

# SYNCERE

ROBOTS THAT BLEND IN TO YOUR HOME



Deep Tech. Pre-Seed.  
<https://syncereai.github.io>

SYNCERE

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# Laundry Folding is Annoying.

- Americans spend 5+ hours on laundry per week.
- The avg. family does 8-10 loads of laundry / week.
- Ranks amongst top 3 most hated household chores\*.
- Folding is 100% manual.





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## SYNCERE BED

- A smart bed with retractable robotic arms.
- The arms stay hidden under the bed when not in use, so it looks and feels like a regular bed.
- The arms deploy only when needed to complete tasks.



**SYNCERE.**

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# LAUNDRY FOLDING IN 3 STEPS.

1. Dump your clean laundry on the bed.

2. Robot arms extend from under the bed, and moves along the perimeter as required.

3. Folding begins. Automatically.





# Why previous solutions failed.

High user friction, high failure rates, slow and did not fit naturally in to homes.

## FoldiMate (left), 2012-2021

- Required manual loading, one item at a time
- Bulky and slow

## Laundroid (right), 2014-2019

- Took ~10 minutes per item
- Couldn't recognize dark fabrics
- Too large for most homes

# WHY SYNCERE WILL SUCCEED.

- Fixed, predictable space
  - Structured, repeatable tasks
  - Recent AI advancements
  - Naturally fits in to homes
  - Zero learning curve for users
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## WHY THE BED.

- Largest underused surface in every home
- Static robot solution = no navigation, no safety/privacy concerns
- Large space for power + compute
- Every home already has one - no need to make room





Laundry Folding



In Bed Assistance



Patient Repositioning



Telemedicine

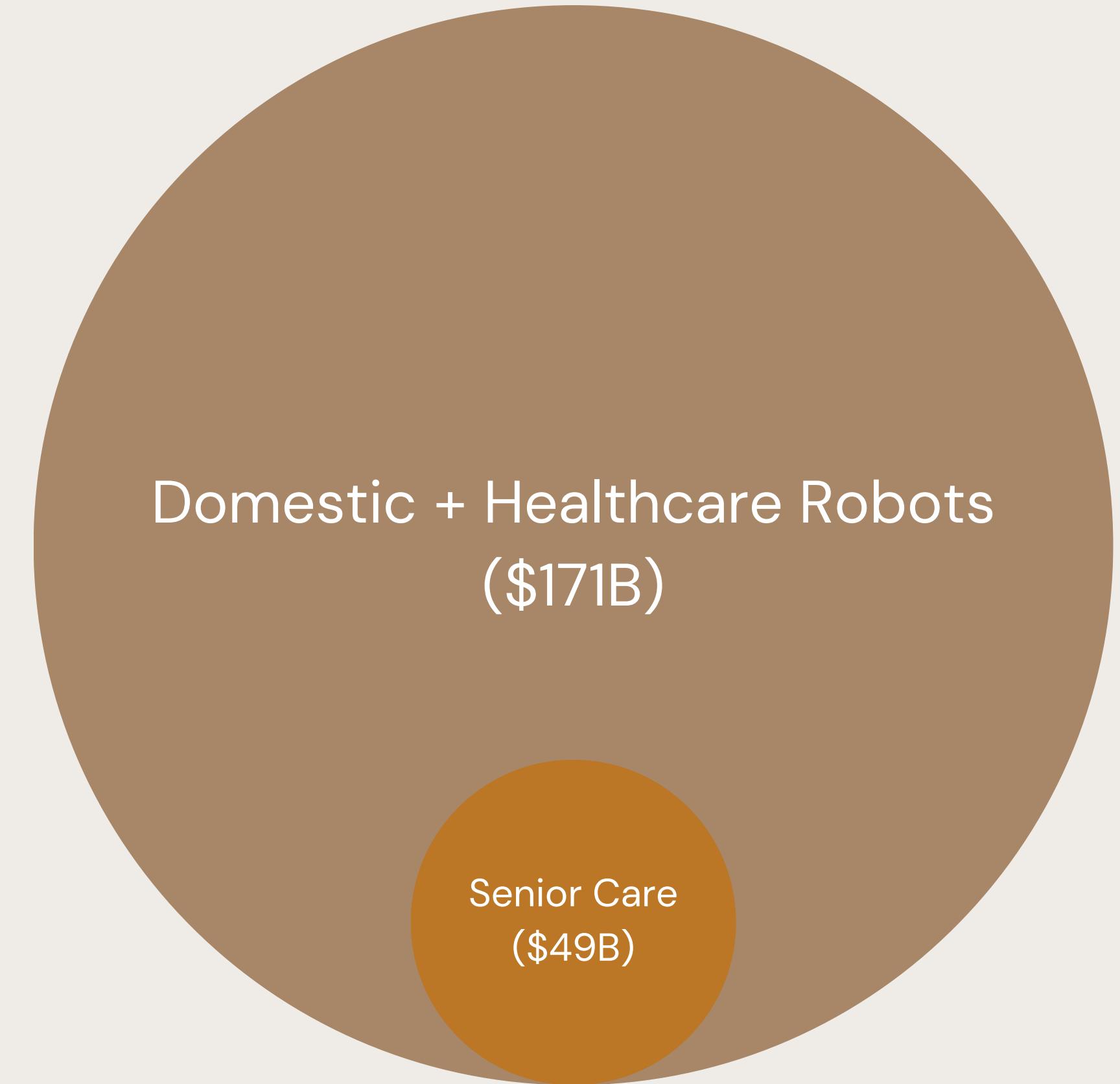
# Senior Care is the Beachhead.

We start where there's massive demand + willingness to pay:

- 1 in 5 Americans will be 65+ by 2030.
- The US need 7M healthcare workers by 2040 to keep up with aging. The world needs 43M.
- Care facilities already spend billions on labor, and are seeking automation to fill the gap.
- Robotics is not just an option here, it is the only sustainable path forward.

# JUST 0.84% OF BEDS = \$100M ARR

- 2.8M elder care beds in the US
- \$500/month per bed = \$6k/year
- Just 16,700 beds = \$100M ARR
- That's only 0.84% of the total market
- We start with senior care (\$49B), then expand into domestic & healthcare robotics (\$171B+ market)



# We know how to build this.

## Dr. Aaron Tan, MSc, PhD (CEO)

- Robotics @ Stanford
- Robotics/AI PhD @ University of Toronto
- Autonomy @ GM

## Dr. Angus Fung, PhD (CTO)

- Robotics/AI PhD @ University of Toronto
- ML @ AMD, Vector

## Founding Engineers

- Robot Safety @ Figure, Robot Control @ CMU, Tencent



Combined 20+ years of robotics and AI research.

# \$1M PRE-SEED.

# SYNCERE

## Main Milestones

- 3 MVP Beds
- 2 Elder Care Home Partners
- Hire 2 Founding Engineers

## 16 month runway

- 500k Salary (Full team of 4)
- 250k MVP Build (3 beds)
- 100k AI Development
- 50k Legal, Admin, Operations
- 100k Margin of Error

## Timeline

- 0-8 Months: Working Prototype
- 9-12 Months: Eldercare Pilot + Feedback
- 12-16 Months: Secure LOIs + Seed



# JOIN US TO BUILD THE FUTURE OF HOME ROBOTICS.



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<https://syncereai.github.io>



No new devices. No roaming machines in your home.  
Just **intelligent furniture** that quietly helps with everyday tasks.