAS solutions alongside directed energy










# Total Potential Market for Western C-UAS Surpasses \$35B

Research conducted by Arnovia



Multiple use cases identified for C-UAS solutions protecting national security and high-value assets

# C-UAS Competitive Landscape – Select Solutions


















	Company	Example Solution	Type (Primary)	Function	Methods	Recent Wins
Integrated Solutions	 <b>ANDURIL</b>	C-UAS Family of Systems	Fixed, Mobile	Detect & Defeat (Kinetic & Non)	Radar, IR, RF, EW, Interceptor UAS	<ul style="list-style-type: none"> <li>SOCOM: \$1B contract for family of systems run by Anduril Lattice AI solution</li> </ul>
	<b>BAE SYSTEMS</b>	AMPV C-UAS (Prototype)	Mobile	Detect & Kinetic Defeat	Radar, 30mm Cannon, M-SHORAD	<ul style="list-style-type: none"> <li>Integrating Moog turret, Leonardo radar and C2, and Northrop XM914 onto AMPV</li> </ul>
	 <b>CACI</b>	X-MADIS, Corian, SkyTracker	Fixed, Mobile	Detect & Non-Kinetic Defeat	Radar, RF, EO/IR, EW Jammer	<ul style="list-style-type: none"> <li>Acquired Ascent Vision Technologies in 2020 to expand integrated C-UAS solution</li> </ul>
	 <b>SAIC</b>	C-sUAS Multi-Domain SoS	Fixed	Detect & Defeat (Kinetic & Non)	Radar, RF, EW, Ammo, HEL/HPM	<ul style="list-style-type: none"> <li>Gaining traction in Directed Energy solutions (Army High-Energy Laser OTA)</li> </ul>
	 <b>SRC</b>	LIDS Family of Systems	Fixed, Mobile	Detect & Defeat (Kinetic & Non)	Radar, EO/IR, RF/GPS, Coyote	<ul style="list-style-type: none"> <li>Providing Army up to 100 E-LIDS for Joint Urgent Operational Need; \$425M contract</li> </ul>
C-UAS Subsystem / Component Suppliers	 <b>EPIRUS</b>	Leonidas Family of Systems	Fixed, Mobile	Detect & Non-Kinetic Defeat	Gallium Nitride (GaN) Semiconductors	<ul style="list-style-type: none"> <li>Selected for the U.S. Army's Indirect Fire Protection Capability–High-Power Microwave (IFPC-HPM) initiative</li> </ul>
	 <b>BLUEHALO</b>	Titan C-UAS	Fixed, Mobile	Detect & Non-Kinetic Defeat	RF, Radar, Optical Systems	<ul style="list-style-type: none"> <li>Awarded a \$4M order for an elite unit within the U.S. Army</li> </ul>
	 <b>ECHODYNE</b>	EchoGuard and EchoShield	Fixed, Mobile	Detect & Track	ESA Radar	<ul style="list-style-type: none"> <li>Partnership with PAR Government to provide small-form-factor solid-state ESA radar for AFRL IDIQ</li> </ul>
	 <b>KONGSBERG</b>	Cortex Typhon	Mobile	Detect & Kinetic Defeat	Thermal Imaging, 50-Cal. Machine Gun	<ul style="list-style-type: none"> <li>Partnered with Teledyne FLIR (imaging) to provide vehicle-mounted C-UAS to Ukraine</li> </ul>
	 <b>LOCKHEED MARTIN</b>	AN/TPQ-53 Radar, MORFIUS	Mobile	Detect & Non-Kinetic Defeat	ESA Radar, MORFIUS Loitering Munition	<ul style="list-style-type: none"> <li>Q-53 radar integrates with Northrop FAAD C2 as primary fire control for RTX Coyote</li> </ul>
	 <b>MZA</b>	HELWS Beam Control System	Mobile	Non-Kinetic Defeat	High-Energy Laser	<ul style="list-style-type: none"> <li>Navy contract to develop High-Energy Laser Weapon System beam director/controller</li> </ul>
	<b>Raytheon</b>	KuRFS Radar, Coyote Effector	Fixed, Mobile	Detect & Defeat (Kinetic & Non)	Radar, Coyote Loitering Munition	<ul style="list-style-type: none"> <li>Aligned to SRC LIDS FoS providing radar and Coyote for kinetic/non-kinetic effects</li> </ul>

Primes are investing alongside governments to develop C-UAS solutions; Anduril is seeking to disrupt traditional procurement with its commercially developed alternative, the Lattice-powered family of systems

# Potential C-UAS M&A Opportunities

To view full M&A pipeline, please contact:

[ADGInsights@harriswilliams.com](mailto:ADGInsights@harriswilliams.com)

Company	Headquarters	Ownership	Revenue (\$M)	Description
 AeroVironment	Chico, CA	Public	100	Manufacturer of autonomous unmanned aircraft systems (UAS) for military and civilian applications.
 Boeing	Chicago, IL	Public	150	Aerospace and defense contractor, including UAS development and production.
 Booz Allen Hamilton	Falls Church, VA	Public	100	Consulting and technology services company, specializing in UAS operations and support.
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The number of attractive M&A opportunities within C-UAS is expected to increase meaningfully over the next several years



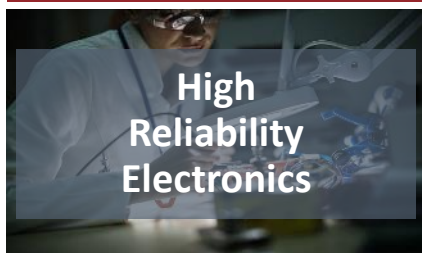
# Potential C-UAS M&A Opportunities (Cont.)

To view full M&A pipeline, please contact:  
[ADGInsights@harriswilliams.com](mailto:ADGInsights@harriswilliams.com)

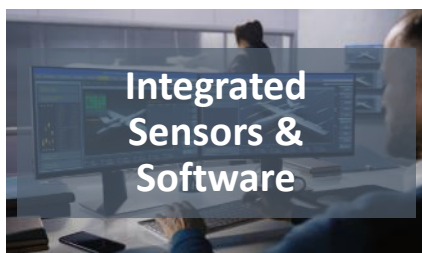
Company	Headquarters	Ownership	Revenue (\$M)	Description
Blackspace	San Francisco, CA	Private	10	Blackspace is a leading provider of cloud-based security solutions, specializing in endpoint protection and threat intelligence.
Cloudflare	Fremont, CA	Public	100	Cloudflare is a global cloud services provider, offering a range of security and performance services to businesses and individuals.
Imperva	Sunnyvale, CA	Public	100	Imperva is a leading provider of cloud-based security solutions, specializing in web application security and data protection.
SecureWorks	San Jose, CA	Public	100	SecureWorks is a leading provider of cloud-based security solutions, specializing in threat detection and response.
Symantec	Mountain View, CA	Public	100	Symantec is a leading provider of cloud-based security solutions, specializing in endpoint protection and threat intelligence.

The number of attractive M&A opportunities within C-UAS is expected to increase meaningfully over the next several years

# Other Attractive Ways to Invest in the Growing C-UAS Market



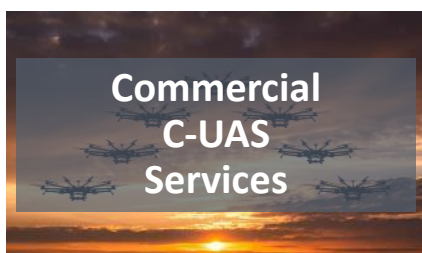
- The cutting-edge specifications, high electronic content, and sourcing restrictions of C-UAS systems create attractive new business opportunities for trusted suppliers in the high reliability electronics supply chain within the U.S. and allied countries
- In this area, investors value the level of product / process IP, lower cost relative to system value, specified-in nature of product positions, reoccurring demand from tech upgrades and replacement, and program diversity



- The proliferation of C-UAS will require a high volume of sensors enabled by command-and-control software to generate unified situational awareness and data for operators; the marketplace is still aligning around the most effective model for enabling this important function
- Early investors in emerging C-UAS players see massive future potential by delivering a recurring software-as-a-service (coupled with light hardware integration) in a fast-growing total addressable market



- C-UAS solutions require a robust infrastructure of testing and instrumentation services for the R&D and operational maintenance of these critical systems
- Large support and sustainment contracts are allocated for U.S. military-funded research centers, and investors are eager to find platforms that are positioned to win these contracts given their strong alignment to well-funded budgetary priorities
- There are also opportunities to support recurring demand in the aftermarket by testing and calibrating the instrumentation of C-UAS systems (once fielded)



- In addition to military applications, C-UAS technologies are becoming increasingly important to civilian environments, particularly in Europe
- The FAA has restricted civilian use of C-UAS technologies in the U.S., but legislation is being introduced to extend these authorities which would create a new market for civilian-operated C-UAS solutions
- With FAA restrictions lifted, civilian C-UAS services at critical infrastructure and live events could become an attractive area of investment in the U.S.



1. RTD&E Services refers to the ongoing processes of investigating, designing, testing, and improving new methods and systems to detect, track, and neutralize unmanned aerial vehicles

# Arnovia Overview

Arnovia is the leading advisory firm supporting investors and companies within the Aerospace, Defense, Energy, and Government Services (ADEG) markets

## Transaction Advisory Services

### Buy-Side Diligence

- Arnovia provides transparent and unbiased analysis of markets, programs, and forecasts to support internal investment committee decisions, valuation, and financing

### Sell-Side Diligence

- Provides an overview of a company's business, markets, and competitors, including a forecast risk and opportunity assessment that gives potential buyers an informed understanding of the company's outlook

## Strategic Advisory Services

### Growth Strategy

- With close collaboration from company leadership, Arnovia deploys its team of domain experts for a deep-dive review of the company's markets and products

### M&A Strategy

- Focused and actionable acquisition strategies yielding clear recommendations used with the company's board of directors or private equity sponsors to evaluate inorganic growth opportunities



*Provides transaction and strategic growth advisory services to leading private equity and corporate clients*

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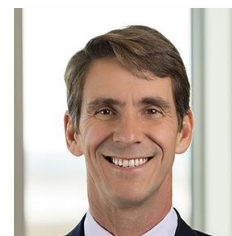
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## Recent transactions in the Defense sector:

 <i>a portfolio company of</i>  <i>has been acquired by</i> 	<small>SELECT AEROSPACE AND DEFENSE ELECTRONICS BUSINESSES OF</small>  <i>a portfolio company of</i>  <i>have been acquired by</i> 	 <i>a portfolio company of</i>  <i>has received a strategic investment from</i> 	 <small>ELECTRON DEVICE BUSINESS</small> <i>a portfolio company of</i>  <i>has been acquired by</i> 
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## Learn more about our experience in the UAS and C-UAS space:



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*Authored the C-UAS market  
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