

Université Paris I Panthéon Sorbonne

UFR 02 : Sciences économiques

Master 2 : Économie et sciences humaines

2018

The Quest for the Governing Machine

The Rationality of Governance and the
Governance of Irrationality

Présenté et soutenu par :

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Para una lectora lejana.

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PREFACE

Even when applying different techniques of interpretation to texts, I have tried to understand how the circumstances of their production could inform their interpretation. Even just for the sake of consistency, shouldn't I apply the same standard to this Master's thesis? Shouldn't I provide the reader with the tools, the context, etc. that informed this research?

Pace Barthes, the author of these words is very alive. Knowing the tragedy of my country, one might ask me: Why do I wield the pen, as the Colombian fields bleed? Why not wield the sword? Or, perhaps, why not wield both? This text was written, certainly, to satisfy an earthly requirement: to obtain a Master's degree. But beyond that, what is the interest of writing for me?

Although this thesis is not a political pamphlet, it is grounded in political perplexities. To the recule of the state, who not only does not want to fund nor organize vast sections of economic activities, my generations witnesses a strange mix of "innovation", "entrepreneurship", and . If the political Left, of my parent's generation had an iron faith in the working class and the peasants to change society, today's

politically dissaffected youth has all hopes in private enterprise to solve the evils of the world.

As Oscar Wilde once remarked, “it is easier to have sympathy with suffering, than it is to have sympathy with thought”. Even thought,

As much as this document is intended to an academic audience, it is also intended to them and to my father: This is the beginning of a lifelong attempt to explain *¿Cómo fue que se jodio el país?*

Should they be right, this article is wrong.

Part

PREPARATORY RESEARCH

FIRST SIFTING

Subject-matter Lorem ipsum dolor sit amet

[0/17] KEY TEXT

1. [1/10] Solovey, Cold War Social Science: Knowledge Production, Liberal Democracy, and Human Nature
 - ☐ Solovey, Cold War Social Science: Specter, Reality, or Useful Concept?
 - ☐ Tolon, Futures Studies: A New Social Science Rooted in Cold War Strategic Thinking
 - ☐ Isaac, Epistemic Design: Theory and Data in Harvard's Department of Social Relations
 - ☒ Heyck, Producing Reason
 - ☐ Cravens, Column Right, March! Nationalism, Scientific Positivism, and the Conservative Turn of the American Social Sciences in the Cold War Era

- ☐ Brick, Neo- Evolutionist Anthropology, the Cold War, and the Beginnings of the World Turn in U.S. Scholarship
 - ☐ Jones-Imhotep, Maintaining Humans
 - ☐ Bycroft, Psychology, Psychologists, and the Creativity Movement: The Lives of Method Inside and Outside the Cold War
 - ☐ Weidman, An Anthropologist on TV: Ashley Montagu and the Biological Basis of Human Nature, 1945–1960
 - ☐ Vicedo, Cold War Emotions: Mother Love and the War over Human Nature
2. [0/5] Jamie, The Open Mind: Cold War Politics and the Sciences of Human Nature
- ☐ Democratic Minds for a Complex Society
 - ☐ Scientists as the Model of Human Nature
 - ☐ Insituting Cognitive Science
 - ☐ Cognitive Theory and the Making of Liberal Americans
 - ☐ A Fractured Politics of Human Nature
- ☐ Miller, 1955, Toward a general theory for the behavioral sciences

3. [0/10] Supiot, 2012, La gouvernance par les nombres

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- Poétique du gouvernement
- L'homme machine
- Du gouvernement à la gouvernance

☐ Les aventures d'un idéal: le règne de la loi

- Le *nomos* grec
- La *lex* en droit romain
- La révolution gregorienne
- *Common Law* et droit continental
- La tradition juridique occidentale

☐ Le rêve de l'harmonie par le calcul

- Les accords parfaits du nombre
- La fonction instituante de la discorde

☐ L'essor des usages normatifs de la quantification

- Rendre compte
- Administrer
- Juger

- Légiférer
- L'asservissement de la Loi au Nombre: du Gosplan au Marché total
 - Le renversement du règne de la loi
 - Le droit, outil de planification
 - L'hybridation du communisme et capitalisme
- Calculer l'incalculable: la doctrine Law and Economics
 - La théorie des jeux
 - La théorie de l'agence
 - Le théorème de Coase et la théorie des *property rights*
 - La *New Comparative Analysis* et le marché du droit
- La dynamique juridique de la gouvernance par les nombres
 - La gouvernance individuelle
 - La gouvernance de l'entreprise
 - La gouvernance étatique
 - La gouvernance européenne

- La gouvernance mondiale
- ☐ Les impasses de la gouvernance par les nombres
 - Les effets de structure de la gouvernance par les nombres
 - Les résistances du Droit à la gouvernance par les nombres
- ☐ Le dépérissement de l'état
 - La sacralité de la chose publique
 - La direction scientifique des hommes
 - L'inversion de la hiérarchie publique/privé
 - La loi pour soi et soi pour la loi
 - Sans foi ni loi: la société insoutenable
- ☐ Comment en sortir
- ☐ Ross, 1994, *Modernist Impulses in the Human Sciences, 1870-1930*
- ☐ Purcell, 1973, *The Crisis of Democratic Theory: Scientific Naturalism and the Problem of Value*
- ☐ Deutsch, 1963, *The Nerves of Government: Models of Political Communication and Control*
- 4. [0/15] Heyck, Herbert Simon: *The Bounds of Reason in Modern America*

- ☐ Unbounded rationality
 - ☐ The garden of forking paths
 - ☐ The Chicago school and the sciences of control
 - ☐ Mathematics, logic, and the sciences of choice
 - ☐ Research and reform
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 - ☐ Decisions and revisions
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 - ☐ Islands of theory
 - ☐ A new model of mind and machine
 - ☐ The program *is* the theory
 - ☐ The cognitive revolution
 - ☐ *Homo adaptativus*, the Finite problem solver
 - ☐ Scientist of the artificial
 - ☐ The expert problem solver
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- ☐ The Organizational Revolution and the Human Sciences

- ☐ High modern social science: A bird's eye view
 - ☐ Patrons of the revolution: Ideas, Ideals, and Institutions in Postwar Social Science
 - ☐ The magical year 1956, plus or minus one
 - ☐ Producing reason
 - ☐ Modernity and social change in American social science
 - ☐ A model science?
 - ☐ History and Legacy, Tree and the Web
 - ☐ Heyck, Mind and Network
 - ☐ Heyck, Georges Miller, language, and the computer metaphor of mind
 - ☐ Heyck, Defining the Computer: Herbert Simon and the Bureaucratic Mind, Part 1
 - ☐ Heyck Defining the Computer: Herbert Simon and the Bureaucratic Mind, Part 2
6. [0/5] Ronald Kline, The Cybernetics Moment
- ☐ War and Information Theory
 - ☐ The Cybernetics Craze
 - ☐ The Information Bandwagon

☐ Machines as Humans

☐ Humans as Machines

7. [o/4] Maas, William Stanley Jevons and the Making of Modern Economics

☐ The Prying Eyes of the Natural Scientist

☐ Engines of Discovery

- Babbage and his calculating engines
- God is a programmer
- An intelligent machine
- Is the mind a reasoning machine?

☐ The Machinery of the Mind

- The Logical Abacus
- The Logical Machine
- The machine of the mind
- Induction - the inverse of deduction
- To decide what things are similar

☐ The Image of Economics

- Bridging the natural and the social
- Mechanical dreams

- Economics as natural science

8. [1/8] Mirowski, Machine Dreams

☒ Cyborg Agonists

☒ Rooms with a view

☒ Where the cyborgs are

☒ The natural sciences and the history of economics

☒ Anatomy of a cyborg

☒ Attack of the cyborgs

☒ The new automaton theatre

☐ Some Cyborg Genealogies; or How the Demon Got Its Bots

☐ The little engines that could've

☐ Adventures of a red-hot demon

☐ Cybernetics

☐ The devil that made us do it

☐ The advent of complexity

☐ John von Neumann and the Cyborg Incursion into Economics

☐ Economics at one remove

- ☐ Purity
- ☐ Impurity
- ☐ Wordliness
- ☐ The Military, the Scientist, and the Revised Rules of the Game
 - ☐ What did you do in the war, daddy?
 - ☐ The cyborg character of science mobilization in the WWII
 - ☐ Operations Research
 - ☐ The Ballad of Hotelling and Schultz
 - ☐ SRG, RAND, Rad Lab
- ☐ Do Cyborgs Dream of Efficient Markets?
 - ☐ From Red Vienna to Computopia
 - ☐ The Goals of Cowles, and Red Afterglows
 - ☐ Every Man His Own Stat Package
 - ☐ On the Impossibility of a Democratic Computer
- ☐ The Empire Strikes Back
 - ☐ Previews of Cunning Abstractions

- ☐ Its a World Eat World Dog: Game Theory at RAND
- ☐ The High Cost of Information in Postwar Neoclassical Theory
- ☐ Rigor Mortis in the First Casualty of War
- ☐ Does the Rational Agent Compute?
- ☐ Core Wars
 - ☐ Inhuman, All Too Inhuman
 - ☐ Herbert Simon: Simulacra vs Automata
 - ☐ Showdown at the OR Corral
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 - ☐ Where is the Computer Taking Us?
 - ☐ Five Alternative Scenarios for the Future of Computational Economics
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 - ☐ Contingency, Irony, and Computation

9. [0/17] Mirowski, The Knowledge We Lost in Information
- ☐ It's not Rational
 - ☐ The Standard Narrative and the Bigger Picture
 - ☐ Natural Science Inspirations
 - ☐ The Nobels and the Neoliberals
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 - ☐ Hayek Changes his Mind
 - ☐ The Neoclassical Economics of Information Was Incubated at Cowles
 - ☐ Three Different Modalities of Information in Neoclassical Theory
 - ☐ Going the Market One Better
 - ☐ The History of Markets and the Theory of Market Design
 - ☐ The Walrasian School of Design
 - ☐ The Bayes-Nash School of Design
 - ☐ The Experimentalist School of Design
 - ☐ Hayek and the Schools of Design

- ☐ Designs on the Market: The FCC Spectrum Auctions
 - ☐ Private Intellectuals and Public Perplexity : The TARP
 - ☐ Artificial Ignorance
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- ☐ McCloskey, How to Do a Rhetorical Analysis, and Why
 - ☐ Lawson, A Realist Theory for Economics
 - ☒ Mirowski, What are the Questions?
 - ☒ Henderson, Metaphor and Economics
- ☐ Backhouse, The unsocial social science: Economics and Neighboring Disciplines Since 1945
11. [0/3] Backhouse, They History of the Social Sciences since 1945
- ☐ Ash, Psychology
 - ☐ Backhouse, Economics
 - ☐ Bevir, Political Science
- ☐ Gigerenzer, Mind as Computer: Birth of a Metaphor
- ☐ Marshall, Minds, Machines and Metaphors

- ☐ Vicedo, Cold War emotions: The war over human nature
- 12. [o/1] Dupuy, Aux origines des sciences cognitives
 - ☐
- ☐ Chomsky, The Cold War & the University: Toward an Intellectual History of the Postwar Years
- ☐ Mikulark, "Cybernetics and Marxism-Leninism" in The Social Impact of Cybernetics, ed. Charles Dechert
- ☐ Israel, Meccanicismo
- ☐ Israel, La machina vivente: contre le visionne meccanicistiche del uomo
- ☐ Edwards, 1996, The Closed World: Computers and the Politics of Discourse in Cold War America
- 13. [o/9] Amadae, Rationalizing Capitalist Democracy: The Cold War Origins of Rational Choice Liberalism
 - ☐ Managing the National Security State: Decision Technologies and Policy Science
 - ☐ Arrow's Social Choice and Individual Values
 - ☐ Buchanan and Tullocks' Public Choice Theory
 - ☐ Riker's Positive Political Theory
 - ☐ Rational Choice and Capitalist Democracy

- ☐ Adam Smith's System of Natural Liberty
- ☐ Rational Mechanics, Marginalist Economics, and Rational Choice
- ☐ Consolidating Rational Choice Liberalism 1970-2000
- ☐ From the Panopticon to the Prisoner's Dilemma

[0/23] IMPORTANT TEXT

- § [1/11] Solovey, Cold War Social Science: Knowledge Production, Liberal Democracy, and Human Nature
- ☐ Solovey, Cold War Social Science: Specter, Reality, or Useful Concept?
 - ☐ Tolon, Futures Studies: A New Social Science Rooted in Cold War Strategic Thinking
 - ☐ Martin-Nilsen, "It Was All Connected": Computers and Linguistics in Early Cold War America
 - ☐ Isaac, Epistemic Design: Theory and Data in Harvard's Department of Social Relations
 - ☒ Heyck, Producing Reason

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- ☐ La résurgence du gouvernement par les hommes
- ☐ De la mobilisation totale à la crise du Fordisme

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 - L'allégeance dans les réseaux d'entreprises
 - L'allégeance des multinationales aux États impériaux
- ☐ Comment en sortir
- ☐ Hughes, 1958, *Consciousness and Society: The Reorientation of European Social Thought, 1890-1930*
- ☐ Ross, 1994, *Modernist Impulses in the Human Sciences, 1870-1930*
- ☐ Purcell, 1973, *The Crisis of Democratic Theory: Scientific Naturalism and the Problem of Value*
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- ☐ Deutsch, 1963, The Nerves of Government: Models of Political Communication and Control
- ☐ Cohen-Cole, 2009, The Creative American: Cold War salons, social science, and the cure for modern society.
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 - Les origines du machinisme
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- Induction - the inverse of deduction
- To decide what things are similar

☐ The Laws of Human Enjoyment

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- Ruskin's aesthetic-driven criticism of the factory system
- Mill and the gospel of work
- Work and fatigue

☐ The Image of Economics

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- Mechanical dreams
- Economics as natural science

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- ☐ Arrow's Social Choice and Individual Values
- ☐ Buchanan and Tullocks' Public Choice Theory
- ☐ Riker's Positive Political Theory
- ☐ Rational Choice and Capitalist Democracy
- ☐ Adam Smith's System of Natural Liberty
- ☐ Rational Mechanics, Marginalist Economics, and Rational Choice
- ☐ Consolidating Rational Choice Liberalism 1970-2000
- ☐ From the Panopticon to the Prisoner's Dilemma

DRAFT: FRAMEWORK

MAIN QUESTION

This thesis will study the influence of the brain-computer metaphor in Herbert Simon's concept of rationality.

THESIS OUTLINE

Introduction: What to Make of Metaphors in Economics?

This section will introduce the topic of metaphors in economics.

The Genealogy of the Brain Computer Metaphor in Simon's Work.

The Influence of the Brain-Computer Metaphor in Simon's Concept of Rationality.

Conclusion

SCOPE AND INTERRELATIONS

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RESEARCH HYPOTHESES.

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METHODOLOGY

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KEYWORDS

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DEBATES & CONTROVERSIES

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AXES D'INTERPRETATION

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