

SYNCERE

FURNITURE THAT DOES YOUR CHORES.



Engineered in Palo Alto, California
<https://syncereai.github.io>

THE SYNCERE VISION

We believe domestic robots should be ambient and *invisible*, helping in the background without changing how your home feels.

They should look and feel familiar, as though it's always belonged in your home. Complementing the things you already love.

They should not resemble large, clunky machines that autonomously roams your private space, feel intrusive, and compromise safety.

Our goal is to build robots for people who want help at home, not a humanoid roommate.

THE PROBLEM

Laundry Folding is Annoying.

- Americans spend 5+ hours on laundry per week.
- The avg. family does 8-10 loads of laundry / week.
- Ranks amongst top 3 most hated household chores*.
- Folding is 100% manual.





THE SYNCERE FRAME

- A smart bed with two robotic arms, designed to look like bedside lamps.
- When needed, the arms transform to fold laundry and assist with chores.
- When not in use, they function as lamps. Keeping the bed looking and feeling familiar.



THE PRODUCT

LAUNDRY FOLDING IN 3 STEPS.

1. Dump your clean laundry on the bed.
2. The bedside lamps transform into robotic arms.
3. Folding begins. Automatically.





Why previous solutions failed.

They were slow, unreliable, and didn't fit in to real homes.

FoldiMate (left), 2012-2021

- Manual loading, one item at a time
- Bulky and slow

Laundroid (right), 2014-2019

- ~10 minutes per item
- Couldn't fold dark fabrics
- Too large for most homes

Why Syncere Works.

Powered by our FrameOS

- Built on recent AI breakthroughs
- Simple, repeatable tasks
- Static robot = safe, private, no navigation
- Lots of room for power and compute
- No behavior change, no learning curve
- Easily blends into the home

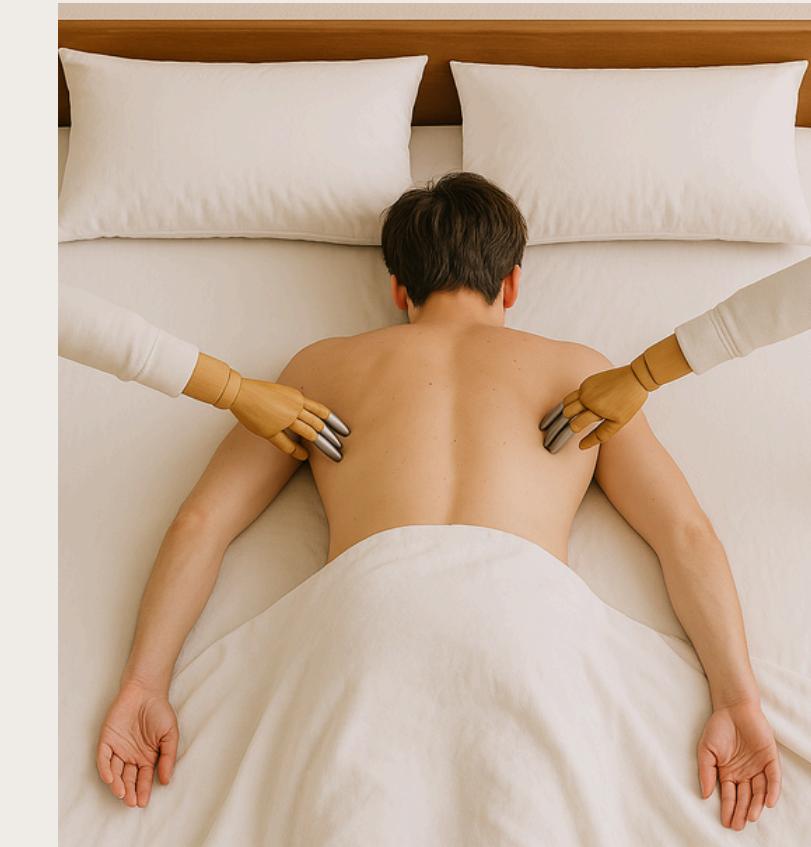




Laundry Folding



In Bed Assistance



Massage



Robot Healthcare

Retirement Homes are the Beachhead.

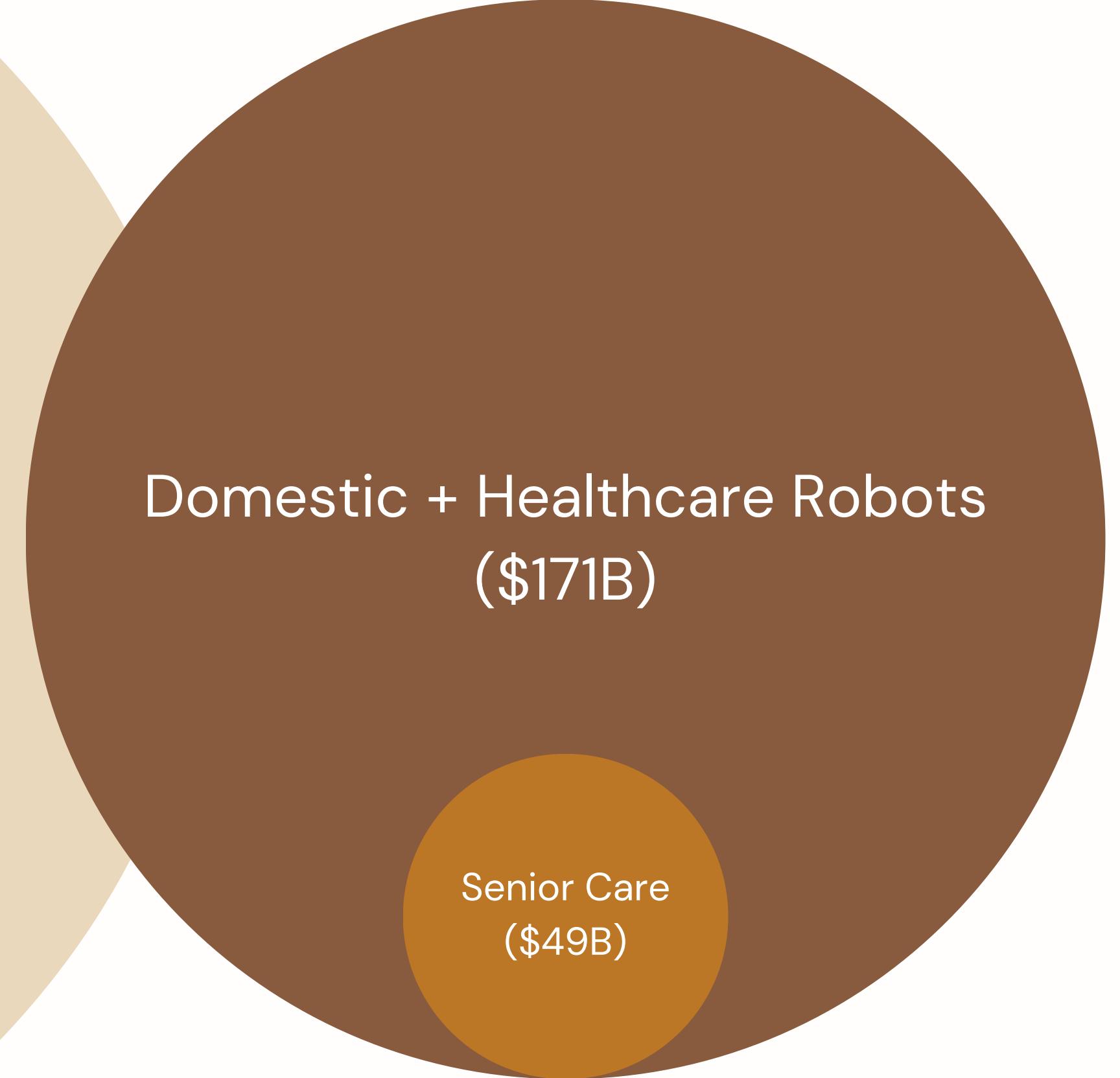
We start where the need and budgets are highest:

- High Need: 1 in 5 Americans will be 65+ by 2030.
- High Cost: Staff shortages + rising labor costs.
- High Urgency: Facilities actively seeking automation.
- Immediate ROI: Labor-saving robots.

We start with laundry folding. Then expand.

JUST 0.84% OF BEDS = \$100M ARR

- 2.8M elder care beds in the US
- \$500/month per bed = \$6k/year
- Just 16,700 beds = \$100M ARR
- That's only 0.84% of the total market
- We start with senior care (\$49B), then expand into domestic & healthcare robotics (\$171B+ market)



Domestic + Healthcare Robots
(\$171B)

Senior Care
(\$49B)

We've Built Robots Before.

Dr. Aaron Tan, MSc, PhD (CEO)

- Robotics/AI @ Stanford
- Robotics/AI PhD @ U of Toronto
- Autonomy @ GM

Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ U of Toronto
- ML @ AMD, Vector

Founding Engineers

- Robot Safety @ Figure
- Robotics @ CMU, Tencent



Combined 20+ years of robotics and AI research.

\$1M PRE-SEED.

Main Milestones

- 3 MVP Beds
- 2 Elder Care Home Partners

16 month runway

- 500k Team Salaries (4 - 5 people)
- 250k MVP Build (3 beds)
- 100k AI Development
- 50k Legal, Admin, Ops
- 100k Buffer

Timeline

- 0-6 Months: Working Prototype
- 7-12 Months: Eldercare Pilot
- 12-16 Months: LOIs, Raise Seed

SYNCERE



JOIN US TO BUILD THE FUTURE OF AMBIENT ROBOTICS.



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<https://syncereai.github.io>



No new devices. No roaming machines in your home.
Just **intelligent furniture** that quietly helps with everyday tasks.