

Joanne Arboleda

JOANNE.B.ARBOLEDA@GMAIL.COM • 559.362.7039

SYNCHROHALO.GITHUB.IO

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

B.S. Computer Science

Cumulative GPA: 3.36/4.00

Graduated June 2015

WORK EXPERIENCE

USER INTERFACE DESIGN INTERN

UstartX Inc., Menlo Park, CA • July 2015 to September 2015

Created wireframes and mockups for social mobile app Takeout to optimize user flow.

Styled app screens to match corresponding mockups using HTML5 and CSS3 on the Ionic framework.

Coordinated with developers and regularly updated client to ensure a smooth workflow.

INFORMATION TECHNOLOGY STUDENT ASSISTANT

UC Davis Internship and Career Center, Davis, CA • October 2013 to May 2014

Provided support for UC Davis career listing website to help with issues regarding account information.

Updated webpage regularly and used PHP to create an online form that adds users to desired Listservs.

PROJECTS

USER INTERFACE / EXPERIENCE DESIGN & CODE *for* DESIGN THINKING MOBILE APP

January 2015 to May 2015 (PhoneGap, HTML, CSS, JavaScript)

Conceived the overall UI/UX for the Android app Dino Think, proposed by Helen Liang of UstartX Inc.

Prepared graphics and mockups, from low-fidelity wireframes to polished screens.

Wrote some of the main features of the app, including the timer, progress bar, and image animation scripts.

USER-GENERATED CONTENT WEBSITE

December 2013 to Present (HTML, CSS, JavaScript, jQuery, PHP, MySQL)

Built a website in which users can submit quotes to advocate and encourage self-love.

Utilized a database to store and query quotes then displayed them on the page with PHP.

SKILLS

SOFTWARE: Adobe Photoshop & Illustrator

PROGRAMMING LANGUAGES: C, C++, Java, Python, HTML, CSS, PHP, JavaScript

OTHER: Drawing & Illustration (digital and traditional media)

LEADERSHIP EXPERIENCE

MARKETING DIRECTOR *for* DAVIS COMPUTER SCIENCE CLUB (DCSC)

Davis, CA • June 2014 to May 2015

Designed banners and other marketing materials for use on the club Facebook page and website.

Planned fundraising events and delegated related tasks amongst club officers.

Promoted club events via social media and the distribution of marketing materials.

CO-TREASURER *for* PILIPINO AMERICANS IN SCIENCE AND ENGINEERING (PASE)

Davis, CA • May 2013 to June 2014

Organized fundraisers and assisted with budgeting to ensure the financial stability of the club.

Maintained relationships with on-campus Pilipino-American organizations to establish a sense of community.