



JOANNE ARBOLEDA

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EDUCATION

UNIVERSITY OF CALIFORNIA
DAVIS
B.S. Computer Science
Graduated June 2015

SKILLS

SOFTWARE

Adobe Photoshop
Adobe Illustrator

CODE

HTML
CSS
JavaScript

MISC.

Prototyping
Illustration

WORK EXPERIENCE

DESIGNER

Be Wilder Creative, Berkeley-Sacramento CA

January 2017 to Present

Co-founded an all-women freelance design studio for small businesses and organizations.

Develop branding & style guides and provide graphic illustration for internal use.

Build a responsive website for Be Wilder Creative using Jekyll and HTML/CSS.

USER INTERFACE DESIGNER, CONTRACT

TagMonkey, San Francisco, CA

February 2016 to August 2016

Established the visual design of an early-stage startup's inventory-tracking web app.

Produced graphical assets and designed the overall layout for the company website.

Collaborated with developers to determine the app's information hierarchy and user experience.

VISUAL DESIGNER, CONTRACT

Mytrus, Inc., Davis, CA

January 2016 to July 2016

Created storyboards for videos, using existing images and illustrating graphics as needed.

Mocked up web & mobile app screens and re-designed elements to improve usability.

Produced miscellaneous designs for print, such as business cards and decals.

USER INTERFACE DESIGN INTERN

UstartX, Inc., Menlo Park, CA

July 2015 to September 2015

Sketched and designed wireframes & mockups of the user flow for a business travel mobile app.

Styled app screens using HTML5/CSS3 on the Ionic framework.

Coordinated with developers and client to get feedback and to maintain a focused workflow.

PROJECTS

DESIGN THINKING MOBILE APP

January 2015 to May 2015

Conceived a UI/UX for an Android app that guides users through the design thinking process.

Prepared graphics and mockups, from low-fidelity wireframes to polished screens.

Coded several main features, including a timer, progress bar, and image animation scripts.