

# SYNCERE

FURNITURE THAT DOES YOUR CHORES.



Engineered in Palo Alto, California  
<https://syncereai.github.io>

SYNCERE

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# Laundry Folding is Annoying.

- Americans spend 5+ hours on laundry per week.
- The avg. family does 8-10 loads of laundry / week.
- Ranks amongst top 3 most hated household chores\*.
- Folding is 100% manual.





## THE SYNCERE FRAME

- A smart bed frame with hidden robotic arms.
- Arms stay tucked under the bed, so it looks and feels normal.
- The arms slide out only when needed to help with chores.



**SYNCERE.**

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# LAUNDRY FOLDING IN 3 STEPS.

1. Dump your clean laundry on the bed.

2. Robot arms extend from under the bed, and moves along the perimeter as required.

3. Folding begins. Automatically.





# Why previous solutions failed.

They were slow, unreliable, and didn't fit in to real homes.

## **FoldiMate (left), 2012-2021**

- Manual loading, one item at a time
- Bulky and slow

## **Laundroid (right), 2014-2019**

- ~10 minutes per item
- Couldn't fold dark fabrics
- Too large for most homes

# Why Syncere Works.

Powered by our FrameOS

- Built on recent AI breakthroughs
- Simple, repeatable tasks
- Static robot = safe, private, no navigation
- Lots of room for power and compute
- No behavior change, no learning curve
- Every floor plan is designed with the bed in mind - easily blends into the home

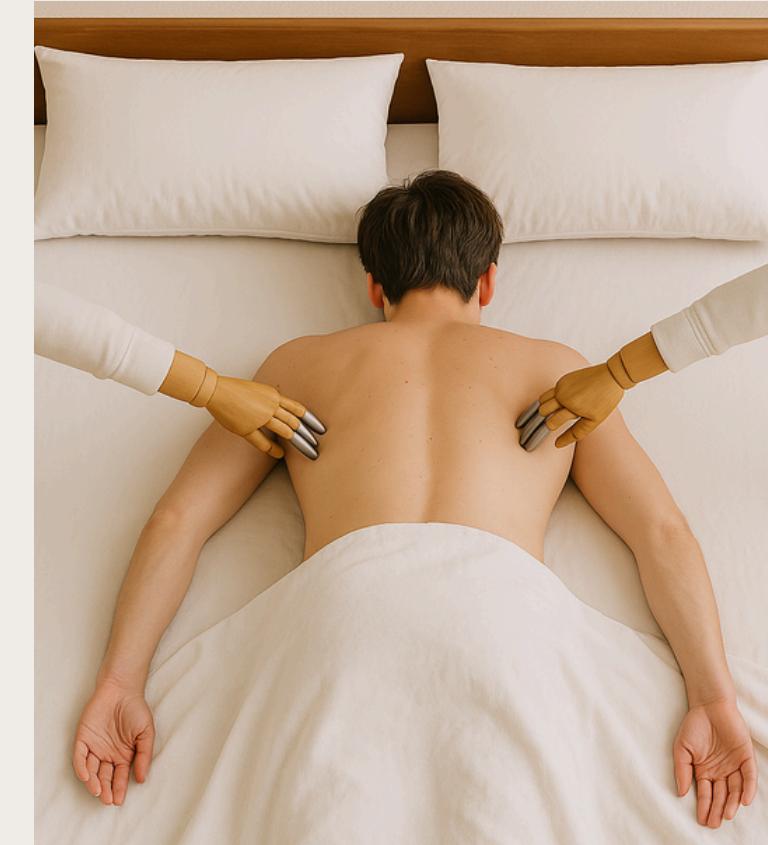




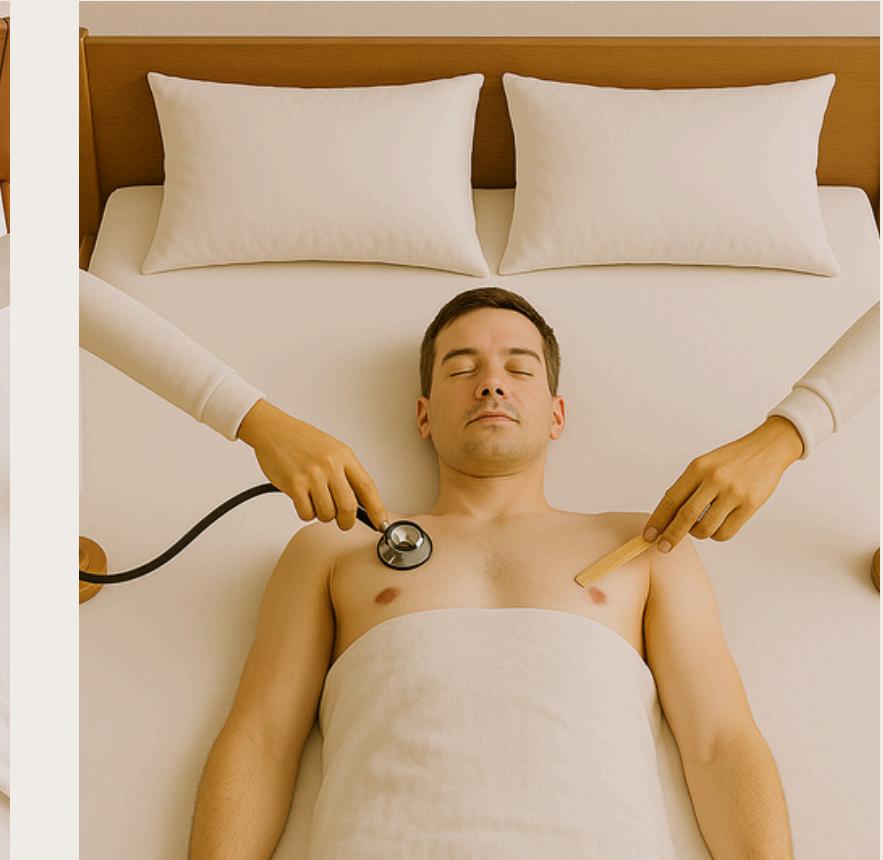
Laundry Folding



In Bed Assistance



Massage



Telemedicine

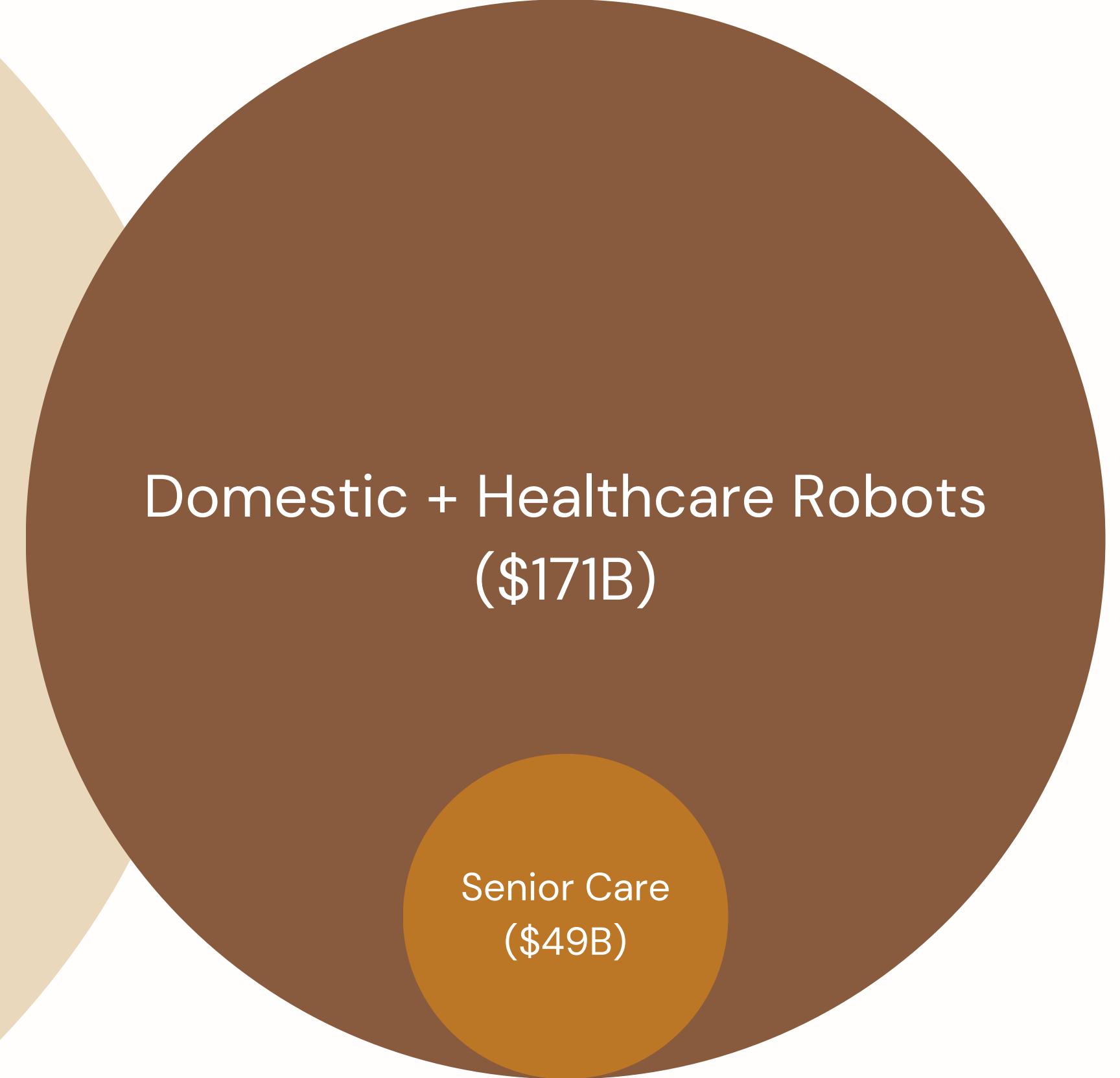
# Senior Care is the Beachhead.

We start where the need and budgets are highest:

- 1 in 5 Americans will be 65+ by 2030.
- 7M care workers needed in the US by 2040. 43M in the world.
- Care facilities spend billions and are actively seeking automation.
- We start with laundry folding then expand in features.
- Robots aren't optional - it is the only scalable solution.

# JUST 0.84% OF BEDS = \$100M ARR

- 2.8M elder care beds in the US
- \$500/month per bed = \$6k/year
- Just 16,700 beds = \$100M ARR
- That's only 0.84% of the total market
- We start with senior care (\$49B), then expand into domestic & healthcare robotics (\$171B+ market)



Domestic + Healthcare Robots  
(\$171B)

Senior Care  
(\$49B)

# We've Built Robots Before.

## Dr. Aaron Tan, MSc, PhD (CEO)

- Robotics/AI @ Stanford
- Robotics/AI PhD @ U of Toronto
- Autonomy @ GM

## Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ U of Toronto
- ML @ AMD, Vector

## Founding Engineers

- Robot Safety @ Figure
- Robotics @ CMU, Tencent



Combined 20+ years of robotics and AI research.

# \$1M PRE-SEED.

## Main Milestones

- 3 MVP Beds
- 2 Elder Care Home Partners

## 16 month runway

- 500k Team Salaries (4 - 5 people)
- 250k MVP Build (3 beds)
- 100k AI Development
- 50k Legal, Admin, Ops
- 100k Buffer

## Timeline

- 0-6 Months: Working Prototype
- 7-12 Months: Eldercare Pilot
- 12-16 Months: LOIs, Raise Seed

# SYNCERE



# JOIN US TO BUILD THE FUTURE OF AMBIENT ROBOTICS.



hello@syncereai.com



<https://syncereai.github.io>



No new devices. No roaming machines in your home.  
Just **intelligent furniture** that quietly helps with everyday tasks.

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