

# Joanne Arboleda

JOANNEARBOLEDA@OUTLOOK.COM • 559.362.7039

SYNCHROHALO.GITHUB.IO

## EDUCATION .....

### UNIVERSITY OF CALIFORNIA, DAVIS

B.S. Computer Science

Cumulative GPA: 3.36/4.00

Graduated June 2015

## WORK EXPERIENCE .....

### USER INTERFACE DESIGN INTERN

UstartX Inc., Menlo Park, CA • July 2015 to September 2015

Created wireframes and mockups for social mobile app Takeout to optimize user flow.

Styled app screens to match corresponding mockups using HTML5 and CSS3 on the Ionic framework.

Coordinated with developers and regularly updated client to ensure a smooth workflow.

### INFORMATION TECHNOLOGY STUDENT ASSISTANT

UC Davis Internship and Career Center, Davis, CA • October 2013 to May 2014

Provided support for UC Davis career listing website to help with issues regarding account information.

Updated webpage regularly and used PHP to create an online form that adds users to desired Listservs.

## PROJECTS .....

### USER INTERFACE/EXPERIENCE DESIGN & CODE *for* DESIGN THINKING MOBILE APP

January 2015 to May 2015 (PhoneGap, HTML, CSS, JavaScript)

Conceived the overall UI/UX for the Android app Dino Think, proposed by Helen Liang of UstartX Inc.

Prepared graphics and mockups, from low-fidelity wireframes to polished screens.

Wrote a timer, progress bar, and image animation script used in app.

### USER-GENERATED CONTENT WEBSITE

December 2013 to Present (HTML, CSS, JavaScript, jQuery, PHP, MySQL)

Built a website in which users can submit quotes to advocate and encourage self-love.

Used a database to store and query quotes then displayed them on the page using PHP.

## SKILLS .....

**SOFTWARE:** Adobe Photoshop & Illustrator

**PROGRAMMING LANGUAGES:** C, C++, Java, Python, HTML, CSS, PHP, JavaScript

**OTHER:** Drawing & Illustration (digital and traditional media)

## LEADERSHIP EXPERIENCE .....

### MARKETING DIRECTOR *for* DAVIS COMPUTER SCIENCE CLUB (DCSC)

Davis, CA • June 2014 to May 2015

Designed banners and other marketing materials for use on the club Facebook page and website.

Planned fundraising events and delegated related tasks amongst club officers.

Promoted club events via social media and the distribution of marketing materials.

### CO-TREASURER *for* PILIPINO AMERICANS IN SCIENCE AND ENGINEERING (PASE)

Davis, CA • May 2013 to June 2014

Organized fundraisers and helped manage the budget to ensure the financial stability of the club.

Maintained relationships with on-campus Pilipino-American organizations to establish a sense of community.