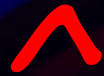


(probably)

Why You're Doing CTI Wrong



(and so am I)

Volume 1

by @syngularity0



Darmok and Jalad at Tanagra

Shaka, when the walls fell





Everyone needs CTI





The customer knows
exactly what they want
(and how to ask for it)





Do things the way
they've always been
done





Give no context





Don't understand your
collection assets or
your data





Your customers know
their environment

You know your
customer's environment





Time is easy



Sokath, his eyes
uncovered



~Fin~

