



Leave **your mark** at  
THE **GLOBAL EVENT FOR**  
**DEFENCE AND SECURITY**

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PARIS **15•19 JUNE 2026**

# 76,285

professional visitors from  
155 countries over 5 days

## BOOST

YOUR PRESENCE ON  
THE WORLD DEFENCE AND  
SECURITY STAGE



# 2,032

exhibitors from 61 countries



## STIMULATE

NEW STRATEGIC AND  
COMMERCIAL OPPORTUNITIES

# ACCELERATE

YOUR INTERNATIONAL  
DEVELOPMENT



# 334

official delegations from  
93 countries



## MEET

ALL THE PLAYERS IN THE  
VALUE CHAIN, FROM SUPPLIERS  
TO DECISION MAKERS

# 600+

journalists from 52 countries



# A TRADESHOW 100% FOCUSSED ON GROWTH AND STRATEGIC PARTNERSHIPS

**76,285** professional visitors

**44%** visitors from outside France

**1 in 2** visitors is new to the show\*

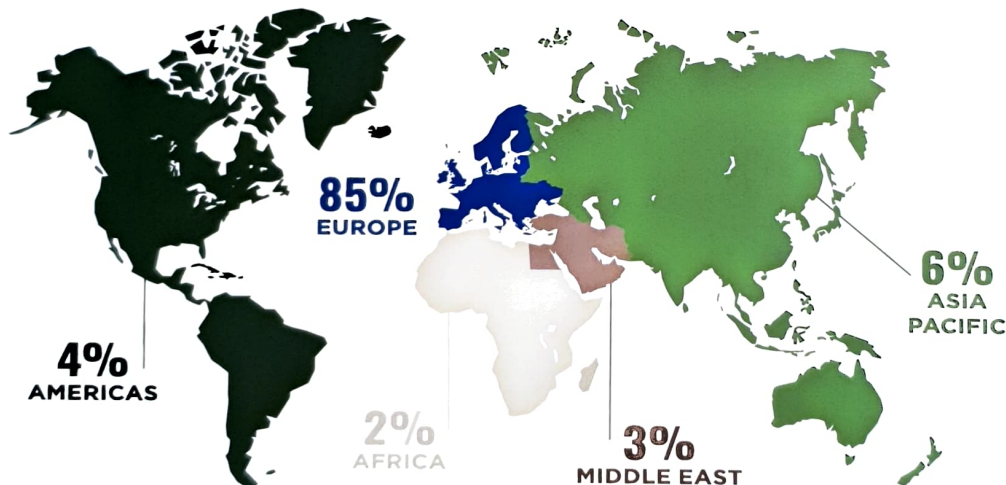
**155** countries represented, from all continents

**334** official delegations from 93 countries



## EXPLORE NEW MARKETS

### VISITOR BREAKDOWN BY CONTINENT



**Nearly  
1 in 2**

EXHIBITORS  
TAKES PART  
IN THE SHOW  
TO DEVELOP  
THEIR EXPORT  
BUSINESS\*

## CONNECT WITH DECISION MAKERS FROM ALL OVER THE WORLD

Gain access to an exclusive network of international leaders and specifiers, accelerating your opportunities for partnerships and new markets.  
Develop your sales, build new alliances, boost innovation :

**2 out of 3** visitors are decision makers\*

**9 out of 10** visitors found tangible solutions for their projects at the show\*

**87%**  
OF EXHIBITORS  
SATISFIED  
WITH VISITOR  
QUALITY\*

# TNERSHIPS

46%

OF EXHIBITORS SAY  
THEY GENERATED 1 TO 6  
MONTHS OF SALES\*

54%

OF EXHIBITORS SAY  
THEY GENERATED  
6 MONTHS OR MORE  
OF SALES\*

## LAUNCH YOUR NEW PRODUCTS

98%

OF VISITORS  
APPROVED OF HOW  
EQUIPMENT AND  
MACHINERY WERE  
DISPLAYED ON  
STANDS\*

96%

of visitors who came looking  
for new products said  
they were satisfied\*

500

new products presented  
at each edition

## MEET THE LEADING ORDER PRINCIPALS FROM THE ARMED & SECURITY FORCES

### TOP-LEVEL PROFILES

- Ministers of Defence
- Ministers of Homeland Security
- Heads of Armed Forces
- Armed Forces Procurement Directors
- Executive heads of strategic command (Police, Armed forces)
- Chief Information and Communication Officers
- Directors of civil protection
- Directors of civil aviation
- Port directors
- Sensitive infrastructure directors
- Senior civil servants, etc.

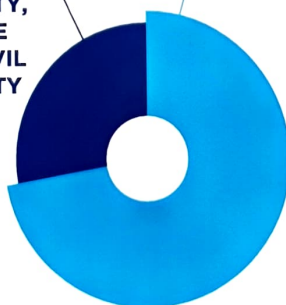
### BREAKDOWN OF DELEGATION TYPE

28%

HOMELAND  
SECURITY,  
PRIVATE  
AND CIVIL  
SECURITY

72%

DEFENCE



## OFFICIAL DELEGATIONS

Delegations are greeted in person and taken around the show on an itinerary defined according to their visiting goals. Are you interested in being on their route?

**A stand of more than 30 sqm indoors and 60 sqm outdoors is mandatory.**

The visiting programme is subject to the approval of the invited delegations.

87%

OF EXHIBITORS  
WHO MET  
DELEGATIONS  
ARE SATISFIED\*



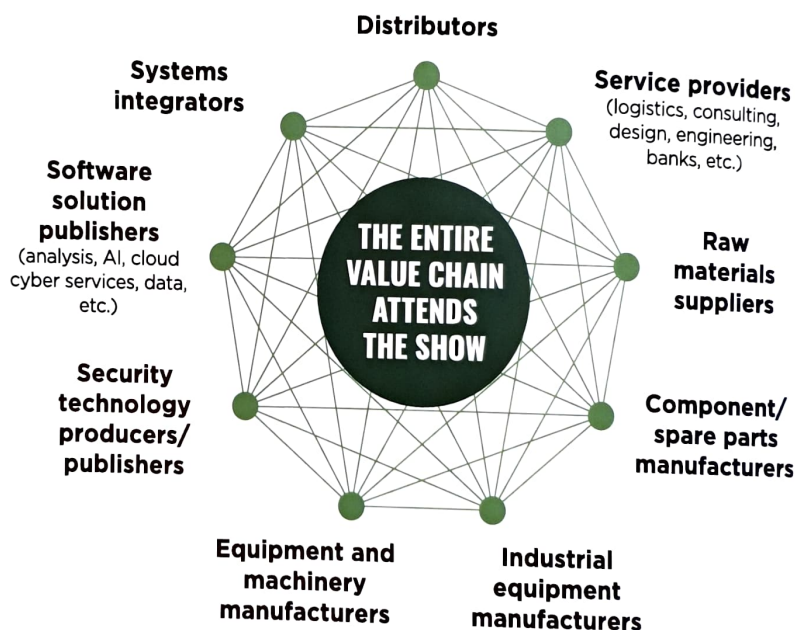


## NURTURE YOUR NETWORK WITH THE ENTIRE INDUSTRIAL VALUE CHAIN

**7 out of 10  
visitors**

CAME TO MAINTAIN  
CLOSE CONTACTS  
WITH THEIR  
CUSTOMERS AND  
SUPPLIERS\*

Being at Eurosatory offers you the chance to explore new collaboration openings, establish and strengthen sustainable relationships with partners for your future projects, and form strategic alliances.



**96%**

OF EXHIBITORS  
AIMING TO BUILD  
ON THEIR BRAND  
AWARENESS, VISIBILITY  
AND COMPANY IMAGE  
ARE SATISFIED\*

## OFFER YOURSELF A MEDIA PLATFORM

The exhibition is a true media showcase and **a must-attend event for journalists from the international media**. At each edition, all the leading media, whether general interest or specialist, congregate to cover the show.

**600+** journalists from 52 countries

**35** official media partners

**16,000** items of print, web, radio and TV coverage



# A BUSINESS-ORIENTED SHOW

**2,032** exhibitors

**61** countries represented

**64%** returning exhibitors

**16.5%** increase in participation  
in 2024 (vs 2022)

**94%** OF EXHIBITORS ARE  
SATISFIED WITH THEIR SHOW\*

**84%** OF EXHIBITORS  
SURVEYED SAID THEY WANT TO  
COME BACK IN 2026\*

**82%** OF EXHIBITORS THINK  
THAT EUROSATORY IS AN  
IMPORTANT TRADESHOW FOR  
THEIR BUSINESS DEVELOPMENT\*

## TOP 10 COUNTRIES EXHIBITING



France



USA



Germany



United Kingdom



China



Australia



Italy



Türkiye

## ALL THE SECTORS IN THE DEFENCE AND SECURITY INDUSTRY ARE REPRESENTED

- Land vehicles
- Aircraft
- Watercraft
- Space tech
- Sub-assemblies for land vehicles, aircraft and watercraft
- Robots and UAVs
- Air defence, radar, counter-UAS systems
- Weapons and ammunition
- Optics and optronics
- Information, communication and electronic warfare systems
- Cyberspace
- Detection, navigation, localisation, acquisition and deception
- Personal equipment
- CBRNe
- Healthcare, emergency and medical support
- Simulation and training
- Logistics for operations and support to camps and infrastructure
- Field preparation, explosive ordinance disposal
- Infrastructure protection
- Maintenance, engineering and services
- Research, testing and measurement
- Materials, components and sub-assemblies

## EXHIBITORS FROM ALL 4 CORNERS OF THE WORLD

EUROPE **74%**

MIDDLE EAST  
ASIA-PACIFIC **14%**

AMERICAS **11%**

AFRICA **1%**

## 42 NATIONAL PAVILIONS

Armenia, Australia, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Colombia, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, Germany, Greece, Hungary, India, Italy, Japan, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Serbia, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Arab Emirates, United Kingdom, United States.





# DEDICATED SPACES



## START-UPS: ACCELERATE YOUR GROWTH

**EUROSATORY LAB** is the ecosystem dedicated to innovation at the show: a tailored exhibiting proposal for an enhanced presence at controlled cost including: **your attendance over 5 days and speaking slots on a dedicated stage in the Lab!** Meet investors and order principals attending **EUROSATORY**.

Start-ups have access to a specially tailored formula.



## A SPACE DEDICATED TO CRISIS MANAGEMENT

Handling crises is a big issue in tomorrow's world.

The range of humanitarian and environmental disaster response solutions, found everywhere on the show,

**is curated on this space entitled HELPED (Humanitarian Emergency Logistic Project and Eco-Development).**

In 2024 it brought together more than 55 international companies.



## HELICOPTER ZONE

### AT THE HEART OF AIR ASSAULT ACTION

**EUROSATORY**, the leading "LAND AND AIRLAND" show in the world, places emphasis on the airland action of helicopters which is of critical importance in the context of high-intensity conflicts and as far as responding to humanitarian disasters.

Exhibiting in this area will allow you to **assert your status as an unavoidable player in the world of helicopters employed in defence and security.**



# EUROSATORY

PROTECT YOUR FUTURE

**[www.eurosatory.com](http://www.eurosatory.com)**

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