

Welcome to CSE 4407: System Analysis and Design

- Why
 - Core for systems analysts, developers, and managers
 - Business Problems \leftrightarrow Technical Solutions
 - Leads to clearer requirements, defined scope, fewer reworks
- Your Role: Systems “Architect”
 - Plan before you build: know users and environment
 - Define requirements precisely
 - Ensure solutions fit real-world needs
- Course Roadmap
 - Systems Analysis Fundamentals
 - Information Requirement Analysis
 - The Analysis Process
 - The Essentials of Design

Course Logistics

- Google Classroom Code
 - Theory: caqar1qw
 - Lab: ad22vdpj
- Communication
 - Discussion in Google Classroom
 - Email: cse.bakhtiarhasan@iut-dhaka.edu
- Book: Kendall and Kendall, Systems Analysis and Design, 10th Edition
- Grading Policy
 - Attendance (10%)
 - Quiz (15%)
 - Mid Semester (25%)
 - Semester Final (50%)
- Academic Integrity Policy: Do not submit others' work as yours

Systems, Roles, and Development Methodologies

CSE 4407

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Introduction

- Opening thought
 - Information is now a **key organizational resource**, just like people or materials.
 - It needs *management*
- The Information Explosion: Networked computers and the web have amplified the amount and complexity of information we handle
- Chapter Goals: We will explore
 - Fundamentals of Information Systems (IS)
 - Roles of Systems Analysts
 - Development Lifecycles (SDLC, Agile, O-O)
 - Open Source and CASE Tools

Why Bother with Systems Analysis and Design (SAD)?

- **What:** A systematic way to
 - Understand user **needs**
 - Analyze data **input/flow**
 - Analyze data **processing/transformation**
 - Analyze data **storage**
 - Analyze information **output**
 - *(All within an organizational context)*
- **Primary Goal**
 - Identify and solve the **RIGHT** problem
 - Analyze, design, and implement **improvements** to computerized information systems
- **Analogy:** Doctor diagnosing a patient

The Cost of Chaos vs. The Value of Structure

- Why SAD is CRITICAL

- **Avoid Disaster:** Prevents user dissatisfaction and systems falling into disuse (*Shelfware*)
- **Manages Complexity and Cost:** Provides structure to what can be a very expensive and complicated endeavor
- **Business Improvement:** Aims to enhance the business using *computerized* information systems
- **Collaboration is Key:** User involvement throughout the project is non-negotiable for success!
- **Global Teams:** Emphasis on user interaction is even *more* critical with international development teams

Security and Privacy: Not Just an Add-On!

- The Reality
 - Security is **critical** but challenging
 - Multiple vulnerabilities exist in any system
 - “Perfect” security is unrealistic – it involves **trade-offs** (value of data vs. risk vs. cost)
- The SAD Approach: Security by Design
 - Build security and privacy controls in from the VERY BEGINNING
 - Much more effective and desirable than trying to patch security onto older systems (legacy systems)
 - Always assess and improve security when updating existing systems
 - User training on security is also crucial

The Systems Analyst: Bridging Worlds

- **Who:** Someone who **systematically assesses**
 - How users interact with technology
 - How businesses function
 - *(By examining data input, processing, output, and information flow)*
- **Intent:** To **improve** organizational processes, often using computerized IS
- **Key Characteristics**
 - Works with diverse **people**
 - Experienced with **computers** and technology
 - Often balances **multiple roles** simultaneously

The Analysts Wears Many Hats...

- **Primary Role 1: The Consultant**
 - Often an **external** hire
 - **Pros:** Brings a fresh, objective perspective
 - **Cons:** Lacks deep knowledge of internal organizational culture/politics
 - **Relies on:** Systematic methods (like those in this course!) and user input
- **Primary Role 2: The Supporting Expert**
 - Usually an **internal** employee (part of the organization)
 - Draws on **specific technical expertise** (HW, SW, databases, etc.)
 - Often involved in smaller modifications, decisions, or specific parts of a larger project
 - Acts as a **resource** for project managers, not *the* manager

...Agent of Change and Essential Qualities

- **Primary Role 3: The Agent of Change**
 - The most **comprehensive** and responsible role
 - Can be internal or external
 - Involved throughout the **Systems Development Life Cycle (SDLC)** (often long-term: weeks to years)
 - Their mere **presence** and activities **change** the business
 - Must work closely with users/management from Day 1
- **What Makes a GREAT Systems Analyst?**
 - **Problem Solver:** Enjoys challenges, finds workable solutions (The Core!)
 - **Communicator:** Relates meaningfully to diverse people over time. Understands human needs with tech (HCI). Bridges gap to developers
 - **Self-Disciplined and Motivated:** Manages self, coordinates people, handles resources
 - **Ethical:** Acts with integrity, especially with sensitive info and client relationships
 - **Technically Adept and Business Savvy:** Understands both sides

The Traditional Blueprint: Systems Development Life Cycle (SDLC)

- **What:** A **phased** approach to systems analysis and design
- **Assumption:** Systems are best developed using a specific cycle of analyst and user activities
- **Common Analogy:** The “Waterfall” Method
 - Phases flow sequentially downwards, like water over falls
 - (PMI calls this a “Predictive” life cycle) [1]

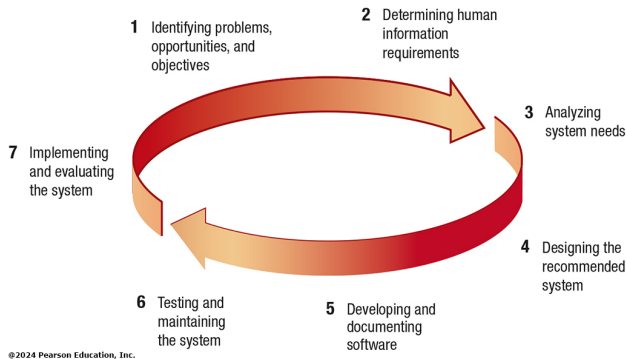


Figure. The 7 Phases (Kendall and Kendall Model)

SDLC Phase 1: Where Do We Start?

- **Main Goal:** Correctly identify the core **Problems, Opportunities, and Objectives**
- **Why:** Getting this wrong means wasting significant time and resources solving the *wrong issue!*
- **Activities**
 - Honestly assess the current business situation
 - Pinpoint specific **problems** (often the reason the analyst was called in)
 - Identify **opportunities** (situations where IT can provide improvement or competitive advantage)
 - Discover and define clear business **objectives**
- **Who's Involved:** Users (especially management), Analysts, Systems Managers
- **Key Output:** Feasibility Report (Defines problem, summarizes objectives, initial scope estimate, recommends Go/No-Go)

SDLC Phase 2: Understanding Users and Their Needs

- **Main Goal:** Determine **human needs** regarding the information system. How do users *need* to interact?
- **Methods for Gathering Info**
 - **Interactive:** Interviews, Questionnaires, Sampling data
 - **Unobtrusive:** Observing users work, analyzing existing documents (“hard data”)
 - **All-encompassing:** Prototyping (building preliminary versions)
- **Focus:** Human-Computer Interaction (HCI)
 - Physical aspects? (Legible, audible, safe?)
 - Cognitive aspects? (Easy to learn, use, remember?)
 - Affective aspects? (Pleasing, engaging, fun?)
 - Productivity? (Support tasks, enable new capabilities?)
- **Key Framework:** Understand the **Who, What, Where, When, How** of current processes, and Critically: **WHY?**
- **Who's Involved:** Analysts, Users (Operational level often)

SDLC Phase 3: Analyzing System Needs

- **Main Goal:** Analyze the information gathered in Phase 2 to determine system requirements
- **Key Tools and Technologies**
 - **Process Modeling:** *How data moves and transforms*
 - Data Flow Diagrams
 - Activity Diagrams/Sequence Diagrams
 - **Data Modeling:** *What data is needed?*
 - Data Dictionary
 - **Logic/Decision Modeling:** *How are decisions made?*
 - Structured English
 - Decision Tables
 - Decision Trees
- **Key Output:** Systems Proposal (Summarized findings from Phase 1 and 2, includes Cost-Benefit Analysis, provides specific recommendations for the new system)
- **Who's Involved:** Analyst

SDLC Phase 4: Blueprinting the Solution - The Logical Design

- **Main Goal:** Use the requirements from Phase 3 to design the *logical* structure of the new system
- **Key Design Activities**
 - **Input Design:** Designing procedures, forms, screens for accurate and efficient data entry
 - **Interface Design:** Defining *how* the user interacts with the system (menu, GUI, navigation). Focus on usability, accessibility (audible, legible, safe), aesthetics. **User involvement** is crucial here.
 - **Database Design:** Designing the logical structure of the database to store data effectively and intuitively
 - **Output Design:** Designing reports, screen displays, etc. to deliver the needed information effectively
- **Who's Involved:** Analyst (leading design), often working closely with Users (especially for UI/Output)

SDLC Phases 5 and 6: Construction and Quality Checks

- **Phase 5: Developing and Documenting Software**

- Analyst works with coders/developers
- **Activities**
 - Develop/Code the actual software components
 - Create **Documentation** (User Manuals, Online Help, FAQs, Technical Docs) - *Should reflect user needs identified earlier!*
- **Quality:** Code walkthroughs/reviews

- **Phase 6: Testing and Maintaining the System**

- **Goal:** Find errors **BEFORE** the system goes live (much cheaper!)
- **Activities**
 - Conduct various tests (unit, integration, system)
 - Use test data, then actual (anonymized) data
 - Follow pre-defined **Test Plans**
 - Begin **System Maintenance** activities and documentation updates
- **Who's Involved:** Analysts, Coders/Developers, Testers, Users (for User Acceptance Testing - UAT)

SDLC Phase 7: Go Live and Look Back!

- Implementation Activities

- **User Training:** Teaching users how to operate the new system (Analyst oversees)
- **System Conversion:** Planning and executing the switch from the old system to the new one (e.g., parallel run, direct cutover, phased)
- **Data Conversion:** Migrating data from old formats/systems
- **Installation:** Setting up hardware, software
- **Go Live:** The new system is officially launched!

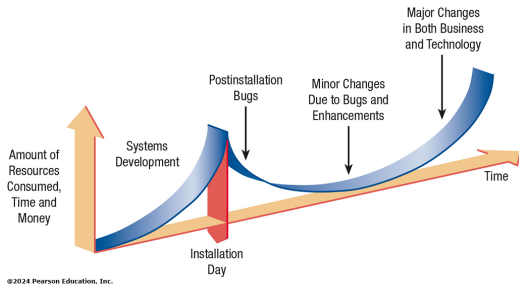
- Evaluation

- Occurs **throughout** the SDLC, not just a final step
- Continues **after** implementation
- Key Question: Is the system meeting objectives? Are users using it **effectively**?

- **Reality Check:** SDLC is often **Cyclical**. Discoveries might force revisiting earlier phases

After Launch: The Ongoing Cost and Effort of Maintenance

- **The Reality:** Maintenance consumes a **significant** portion of IT time and budget (Estimates range widely, but often $> 50\%$!)
- **Why Maintain Systems?**
 - **Correct Errors:** Fixing bugs missed during testing
 - **Enhancements:** Adapting the software due to:
 - New User Requests (after using the system)
 - Changes in the Business Environment
 - Changes in Technology (Hardware/Software updates)
- **Implication:** Eventually, the cost of maintaining an old system outweighs the cost of developing a new one



Boosting Analyst Productivity: CASE Tools

- **What:** Computer-Aided Software Engineering Tools
- **Purpose:** To improve and automate tasks performed by Systems Analysts, especially those using structured methods like SDLC
- **Key Benefits**
 - **Increased Productivity:** Automates repetitive tasks (drawing diagrams, checking consistency)
 - **Improved Communication:** Visual models are easier for users to understand than text. Facilitates feedback.
 - **Integration:** Links different phases and outputs of the SDLC together
- **Core Concept:** The **CASE Repository**
 - A central **encyclopedia** storing *all* project information (diagrams, data definitions, screen/report layouts, project management details, etc.)
 - Enables consistency checks and report generation
- **Example:** Visible Analyst (Full CASE) vs. Microsoft Visio/OmniGraffle (Primarily Diagramming Tools)

Beyond the Waterfall: The Agile Approach

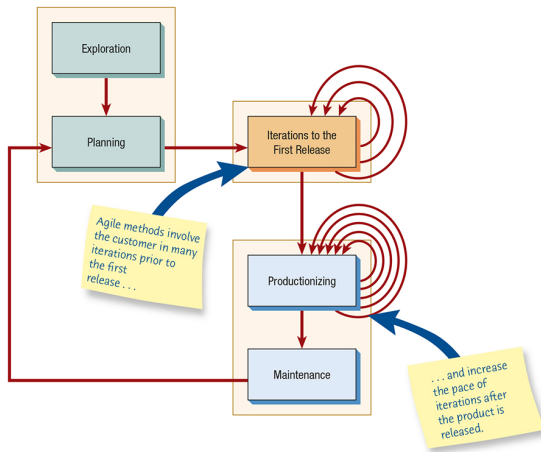
- **What:** A software development methodology based on:
 - Values: (Communication, Simplicity, Feedback, Courage) - *Good advice for ANY project!*
 - Principles
 - Core Practices
- **Underlying Idea:** An outgrowth of Object-Oriented Approaches
- **Alternative/Supplement to SDLC:** Used when flexibility is key, or traditional methods haven't fit
- **PMI Terminology:** An “Adaptive” Lifecycle (vs. SDLC’s “Predictive”) [1]
- **Key Characteristics:** Highly **Interactive** (constant communication) and **Incremental** (building in small pieces)

Agile in Practice: Flexibility and Teamwork

- **Dynamic Resource Balancing:** Agile methods often adjust **Time, Cost, Quality,** and **Scope** to meet goals
- **Core Practices**
 - Short Release Cycles
 - Sustainable Pace (e.g., 40-hour work week)
 - Onsite Customer (Direct, continuous user involvement)
 - Pair Programming
- **Popular Agile Framework: Scrum**
 - Named after a rugby formation (emphasizes teamwork)
 - **Sprints:** Short, fixed-duration work cycles (typically 2-4 weeks)
 - **Goal per Sprint:** Deliver a **potentially releasable** increment of the product
 - **Team Empowerment:** Teams often choose *how* to accomplish the work for a sprint

The Agile Journey: 5 Key Stages

- **Overall Process:** Characterized by frequent **iterations** and **feedback loops**
- **Interesting Loops!**
 - Iterations Loops and Maintenance to Planning Loops → Adaptive, incremental nature
 - Productionizing → Increased pace of iteration after the initial release



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Getting Started with Agile: Exploration and Planning

- **Stage 1:** Exploration (Duration: Weeks to Months)
 - **Goal:** Understand the landscape; Confirm Agile is suitable
 - **Activities:** Assemble team and assess skills, Investigate potential technologies, Practice estimating task effort, **Customers** practice **writing** User Stories (informal feature descriptions)
 - **Mindset:** Be Playful, Curious!
- **Stage 2:** Planning (Duration: Typically Days!)
 - **Goal:** Agree on initial *scope* for the first major release and *target date* (e.g., 2-6 months out)
 - **Focus:** Tackle the **smallest** set of the **most** valuable features first
 - Uses “Planning Game” Metaphor (from Extreme Programming [2])
 - **Goal:** Maximize delivered Business Value
 - **Strategy:** Limit risk (simple design, early feedback, adapt quickly)
 - **Pieces:** User Story cards (features, notes, tracking)
 - **Players:** Development Team + Business Customer (sets priorities!)

The Cycle: Iterate, Produce, Maintain

- **Stage 3:** Iterations to First Releases (Cycles: ~3 weeks each)
 - **Activities:** Build selected features, Run customer tests *frequently*, Get feedback and adapt, Sketch out/refine system architecture incrementally
 - **Important:** **Celebrate** successful iterations (motivates!)
- **Stage 4:** Productionizing (Cycles: Faster, e.g., ~1 week)
 - **Activities:** **Release** the product! Implement faster feedback cycles (daily meeting?), Continue adding features based on feedback
 - **Important:** **Celebrate** the release (Development should be fun!)
- **Stage 5:** Maintenance
 - **Activities:** Keep the released system running smoothly, Continue adding new features (possibly riskier ones now), Adapt to changing needs, Rotate team members as needed
 - **Mindset:** Shifts to more **Conservative** (“Keeper of the flame”) while still evolving

Thinking in Objects: Object-Oriented Analysis and Design

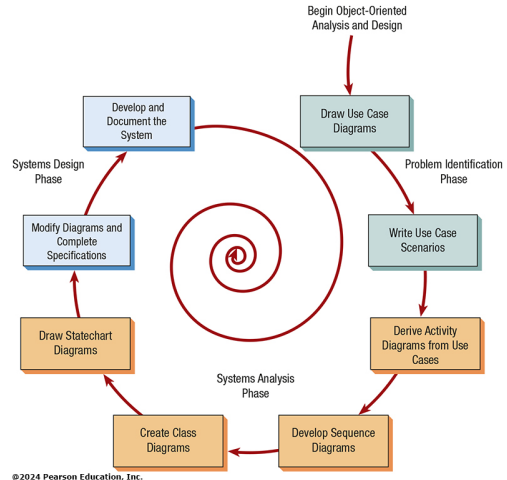
- **What:** An approach focused on **Objects** (representing real things/events like Customers, Orders, Products) grouped into **Classes** (defining shared attributes/behaviors)
 - **Attributes:** Characteristics
 - **Methods:** Things they do
- **Contrast:** Differs from traditional *procedural* programming (which focused on functions/procedures)
- **Goal:** Facilitate development and maintenance of systems needing **rapid change** and continuous adaptation, especially complex ones
- **Key Benefit:** Promotes **reuse** of components and improves system **maintainability**
- **Standard Tool:** Uses **Unified Modeling Language (UML)** for modeling O-O systems (e.g., Use Case Models)

O-O: Similar Phases, Different Rhythm

- Similarities to SDLC
 - Follows similar high-level phases (Problem Identification, Analysis, Design)
 - Uses rigorous, detailed modeling (UML)
- **Pace:** Because of the detailed modeling, the pace is often more deliberate than Agile (similar to SDLC in rigor)
- **Key Difference:** Iterative Nature within Phases
 - Often uses a **Spiral Model** approach:
 - Analyze → Design → Implement a *small part* of the system (e.g., a key feature)
 - Repeat (spiral outwards) for the next part
 - **Reworking** diagrams and components based on learning is **expected** and **normal**

The O-O Workflow with UML

- Understand user interactions
- Model the dynamic behavior
- Define the static structure
- Handle objects with complex lifecycle
- Refine and create detailed specifications
- Develop the system



O-O Steps 1 and 2: Understanding Interactions

- **Step 1:** Define Use Case Model (Problem ID/Analysis)
 - Identify **Actors** (Users or other systems interacting with our system)
 - Identify Major Events/**Use Cases** (What actors accomplish, e.g, “Place Order,” “Register User”)
 - Draw **Use Case Diagrams**: Visual map of actors and their use cases
 - Write **Use Case Scenarios**: Textual step-by-step description of a typical interaction
- **Step 2:** Draw Initial UML Diagrams (Analysis)
 - Draw **Activity Diagrams**: Show workflow/steps within a single use case
 - Draw **Sequence Diagrams**: Show how different objects interact over time to fulfill a use case
- **Iterative Nature:** Creating Activity/Sequence diagrams often reveals need to refine/clarify Use Cases

O-O Steps 3 and 4: Classes and States

- **Step 3:** Develop Class Diagrams (Analysis)
 - Identify potential **Classes** (Tip: Look for important *nouns* in Use Cases and requirements)
 - Define **Attributes** (data held by objects of the class) and **Methods** (actions objects can perform)
 - Show **Relationships** between classes (e.g., A Customer *has* Orders)
 - *This defines the static structure (blueprint) of the system*
- **Step 4:** Draw Statechart Diagrams (Analysis)
 - Model objects with complex lifecycles or **states**
 - Show possible **states** an object can be in (e.g., Order: Pending, Paid, Shipped)
 - Show **transitions** between states and the events triggering them
 - Helps refine understanding of object behavior and Class diagrams
- **Iterative nature:** Discoveries here can lead to refinement of other diagrams

O-O Steps 5 and 6: Refining Design and Building

- **Step 5:** Modify Diagrams and Complete Specifications (Design)
 - Refine UML diagrams (Class, Sequence, etc.) based on specific design decisions (technology choices, patterns, optimizations)
 - Write detailed **Class Specifications**: Precise descriptions of attributes, methods
 - Write detailed **Method Specifications**: Define input/output, internal processing logic for each method
- **Step 6:** Develop and Document the System (Development)
 - Translate the detailed models and specifications into working code
 - Documentation is CRITICAL: UML diagrams + Specifications are vital guides for the development team
 - *Good models and docs lead to faster development and more robust system*

Common Ground: More Similar Than Different?

- **Shared Foundations (ALL Approaches Require)**
 - **Understanding the Organization:** Business context, goals, problems → Chapter 2
 - **Project Planning:** Budgeting time and resources, Project Proposal → Chapter 3
 - **Detailed Data Gathering:** Interviews, Questionnaires, Observation, Sampling → Chapter 4 and 5
- **Overlapping Characteristics**
 - **SDLC and O-O:** Emphasis on detailed planning and diagramming
 - **Agile and O-O:** Facilitate building systems incrementally or subsystem-by-subsystem
 - **Agile and SDLC:** Consider the logical flow of data
- **Key Takeaway:** Strong foundational analysis skills (understanding needs, gathering data, planning) are **essential** regardless of the methodology used!

Making the Choice (1/3): When to Use SDLC?

- Consider the **SDLC (Waterfall/Predictive)** when
 - The organization has a history of using SDLC; existing systems used it (consistency)
 - Rigorous, step-by-step **documentation** is a high priority or requirement (e.g., compliance, regulation)
 - Upper management strongly **prefers** or feels more comfortable with a detailed, upfront **plan** and predictable phases
 - Sufficient **time** and **resources** are confidently available to complete the full cycle thoroughly
 - Formal **documentation** is the primary means required for communicating how the new system operates to stakeholders

Making the Choice (2/3): When to Use Agile?

- Consider **Agile Methodologies (Adaptive/Iterative)** when
 - An influential **project champion** who understands and advocates for Agile exists within the organization
 - The business environment is **dynamic** and requirements are likely to change or evolve rapidly. Need for **speed**
 - It's a **project rescue** situation – need to deliver value quickly, less focus on analyzing past failures in detail
 - The customer/users understand and value receiving working software in **small** and **incremental** improvements
 - Executives, analysts, and the development team are aligned with and support **Agile principles** (collaboration, adaptation, etc.)

Making the Choice (3/3): When to Use O-O?

- Consider **Object-Oriented Analysis and Design** when
 - The problem domain naturally lends itself to modeling with **Classes** and **Objects** (e.g., complex entities, simulations)
 - The organization supports the team in learning and effectively using **UML** modeling tools and techniques
 - The system can be realistically developed **incrementally**, perhaps one subsystem or major feature set at a time
 - There is a strong possibility or goal of achieving significant **code/component** reuse
 - It's acceptable (or desirable, e.g., for risk mitigation) to tackle the **most difficult** or **complex** parts first (aligns with spiral thinking)

Beyond Proprietary: Open Source Software (OSS)

- **What:** Software where the source code is publicly available for anyone to **study**, **share**, and **modify**
- **Contrast:** Opposite to **proprietary** software (where source code is hidden/secret)
- **Core Principles:** Collaboration, Shared contribution and benefits, Modifications typically shared back, Adherence to specific **open source licenses**
- **Philosophy:** Often viewed as a **communal** process and product, sometimes aimed at broader societal benefit
- **Examples:** Linux, Android, Apache Web Server, Mozilla Firefox Browser
- **Growing Importance In:** Cloud Computing, Big Data Analytics, AI/Machine Learning, Internet of Things (IoT), Cybersecurity, Blockchain

The OSS Ecosystem: Communities and Platforms

- **Diverse Communities:** OSS isn't one entity; communities vary (e.g., based on goals, structure: ad hoc, standardized, organized, commercial)
- **Supporting Foundations:** Provide crucial infrastructure, governance, legal support, event organization
 - **Example:** The Apache Software Foundation, The Linux Foundation (hosts 1000s of projects)
- **Key Development Platform:** GitHub (Owned by Microsoft)
 - **Provides:** Code hosting (using **Git**), Collaboration tools, Issue tracking, Developer profiles and networking
- **Underlying Technology:** Git
 - The most widely used open source **version control system**. Essential for tracking changes to code files over time, especially in collaborative projects

Bridging Worlds: Corporations and OSS

- **Historical Divide**
 - Corporations → **Proprietary** code (Guarded for competitive advantage)
 - OSS Communities → **Shared** code and community values
- **The Modern Reality: Collaboration**
 - Companies increasingly participate in and contribute to OSS
- **“The Third Design Space” [3]**
 - A **metaphorical space** where corporate developers and community developers collaborate
 - **Creates:** New shared design environments, resources, associations
 - **Results In:** Innovative shared software, new development processes (blending corporate needs and community practices), developers skilled in both worlds
 - **Enables:** Innovations potentially not achievable in purely commercial or purely community settings alone

Corporate Motivations: Why Participate in OSS?

- Research identified multiple drivers [4]
- **Rational Reasons** (Business Logic)
 - Save Money/Reduce Development Cost (Leverage existing code)
 - Less Maintenance Burden (Shared effort)
 - Contribute Within Limits (Influence project direction strategically)
 - Reduce Long-Term Costs
 - Marketing Benefits (Enhanced reputation, attract talent)
 - make the First Move (Gain strategic advantage)
- **Emotional Reasons** (Cultural/Intrinsic)
 - Accept Responsibility/Give Back to community
 - Improve Shared Software (Make tools they rely on better)
 - Gain Community Influence/Respect
 - Relinquish Traditional Gatekeeper Role (Embrace openness)
 - Improve Developer's Skills and Morale (Exposure, learning)
 - Extend Life/Relevance of Internal Projects

The Rules of the Road: OSS Licensing and Compliance

- **Licenses are CRITICAL:** They define permissions, obligations, and restrictions for using, modifying, and distributing OSS code
- **Community Consensus:** Licenses arise from and are chosen by specific OSS communities
- **Popular Examples:** Apache Licence 2.0, GNU General Public License (GPL - v2, v3, LGPL), MIT License, BSD Licenses, Mozilla Public License 2.0
- **Your Responsibility:** When *using* OSS components, you **must** identify their licenses and **ensure compliance**. Failure can have legal consequences!
- **Compliance Tools and Standards**
 - **Software Package Data Exchange (SPDX):** A standard format for communicating license information clearly (Linux Foundation WG)
 - **FOSSology:** An open-source tool/toolkit (Linux Foundation Project) to scan codebases, identify licenses and copyrights, and help manage compliance workflows

OSS on Your Resume: Skills and Opportunities

- **Highly Valued:** Experience contributing to or effectively using OSS is a **marketable** skill
- **Talent Shortage:** Over 90% of hiring managers report difficulty finding sufficient open-source talent [5]
- **Employer Interest**
 - Many actively seek *certified* OSS professionals
 - Many are willing to *pay for employees* to get relevant OSS certifications
- **How to Get Involved**
 - Create a **GitHub** profile; contribute (even documentation!) to projects you use
 - Explore projects hosted by **The Linux Foundation** or others
 - Inquire about **employer's** open source programs or contribution policies
- **Benefits:** Demonstrates technical ability, collaboration skills, continuous learning, and engagement with modern development

The Analyst and Open Source

- Why Might You Be Involved?
 - Your employer may **request participation** in relevant OSS communities (> 90% org reliance on OSS creates need for awareness/engagement)
 - Curiosity/“Bandwagon Effect”: To understand what competitors are doing or explore potential OSS benefits
- Strategic Involvement: “Responsive Design”
 - Analyst acts as a bridge between OSS community and employer
 - Activities
 - Participate in relevant OSS projects
 - Understand community designs, practices, directions
 - Identify opportunities to **incorporate** or **adapt** valuable OSS ideas, components, or practices into the company’s *proprietary* systems or products
 - Goal: Blend external innovation with internal strategic objectives
- Example: NASA hosts open source projects, demonstrating OSS use even in highly specialized domains [6]

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- [1] Project Management Institute, *A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management*, 7th. Newtown Square, PA, USA: Project Management Institute, 2021 (cit. on pp. 11, 20).
- [2] K. Beck and C. Andres, *Extreme Programming Explained: Embrace Change*, 2nd. Boston, MA: Addison-Wesley Professional, 2004 (cit. on p. 23).
- [3] K. E. Kendall, J. E. Kendall, M. Germonprez, and L. Mathiassen, “The Third Design Space: A postcolonial perspective on corporate engagement with open source software communities,” *Information Systems Journal*, vol. 30, no. 2, pp. 369–402, 2020. DOI: [10.1111/isj.12270](https://doi.org/10.1111/isj.12270). [Online]. Available: <https://onlinelibrary.wiley.com/doi/abs/10.1111/isj.12270> (cit. on p. 37).
- [4] J. E. Kendall, K. E. Kendall, and M. Germonprez, “Game theory and open source contribution: Rationale behind corporate participation in open source software development,” *Journal of Organizational Computing and Electronic Commerce*, vol. 26, no. 4, pp. 323–343, 2016. DOI: [10.1080/10919392.2016.1228360](https://doi.org/10.1080/10919392.2016.1228360). [Online]. Available: <https://www.tandfonline.com/doi/full/10.1080/10919392.2016.1228360> (cit. on p. 38).

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- [5] The Linux Foundation Research Team, “The 10th Annual Open Source Jobs Report,” The Linux Foundation Research Team, Tech. Rep. 10, 2022. DOI: [10.70828/RZRE1873](https://doi.org/10.70828/RZRE1873). [Online]. Available: <https://www.linuxfoundation.org/research/the-10th-annual-open-source-jobs-report> (cit. on p. 40).
- [6] NASA, *NASA Open Source Software*, <https://code.nasa.gov/>, A catalog of open source software released by NASA, 2012 (cit. on p. 41).