

# SYNCERE

FURNITURE THAT DOES YOUR CHORES.



Engineered in Palo Alto, California  
<https://syncereai.github.io>

# THE SYNCERE VISION

We believe domestic robots should be ambient and *invisible*, helping in the background without changing how your home feels.

They should look and feel familiar, as though it's always belonged in your home. Complementing the things you already love.

They should not resemble large, clunky machines that autonomously roams your private space, feel intrusive, and compromise safety.

Our goal is to build robots for people who want help at home, not a humanoid roommate.

## THE PROBLEM

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# Laundry Folding is Annoying.

- Americans spend 5+ hours on laundry per week.
- The avg. family does 8-10 loads of laundry / week.
- Ranks amongst top 3 most hated household chores\*.
- Folding is 100% manual.





## THE SYNCERE FRAME

- **A smart bed with two robotic arms, designed to look like bedside lamps.**
- **When needed, the arms transform to fold laundry and assist with chores.**
- **When not in use, they function as lamps. Keeping the bed looking and feeling familiar.**



## THE PRODUCT

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# LAUNDRY FOLDING IN 3 STEPS.

1. Dump your clean laundry on the bed.
2. Robot arms extend from under the bed, and moves along the perimeter as required.
3. Folding begins. Automatically.





# Why previous solutions failed.

They were slow, unreliable, and didn't fit in to real homes.

## **FoldiMate (left), 2012-2021**

- Manual loading, one item at a time
- Bulky and slow

## **Laundroid (right), 2014-2019**

- ~10 minutes per item
- Couldn't fold dark fabrics
- Too large for most homes

# Why Syncere Works.

Powered by our FrameOS

- Built on recent AI breakthroughs
- Simple, repeatable tasks
- Static robot = safe, private, no navigation
- Lots of room for power and compute
- No behavior change, no learning curve
- Easily blends into the home

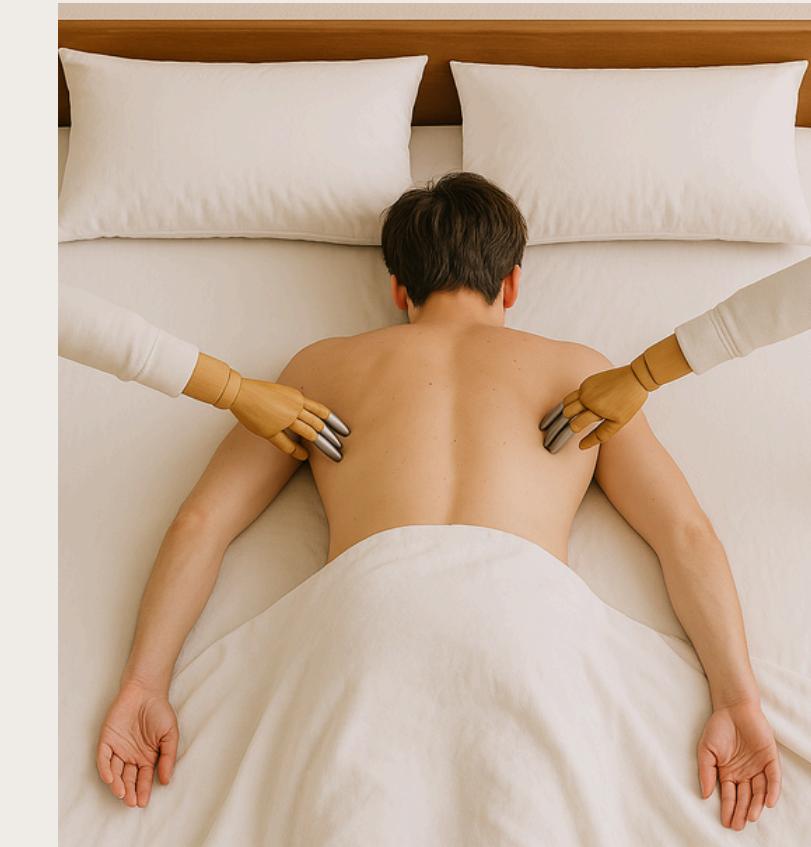




Laundry Folding



In Bed Assistance



Massage



Robot Healthcare

# Retirement Homes are the Beachhead.

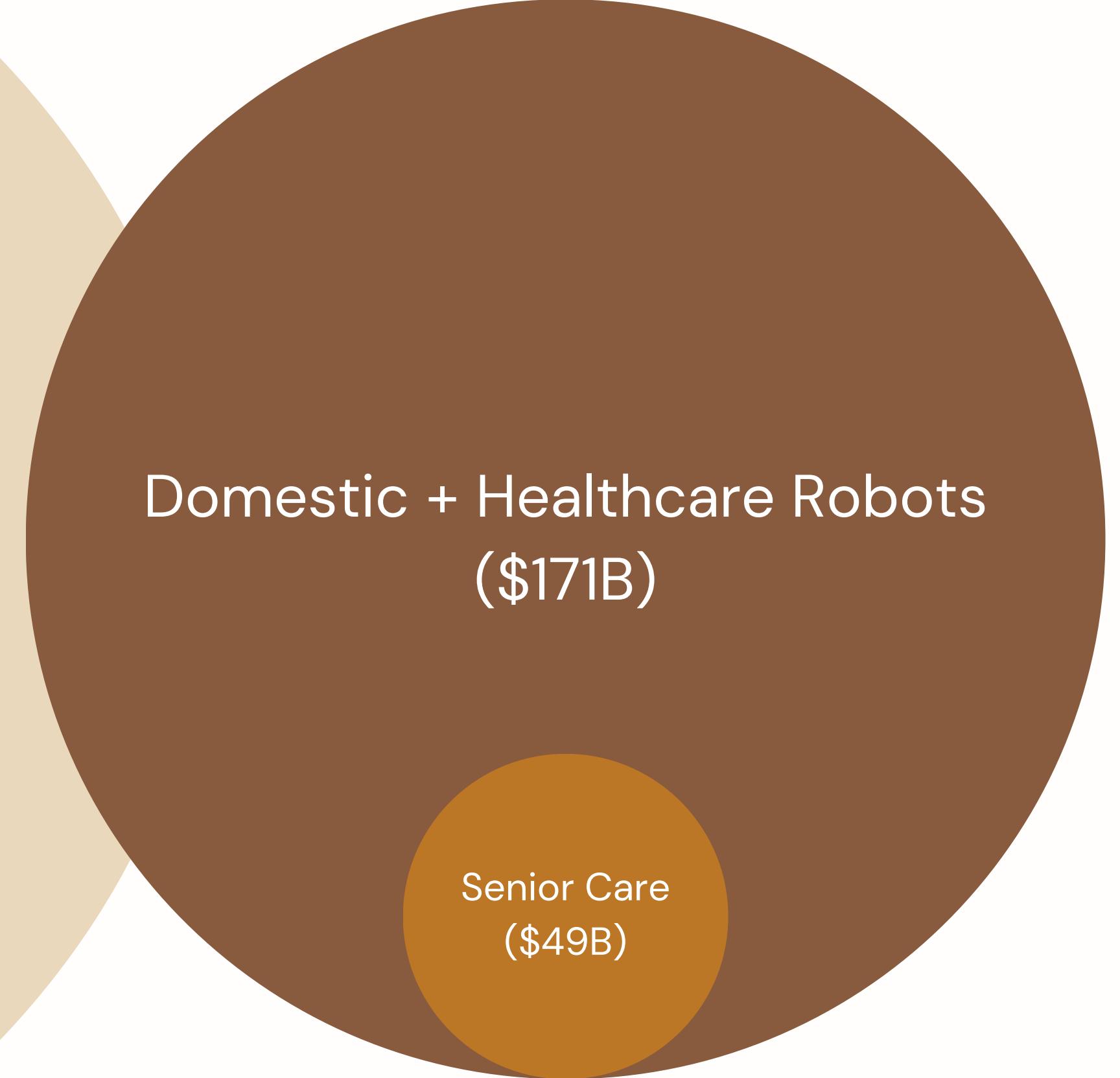
We start where the need and budgets are highest:

- High Need: 1 in 5 Americans will be 65+ by 2030.
- High Cost: Staff shortages + rising labor costs.
- High Urgency: Facilities actively seeking automation.
- Immediate ROI: Labor-saving robots.

We start with laundry folding. Then expand.

# JUST 0.84% OF BEDS = \$100M ARR

- 2.8M elder care beds in the US
- \$500/month per bed = \$6k/year
- Just 16,700 beds = \$100M ARR
- That's only 0.84% of the total market
- We start with senior care (\$49B), then expand into domestic & healthcare robotics (\$171B+ market)



Domestic + Healthcare Robots  
(\$171B)

Senior Care  
(\$49B)

# We've Built Robots Before.

## Dr. Aaron Tan, MSc, PhD (CEO)

- Robotics/AI @ Stanford
- Robotics/AI PhD @ U of Toronto
- Autonomy @ GM

## Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ U of Toronto
- ML @ AMD, Vector

## Founding Engineers

- Robot Safety @ Figure
- Robotics @ CMU, Tencent



Combined 20+ years of robotics and AI research.

# \$1M PRE-SEED.

## Main Milestones

- 3 MVP Beds
- 2 Elder Care Home Partners

## 16 month runway

- 500k Team Salaries (4 - 5 people)
- 250k MVP Build (3 beds)
- 100k AI Development
- 50k Legal, Admin, Ops
- 100k Buffer

## Timeline

- 0-6 Months: Working Prototype
- 7-12 Months: Eldercare Pilot
- 12-16 Months: LOIs, Raise Seed

# SYNCERE



# JOIN US TO BUILD THE FUTURE OF AMBIENT ROBOTICS.



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<https://syncereai.github.io>



No new devices. No roaming machines in your home.  
Just **intelligent furniture** that quietly helps with everyday tasks.