

SYNCERE

FURNITURE THAT DOES YOUR CHORES.



Engineered in Palo Alto, California
<https://syncereai.github.io>

SYNCERE

Laundry Folding is Annoying.

- Americans spend 5+ hours on laundry per week.
- The avg. family does 8-10 loads of laundry / week.
- Ranks amongst top 3 most hated household chores*.
- Folding is 100% manual.





SYNCERE BED

- A smart bed with hidden robotic arms.
- Arms stay tucked under the bed, so it looks and feels normal.
- The arms slide out only when needed to help with chores.



SYNCERE.

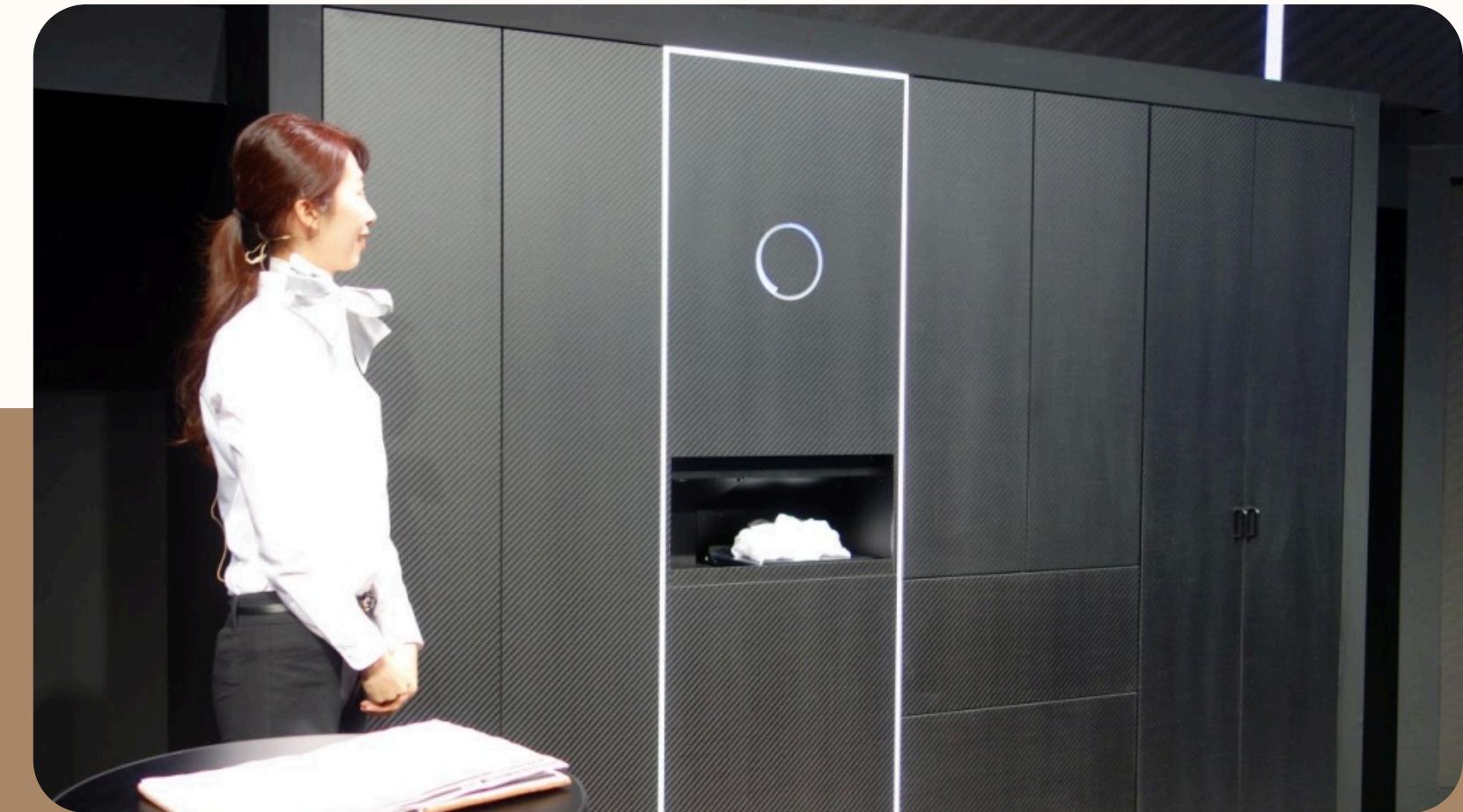
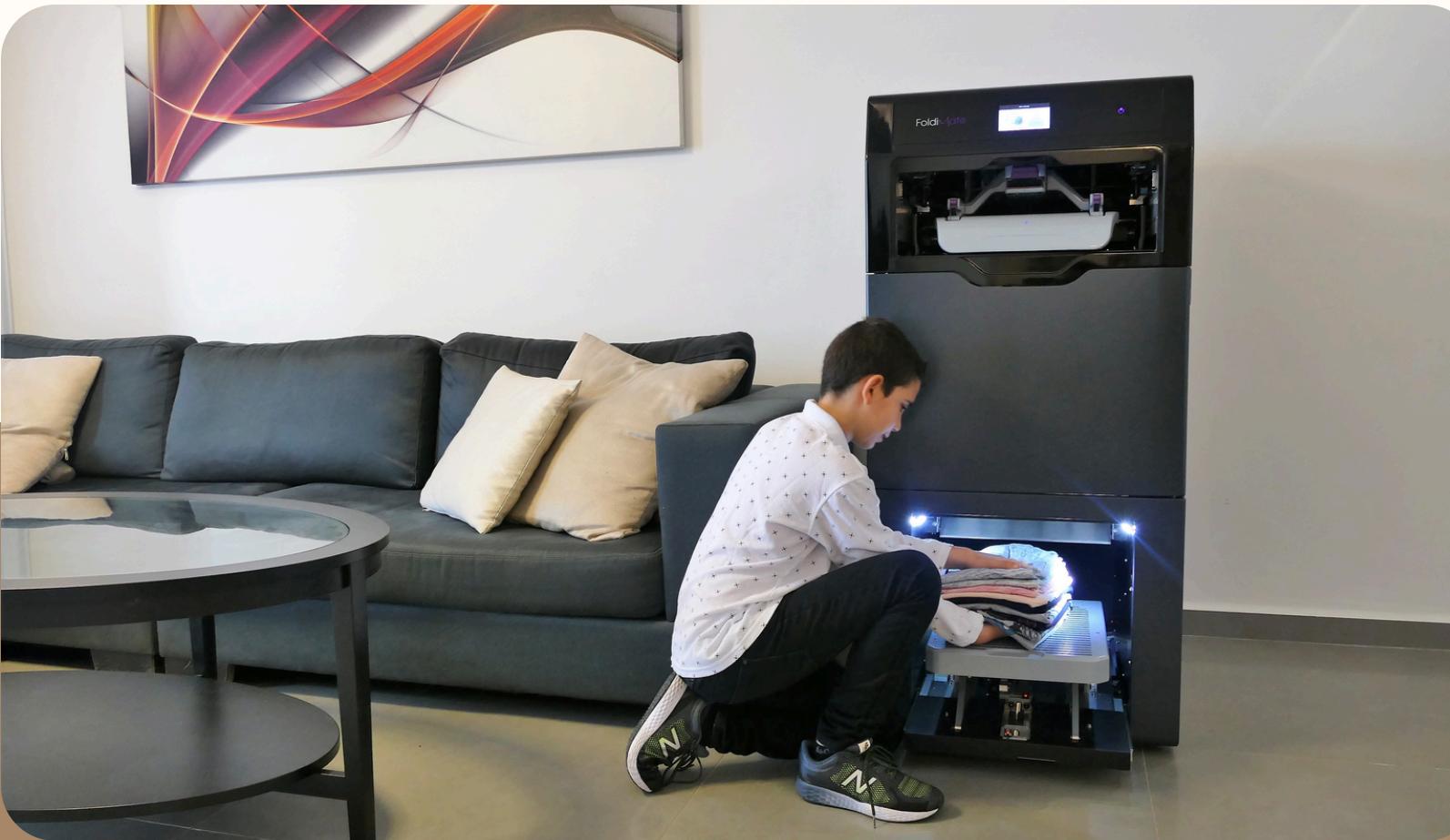
LAUNDRY FOLDING IN 3 STEPS.

1. Dump your clean laundry on the bed.

2. Robot arms extend from under the bed, and moves along the perimeter as required.

3. Folding begins. Automatically.





Why previous solutions failed.

They were slow, unreliable, and didn't fit in to real homes.

FoldiMate (left), 2012-2021

- Manual loading, one item at a time
- Bulky and slow

Laundroid (right), 2014-2019

- ~10 minutes per item
- Couldn't fold dark fabrics
- Too large for most homes

Why Syncere Works.

- Fixed space = reliable performance
- Simple, repeatable tasks
- Built on recent AI breakthroughs
- Static robot = safe, private, no navigation
- Blends into the home
- Lots of room for power and compute
- No behavior change, no learning curve

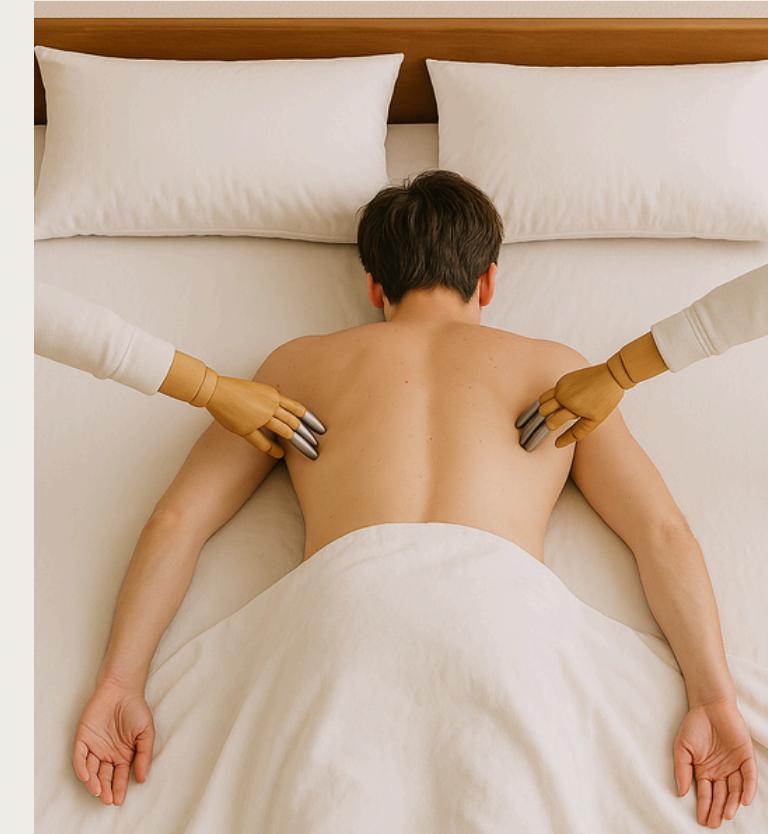




Laundry Folding



In Bed Assistance



Massage



Telemedicine

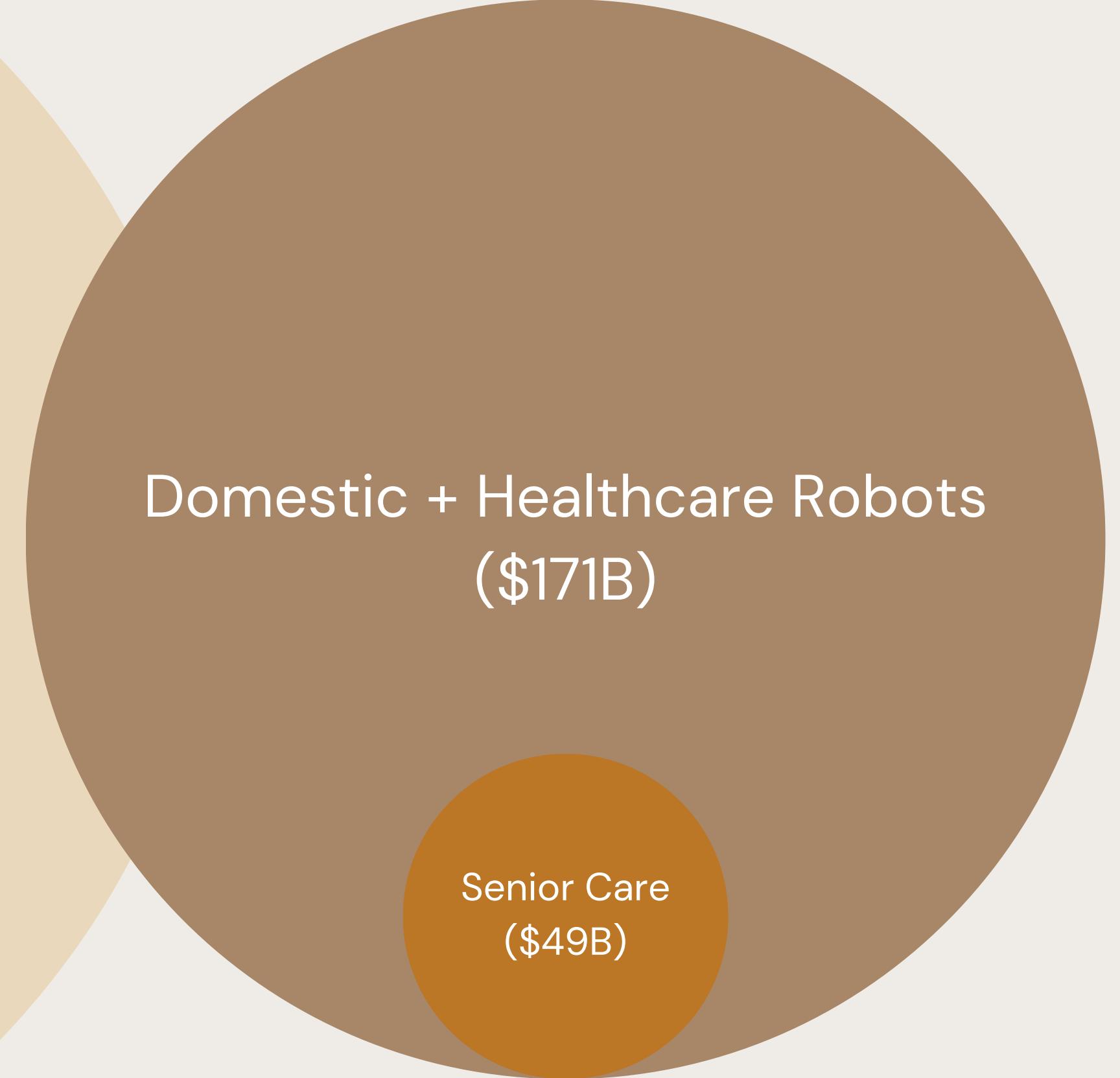
Senior Care is the Beachhead.

We start where the need and budgets are highest:

- 1 in 5 Americans will be 65+ by 2030.
- 7M care workers needed in the US by 2040. 43M in the world.
- Care facilities spend billions and are actively seeking automation.
- Robots aren't optional - it is the only scalable solution.

JUST 0.84% OF BEDS = \$100M ARR

- 2.8M elder care beds in the US
- \$500/month per bed = \$6k/year
- Just 16,700 beds = \$100M ARR
- That's only 0.84% of the total market
- We start with senior care (\$49B), then expand into domestic & healthcare robotics (\$171B+ market)



A Venn diagram illustrating the market segments. A large brown circle represents the total market, labeled "Domestic + Healthcare Robots (\$171B)". Inside it, a smaller orange circle represents the "Senior Care (\$49B)" segment. The overlap of the two circles is very small, visually representing the 0.84% overlap mentioned in the text.

Domestic + Healthcare Robots
(\$171B)

Senior Care
(\$49B)

We've Built Robots Before.

Dr. Aaron Tan, MSc, PhD (CEO)

- Robotics/AI @ Stanford
- Robotics/AI PhD @ U of Toronto
- Autonomy @ GM

Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ U of Toronto
- ML @ AMD, Vector

Founding Engineers

- Robot Safety @ Figure
- Robotics @ CMU, Tencent



Combined 20+ years of robotics and AI research.

\$1M PRE-SEED.

Main Milestones

- 3 MVP Beds
- 2 Elder Care Home Partners

16 month runway

- 500k Team Salaries (4 people)
- 250k MVP Build (3 beds)
- 100k AI Development
- 50k Legal, Admin, Ops
- 100k Buffer

Timeline

- 0-6 Months: Working Prototype
- 7-12 Months: Eldercare Pilot
- 12-16 Months: LOIs, Raise Seed

SYNCERE



JOIN US TO BUILD THE FUTURE OF HOME ROBOTICS.



hello@syncereai.com



<https://syncereai.github.io>



No new devices. No roaming machines in your home.
Just **intelligent furniture** that quietly helps with everyday tasks.

Engineered in Palo Alto, California