SYNCERE

FURNITURE THAT DOES YOUR CHORES.

Engineered in Palo Alto, California
https://syncereai.github.io

THE SYNCERE VISION

We believe domestic robots should be ambient and invisible, helping in the background without changing how your home feels.

They should look and feel familiar, blending in like something that already belongs in your home.

They should not resemble large, clunky machines that autonomously roams your private space, feel intrusive, and compromise safety.

Our goal is to build robots for people who want help at home, not a humanoid roommate.

THE PROBLEM

Laundry Folding is Annoying.

- Americans spend 5+ hours on laundry per week.
- The avg. family does 8-10 loads of laundry / week.
- Ranks amongst top 3 most hated household chores*.
- Folding is 100% manual.

*https://lombardohomes.com/chores-americans-hate

THE SYNCERE FRAME

- A smart bed frame with hidden robotic arms.
- Arms stay tucked under the bed, so it looks and feels normal.
- The arms slide out only when needed to help with chores.

THE PRODUCT

LAUNDRY FOLDING IN 3 STEPS.

1. Dump your clean laundry on the bed.

2. Robot arms extend from under the bed, and moves along the perimeter as required.

3. Folding begins. Automatically.

Why previous solutions failed.

They were slow, unreliable, and didn’t fit in to real homes.

FoldiMate (left), 2012-2021

- Manual loading, one item at a time
- Bulky and slow

Laundroid (right), 2014-2019

- ~10 minutes per item
- Couldn’t fold dark fabrics
- Too large for most homes

Why Syncere Works.

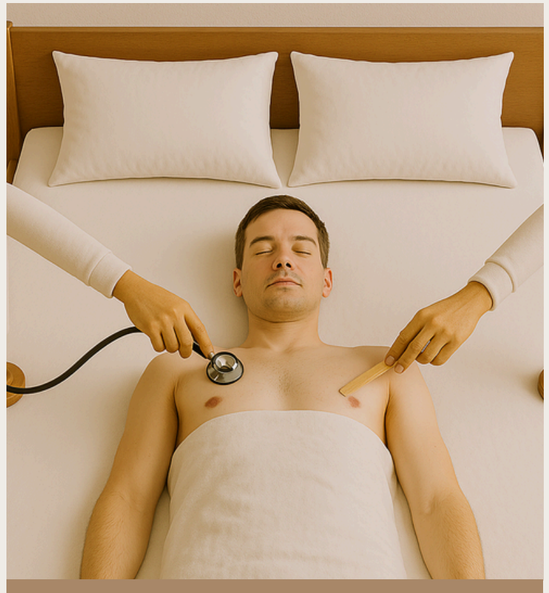
Powered by our FrameOS

- Built on recent AI breakthroughs
- Simple, repeatable tasks
- Static robot = safe, private, no navigation
- Lots of room for power and compute
- No behavior change, no learning curve
- Easily blends into the home

Laundry Folding

In Bed Asssistance

Massage



Robot Healthcare

Retirement Homes are the Beachhead.

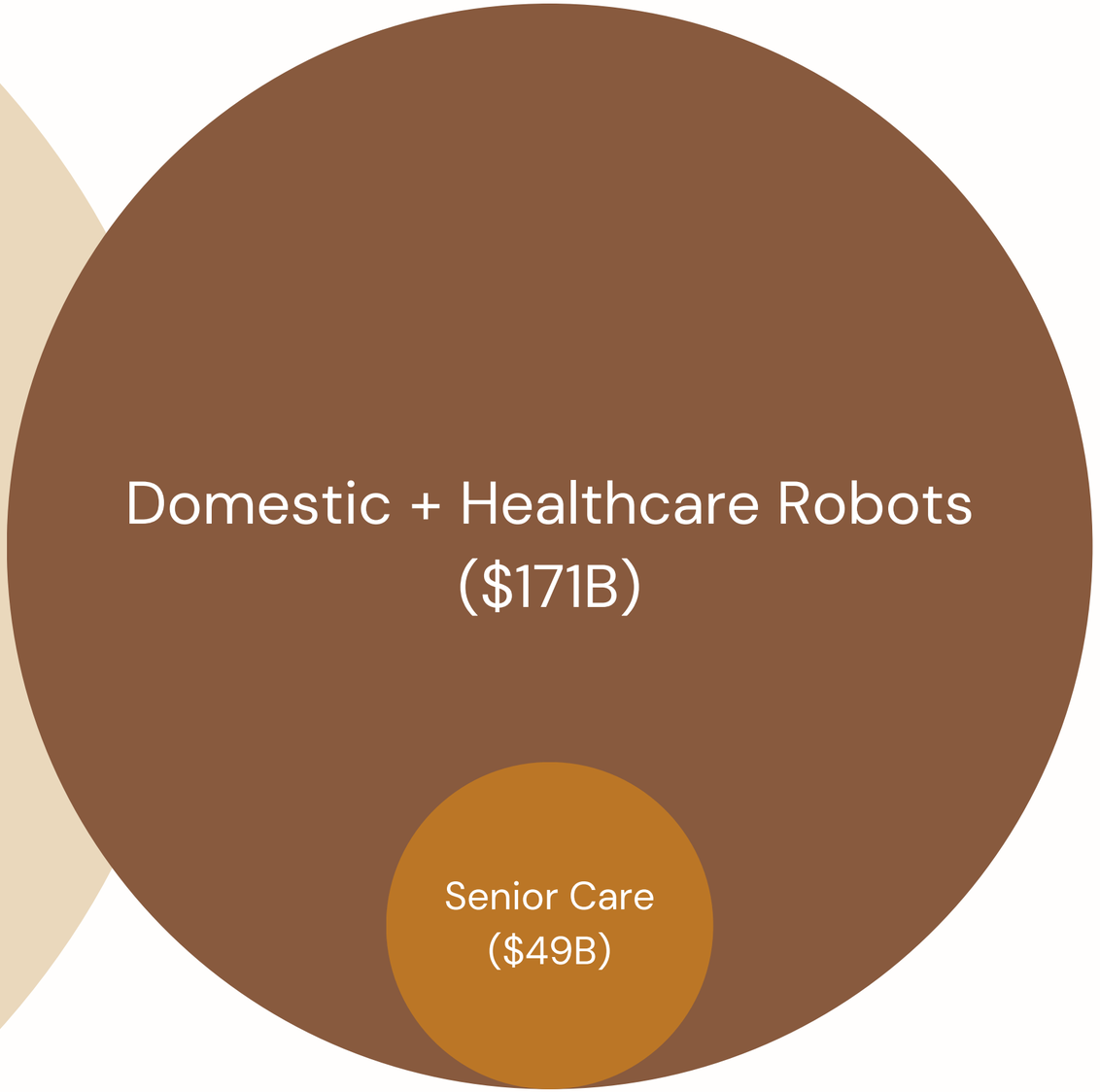
We start where the need and budgets are highest:

- High Need: 1 in 5 Americans will be 65+ by 2030.
- High Cost: Staff shortages + rising labor costs.
- High Urgency: Facilities actively seeking automation.
- Immediate ROI: Labor-saving robots.

We start with laundry folding. Then expand.

JUST 0.84% OF BEDS = $100M ARR

- 2.8M elder care beds in the US
- $500/month per bed = $6k/year
- Just 16,700 beds = $100M ARR
- That’s only 0.84% of the total market
- We start with senior care ($49B), then expand into domestic & healthcare robotics ($171B+ market)



We've Built Robots Before.

Dr. Aaron Tan, MASc, PhD (CEO)

- Robotics/AI @ Stanford
- Robotics/AI PhD @ U of Toronto
- Autonomy @ GM

Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ U of Toronto
- ML @ AMD, Vector

Founding Engineers

- Robot Safety @ Figure
- Robotics @ CMU, Tencent

Stanford University · University of Toronto · Carnegie Mellon University · Figure · AMD · Tencent · Vector Institute · GM

Combined 20+ years of robotics and AI research.

$1M PRE-SEED.

SYNCERE

Main Milestones

- 3 MVP Beds
- 2 Elder Care Home Partners

16 month runway

- 500k Team Salaries (4 - 5 people)
- 250k MVP Build (3 beds)
- 100k AI Development
- 50k Legal, Admin, Ops
- 100k Buffer

Timeline

- 0-6 Months: Working Prototype
- 7-12 Months: Eldercare Pilot
- 12-16 Months: LOIs, Raise Seed

JOIN US TO BUILD THE FUTURE OF AMBIENT ROBOTICS.

hello@syncereai.com

https://syncereai.github.io

No new devices. No roaming machines in your home.
Just **intelligent furniture** that quietly helps with everyday tasks.

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