



JOANNE ARBOLEDA

joanne.b.arboleda@gmail.com · 559.362.7039 · synchronalo.github.io

EDUCATION

UNIVERSITY OF CALIFORNIA
DAVIS

B.S. Computer Science
Graduated June 2015

SKILLS

SOFTWARE

Adobe Photoshop
Adobe Illustrator

CODE

HTML
CSS
JavaScript
Python

MISC.

Prototyping
Illustration

WORK EXPERIENCE

USER INTERFACE DESIGNER, CONTRACT

TagMonkey, San Francisco, CA

February 2016 to August 2016

Established the visual design of an early-stage startup's inventory-tracking web app.

Produced graphical assets and designed the overall layout for the company website.

Collaborated with developers to determine the app's information hierarchy and user experience.

VISUAL DESIGNER, CONTRACT

Mytrus, Inc., Davis, CA

January 2016 to July 2016

Created storyboards for animated videos, using existing images and illustrating new graphics as needed.

Mocked up web and mobile app screens and re-designed layouts and elements to improve usability.

Produced miscellaneous designs for print, such as business cards and decals.

USER INTERFACE DESIGN INTERN

UstartX, Inc., Menlo Park, CA

July 2015 to September 2015

Created wireframes and mockups to demonstrate the user flow of a business travel mobile app.

Styled app screens using HTML5 and CSS3 on the Ionic framework.

Coordinated with app developers and client to get feedback and to maintain a focused workflow.

PROJECTS

DESIGN THINKING MOBILE APP

January 2015 to May 2015

Conceived a UI/UX for an Android app that guides users through the design thinking process.

Prepared graphics and mockups, from low-fidelity wireframes to polished screens.

Coded several main features, including a timer, progress bar, and image animation scripts.

LEADERSHIP EXPERIENCE

MARKETING DIRECTOR

Davis Computer Science Club (DCSC), Davis, CA

June 2014 to May 2015

Designed banners and other marketing materials for use on Facebook, website, and for print.

Planned fundraisers and promoted all club events via social media and in person.

Successfully organized an event, in a team of three, promoting gender diversity in technology.

CO-TREASURER

Pilipino Americans in Science and Engineering, Davis, CA

May 2013 to June 2014

Arranged fundraisers and assisted with budgeting to ensure the club's financial stability.

Cultivated relationships with Davis Pilipino-American organizations to reinforce a sense of community.