

# SYNCERE

ROBOTIC LAMPS



Designed in a Garage Somewhere in San Francisco  
<https://syncereai.github.io>

# A technical team with a clear insight.

## Dr. Aaron Tan, MSc, PhD (CEO)

- Robotics/AI Postdoc @ Stanford
- Robotics/AI PhD @ U of Toronto
- Autonomy @ GM

## Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ U of Toronto
- ML @ AMD, Vector

## Founding Engineering Team

- Mechanical Design @ Tesla
- Robot Safety @ Figure
- Robotics/AI @ Meta, CMU, Waterloo



# Humanoid robots don't belong in homes.



They're awkward, intrusive, and don't fit.

# why?

A humanoid robot roaming your home is basically an expensive, slow, unpredictable guest. It's not reliable, not private, and potentially dangerous.

70% of Americans are already not comfortable with hiring in-home (human) help, even when they can afford it.

Why would a robotic stranger be any different?

It won't.

# So what belongs in a home?

Look around your home.

*Furniture and appliances belong.*

Things that **have a place, serve a purpose,**  
and **stay out of the way** until needed.

# Meet Lume

A pair of robotic lamps that can be placed anywhere in the home.

When needed, the lamps transform in to robotic arms to fold your laundry.

When not in use, they function as lamps.



Robotic intelligence + furniture design + appliance function

# Lume gives you a month of your life back, every year.

- The avg. family does ~300 loads of laundry per year
- Each load takes ~30 minutes to fold
- That adds up to 150 hours/year
- That's the same as 4 full 40-hour work weeks. An entire extra month of work!!



\* [https://www.energystar.gov/products/clothes\\_washers](https://www.energystar.gov/products/clothes_washers)

# WE LAUNCHED.

- We built a physical prototype with autonomous folding in a few weeks
- Within 24 hours of launch, we got 3.7M views, and 425+ paid pre-orders (locking in ~1.5M revenue).



<https://youtu.be/iOh7GH90OTs>

Pinned

Aaron Tan ✅ @aaronistan · Jul 28

Introducing Lume, the robotic lamp.

The first robot designed to fit naturally into your home and help with chores, starting with laundry folding.

If you're looking for help and want to avoid the privacy and safety concerns of humanoids in your home, pre-order now.

0:23 The first robot designed to blend into your home...

1.3K 2.1K 6.4K 3.7M

<https://x.com/aaronistan/status/1949862617872478664>

# Lume is a new category of home robotics.

**Today:** it folds laundry.

**Tomorrow:** it turns your bed into a robotic hub with apps like massages and physical exams.



# JOIN US TO BUILD THE FUTURE OF AMBIENT ROBOTICS.



hello@syncereai.com



<https://syncereai.github.io>



No new devices. No roaming machines in your home.  
Just **intelligent furniture** that quietly helps with everyday tasks.